Flowchart

Strategy

Fall 2024 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ❋ Principles of Accounting FWSpSu　　3.0	**IS 201** ❋ Intro to Management Information Systems FWSpSu　　3.0	**CHOICE OF PREREQ*** ❋ ACC 310, ECON 110, FIN 201, GSCM 201 & 211, IS 303, MKTG 201, or STAT 121 *(varies)*　　3.0

* Highest average grade of any three credit hours will be used for application purposes only. Remaining required courses must be completed before or after admittance.

Precore Courses

May be taken before admittance or during first semester.

ECON 110 ★ Economic Principles & Problems FWSpSu　　3.0	**IS 110** Spreadsheet Skills & Business Analysis FWSpSu　　1.0	**STAT 121** ★ Principles of Statistics FWSpSu　　3.0	**MSB 180** Business Career Lecture Series FW　　1.0

Strategy Core

Complete after admittance.

Complete junior year, fall envelope.

STRAT 326 Career Development & Student Mentoring F　　1.0	**STRAT 401** Strategy I F　　3.0	**STRAT 402** Strategy Analytics F　　3.0	**STRAT 431** Strategic Thinking I F　　1.5

Complete junior year, winter courses.

STRAT 411 Strategy II W　　3.0	**STRAT 412** Strategy Analytics II W　　3.0	**STRAT 432** Strategic Thinking II W　　1.5

Complete after junior year.

Internship

Complete during senior year.

STRAT 421
Strategy Implementation

FW 3.0

STRAT 433
Strategic Thinking III

F 1.0

Additional Courses

May be taken before or after admittance.

FIN 201
Principles of Finance

FWSp 3.0

GSCM 201
Intro to Global Supply Chain Management

F¹F²W¹W²Sp 1.5

GSCM 211
Global Supply Chain Management

F¹F²W¹W²Sp 1.5

M COM 320
Management Communication

FWSpSu 3.0

MKTG 201
Marketing Management

FWSpSu 3.0

Complete one lecture series.

ENT 381
Entrepreneurship Lecture Series

FW 1.0

ENT 382
Technology Entrepreneurship Lecture Series

FW 1.0

MSB 380
Executive Lecture Series

FW 1.0

MSB 381R
Social Innovation Lecture Series

FW 1.0

Complete one course.

ACC 241
Business Law in the Environment

FWSpSu 3.0

ENT 302
Legal Issues in Entrepreneurship

FWSp 3.0

– – – Not required   ✦ Course repeats discounted .3 for admissions only

★ Strongly recommended to take before junior core

Complete after admittance.

HRM 391
Organizational
Effectiveness

FWSu 3.0

MSB 390
Ethics for
Management

FWSp 3.0

Electives

Complete after admittance.

Complete three approved BYU Marriott electives.

Elective 1
See progress
report or academic
advisor for elective
options
3.0

Elective 2
See progress
report or academic
advisor for elective
options
3.0

Elective 3
See progress
report or academic
advisor for elective
options
3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey

Graduation Requirements
GPA Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0