

Flowchart

Strategy

Fall 2025 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ♦ Principles of Accounting FWSpSu 3.0	IS 201 ♦ Intro to Management Information Systems FWSpSu 3.0	ECON 110 ★ Economic Principles & Problems FWSpSu 3.0
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* Highest average grade of any three credit hours will be used for application purposes only. Remaining required courses must be completed before or after admittance.

Precore Courses

May be taken before admittance or during first semester.

IS 110 Spreadsheet Skills & Business Analysis FWSpSu 1.0	STAT 121 ★ Principles of Statistics FWSpSu 3.0	MSB 180 BYU Marriott Programs Overview FW 1.0
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Strategy Core

Complete after admittance.

Complete junior year, fall envelope.

STRAT 326 Career Development & Student Mentoring F 1.0	STRAT 401 Foundations of Strategy F 3.0	STRAT 402 Economics of Strategy F 3.0	STRAT 431 Strategic Thinking I F 1.5
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Complete junior year, winter courses.

STRAT 411 Advanced Competitive Strategy W 3.0	STRAT 412 Strategy Analytics W 3.0	STRAT 432 Strategic Thinking II W 1.5
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Complete after junior year.

Internship

Complete during senior year.

STRAT 421	
Strategy Implementation	
FW	3.0

Additional Courses

May be taken before or after admittance.

FIN 201	
Principles of Finance	
FWSp	3.0

GSCM 201	
Intro to Global Supply Chain Management	
F ¹ F ² W ¹ W ² Sp	1.5

GSCM 211	
Global Supply Chain Management	
F ¹ F ² W ¹ W ² Sp	1.5

M COM 320	
Management Communication	
FWSpSu	3.0

MKTG 201	
Marketing Management	
FWSpSu	3.0

Complete two lecture series.

ENT 381	
Entrepreneurship Lecture Series	
FW	1.0

ENT 382	
Technology Entrepreneurship Lecture Series	
FW	1.0

MSB 380	
Executive Lecture Series	
FW	1.0

MSB 381R	
Social Innovation Lecture Series	
FW	1.0

Complete one course.

ACC 241	
Business Law in the Environment	
FWSpSu	3.0

ENT 302	
Legal Issues in Entrepreneurship	
FWSp	3.0

– – – Not required ♦ Course repeats discounted .3 for admissions only

★ Strongly recommended to take before junior core



Complete after admittance.

HRM 391 Organizational Effectiveness		MSB 390 Ethics for Management	
FWSu	3.0	FWSp	3.0

Electives

Complete after admittance.

Complete three approved BYU Marriott electives.

Elective 1 See progress report or academic advisor for elective options		Elective 2 See progress report or academic advisor for elective options		Elective 3 See progress report or academic advisor for elective options	
	3.0		3.0		3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	
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Graduation Requirements

GPA Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0