

Global Business & Literacy Minor

Fall 2026 Incoming Students

BYU MARRIOTT
SCHOOL OF BUSINESS

What can I do with a minor in global business & literacy?

Communicate and connect. Global business professionals jumpstart their marketability by coupling stellar language skills with a strong understanding of the core global areas of business, including accounting, finance, marketing, and supply chain management.

Work in an international business setting. If you have an intermediate level of competency in a second language and want to supplement those skills with an introduction to international business, this minor may be for you. The minor is designed to help you reach across borders and conduct business in various nations and cultures.

What will I learn?

Speak and write about business operations. You'll gain a broad business background and develop reading, presenting, résumé writing, and interviewing skills in your target language. You'll also develop an appreciation and understanding of foreign cultures.

How can I use the minor to enhance my BYU degree?

Apply these skills to your area of study. Acquiring business literacy skills and applying them through experiential learning will help you become successful in international business or any future career. The curriculum adds value to the technical knowledge gained from your major and allows you to select electives that align with your interests and career goals.

Requirements

Complete seven courses.

ACC 200 Principles of Accounting FWSpSu 3.0	FIN 201 Principles of Finance FWSp 3.0	GSCM 201 Intro to Global Supply Chain Management F ¹ W ¹ Sp 1.5	GSCM 211 Global Supply Chain Management F ² W ² Sp 1.5
MKTG 201 Marketing Management FWSp 3.0	MSB 430 Introduction to International Business FWSu 3.0	CHOICE OF MSB 596R* : Business Language or MSB 330R : GlobalHub 3.0	

Complete one course.

	Language	Literature option	Civilization option	Credits
☐	Arabic	ARAB 424R or 425R	ARAB 423R	2.0
☐	Chinese	CHIN 343 or 344	CHIN 345R	3.0
☐	Danish	DANISH 340		3.0
☐	Finnish	FINN 340		3.0
☐	French	FREN 340	FREN 361, 362, or 363	3.0
☐	German	GERM 343	GERM 330	3.0
☐	Hebrew	HEB 432R		2.0
☐	Icelandic	ICLND 429		3.0
☐	Italian	ITAL 340	ITAL 360 or 361	3.0
☐	Japanese	JAPAN 350, 351, or 352	JAPAN 345	3.0
☐	Korean	KOREA 340	KOREA 345	3.0
☐	Norwegian	NORWE 340		3.0
☐	Portuguese	PORT 330	PORT 345 or 355	3.0
☐	Russian	RUSS 340	RUSS 330	3.0
☐	Spanish	SPAN 330	SPAN 345 or 355	3.0
☐	Swedish	SWED 340		3.0

* If there is not an option listed in your language, contact the Global Business Center (360 TNRB) about approving a LCTL option.

Can I still complete a Global Business Certificate?

Yes! Earning a global business and literacy minor still allows you to complete the Global Business Certificate, which is the highest form of academic achievement in global business that BYU Marriott awards. The Global Business Certificate as well as the global business and literacy minor demonstrate to employers you are ready for a global career.

How do I enroll?

To declare the minor, contact the advisement center of your college. No prior application is needed, and courses do not have to be completed before declaring the minor. This minor is not available to BYU Marriott majors. (BYU Marriott majors may complete the Global Business Certificate instead.)

If you have any questions about the minor, please visit the BYU Marriott Advisement Center. Specific elective classes may vary from year to year.

For more information regarding the certificate, visit gbc.byu.edu for details.

Any questions?

Visit our website at marriott.byu.edu/advisement

**BYU Marriott
Undergraduate Advisement**

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