

Entrepreneurship Minor

Fall 2026 Incoming Students

BYU MARRIOTT
SCHOOL OF BUSINESS

What can I do with a minor in entrepreneurship?

Innovate and create. Entrepreneurs discover problems and innovate to solve those problems by creating products and services that improve the lives of customers and add value to the economy.

Start or join a business. If you want to start a small business, join a family business, commercialize new ideas, or build a larger company, this minor may be for you. The minor is designed to be experiential, so you can start working and getting feedback on actual business ideas while completing your courses.

What will I learn?

Come up with and refine business ideas. You'll gain the know-how and experience to start, run, and grow a business and help that business stand out among the competition. You'll also learn how to brainstorm and test ideas and assumptions, build a business model to give you the best chance of success, and tailor your skills to your own goals.

How can I use the minor to enhance my BYU degree?

Apply these skills to your area of study. Acquiring entrepreneurial skills and applying them through experiential learning will help you discover the best ways to contribute to or launch a startup company in a variety of fields. The curriculum adds value to the technical knowledge gained from your major and allows you to select electives that align with your interests and career goals. In some colleges, courses may be offered related to your area of study that can also count toward this minor.

Requirements

Complete two courses.

ENT 101 Intro to Entrepreneurship	☐	ENT 113 Startup Bootcamp	☐
FW	3.0	FWSp	1.0

Complete three credit hours from the following courses.

Course	Credits	Course	Credits	Course	Credits
☐ ACC 200	3.0	☐ GSCM 201	1.5	☐ MKTG 201	3.0
☐ EXDM 300	3.0	☐ GSCM 211	1.5	☐ MSB 201	3.0
☐ FIN 201	3.0	☐ IS 201	3.0	☐ MSB 341	3.0

Complete one course.

ENT 300 Fundamentals of Starting a Business	☐	ENT 301 Business Model Ideation and Validation	☐	ENT 302 Legal Issues in Entrepreneurship	☐	ENT 328 Entrepreneurial Digital Marketing	☐
FWSp	3.0	FWSp	3.0	FWSp	3.0	FW	3.0
ENT 352 Entrepreneurship Through Acquisition	☐	ENT 401 Entrepreneurial Innovation	☐	ENT 427 Building Your Lean Venture	☐	ENT 431 Innovation Practicum	☐
FW	3.0	F	3.0	W	3.0	W	3.0
ENT 432 Commercializing Innovation	☐	ENT 441 Rapid Product Innovation and Development	☐	ENT 442 Rapid Ideation and Team Formation	☐	MSB 341 Product Management	☐
F	3.0	W	1.5	F	1.5	FW	3.0

Complete one course.

ENT 381 Entrepreneurship Lecture Series	☐	ENT 382 Technology Entrepreneurship Lecture Series	☐	GCI 381R Social Impact Lecture Series	☐	MSB 342 Product Career Lecture Series	☐
FW	1.0	FW	1.0	FW	1.0	F	1.0

Complete six credit hours from the following courses.

Course	Credits	Course	Credits	Course	Credits
☐ ART 340	3.0	☐ ENT 422	3.0	☐ EXDM 300	3.0
☐ CBE 400	1.0	☐ ENT 425	3.0	☐ GCI 300	3.0
☐ DES 217	1.5	☐ ENT 427	3.0	☐ IP&T 461	3.0
☐ DESGD 488	2.0	☐ ENT 441	1.5	☐ MFGEN 479	3.0
☐ DESIL 488	2.0	☐ ENT 442	1.5	☐ MSB 341	3.0
☐ ENT 300	3.0	☐ ENT 431	3.0	☐ MUSIC 286	2.0
☐ ENT 301	3.0	☐ ENT 432	3.0	☐ SFL 488R	1.0
☐ ENT 302	3.0	☐ ENT 434R	3.0	☐ SOC 221	3.0
☐ ENT 323	3.0	☐ ENT 490R	0.5v		

How do I enroll?

To declare the minor, contact the advisement center of your college. No prior application is needed. This minor is not available to BYU Marriott majors.

If you have any questions about the minor, please visit the BYU Marriott Advisement Center. Specific elective classes may vary from year to year.

Any questions?

Visit our website at marriott.byu.edu/advisement

BYU Marriott Undergraduate Advisement

460 TNRB
(801) 422-4285
msb_advisement@byu.edu