

Flowchart

Strategy

Fall 2021 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ✦ Principles of Accounting FWSpSu 3.0	IS 201 ✦ Intro to Management Information Systems FWSpSu 3.0	STRAT 490R + Intro to Management Consulting W 1.0
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Complete at least three credit hours to meet prereq requirement.*

ECON 110 Economic Principles & Problems FWSpSu 3.0	FIN 201 Principles of Finance FWSp 3.0	GSCM 305 Intro to Global Supply Chain Management F ¹ F ² W ¹ W ² SpSu 1.5	GSCM 310 Global Supply Chain Management F ¹ F ² W ¹ W ² SpSu 1.5
MKTG 201 Marketing Management FWSpSu 3.0	STAT 121 Principles of Statistics FWSpSu 3.0	ACC 310 Principles of Accounting II FWSp 3.0	IS 303 Intro to Computer Programming WSp 3.0

* Highest average grade of any three credit hours will be used for application purposes only. Remaining required courses must be completed before or after admittance.

Suggested Precore Courses

May be taken before or after admittance.

IS 110 Spreadsheet Skills & Business Analysis FWSp 1.0	M COM 320 Communication in Organizational Settings FWSpSu 3.0	MSB 180 Business Career Lecture Series FW 1.0	MSB 326 ✘ Career Development & Student Mentoring W 1.0
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Strategy Core

Complete after admittance.

Complete junior-year courses.

STRAT 326 Career Development & Student Mentoring F 1.0	STRAT 401 Strategy I F 3.0	STRAT 402 Strategy Analytics F 3.0	STRAT 431 Strategic Thinking I F 1.5
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STRAT 411 Strategy II W 3.0	STRAT 412 Strategy Analytics II W 3.0	STRAT 432 Strategic Thinking II W 1.5
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Complete after junior year.

Internship	
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Complete during senior year.

STRAT 421 Strategy Implementation FW 3.0	STRAT 433 Strategic Thinking III F 1.0
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Additional Courses

May be taken before or after admittance.

Complete one lecture series.

ENT 381 Entrepreneurship Lecture Series FW 1.0	ENT 382 Technology Entrepreneurship Lecture Series FW 1.0	MSB 380 Executive Lecture Series FWSp 1.0	MSB 381R Social Innovation Lecture Series FW 1.0
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---- Recommended, not required

◆ Course repeats discounted .3 for admissions only

✘ Can replace STRAT 326 + Application required



Complete one course.

ACC 241 Business Law in the Environment	<input type="checkbox"/>	ENT 302 Legal Issues in Entrepreneurship	<input type="checkbox"/>
FWSpSu	3.0	FW	3.0

Complete after admittance.

HRM 391 Organizational Effectiveness	<input type="checkbox"/>	MSB 390 Ethics for Management	<input type="checkbox"/>
FWSu	3.0	FWSp	3.0

Electives

Complete after admittance.

Complete three approved *BYU Marriott* electives.

Elective 1 ● <input type="checkbox"/>	Elective 2 ● <input type="checkbox"/>	Elective 3 ● <input type="checkbox"/>
See MyMap or academic advisor for elective options	See MyMap or academic advisor for elective options	See MyMap or academic advisor for elective options
3.0	3.0	3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	<input type="checkbox"/>
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Graduation Requirements

GPA Major: 2.25 Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0

- Will not double count for capstone/electives