

Flowchart

Strategy

Fall 2020 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ♦ Principles of Accounting FWSp 3.0	ECON 110 ♦ Economic Principles & Problems FWSpSu 3.0	FIN 201 ♦ Principles of Finance FWSp 3.0	MKTG 201 ♦ Marketing Management FWSpSu 3.0
MSB 180 Business Career Lecture Series FW 1.0	MSB 326 ✕ Career Development & Student Mentoring W 1.0	STRAT 490R + Intro to Management Consulting W 1.0	

Suggested Precore Courses

May be taken before or after admittance.

IS 110 Spreadsheet Skills & Business Analysis FWSp 1.0	M COM 320 Communication in Organizational Settings FWSpSu 3.0	STAT 121 Principles of Statistics FWSpSu 3.0	IS 201 Intro to Management Information Systems FWSpSu 3.0
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Strategy Core

Complete after admittance.

Complete junior-year courses.

STRAT 326 Career Development & Student Mentoring F 1.0	STRAT 401 Strategy I F 3.0	STRAT 402 Strategy Analytics F 3.0	STRAT 431 Strategic Thinking I F 1.5
STRAT 411 Strategy II W 3.0	STRAT 412 Strategy Analytics II W 3.0	STRAT 432 Strategic Thinking II W 1.5	

Complete after junior year.

Internship	<input type="checkbox"/>
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Complete during senior year.

STRAT 421 Strategy Implementation FW 3.0	<input type="checkbox"/>	STRAT 433 Strategic Thinking III F 1.0	<input type="checkbox"/>
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Additional Courses

May be taken before or after admittance.

GSCM 305 Intro to Global Supply Chain Management F ¹ F ² W ¹ W ² SpSu 1.5	<input type="checkbox"/>	GSCM 310 Global Supply Chain Management F ¹ F ² W ¹ W ² SpSu 1.5	<input type="checkbox"/>
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Complete one lecture series.

ENT 381 Entrepreneurship Lecture Series FW 1.0	<input type="checkbox"/>	ENT 382 Technology Entrepreneurship Lecture Series FW 1.0	<input type="checkbox"/>	MSB 380 Executive Lecture Series FWSp 1.0	<input type="checkbox"/>	MSB 381R Social Innovation Lecture Series FW 1.0	<input type="checkbox"/>
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---- Not required ♦ Course repeats discounted .3 for admissions only

✘ Can replace STRAT 326 + Application required



Complete one course.

ACC 241 Business Law in the Environment	<input type="checkbox"/>	ENT 302 Legal Issues in Entrepreneurship	<input type="checkbox"/>
FWSpSu	3.0	FW	3.0

Complete after admittance.

HRM 391 Organizational Effectiveness	<input type="checkbox"/>	MSB 390 Ethics for Management	<input type="checkbox"/>
FWSu	3.0	FWSp	3.0

Electives

Complete after admittance.

Complete four approved *BYU Marriott* electives.

Elective 1 See MyMap or academic advisor for elective options	<input type="checkbox"/>	Elective 2 See MyMap or academic advisor for elective options	<input type="checkbox"/>	Elective 3 See MyMap or academic advisor for elective options	<input type="checkbox"/>
	3.0		3.0		3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	<input type="checkbox"/>
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Graduation Requirements

GPA Major: 2.25 Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0