

Flowchart

Strategy

Fall 2026 Incoming Students

Strategy Prereqs

Complete before application deadline.

ACC 200 ♦ Principles of Accounting FWSpSu 3.0	IS 201 ♦ Intro to Management Information Systems FWSpSu 3.0	ECON 110 ★ Economic Principles & Problems FWSpSu 3.0
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Precore Courses

May be taken before admittance or during first semester.

IS 110 Spreadsheet Skills & Business Analysis FWSpSu 1.0	STAT 121 ★ Principles of Statistics FWSp 3.0	MSB 180 BYU Marriott Programs Overview FW 1.0
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Strategy Core

Complete after admittance.

Complete junior year, fall courses.

MSB 300 Leadership and the Gospel of Jesus Christ FW 2.0	STRAT 326 Career Development & Student Mentoring F 1.0	STRAT 401 Foundations of Strategy F 3.0	STRAT 402 Economics of Strategy F 3.0
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Complete junior year, winter courses.

STRAT 411 Advanced Competitive Strategy W 3.0	STRAT 412 Strategy Analytics W 3.0	STRAT 432 Strategic Thinking II W 1.5
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Complete after junior year.

Internship

Complete during senior year.

STRAT 421 Strategy Implementation		STRAT 431 Strategic Thinking I	
FW	3.0	F	1.5

Additional Courses

May be taken before or after admittance.

FIN 201 Principles of Finance		GSCM 201 Intro to Global Supply Chain Management		GSCM 211 Global Supply Chain Management		IS 111 Intro to AI in Business	
FWSp	3.0	F ¹ W ¹ Sp	1.5	F ² W ² Sp	1.5	FW	1.0
M COM 320 Management Communication		MKTG 201 Marketing Management					
FWSpSu	3.0	FWSp	3.0				

Complete two lecture series.

ENT 381 Entrepreneurship Lecture Series		ENT 382 Technology Entrepreneurship Lecture Series		GCI 381R Social Impact Lecture Series		MSB 380 Executive Lecture Series	
FW	1.0	FW	1.0	FW	1.0	FW	1.0

Complete one course.

HL 289R Healthcare Leadership Lecture Series		MSB 342 Product Career Lecture Series	
FW	1.0	F	1.0

-- Not required ♦ Course repeats discounted .3 for admissions only

★ Strongly recommended to take before junior core



Complete after admittance.

HRM 391 Organizational Effectiveness	<input type="checkbox"/>	PSE 390 Ethics for Management	<input type="checkbox"/>
FWSu	3.0	FWSp	3.0

Electives

Complete after admittance.

Complete three approved *BYU Marriott* electives.

Elective 1 See progress report or academic advisor for elective options	<input type="checkbox"/>	Elective 2 See progress report or academic advisor for elective options	<input type="checkbox"/>	Elective 3 See progress report or academic advisor for elective options	<input type="checkbox"/>
	3.0		3.0		3.0

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	<input type="checkbox"/>
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Graduation Requirements

GPA Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0