

# Flowchart Strategy

Fall 2026 Incoming Students

# Strategy Prereqs

Complete before application deadline.

|                                           |                                          |                                            |
|-------------------------------------------|------------------------------------------|--------------------------------------------|
| <b>ACC 200</b> ♦ <input type="checkbox"/> | <b>IS 201</b> ♦ <input type="checkbox"/> | <b>ECON 110</b> ★ <input type="checkbox"/> |
| Principles of Accounting                  | Intro to Management Information Systems  | Economic Principles & Problems             |
| FWSpSu 3.0                                | FWSpSu 3.0                               | FWSpSu 3.0                                 |

# Precore Courses

May be taken before admittance or during first semester.

|                                        |                                            |                                          |
|----------------------------------------|--------------------------------------------|------------------------------------------|
| <b>IS 110</b> <input type="checkbox"/> | <b>STAT 121</b> ★ <input type="checkbox"/> | <b>MSB 490R</b> <input type="checkbox"/> |
| Spreadsheet Skills & Business Analysis | Principles of Statistics                   | Intro to Business and AI                 |
| FWSpSu 1.0                             | FWSp 3.0                                   | FW 1.0                                   |

# Strategy Core

Complete after admittance.

Complete junior year, fall courses.

|                                           |                                           |                                           |                                           |
|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|
| <b>MSB 300</b> <input type="checkbox"/>   | <b>STRAT 326</b> <input type="checkbox"/> | <b>STRAT 401</b> <input type="checkbox"/> | <b>STRAT 402</b> <input type="checkbox"/> |
| Leadership and the Gospel of Jesus Christ | Career Development & Student Mentoring    | Foundations of Strategy                   | Economics of Strategy                     |
| FW 2.0                                    | F 1.0                                     | F 3.0                                     | F 3.0                                     |

Complete junior year, winter courses.

|                                           |                                           |                                           |
|-------------------------------------------|-------------------------------------------|-------------------------------------------|
| <b>STRAT 411</b> <input type="checkbox"/> | <b>STRAT 412</b> <input type="checkbox"/> | <b>STRAT 432</b> <input type="checkbox"/> |
| Advanced Competitive Strategy             | Strategy Analytics                        | Strategic Thinking II                     |
| W 3.0                                     | W 3.0                                     | W 1.5                                     |

Complete after junior year.

|                   |
|-------------------|
| <b>Internship</b> |
|-------------------|

*Complete during senior year.*

|                                                |     |                                             |     |
|------------------------------------------------|-----|---------------------------------------------|-----|
| <b>STRAT 421</b><br>Strategy<br>Implementation |     | <b>STRAT 431</b><br>Strategic<br>Thinking I |     |
| FW                                             | 3.0 | F                                           | 1.5 |

# Additional Courses

**May be taken before or after admittance.**

|                                                 |     |                                                                  |     |                                                         |     |                                             |     |
|-------------------------------------------------|-----|------------------------------------------------------------------|-----|---------------------------------------------------------|-----|---------------------------------------------|-----|
| <b>FIN 201</b><br>Principles of<br>Finance      |     | <b>GSCM 201</b><br>Intro to Global<br>Supply Chain<br>Management |     | <b>GSCM 211</b><br>Global<br>Supply Chain<br>Management |     | <b>IS 111</b><br>Intro to AI<br>in Business |     |
| FWSp                                            | 3.0 | F <sup>1</sup> W <sup>1</sup> Sp                                 | 1.5 | F <sup>2</sup> W <sup>2</sup> Sp                        | 1.5 | FW                                          | 1.0 |
| <b>M COM 320</b><br>Management<br>Communication |     | <b>MKTG 201</b><br>Marketing<br>Management                       |     |                                                         |     |                                             |     |
| FWSpSu                                          | 3.0 | FWSp                                                             | 3.0 |                                                         |     |                                             |     |

*Complete two lecture series.*

|                                                              |     |                                                                    |     |                                                    |     |                                               |     |
|--------------------------------------------------------------|-----|--------------------------------------------------------------------|-----|----------------------------------------------------|-----|-----------------------------------------------|-----|
| <b>ENT 381</b><br>Entrepreneurship<br>Lecture Series         |     | <b>ENT 382</b><br>Technology<br>Entrepreneurship<br>Lecture Series |     | <b>GCI 381R</b><br>Social Impact<br>Lecture Series |     | <b>MSB 380</b><br>Executive<br>Lecture Series |     |
| FW                                                           | 1.0 | FW                                                                 | 1.0 | FW                                                 | 1.0 | FW                                            | 1.0 |
| <b>HL 289R</b><br>Healthcare<br>Leadership<br>Lecture Series |     | <b>MSB 342</b><br>Product Career<br>Lecture Series                 |     |                                                    |     |                                               |     |
| FW                                                           | 1.0 | F                                                                  | 1.0 |                                                    |     |                                               |     |

– – – Not required    ♦ Course repeats discounted .3 for admissions only

★ Strongly recommended to take before junior core



**Complete after admittance.**

|                                                   |     |                                            |     |
|---------------------------------------------------|-----|--------------------------------------------|-----|
| <b>HRM 391</b><br>Organizational<br>Effectiveness |     | <b>PSE 390</b><br>Ethics for<br>Management |     |
| FWSu                                              | 3.0 | FWSp                                       | 3.0 |

**Electives**

**Complete after admittance.**

*Complete three approved BYU Marriott electives.*

|                                                                                            |     |                                                                                            |     |                                                                                            |     |
|--------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------|-----|
| <b>Elective 1</b><br>See progress<br>report or academic<br>advisor for elective<br>options |     | <b>Elective 2</b><br>See progress<br>report or academic<br>advisor for elective<br>options |     | <b>Elective 3</b><br>See progress<br>report or academic<br>advisor for elective<br>options |     |
|                                                                                            | 3.0 |                                                                                            | 3.0 |                                                                                            | 3.0 |

**Before Graduating**

**Complete exit survey at [marriott.byu.edu/exitsurvey](https://marriott.byu.edu/exitsurvey)**

|                    |  |
|--------------------|--|
| <b>Exit Survey</b> |  |
|--------------------|--|

**Graduation Requirements**

**GPA** Overall: 2.0    **Credit Hours** Major: 64.0 Total: 120.0