

# 2016 MISM Profile



## Hire the BYU Advantage Innovation

“BYU students are trailblazers. They approach problems with open minds and are eager to find creative solutions. I’m impressed with their dedication to innovation.”

FRASER BULLOCK

Managing Director, Sorenson Capital Partners

## THE BYU ADVANTAGE

Are you looking for master of information systems graduates with the perfect blend of business and technology from one of the most celebrated information systems programs in the country? If so, we’re here to help you hire the BYU advantage. Recruiters keep coming back to BYU for the experience and core strengths that set our graduates apart.

**1) Job-Ready:** Historically, 100 percent of our students have accepted job offers within three months of graduation. BYU MISMs are employed all over the country, working for both multinational firms and small high-tech startups. Of the most recent group of MISM graduates, 48 percent took jobs outside Utah.

**2) Character:** The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of business ethics from some of the leading experts in the field.

**3) Innovation:** During their final year students propose and complete an innovative project that has real business value, building on the knowledge they have gained during the program. Faculty carefully mentor students as they design and implement their projects. Projects are diverse and have included mobile applications, web applications, business intelligence problems, security projects, cutting-edge research, and a variety of entrepreneurial endeavors.

**4) Technically Enhanced:** BYU’s Information Systems Department boasts an instructional lab that allows students to learn critical skills through direct use of new technologies. The lab seats thirty students, each with dual-monitor workstations that have the ability to run several virtual machines. The lab experience gives students a chance to experiment with the technology used by leading commercial enterprises in a controlled environment, where they can push the boundaries of technology.

**5) Top-Notch Faculty:** The information systems department has a 8:1 student-to-faculty ratio which provides mentoring opportunities and a collaborative environment. The professors are highly renowned, with all hires in the last twelve years coming from elite PhD programs. Students also work closely with the Information Systems Advisory Board, a group of sixteen industry professionals that regularly sit in on classroom presentations, group panels, and one-on-one mentoring sessions.

### CLASS PROFILES

ENTERING STUDENTS	2012	2013	2014	2015
NUMBER OF APPLICANTS	65	90	90	88
NUMBER ENROLLED	46	47	56	57
AVERAGE GPA	3.65	3.71	3.66	3.68
MEN	91%	81%	80%	95%
WOMEN	9%	19%	20%	5%
BILINGUAL	76%	74%	71%	75%
INTERNATIONAL	9%	15%	13%	5%

“BYU’s IS program is a great choice on many different levels. It provided me with the solid technical skills required to solve the complex problems of our computer-driven world while rounding out my education with business, communication, and leadership skills. To anyone who is looking for a career that mixes technology and business skills, I highly recommend the IS program.”

Kevin Ball, Portfolio Advisor,  
ExxonMobil Exploration, MISM 2003

# MISM Recruiters

- Adobe
- Amazon
- American Express
- Ancestry.com
- Anglepoint
- Apple
- Capital One
- Cisco Systems
- Deloitte
- Domo
- Epic Systems
- ExxonMobil
- EY
- Federal Bureau of Investigation
- FedEx
- Goldman Sachs
- Google
- Huron Consulting Group
- IHC
- JP Morgan
- KPMG
- LinkedIn
- Microsoft
- Palantir
- Pariveda Solutions
- PepsiCo
- PwC
- Qualtrics
- USAA
- Walmart
- Workday
- Zions Bank

# MISM ACHIEVEMENTS

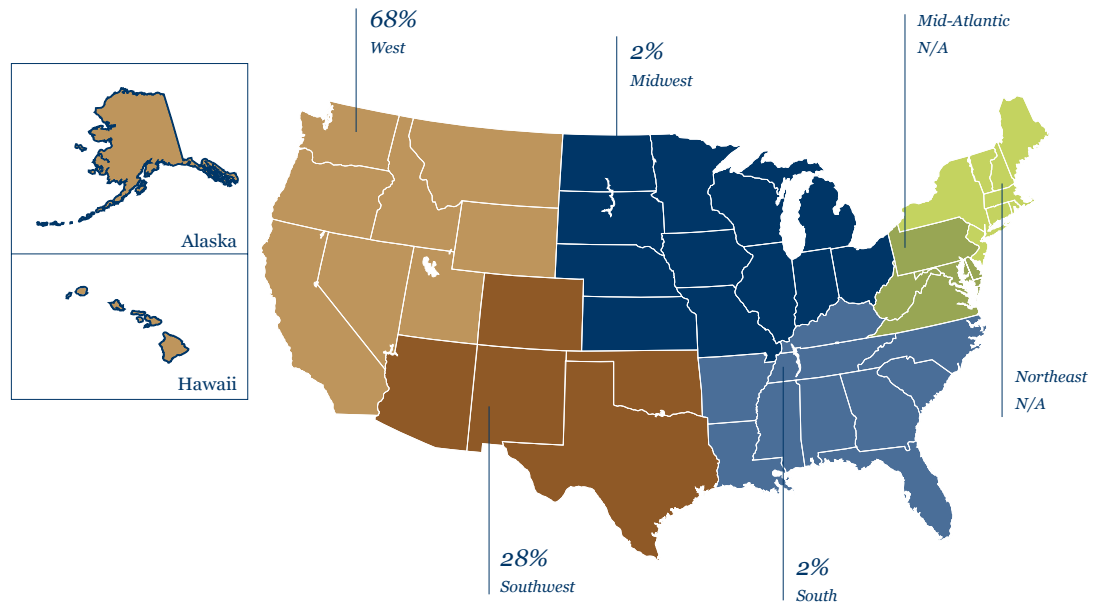
The National Security Agency and Department of Homeland Security has designated BYU as a Center for Academic Excellence in Information Assurance Education (CAE/IAE), a designation that honors schools excelling in the development of professionals who help protect national security information systems. Only seven schools nationwide were given the designation, and BYU is the first school in Utah to receive the award.



BYU students affiliated with the Association for Information Systems (AIS) organization are taking huge leaps in the information systems world.

At the 2015 AIS Student Competition in Tuscaloosa, Alabama, a BYU team topped five other national finalists to claim first place in the Security Policy Competition. A second team won third place in the Women in Information Systems Video Competition by creating a film that explained why women should study information systems. The BYU AIS chapter was also presented with a Distinguished Student Chapter award—one of three universities to receive the award out of sixty-nine chapters nationwide.

## 2015 PLACEMENT



## PLACEMENT BY YEAR



## PLACEMENT BY INDUSTRY

