

# 2016 BSIS Profile



## Hire the BYU Advantage Communication Skills

“From my experience, communication and analytical skills are the strongest differentiators between students at BYU and those at other universities. Students take multiple classes that develop and hone these talents, which makes BYU grads valuable employees.”

ERIC VARVEL  
CEO, Credit Suisse Investment Bank

## THE BYU ADVANTAGE

Are you looking for bachelor of information systems graduates with the perfect blend of business and technology from one of the most celebrated information systems programs in the country? If so, we're here to help you hire the BYU Advantage. Recruiters keep coming back to BYU for the experience and core strengths that set our graduates apart.

**1) Job-Ready:** Historically, 100 percent of our students have accepted job offers within three months of graduation. BYU BSIS students also go to work all over the country, working for both multinational firms and small high-tech startups. Of the most recent group of BSIS graduates, 61 percent took jobs outside Utah.

**2) Character:** The shared values of BYU and its sponsoring institution help instill strong character in our students. We build on these values with a required study of business ethics from some of the leading experts in the field.

**3) Technical Skills:** In their first year, students go through the junior core, an intense technical instruction period covering system analysis and design, database management, business processes and controls, and computer programming. In year two, students develop management skills, taking courses in areas such as marketing, strategy, ethics, business law, and economics. Students also participate in INTEX: integrated exercises where students design, develop, and produce an information system to meet a particular business need.

**4) Experience:** BYU's Information Systems Department boasts an instructional lab that allows students to learn critical skills through direct use of new technologies. The lab seats thirty students, each with dual-monitor workstations that have the ability to run several virtual machines. The lab experience gives students a chance to experiment with the technology used by leading commercial enterprises in a controlled environment, where they can push the boundaries of technology.

**5) Top-Notch Faculty:** Our department has a 13:1 student to faculty ratio, which provides great mentoring opportunities and builds a collaborative feeling among students. The professors are highly renowned, with all hires in the last twelve years coming from elite PhD programs. Students also work closely with the Information Systems Advisory Board, a group of sixteen industry professionals that regularly sit in on classroom presentations, group panels, and one-on-one mentoring sessions.

### CLASS PROFILES

ENTERING STUDENTS	2012	2013	2014	2015
NUMBER OF APPLICANTS	169	171	176	199
NUMBER ENROLLED	112	116	120	120
AVERAGE GPA	3.60	3.60	3.59	3.57
MEN	87%	90%	95%	82%
WOMEN	13%	10%	5%	18%
INTERNATIONAL	10%	14%	4%	8%
BILINGUAL	75%	72%	75%	74%

“I chose the information systems program to develop business skills on top of my technology interests. In the IS program I've learned how to work with teams, design and manage business applications, and make good technology-driven business decisions from renowned professors. This major makes me excited to come to class.”

Eric Santos,  
BSIS student

- Accenture
- Adobe
- Ancestry.com
- Apple
- AT&T
- Capital One
- Cargill
- Cummins
- Deloitte
- Domo
- eBay
- Epic Systems
- ExxonMobil
- EY
- Facebook
- Fast Enterprises
- GE Healthcare
- General Motors
- Goldman Sachs
- Grant Thornton
- Huron Consulting Group
- IBM
- Insidesales.com
- Intel
- KPMG
- Kyazma
- LDS Church ICS
- Microsoft
- MoneyDesktop
- Pariveda Solutions
- PepsiCo
- Property Solutions International
- Protiviti
- PwC
- Qualtrics
- USAA
- Verio
- Walmart
- Workday

## BSIS ACHIEVEMENTS

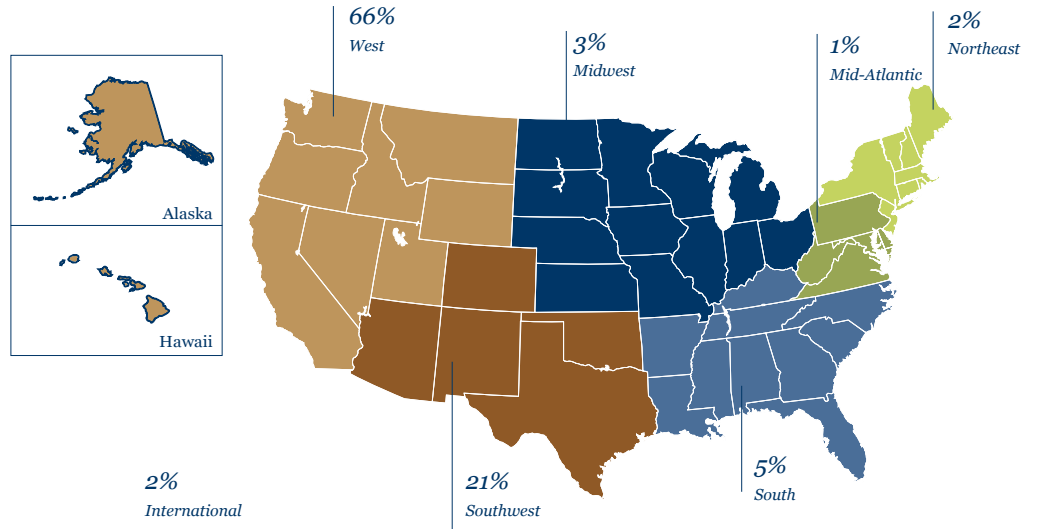
The National Security Agency and Department of Homeland Security has designated BYU as a Center for Academic Excellence in Information Assurance Education (CAE/IAE), a designation that honors schools excelling in the development of professionals who help protect national security information systems. Only seven schools nationwide were given the designation, and BYU is the first school in Utah to receive the award.



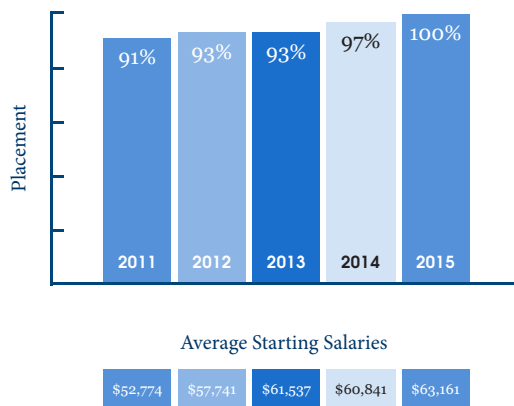
BYU students affiliated with the Association for Information Systems (AIS) organization are taking huge leaps in the information systems world.

At the 2015 AIS Student Competition in Tuscaloosa, Alabama, a BYU team topped five other national finalists to claim first place in the Security Policy Competition. A second team won third place in the Women in Information Systems Video Competition by creating a film that explained why women should study information systems. The BYU AIS chapter was also presented with a Distinguished Student Chapter award—one of three universities to receive the award out of sixty-nine chapters nationwide.

### 2015 PLACEMENT



### PLACEMENT BY YEAR



### PLACEMENT BY INDUSTRY

