

Product Management Emphasis

Product Management Electives - 12 credit hours required

Offered Fall & Winter	IS 501 (F/W)	Business Information Systems	Elective	3.0
	IS 505 (F/W)	Intro to Python Data Analytics	Elective	3.0
	MBA 553 (F/W)	Pricing Strategies	Elective	3.0
	MBA 693R (F/W)	Fundamental of Silicon Valley Growth Models	Elective	3.0
	IS 562/IS 590R (F/W)	IS Product Management	Elective	3.0
	MSB 341/STRAT 490R (F/W)	Creating Digital Products with AI	Elective	3.0
Offered Fall Semester Only	MBA 669 (F)	Entrepreneurial Strategy	Elective	3.0
	IS 551 (F)	User Experience Design	Elective	3.0
	IS 581 (F)	Managing a Software Startup	Elective	3.0
	MSB 342 (F)	Product Lectures Series	Elective	1.0
Offered Winter Semester Only	MBA 593R (W)	Advanced Strategy Analytics	Elective	3.0
	MBA 675 (W)	Corporate Social Strategy	Elective	3.0
	MBA 515 (W)	Experience Design	Elective	3.0
	MBA 664 (W)	Venture Capital/Private Equity	Elective	3.0
	MBA 671 (W)	Creating New Ventures	Elective	3.0
	MBA 673 (W)	Product Management	Elective	3.0
	MBA 650 (W)	Marketing Research	Elective	3.0

Notes

General:

- Credit hour registration limit is 20 credit hours per semester

General Electives:

- MBA students can enroll in up to 9 credits hours of MBA 693R, Section 001, during the MBA Program, but no more than 3 credit hours per semester.
- MBA students must seek prior approval from Christine Roundy for any non-MBA courses to count towards the MBA. This includes undergraduate courses (300 and/or 400 level courses). Students may only count up to 9 credit hours of 300 & 400 level courses for MBA credit. Online & Independent Study courses do not count towards the MBA.

DISCLAIMER: The classes on this chart are subject to change at any time

Revised: 7 January 2026

Updated on Website