

Flowchart

# Experience Design & Management

Fall 2020 Incoming Students

# ExDM Prereqs

Complete before application deadline.

<b>ACC 200</b> ✦ <input type="checkbox"/> Principles of Accounting  FWSp 3.0	<b>ExDM 300</b> ✦ <input type="checkbox"/> Creating a Good Life through Experience Design  FWSp 3.0	<b>FIN 201</b> ✦ <input type="checkbox"/> Principles of Finance  FWSp 3.0	<b>MKTG 201</b> ✦ <input type="checkbox"/> Marketing Management  FWSpSu 3.0
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<b>MSB 180</b> <input type="checkbox"/> Business Career Lecture Series  FW 1.0
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# Suggested Precore Courses

May be taken before or after admittance.

<b>IS 110</b> <input type="checkbox"/> Spreadsheet Skills & Business Analysis  FWSp 1.0	<b>M COM 320</b> <input type="checkbox"/> Communication in Organizational Settings  FWSpSu 3.0
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# ExDM Core

Complete after admittance.

*Complete junior year, fall envelope.*

<b>ExDM 401</b> <input type="checkbox"/> Theories & Frameworks of ExDM  F 2.0	<b>ExDM 402</b> <input type="checkbox"/> Careers in Recreation  F 1.0	<b>ExDM 404</b> <input type="checkbox"/> Experience Design  F 3.0
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*Complete junior year, winter courses.*

<b>ExDM 403</b> <input type="checkbox"/> Managing within the Experience Economy  W 3.0	<b>ExDM 412</b> <input type="checkbox"/> Event & Experience Management  W 3.0	<b>ExDM 416</b> <input type="checkbox"/> Experiential Marketing  W 3.0
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Complete internship after junior year (see back).

<b>ExDM 496R</b>	<input type="checkbox"/>
Senior Internship	
FWSpSu	3.0

Complete senior year fall courses.

<b>ExDM 422</b>	<input type="checkbox"/>
Experience Needfinding	
F	3.0

<b>ExDM 423</b>	<input type="checkbox"/>
Experience Insights	
F	3.0

## Additional Courses

May be taken before or after admittance.

<b>ECON 110</b>	<input type="checkbox"/>
Economic Principles & Problems	
FWSpSu	3.0

<b>GSCM 305</b>	<input type="checkbox"/>
Intro to Global Supply Chain Management	
F <sup>1</sup> F <sup>2</sup> W <sup>1</sup> W <sup>2</sup> SpSu	1.5

<b>GSCM 310</b>	<input type="checkbox"/>
Global Supply Chain Management	
F <sup>1</sup> F <sup>2</sup> W <sup>1</sup> W <sup>2</sup> SpSu	1.5

<b>IS 201</b>	<input type="checkbox"/>
Intro to Management Information Systems	
FWSpSu	3.0

Complete after admittance.

Recommended to take junior year.

<b>HRM 391</b>	<input type="checkbox"/>
Organizational Effectiveness	
FWSu	3.0

May be taken senior year.

<b>MSB 390</b>	<input type="checkbox"/>
Ethics for Management	
FWSp	3.0

<b>STRAT 392</b>	<input type="checkbox"/>
Strategy & Economics	
FWSp	3.0



# Electives

## Complete after admittance.

Complete two of the following courses.

<b>ExDM 301</b> Family Recreation  FW 3.0	<b>ExDM 302</b> Hospitality Management  W 3.0	<b>ExDM 303</b> Introduction to Sports & Entertainment Industries  W 3.0	<b>ExDM 306</b> Community Festivals & Special Events  F 3.0
<b>ExDM 307</b> Sports & Entertainment Venue Management  F 3.0	<b>ExDM 350</b> Experiences in Diversity & Inclusion  FW 3.0	<b>ExDM 490R</b> Topics in ExDM  TBD 3.0	<b>ExDM 494R</b> Experience Design Lab  W 3.0
<b>ExDM 585R</b> Experience Design Research Seminar  F 3.0			

# Before Graduating

## Complete exit survey at [marriott.byu.edu/exitsurvey](http://marriott.byu.edu/exitsurvey)

Exit Survey	<input type="checkbox"/>
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### Graduation Requirements

**GPA** Major: 2.25 Overall: 2.0 **Credit Hours** Major: 64.0 Total: 120.0

## Regarding the senior internship:

- Internship can be completed after junior core is complete.
- No classes should be taken during internship.
- Internship must be approved by internship coordinator—Brad Harris, W429 TNRB, [recm496\\_eim@byu.edu](mailto:recm496_eim@byu.edu).
- Internship must be 400 hours, preferably full-time.

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BYU Marriott Undergraduate Advisement

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