Entrepreneurship

Fall 2020 Incoming Students



Entrepreneurship Prereqs

Complete before application deadline.

ACC 200 Principles of Accounting		ENT 302 \$ Legal Issues in Entrepreneursh		FIN 201 \$ Principles of Finance		MKTG 201 * Marketing Management	
FWSp	3.0	FWSp	3.0	FWSp	3.0	FWSpSu	3.0
MSB 180 Business Career Lecture Series		MSB 326 X Career Development 8 Student Mento					
i FW	1.0 i	i W	1.0 i				

Suggested Precore Courses

May be taken before or after admittance.

IS 110		IS 201		M COM 320		STAT 121	
Spreadsheet Skills & Busine Analysis	ss	Intro to Management Infor- mation Systems		Communication in Organization Settings		Principles of Statistics	
FWSp	1.0	FWSpSu	3.0	FWSpSu	3.0	FWSpSu	3.0

Entrepreneurship Core

Complete after admittance.

Complete junior year, fall courses.

ENT 326 Career Development &	Career			MSB 325 Introductory Business Analytics	
F 1.0		F	3.0	F	3.0

Complete junior year, winter envelope.

ENT 411 Creating New Ventures		ENT 436 Experiential Entrepreneurship		ENT 402 Entrepreneursh Analytics	nip
W	3.0	W	3.0	W	3.0

Complete after junior year.

Internship

Complete one capstone course.

ENT 432 •+•		ENT 434R •		ENT 437 •	
Commercializing Innovation		New Venture LaunchPad		Entrepreneurship Capstone	
F 3.0		FW	3.0	FW	3.0

Additional Courses

May be taken before or after admittance.

ECON 110		ENT 113		GSCM 305	GSCM 310
Economic Principles & Problems		Startup Bootcamp		Intro to Global Supply Chain Management	Global Supply Chain Management
FWSpSu	3.0	FWSp	1.0	F ¹ F ² W ¹ W ² SpSu 1.5	F ¹ F ² W ¹ W ² SpSu 1.5

Complete one lecture series.

ENT 381		ENT 382	
Entrepreneurship Lecture Series		Technology Entrepreneursh Lecture Series	ip
FW	1.0	FW	1.0

Complete after admittance.

HRM 391 Organizational Effectiveness		MSB 390 Ethics for Management	
FWSu	3.0	FWSp	3.0

- --- Not required
 Course repeats discounted .3 for admissions only
- ▼ Can replace ENT 326 Will not double count for capstone/electives
- ♣ Crocker Fellowship application required ◆ Prereq coursework required



Electives

Complete after admittance.

Complete two of the following courses.

ENT 421 Financing New Ventures Capit		ENT 422 Managing New Ventures & Family Business		Venture Capital for Startups		ENT 427 Building Your Lean Venture	
F	3.0	F	3.0	F	3.0	W	3.0
ENT 431 + Innovation Practicum		ENT 432 • + • Commercializing Innovation	ng	ENT 434R • New Venture LaunchPad		ENT 437 • Entrepreneursh Capstone	
W	3.0	W	3.0	FW	3.0	FW	3.0
FIN 425 ◆ Private Equity & Venture Capi	ital	GSCM 419 Customer Relationship Management		MKTG 412 Professional Selling & Sales Management	6	MKTG 414 Entrepreneuria Marketing	
W	3.0	W	3.0	FW	3.0	FW	3.0

Complete one approved BYU Marriott elective.

See MyMap or academic advisor for elective options

Before Graduating

Complete exit survey at marriott.byu.edu/exitsurvey

Exit Survey	
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Graduation Requirements

GPA Major: 2.25 Overall: 2.0 Credit Hours Major: 64.0 Total: 120.0

- Will not double count for capstone/electives
- ♣ Crocker Fellowship application required ◆ Prereq coursework required