

Travis Dyer

BYU Marriott School of Business
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Employment

Brigham Young University, Marriott School of Business

Associate Professor of Accounting, 2024 - Present

Assistant Professor of Accounting, 2021 - 2024

Cornell University, Samuel Curtis Johnson Graduate School of Management

Assistant Professor of Accounting, 2018 - 2021

Education

Ph.D. (Business Administration), University of North Carolina at Chapel Hill 2018

M.Acc., Brigham Young University 2013

B.S. (Accounting), Brigham Young University 2013

Research Interests

Disclosure, Textual Analysis, Information Retrieval, Information Processing

Publications

“The Effect of New Accounting Standards on the Performance of Quantitative Investors” (with Nicholas Guest and Elisha Yu) *Journal of Accounting and Economics* (Forthcoming)

“Media Conglomeration, Local News, and Capital Market Consequences” (with Mark Lang and Jun Oh) *Management Science* (Forthcoming)

“The Effect of Patent Disclosure Quality on Innovation” (with Stephen Glaeser, Mark Lang, and Caroline Sprecher) *Journal of Accounting and Economics* 77, no. 2-3 (2024): 101647.

“Disclosure Similarity and Future Return Comovement” (with Darren Roulstone and Andy Van Buskirk) *Management Science* 70, no. 7 (2024): 4762-4780.

“The Demand for Public Information by Local and Non-local Investors: Evidence from Investor-Level Data” *Journal of Accounting and Economics*, 72, no. 1 (2021): 101417.

- Job Market Paper

“Anonymous Equity Research” (with Eunjee Kim) *Journal of Accounting Research* 59, no. 2 (2021): 575-661.

- Presented at the 2020 *Journal of Accounting Research* Conference.

“Auditor Litigation Risk and the Number of Institutional Investors” (with Michael Drake and Cory Cassell). *AUDITING: A Journal of Practice & Theory* 37, no. 3 (2018): 71-90.

“Discussion of 10-K Disclosure Repetition and Managerial Reporting Incentives: What Have We Learned and Where Do We Go with Textual Research?” (with Mark Lang and Lorien Stice-Lawrence) *Journal of Financial Reporting* 2, no. 1 (2017): 133-138.

- Discussion at the 2017 *Journal of Financial Reporting* conference.

“The Evolution of 10-K Textual Disclosure: Evidence from Latent Dirichlet Allocation” (with Mark Lang and Lorien Stice-Lawrence) *Journal of Accounting and Economics* 64, no. 2-3 (2017): 221-245.

- Presented at the 2016 *Journal of Accounting and Economics* Conference.
- WRDS used our programming to develop the SEC Analytics Suite.

“Do Managers Really Guide Through the Fog? On the Challenges in Assessing the Causes of Voluntary Disclosure” (with Mark Lang and Lorien Stice-Lawrence) *Journal of Accounting and Economics* 62, no. 2-3 (2016): 270-276.

- Discussion at the 2015 *Journal of Accounting and Economics* Conference.

Working Papers

“The Influence of Financial Data Subscriptions on Analyst Research” (with Braiden Coleman and Mark Lang)

“Traditional Investment Research and Social Connectedness” (with Gerrit Köchling and Peter Limbach)

“Probing for Transparency: How FOIA Requests Influence Corporate Disclosure” (with Dichu Bao, Michael Drake, and Nancy Su)

“Reverse Engineering Innovation” (With Jun Oh)

“Loan Contracting and Lender Due Diligence: The Role of Financial Statements” (with John Donovan, Jared Jennings, and Hongpan Zhang)

“Tax Talk in Analyst Reports” (with Michael Drake, Zack Fox, and Ryan Wilson)

Professional Service

Editorial Boards:

Journal of Accounting and Economics

2024-Present

Ad-Hoc Reviewer:

Journal of Accounting and Economics; Journal of Accounting Research; The Accounting Review; Management Science; Contemporary Accounting Research;

Review of Accounting Studies; American Economic Review; Journal of Financial and Quantitative Analysis; Review of Finance; Journal of Banking and Finance; Journal of Economic Behavior and Organization; Production and Operations Management; Accounting Horizons; European Accounting Review; Financial Innovation; British Accounting Review; Society and Business Review; Scientometrics; Humanities and Social Sciences Communication; Finance Research Open; Journal of Strategy and Management; MIT Asia Conference; HARC; CETAFE; AAA FARS Midyear Meeting; AAA Annual Meeting;

Other:

Dissertation Committee: Elisha Yu (Cornell University) – Placement (Baruch College)

Co-organizer, Conference on Emerging Technologies in Accounting and Financial Economics (CETAFE), 2020

Panel Discussion for Ph.D. Prep Students at the BYU Accounting Research Symposium, 2019

University Service

Accounting Research Symposium Chair	2024-Present
Accounting Research Symposium Committee	2021-2024
School of Accountancy Learning Outcomes Committee	2025-Present
School of Accountancy Culture Committee	2025-Present
School of Accountancy Activities Committee	2022-2025
School of Accountancy Honors Coordinator	2025-Present
Marriott School Employee Experience Advisory Council Co-Chair	2025-Present
Marriott School Employee Experience Advisory Council Committee	2024-2025

Presentations

Arizona State University; Singapore Management University; Chinese University of Hong Kong	2025
Virginia Tech Conference	2024
University of Oregon; BYU Accounting Research Symposium; Washington University in St. Louis Accounting Research Conference	2023
CETAFE (Discussant); MIT Asia (Discussant – Best Discussant Award)	2022
Bocconi University, BYU Accounting Research Symposium	2021
Journal of Accounting Research Conference, Brigham Young University	2020
Cornell Accounting Summer Mini-Conference, Dartmouth Accounting Research Conference (Discussant), BYU Accounting Research Symposium, Cornell Machine Learning Workshop Series	2019
Boston College, Cornell University, Indiana University, The Ohio State University, University of Florida, University of Illinois – Chicago, University	2018

of Minnesota, University of Rochester, University of Southern California,
University of Texas – Austin, Yale University

AAA FARS Midyear Meeting (Discussant), BYU Accounting Research 2017
Symposium, AAA Accounting Ph.D. Rookie Recruiting and Research Camp

Journal of Accounting and Economics Conference, Conference on Empirical 2016
Legal Studies (Discussant)

Teaching

Brigham Young University

MBA Financial Statement Analysis	2022 - Present
EMBA Financial Statement Analysis	2026 - Present
M.Acc. Financial Statement Analysis	2022 - Present
Corporate Financial Reporting	2022 - Present
Introduction to Accounting	2013
Corporate Financial Reporting, <i>Teaching Assistant</i>	2013

Cornell University

MBA Financial Statement Analysis	2019-2020
MBA Advanced Financial Statement Analysis	2019-2020
Ph.D. Seminar	2019-2020

University of North Carolina at Chapel Hill

Financial Accounting and Analysis	2016
MBA Financial Accounting, <i>Teaching Assistant</i>	2014-2017

Awards & Honors

Excellence in Refereeing – Journal of Accounting Research	2022
MIT Asia - Best Discussant Award	2022
PWC Fellowship	2021-Present
Outstanding Student Teaching Award	2017
M.Acc. Graduate Student Scholarship	2012-2013
Ralph B. Stratford Endowed Scholarship	2012

Media Mentions

Gränitz, Marko. “The Art of Replication” *Institutional Money (German)*. 2022 (3):90-96.
www.institutional-money.com

Swedroe, Larry. “What Impact Have New Accounting Standards Had on Quant Funds?” *The Evidence-Based Investor*. Dec 31, 2021. www.evidenceinvestor.com

Ashwell, Ben. “Opposition to SEC’s 13F proposal builds as comment deadline passes” *IR Magazine*. Sep 30, 2020. irmagazine.com.

Barth, Mary, Travis Dyer, Wayne Landsman, and Dan Taylor. "SEC's Proposed Reporting Threshold for Institutional Investment Managers" *Harvard Law School Forum on Corporate Governance*. Sept 29, 2020. corpgov.law.harvard.edu.

Dyer, Travis, Mark Lang, and Lorien Stice-Lawrence. "The Ever-Expanding 10-K: Why Are 10-Ks Getting So Much Longer (and Does It Matter)?" *Columbia Law School Blue Sky Blog*. May 5, 2016. clsbluesky.law.columbia.edu.

Teach, Edward. "Rethinking Disclosure." *CFO Magazine*. Apr 7, 2016. CFO.com.

Computer Skills

Programming Languages: PYTHON, PERL

Software Packages: SAS, STATA, R

Other Skills: Text Analysis, Machine Learning

Previous Employment

Research Assistant, <i>Brigham Young University</i> , Provo, UT	2011-2013
Audit Intern, <i>Moss Adams, LLP</i> , Portland, OR	2011
Accounts Receivable Clerk, <i>Brigham Young University</i> , Provo, UT	2009-2011
Bank Teller, <i>US Bancorp</i> , Vancouver, WA	2005-2007