

Travis B. Ruddle

Assistant Professor

Romney Institute of Public Service & Ethics
Marriot School of Business, Brigham Young University
760 TNRB Provo, UT 84602
travirsruddle@byu.edu

Faculty Affiliations

Assistant Professor, Romney Institute of Public Service & Ethics, **2022-Present**
Marriott School of Business

Education

Ph.D., Political Science, University of Oklahoma **2022**

Fields: Public Administration, Public Policy, and Research Methods

Dissertation: *Citizens and Sectors: An Examination of Sector Preferences and Blame Attribution During Times of Certainty and Uncertainty*

Master of Public Administration, University of Oklahoma **2019**

Bachelor of Arts in Political Science, University of Oklahoma **2013**

Research

Public and nonprofit management; citizen accountability; crisis management; ethics; organizational corruption and misconduct; sector differences

* Indicates works co-authored with students | ⊕ Indicates an article with distinction

Peer-reviewed Journal Articles

*Ruddle, Travis, Allyson Shortle, Alisa Fryar, and William Livingston. (2024). "In the shadow of the ivory tower: An ethical exploration of citizen assessments of American university presidents' political endorsements." *Public Integrity*. <https://doi.org/10.1080/10999922.2024.2398078>.

⊕Lamothe, Meeyoung, Ani Mkrtchyan, Travis Ruddle, and Kayleigh Kuyon. (2022). "Examining the efficacy of accountability systems in preventing nonprofit misconduct: A look beyond financial fraud." *Nonprofit and Voluntary Sector Quarterly*. 52(1), 106-129. <https://doi.org/10.1177/08997640211073750>. (Top 10 Cited Articles in 2023)

Ruddle, Travis, Scott Robinson, and Aaron Fister. (2022). "Fragile halos: Comparing organizational reputation across sectors." *Journal of Contingencies and Crisis Management* 31(1), 13-25. <https://doi.org/10.1111/1468-5973.12400>.

Books

Ruddle, Travis and Brad Agle. (2024). *The Totality of Allegiance: Inside the Hearts and Minds of Trump Supporters*. Freedom Peak Press. ISBN: 9798991670807.

Peer-reviewed Manuscripts Under Review

Ruddle, Travis. "Citizen Preferences for Services: Does Sector Matter When an Organizational Crisis Occurs?" Submitted Manuscript to *Public Management Review*.

*Wightman, G. Breck, Travis Ruddle, and Karl Santiago. "Symbolic Succession: Examining Passive and Active Representation in Response to Executive Scandals" Submitted Manuscript to *Journal of Public Administration Research and Theory*.

Ruddle, Travis, Peay Periloux, and Clint McNair. "Consequences During Disaster: An Experimental Study of Nonprofits' Declining Trust over Time" Submitted Manuscript to *Nonprofit and Voluntary Sector Quarterly*

Choi, Jungwha, Scott Robinson, and Travis Ruddle. Submitted Manuscript to *Journal of Contingencies and Crisis Management*.

Working Papers

Ruddle, Travis, Allyson Shortle, Alisa Fryar, and Robbie Robichau. "Diversion Programs and Deservingness: Differing Perceptions Across Public Service Delivery Models and Characteristics of Beneficiaries." Submitting to *Journal of Behavioral Public Administration* in February 2025.

Walls, Corbin and Travis Ruddle. "The Gap Between Intention and Action: Donor Informedness and Nonprofit Fundraising." Submitting to *Nonprofit and Voluntary Sector Quarterly* in February 2025.

Witesman, Eva, Rick Morse, Chris Silvia, and Travis Ruddle. "Civic Knowledge and Engagement: Assessing the Functional Understanding of U.S. Government and the Bureaucracy. Submitting to *American Political Science Review*.

*Ruddle, Travis, G. Breck Wightman, Enoch Paxton, and Robert K. Christensen. "Leadership in Limbo: Understanding Public and Donor Perceptions of Interim Succession Strategies Following Nonprofit Executive Scandals." Submitting to *Nonprofit and Voluntary Sector Quarterly*.

Hart, David, Travis Ruddle, and Darin Gates. "Do No Harm: Ethical Considerations for Public Servants." Submitting to *Perspectives of Public Management and Governance*.

*Santiago, Karl and Travis Ruddle. "Citizen Perceptions of Corruption Across Sectors." Submitting to *Public Personnel Management*.

McNair, Clint, Travis Ruddle, and Peay Periloux. "Disasters and Punishment: Citizen Evaluations of Organizational Failure Across Levels of Government." Submitting to *Policy Sciences*.

Ruddle, Travis. "Citizens' Blame Attribution in Organizational Crises: Differences Across Sectors." Submitting to *Public Administration*.

*Ruddle, Travis and Neil Squire. "How Donor Feedback Affects Contributions to Charitable Organizations." Submitting to *Nonprofit and Voluntary Sector Quarterly*.

Public Engagement Articles

Ruddle, Travis and Brad Agle. "Why Good People Support Donald Trump." *Pittsburgh Post Gazette*.
<https://www.post-gazette.com/opinion/insight/2024/09/29/trump-maga-voters-supporters-bradley-agle-travis-ruddle/stories/202409290063>.

Invited Lectures, Talks, and Presentations

Purple Political Breakdown Podcast w/ Radell Lewis. "Supporting Trump: The How and the Why?"
Forthcoming in February 2025.

Faithful Politics Podcast. "Inside the Minds of Trump Supporters: Dr. Travis Ruddle Breaks Down Political Allegiance." December 16, 2024. Link to Podcast.

International Humanistic Management Association Series Seminar. "Understanding the Trump Phenomenon with Travis Ruddle and Brad Agle." December 4, 2024. Link to Presentation.

KTOK Oklahoma News Radio with Gwin Faulconer-Lippert. "*The Totality of Allegiance* Book Talk." October 2024.

Book Launch and Talk for *The Totality of Allegiance: Inside the Hearts and Minds of Trump Supporters*. Provo, Utah. September 2024.

Invited Talk, "An Overview of the Nonprofit Sector: Training Basics" for The Oklahoma Group Consultants. The Oklahoma Group. August 2021

Guest Lecture, "Nonprofits and the Bureaucracy," for Dr. Dan Brown, Public Administration, and Society. March 2021.

Guest Lecture, "Nonprofits and Public Administration," for Dr. Dan Brown, Public Administration and Society. October 2020.

Invited Talk, "An Overview of the Nonprofit Sector: Training Basics" for The Oklahoma Group. August 2020.

Conference Presentations

Ruddle, Travis, G. Breck Wightman, Robert Christensen, and Enoch Paxton. "Nonprofit Scandals, Succession, and Stability: Examining Public and Donor Expectations of Interim Executives." Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2024.

Schwoerer, Kayla and Travis Ruddle. "What Do You Meme? Understanding Meme-Centric Public Communication Strategies and Citizen Responses." Presented at International Research Society for Public Management Conference, April 2024. (In absentia)

Christensen, Robert, Travis Ruddle, and Greg Porumbescu. "Developing an Inductive Model of Citizen Sector Perceptions." Presented at International Research Society for Public Management Conference, April 2024. (In absentia)

- Wightman, G. Breck, Travis Ruddle, and Karl Santiago. "The Succession Solution: Examining Symbolic Representation in Response to Executive Scandals." Presented at Midwest Political Science Association Conference, April 2024.
- Ruddle, Travis and Corbin Walls. "Informed and Uninformed Donor Behavior: An Experimental Survey Examining the Effect of Information on Perceptions of Overhead Spending." Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2023.
- Ruddle, Travis, Peay Periloux, and Clint McNair. "Consequences During Disaster: An Experimental Study of Nonprofits' Declining Trust over Time" Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2023.
- Santiago, Karl and Travis Ruddle. "Citizen Perceptions of Corruption Across Sectors." Presented at Midwest Political Science Association Conference, April 2023.
- Ruddle, Travis, Shortle, Allyson, and Fryar, Alisa. "Thou Hypocrites!: Public Acceptance, Neutrality, and Objection Toward Nonprofit Political Activity." Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2022.
- Choi, Jungwha, Ruddle, Travis, Robinson, Scott, and Fister, Aaron. "Restoring Public Trust After a Crisis." Presented at Public Management Research Conference, May 2022.
- Shortle, Allyson, Ruddle, Travis, Fryar, Alisa, and Robichau, Robbie. "Diversion Programs, Deservingness, and the Dad Bias: Differing Perceptions Across Public Service Delivery Models and Characteristics of Beneficiaries." Presented at Midwest Political Science Association, April 2022, and Public Management Research Conference, May 2022.
- Lamothe, Meeyoung, Ruddle, Travis Mkrtchyan, Ani, and Walls, Corbin. "Sexual Misconduct and Misbehavior in the Nonprofit Sector: A Systematic Review." Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2021.
- Lamothe, Meeyoung, Mkrtchyan, Ani, Ruddle, Travis and Kuyon, Kayleigh. "Misconduct in the Nonprofit Sector: A Comprehensive Approach to the Study of Financial Fraud and Other Misbehaviors" Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2020
- Ruddle, Travis, Mkrtchyan, Ani, Lamothe, Meeyoung and Kuyon, Kayleigh. "Nonprofit Corruption: Types, Occurrences and Narratives" Presented at Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2019.

Research Grants

- Stephanie S. Sorensen Endowed Student Support Fund (2023) - \$6,000
Wightman, G. Breck and Travis Ruddle. "Leadership in Limbo: Understanding Public Perceptions of Interim Succession Strategies After Nonprofit Executive Scandals." Funded for Fall 2024.
- Stephanie S. Sorensen Endowed Student Support Fund (2022) - \$10,000
Ruddle, Travis and G. Breck Wightman. "Executive Succession Following a Crisis: Comparing Active and Symbolic Responses to Reputational Repair." Funded for Fall 2023.

Professional Experience

- Assistant to the President, President's Office, *Oklahoma City Community College* 2017
- Advised and assisted the college president
 - Briefed the college president on local, state, and federal policy issues
 - Networked with business, media, policymakers, and other leaders
 - Facilitated community outreach and development campaigns
- Coordinator of Student Life, *Oklahoma City Community College* 2015-2017
- Developed and supervised peer-to-peer mentoring program for student success
 - Engaged students, faculty, staff, and the community for event development
 - Served on a broad range of committees focused on student success
- Cooperative Alliances Specialist, *Oklahoma City Community College* 2013-2015
- Provided recruitment services to partnership sites
 - Presented at partnership sites about college admissions process and resources
 - Assisted in developing new and existing cooperative agreements in compliance with procedures of the College, Oklahoma State Regents for Higher Education (OSRHE), and the Oklahoma Career and Technology Education system

Teaching Experience

Brigham Young University, Assistant Professor, Romney Institute of Public Service and Ethics

- MSB 375/MBA 692: Do Good. Better. (Fall '24)
- MPA 643: Leadership in Public Administration (Winter '23, '24)
- MPA 650: Nonprofit Management (Fall '22, '23, '24)
- MPA 675: Local Government I (Winter '23, '24)

University of Oklahoma, Instructor of Record

- NPNG 2033: Introduction to the Nonprofit Sector
- NPNG 3033: Nonprofit Management
- P SC 1113: American Federal Government (in-person/online)

University of Oklahoma, Graduate Teaching Fellow

- P SC 1113: American Federal Government – Discussion Labs

Oklahoma City Community College, Instructor of Record

- LM: Leadership and Mentorship
- SCL: Success in College and Life

Professional Memberships

Member, International City/County Management Association
Member, Utah City/County Management Association
Member, Association for Research on Nonprofit Organization and Voluntary Action
Member, Public Management Research Association
Member, Academy of Management
Member, American Society of Public Administration
Member, International Society for Third Sector Research
Member, American Political Science Association

Member, Midwest Political Science Association
Member, Association for Budgeting and Financial Management
Member, Partnership for Public Service
Member, Pi Sigma Alpha, National Political Science Honor Society

Awards and Honors

Robberson Grant Award (2021)
HV Thornton Memorial Award (2020)
Phi Delta Theta Graduate Award (2020)
John Halvor Leek Memorial Scholarship (2019-2020)
John W. Wood Award, Recognition for Outstanding Research and Writing (2019-2020)
Department of Political Science Travel Award (2019)
Ronald M. Peters Award for Teaching (2018)
University of Oklahoma Provost Award in Teaching (2018)
University of Oklahoma Honors Research Assistant Program (2013)
Emerging Leaders Award, University of Oklahoma (2011)

Service

Profession

Reviewer for *Public Personnel Management*, *Review for Public Personnel Administration*, *Public Administration*, and *Nonprofit and Voluntary Sector Quarterly*
Association for Research on Nonprofit Organizations and Voluntary Action
Nominations Committee Member – (2022- Present)
Midwest Political Science Association Conference
Session Chair – (2022 - 2024)
Discussant – (2022 - 2024)
Association for Research on Nonprofit Organizations and Voluntary Action Conference
Session Chair – (2022 - 2023)
Discussant – (2022 - 2023)

University and Department

Ballard Center, BYU Marriott School
Faculty Fellow – (2023 - Present)
Public and Nonprofit Integrity Lab (formerly Public Service Lab)
Faculty Advisor – (2022 – Present)
BYU-ICMA Student Organization
Advisor – (2022 - Present)
BYU MPA Local Government Alumni Group
Advisor – (2022 - Present)

Departmental Diversity, Equity, and Belonging Committee
Committee Member – (2022 - Present)

Community

The Oklahoma Group
Advisor – (2021 - 2022)

Oklahoma City Oklahoma Temple Rededication Committee
Finance Chair and Committee Member – (2018 - 2019)

Chapter Advisory Board, Phi Delta Theta, Oklahoma Alpha
Board Member – (2014 - 2017)

Oklahoma City Phi Delta Theta Alumni Club
Member – (2013 - 2022)

Pro-bono work with Oklahoma and Utah-based nonprofits and charities
Consultant – (2019 - Present)

Relevant Training and Skills

Software: Stata, R, and SPSS

Quantitative Methodology: Experimental Surveys – Qualtrics, Lucid, Prolific, MTurk, and
Conjointly

Qualitative Methodology: Interviews, Focus Groups, Content and Sentiment Analyses,
MAXQDA, and Nexis Uni