

## **H. Daniel Heist, Ph.D.**

Assistant Professor of Nonprofit Management and Social Impact  
*George W. Romney Institute for Public Service and Ethics*  
*Brigham Young University*  
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### DONOR ADVISED FUND RESEARCH COLLABORATIVE

**Cofounder and Co-Principal Investigator**

<https://www.dafresearchcollaborative.org/>

### ACADEMIC EXPERIENCE

**Assistant Professor of Nonprofit Management and Social Impact**

George W. Romney Institute of Public Service and Ethics  
Brigham Young University (2021 - present)

**Assistant Professor of Public Administration and Nonprofit Management**

Department of Public and International Affairs  
University of North Carolina Wilmington (2019 - 2021)

**Instructor, Research Assistant, Teaching Assistant**

School of Social Policy and Practice  
University of Pennsylvania (2015 - 2019)

**Research Assistant**

Lilly Family School of Philanthropy, IUPUI (2008-2010)

### EDUCATION

**Ph.D. Social Welfare** (2019)

School of Social Policy and Practice, University of Pennsylvania.

*Dissertation:* Understanding donor-advised funds: Analyses of the behavioral economic, macro-economic, and public policy factors explaining the growth of an emerging trend in philanthropy.

**M.A. Philanthropic Studies**, Lilly Family School of Philanthropy, Indiana University  
Purdue University Indianapolis. (2010)

**B.A. Speech Communication**, College of the Liberal Arts, Pennsylvania State  
University. (2003)

## PROFESSIONAL EXPERIENCE

**Major Gifts Officer, Associate Director of Development,** LDS Philanthropies, The Church of Jesus Christ of Latter-day Saints. (June 2010 – August 2015)

**Development Assistant,** The Lilly Family School of Philanthropy, Indiana University Purdue University. (August 2008 – May 2010)

**Assistant Director of Annual Giving, Brigham Young University** LDS Philanthropies, The Church of Jesus Christ of Latter-day Saints. (February 2006 – August 2008)

## PUBLICATIONS

### Peer-Reviewed Journal Articles

Vance-McMullen, D., Heist, H. D., & Walker, L. (2025). Give me some slack: DAF giving during the pandemic. *Nonprofit and Voluntary Sector Quarterly*. <https://doi.org/10.1177/08997640251374264>

Murray, I., Heist, D. & Stone, K. (2025). Donor Advised Fund Policies and Intergenerational Justice. *Nonprofit Policy Forum*. <https://doi.org/10.1515/npf-2024-0024>

Heist, H. D., Shaker, G. G., Sumsion, R. M., Tomlinson, J., & Minor, A. (2025). How Donor Advised Funds Change Fundraising. *Administrative Sciences*, 15(4), 137. <https://doi.org/10.3390/admsci15040137>

Nelson, L. J., Gallagher, A. N., Burgon, J. P., Heist, H. D. (2025). Impacts of Structural and Communicative Openness on Psychological Safety in Adoptee Experiences. *Journal of Nonprofit Education and Leadership*. <https://doi.org/10.18666/JNEL-2025-12524>

Heist, H. D., Shaker, G., Christensen, R. K. (2023). Familiarity matters: Corporate philanthropy and employee workplace giving and volunteering. *Voluntary Sector Review*. <https://doi.org/10.1332/204080521X16731696032770>

Heist, H. D., Cummings, B. F., Farwell, M. M., Cnaan, R., & Andrews, E. (2022). Tubs, tanks, and towers: Donor strategies for donor-advised funds giving. *Nonprofit Management and Leadership*, 1– 23. <https://doi.org/10.1002/nml.21544>

Heist, H. D., Cnaan, R. A., Scott, M. L., Moodithaya, M. S, Bennett, M. (2021). The philanthropic poor: Prosocial behavior in rural India. *Nonprofit and Voluntary Sector Quarterly*.

Cnaan, R. A., Scott, M. L., Heist, H. D., Moodithaya, M. S. (2021). Financial inclusion in the digital banking age: Lessons from rural India. *Journal of Social Policy*. <https://www.doi.org/10.1017/S0047279421000738>

Heist, H.D., Farwell, M., Cummings, B., Cnaan, R., Andrews, E., Shamash, R. (2021). Understanding the donor-advised fund giving process: Insights from current DAF users. *Nonprofit and Voluntary Sector Quarterly*, <https://doi.org/10.1177/08997640211011248>

Heist, H. D., Cnaan, R. A., Ruiz, S. (2020) The Emigration of pro-social behaviors: A comparative analysis of Colombian and US Latter-day Saints. *Voluntas*. DOI 10.1007/s11266-020-00243-4

Heist, H. D., Vance-McMullen, D. (2019) Understanding donor-advised funds: How grants flow during recessions. *Nonprofit and Voluntary Sector Quarterly* 48(5), 1066-1093.

Heist, H. D., Cnaan, R. A., & Lough, B. J. (2019) Determinants of serving a mission: Senior volunteering among latter-day saints. Submitted to: *Psychology of Religion and Spirituality*.

Heist, H. D., Cnaan, R. A. (2018). Price and agency effects on charitable giving behavior. *Journal of Behavioral and Experimental Economics*. [doi.org/10.1016/j.socec.2018.09.007](https://doi.org/10.1016/j.socec.2018.09.007)

Scott, M. L., Cnaan, R. A., & Heist, H. D. (2018). The clergy as a director of a local voluntary association, *Society and Welfare*. (Hebrew: *Hevra VeRevacha*), 38(1), 97-118.

Cnaan, R. A., Heist, H. D. & Storti, M. H. (2017). Episodic volunteering at a religious megaevent: Pope Francis' visit to Philadelphia. *Nonprofit Management and Leadership* 28(1), 85-104.

Heist, H. D., & Cnaan, R. A. (2016). Faith-based international development work: A review. *Religions* 7(3), 1-17.

### **Articles Under Review**

Shaker, G., Sumsion, R., Heist, H. D. Fundraising with Donor Advised Funds: New Roles for New Ways of Giving. (Revise and Resubmit at *Nonprofit and Voluntary Sector Quarterly*)

### **Accepted**

Heist, H. D., & Tomlinson, J. (2025). Donor Advised Funds: Innovation and Social Dilemma. In Bushhouse, B., Nevers, B., and Christensen, R. *Philanthropy as a Commons*

### **Articles in Progress**

Vance-McMullen, D., Heist, H. D., Repeat and Recurring Grants from DAFs.

## Book Chapters

Vance-McMullen, D., Heist, H. D. (2021). Donor-Advised Fund (DAF) Basics. In Temple, E. and Shaker, G. (Eds.) *Achieving Excellence in Fundraising*.

Cnaan, R. A. & Heist, H. D. (2018). Religious congregations as community hubs and sources of social bonding. In R. A. Cnaan and C. Milofsky (Eds.). *Handbook of community and movements and local organizations* (Volume 2). New York: Springer.

## Technical Reports

Heist, H. D., Vance-McMullen, D., Williams, J., Shaker, G. G., & Sumsion, R. M. (2025). *The annual DAF report 2025*. Donor Advised Fund Research Collaborative. <https://www.dafresearchcollaborative.org/annual-daf-report/2025>

Shaker, G. G., Sumsion, R. M., & Heist, H. D. (2025). *Reinventing the cycle: Adapting relationship fundraising for donors who use DAFs*. Donor Advised Fund Research Collaborative. <https://www.dafresearchcollaborative.org/dafrc-research>

Heist, H. D., Vance-McMullen, D., Williams, J., & Sumsion, R. M. (2025). *National survey of donor advised fund donors*. Donor Advised Fund Research Collaborative (DAFRC). <https://www.dafresearchcollaborative.org/national-study-donor-survey>

Heist, H. D., Vance-McMullen, D., Sumsion, R. M., Williams, J. (2025). *National survey of DAF managers*. Donor Advised Fund Research Collaborative (DAFRC). <https://www.dafresearchcollaborative.org/national-study-management-survey>

Heist, H.D., Vance-McMullen, D.M., Williams, J., Kienker, B. (February, 2024). *2024 National Study on Donor Advised Funds*. <https://www.dafresearchcollaborative.org/dafrc-research>

Heist, H. D., Vance-McMullen, D., Sumsion, R. M., Williams, J. (2024). *National survey of DAF managers*. Donor Advised Fund Research Collaborative (DAFRC). <https://www.dafresearchcollaborative.org/national-study-management-survey>

Habben, A., Stone, K., & Heist, H.D. (November, 2023). *Common Ethical Concerns About Donor Advised Funds and a Strategy for Addressing Them*. <https://byu.app.box.com/s/cw8mmzpw6emctp0fcrmycdh3ccoch46>

Heist, H.D. & Stone, K. (January, 2023). *Self-Regulating Donor Advised Funds: An Analysis of Inactive Account Policies and Endowed DAFs*. [https://www.dafresearchcollaborative.org/s/Self-Regulating-DAFs\\_6Jan.pdf](https://www.dafresearchcollaborative.org/s/Self-Regulating-DAFs_6Jan.pdf)

Vance-McMullen, D. & Heist, H. D. (March, 2022). *Donor Advised Fund Account Patterns and Trends (2017-2020)*.

<https://www.dafresearchcollaborative.org/s/DAFRC-Patterns-and-Trends-Report.pdf>

Cnaan, R. A., Heist, H. D., Scott, M. Chun, H. L., Sarro, E. (2017) *Study of educational administration among top universities in America*. A report requested by the Kyung Hee University, Seoul, Korea

### Periodicals

Shaker, G. G., Sumsion, R. M., & Heist, H. D. (April 1, 2025). Embracing Fundraising With DAF Donors. *Advancing Philanthropy*.

### AWARDS AND RECOGNITION

*Association of Fundraising Professionals 2026 Early Career Emerging Scholar Award*  
Presented by the AFP Foundation for Philanthropy at the AFP International Conference 2026

*Editor's Prize for Best Scholarly Paper in Nonprofit Management & Leadership, 2023-2024*. Presented at the Association of Research for Nonprofit Organizations and Voluntary Association 2024 Conference

*Professor of the Year, 2023-2024*, Romney Institute, BYU

*Professor of the Year, 2019-2020*, Department of Public and International Affairs, UNCW

### GRANTS

2025 Grant funding for the Annual Report on DAFs: AFP Foundation for Philanthropy, Chicago Community Trust, DAFgiving360, Fidelity Charitable® Catalyst Fund, Gates Foundation, Greater Kansas City Community Foundation, National Philanthropic Trust, Omaha Community Foundation, Ren, Silicon Valley Community Foundation, and Vanguard Charitable. Total: \$280,000

2025 GivingTuesday Research Grant. Repeat and Recurring Giving from DAFs \$20,000

2024 AFP Levis Award for Research on Fundraising. Fundraising from DAFs: Evidence from Experts. \$24,800

2024 Fidelity Catalyst Fund. Student Project for Grantwell. \$7,500

2023 Philanthropy Roundtable. Donor Advised Funds and Ethics Article. \$10,000.

2022 Bill & Melinda Gates Foundation. Donor-Advised Fund Research Collaborative – National Study on DAFs. \$750,000

2022 AFP Levis Award for Research on Fundraising. Fundraising from DAFs: Evidence from Experts. \$8,000

2022 Philanthropy Roundtable. DAF Policy Research: Inactive and Endowed DAFs. \$7,000.

2022 Brigham Young University, Ballard Center for Social Impact Graduate Fellows Grant. ARNOVA Presentation for Lindsay Harper. \$1,763

2020 Bill & Melinda Gates Foundation. Donor-Advised Fund Research Collaborative – Data Initiative. \$200,251

2018 University of Pennsylvania, India Research and Engagement Fund. Social impact of mobile banking applications and cashless transactions in rural villages in India. (Co-PI) \$60,380

2018 Southern Baptist Convention, Study for the economic impact of SBC congregations. \$5,000

2017 Kyung Hee University. Study of educational administration among top universities in America. (Co-PI) \$7,500

2017 University of Pennsylvania, School of Social Policy and Practice, Competitive Summer Research Fellowship. \$6,100

2016 Private support given from three sources for the study of Latter-day Saint senior missionary service. \$21,000.

#### INVITED TALKS / PRESENTATIONS / WEBINARS / PODCASTS

DAF Giving Summit Webinar. (January 21, 2026) “The State of DAFs: What 2025 Research Tells Us About the Road Ahead”

Association of Fundraising Professionals – Utah Chapter. (October 9, 2025). “Major Trends in Fundraising: DAFs and Wealth Advisors” with Cameron Cole, CFP, MBA

DAF Giving Summit 2025. “Unpacking the Data: Q&A with the DAF Research Collaborative.” (September 19, 2025)

The Fundraising School Webinar. (September 11, 2025). “The Latest Research on Donor Advised Funds.”

Omaha Community Foundation, Board of Directors Meeting (September 10, 2025). “The Who, Why and How of DAFs.”

Omaha Community Foundation, CAP Advisors Meeting (September 9, 2025). “The Who, Why and How of DAFs.”

DAFgiving360 - Staff giving summit (July 29, 2025). “The Who, Why and How of DAFs.”

Charitable Solutions Webinar (July 15 & 17, 2025) “The Who, Why and How of DAFs.”

American College of Financial Services, Donor-Advised Fund Professional Certificate Program (April 9, 2025). “The Ethics of DAFs.”

American College of Financial Services, Donor-Advised Fund Professional Certificate Program (April 8, 2025). “The Who, Why and How of DAFs.”

Church of Jesus Christ of Latter-Day Saints, Church Communications Committee. (January 22, 2025). “The Global Study of the Prosocial Behaviors of Members of The Church of Jesus Christ of Latter-day Saints” with Dr. Ram Cnaan

Chronicle of Philanthropy Online Forum. (November 12, 2024) “Why Donors Give Anonymously”

National Association of United Methodist Foundations. (October 30, 2024). “Using Donor Advised Funds to Support Faith-Based Ministry”

Utah Public School Foundations Association. (October 21, 2024). “Research-based Best Practices to Raise Money through DAFs”

UI Charitable and Holistiplan. (October 10, 2024). “Connecting with Clients: The Latest Research on Donor Advised Funds”

Association of Fundraising Professionals – Utah Chapter. (June 20, 2024). “Unlocking Generosity: Using Research-Based Best Practices to Raise Money Through DAFs” \*with Rachel Sumsion, BYU MPA Student

Canadian Cancer Society. “Donor Advised Funds and Fundraising” (June 18, 2024)

Brakely Briscoe consulting firm. “Donor Advised Funds and Fundraising” (May 17, 2024)

Association of Fundraising Professionals – Indiana Chapter, Annual Conference. “Fundraising from Donor Advised Funds: Using Research to Raise More” (May 15, 2024)

Urban Institute and Lilly Family School of Philanthropy at Indiana University – Symposium on the Future of Nonprofit Regulation. (April 18, 2024). “Donor Advised Funds and Intergenerational Justice” \*with Lindsey Walker, BYU MPA Student

Cleveland Clinic. “Donor Advised Funds and Fundraising” (April 12, 2024)

DAF Giving Summit Online Webinar. (April 10, 2024). “Decoding DAFs: Key Findings from the National Study on Donor Advised Funds”

Donor Advised Fund Research Collaborative. (February 21, 2024) “National Study on Donor Advised Funds Report Webinar”

Multi-Denominational Meeting of Foundation Officers, hosted by the Episcopal Church Foundation. “National Study on Donor Advised Funds” (December 13, 2023)

Deseret Trust Company, Board of Trustees Meeting. “Insights from Research on Donor Advised Funds.” (November 30, 2023)

2023 Gift Planning Council Conference, Philanthropies Department of The Church of Jesus Christ of Latter-day Saints. “Gift Planning with Donor Advised Funds.” (November 10, 2023)

New Jersey Environmental Fundraisers Gathering (Webinar). “Understanding Donor Advised Funds and How to Fundraise from DAF Donors.” (November 6, 2023)

Salt Lake City Estate Planning Council Fall Institute, hosted by Deseret Trust Company. “Philanthropic Planning with Donor Advised Funds.” (November 1, 2023)

Association for Fundraising Professionals of Utah Annual Membership Meeting. “Fundraising and Donor Advised Funds.” (October 10, 2023)

DAF Giving Summit 2023. “Insights from the DAF Research Collaborative.” (October 3, 2023)

2023 Arkansas United Methodist Lawyers Conference. “Donor Advised Funds as a Planned Giving Vehicle.” (September 14, 2023)

The Fundraising School Webinar. “Fundraising from Donor Advised Funds.” (August 28, 2023)

Girl Scouts of the USA Development Officers (Webinar). “Understanding DAFs: How to Customize Your Solicitation Strategy.” (June 21, 2023)

The Fundraising School Webinar. “Fundraising from Donor Advised Funds.” (December 8, 2023)

DAF Giving Summit 2022. “Research Update on Donor-Advised Funds.” (November, 2022)

DAF Giving Summit 2022. “Panel Discussion on Trends with Donor-Advised Funds.” (November, 2022)

National Association for Charitable Gift Planners. “The Latest Research on Donor-Advised Funds.” (November, 2022)

Philanthropy Roundtable. “DAF policies on Inactive and Endowed Accounts.” (November, 2022)

Community Foundation Public Awareness Initiative. “DAF Trends Report.” (April, 2022)

Graham-Pelton. “Make Mission Podcast. DAF Episode.” (April 2022)

Urban Institute. “Data and Technology: Resources and Implications for Nonprofit Regulation and Oversight.” (March, 2021)

The Carter Center’s Philanthropy Council (March, 2021)

Association of Fundraising Professionals (AFP), Cape Fear Chapter (September, 2020)

Donor-Advised Fund Research. Deseret Trust Company (June, 2020)

To bequest or not to bequest: A review of planned giving vehicles. Osher Lifelong Learning Institute at UNCW. (March, 2020)

Graduation speech. University of Pennsylvania, School of Social Policy and Practice. (May, 2019)

Understanding donor-advised funds. Romney Institute for Public Administration, Brigham Young University. (May, 2018)

Trends and regulations of donor-advised fund. Deseret Trust Company. (May, 2018)

Report on donor-advised fund analysis. National Philanthropic Trust. (January, 2018)

The dynamics of donor-advised funds. The Kenneth C. Griffin Department of Economics, University of Chicago. (November, 2017)

## PAPERS PRESENTED AT CONFERENCES

Shaker, G., Heist, H. D., & **Sumsion, R.** Fundraising with Donor Advised Funds: New Roles for New Ways of Giving. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Indianapolis, IN. Nov 20, 2025

Vance-McMullen, D. & Heist, H.D. Repeat and Recurring Giving from DAFs. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Indianapolis, IN. Nov 20, 2025

Shaker, G., Heist, H. D. How to Work with DAF Donors: Strategies from the Field. Presentation at the Association of Fundraising Professionals International Conference (AFP ICON). Seattle, WA. April 28, 2025

Heist, H. D. & **Sumsion, R.** Demystifying Donor Advised Funds: Findings from the National Survey of DAF Donors. Presentation at the Association of Fundraising Professionals International Conference (AFP ICON). Seattle, WA. April 28, 2025

Vance-McMullen, D., Heist, H. D., Williams, J., & **Sumsion, R.** Who Uses DAFs & Why? Findings from the National Survey on Donor Advised Funds. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Washington, D.C. November 23, 2024

Shaker, G., Heist, H. D., & **Sumsion, R.** Examining the Implications of DAFs for Fundraising Paradigms. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Washington, D.C. November 23, 2024

Murray, I., Heist, H. D., & **Walker Efting, L.** Donor Advised Funds and Intergenerational Justice. Paper presented at Future of Nonprofit Regulation Symposium, hosted by Urban Institute and Lilly Family School of Philanthropy in Washington, D.C. April 18, 2024

Heist, H. D. & Wells, J. Donor Advised Funds and Fundraising. Presentation at the Association of Fundraising Professionals International Conference (AFP ICON). Toronto, Canada. April 8, 2024

Vance-McMullen, D., Heist, H. D. The Management of Donor Advised Funds: Strategies and Practices that Influence Grantmaking Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Orlando, FL. November 16, 2023

Heist, H. D., Shaker, G. Raising DAF Dollars: Best Practices from Experienced Fundraisers. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Orlando, FL. November 16, 2023

Murray, I., Heist, H. D. Donor Advised Funds and Intergenerational Justice. Paper presented at the Annual Research Conference of the Association for Research on

Nonprofit Organizations and Voluntary Action (ARNOVA). Orlando, FL.  
November 16, 2023

Heist, H. D. Understanding Donor Advised Funds: And How to Customize Your Solicitation Strategy. Presentation at the Association of Fundraising Professionals International Conference (AFP ICON). New Orleans, LA. April 17, 2023

Understanding the flow of money through donor-advised funds. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Austin, TX. November 15-16, 2018

Vance-McMullen, Harper, Heist. 2022. Give me some slack: DAF giving during the pandemic. Presented at the Association for Research of Nonprofit Organizations and Voluntary Action.

Heist, H.D. 2022. Donor-Advised Funds: A Philanthropic Intermediary in the Commons. Presented at the Philanthropy as a Commons Conference, Aspen Grove, UT.

Heist, H.D. & Witesman, E. 2022. Robbing the Shareholders vs. Robber Baron Philanthropy: How Should Corporate Wealth Be Used to Benefit the World? Presented at International Association for Business in Society, San Francisco, CA

Heist, Farwell, Cummings. 2021. Tubs, Tanks, and Towers: Models of Donor-Advised Fund Giving. Presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Atlanta, GA.

Vance-McMullen, D., Heist, H. D. 2021. Donor-Advised Fund Research Collaborative. Presented at the Association for Research on Nonprofit Organizations and Voluntary Action, Atlanta, GA.

Heist, H. D. 2020. DAFs and the Commons: Donor-Advised Funds and Donor Fatigue. Presented virtually at the Association for Research on Nonprofit Organizations and Voluntary Action.

Heist, H. D. Christensen, R., Shaker, G. 2020. Talk is Cheap: How Perceptions of Corporate Philanthropy Affect Employee Participation. Presented virtually at the Association for Research on Nonprofit Organizations and Voluntary Action.

Heist, Farwell, Cummings. 2019. How and why people use donor-advised funds: Interviews with DAF users. Presented at the Association for Research on Nonprofit Organizations and Voluntary Action, San Diego.

Heist, Cnaan, Ruiz. 2019. The emigration of pro-social behavior: A comparative analysis of Colombian and US Latter-day Saints. Presented at the Association for Research on Nonprofit Organizations and Voluntary Action, San Diego.

- Heist, Cnaan, Ruiz. 2019. The emigration of pro-social behavior: A comparative analysis of Colombian and US Latter-day Saints. Presented at the Society for the Scientific Study of Religion, St. Louis.
- Heist, H. D. Vance-McMullen, D. Understanding the flow of money through donor-advised funds. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Austin, TX. November 15-16, 2018
- Heist, H. D. Evaluating donor-advised fund regulations. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Austin, TX. November 15-16, 2018
- Delaney, B., Heist, H. D. Finding the mustard seeds. Presentation at the Planned Giving Council of the Greater Philadelphia Area. Philadelphia, PA. October 25, 2018.
- Heist, H. D., & Cnaan, R.A. Determinants of commitment: Senior volunteering among Latter-day Saints. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Grand Rapids, Michigan. November 16-18, 2017
- Delaney, B., Heist, H. D. Going to the chapel: Linking pews and planned giving. Paper presented at the Annual Research Conference of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). Grand Rapids, Michigan. November 16-18, 2017.
- Heist, H. D. Cnaan, R. A., Mission possible: Senior volunteering among Latter-day Saints. Paper presented at the Annual Research Conference of the Society for the Scientific Study of Religion (SSSR). Washington, D.C. October 12-14, 2017.
- Heist, H. D. Agency and price effects of charitable giving: Evidence from M Turk experiments. Paper presented at the Science of Philanthropy Initiative 4<sup>th</sup> Annual Conference. Chicago. September 6-7, 2017

## TEACHING EXPERIENCE

Brigham Young University, Romney Institute of Public Service and Ethics:

MPA 656 – *Fundraising for Nonprofits*

MPA 631 – *Program Evaluation*

MPA 650 – *Nonprofit Management*

MPA 659 – *Grantwell*

MSB 376 – *Leveraging Organizations for Social Impact*

MSB 378 – *Measuring Social Impact*

The Fundraising School – IU Lilly Family School of Philanthropy:

*Current Affairs Series Public Offering: Engaging, Soliciting & Stewarding DAF Donors*

University of North Carolina, Department of Public and International Affairs, Master's in Public Administration (MPA) program:

MPA 502 – *Human Resources Management for Public and Nonprofit Organizations*

MPA 517 – *Strategic Planning for Public and Nonprofit Organizations*

MPA 542 – *Interorganizational Relations*

MPA 507 – *Applied Management Tools*

University of Pennsylvania, School of Social Policy and Practice, Master's degree in Nonprofit Leadership (NPL) program:

*The Nonprofit Sector: Concepts and Theories*

*Philanthropy and Fundraising: Tools for Managers of Nonprofit Organizations.*

Teaching Assistant, with Eileen Heisman “

*Data Analysis for Social Impact.* Teaching Assistant, with Dr. Matthew Bennett

*Nonprofit Law.* Teaching Assistant, with Don Kramer, Esq.

*The Nonprofit Sector: Concepts and Theories.* Teaching Assistant, with Dr. Chao Guo

## ACADEMIC SERVICE

**Academic Editor**, *Journal of Gift Planning* (2025 – present)

**BYU Collegiate Chapter – Association of Fundraising Professionals**, Faculty Advisor (2023 – present)

**Romney Institute Fundraising Committee**, Romney Institute for Public Service and Ethics, Brigham Young University (2022 – present)

**Curriculum Committee**, Romney Institute for Public Service and Ethics, Brigham Young University (2021 – present)

**Dissertation Committee**, Stephanie Aguguo-Orelus, Central Florida University (November 2023 – present)

**Dissertation Committee**, Ronnie Plasters, Indiana University (October 2023 – present)

**BYU Romney Institute, MPA Alumni Boot Camp**, Webinar on Interviews in Program Evaluation (July 27, 2023)

**Co-Advisor, Nonprofit Management Minor**, University of North Carolina Wilmington (2020-2021)

**Academic Advisor, Nonprofit Leadership Concentration – MPA**, University of North Carolina Wilmington (2019 – 2021)

**Chair, Doctoral Student Steering Committee**, School of Social Policy and Practice, University of Pennsylvania and Indiana University (2016 – 2018)

**Research Assistant**, National Study of Congregations Economic Practices, Lilly Family School of Philanthropy at Indiana University (2018)

**President of Philanthropic Studies Student Association**, Lilly Family School of Philanthropy at Indiana University (2009 – 2010)

**Peer-Reviewed Articles for the following journals:**

*Nonprofit and Voluntary Sector Quarterly*  
*Nonprofit Management and Leadership*  
*Nonprofit Policy Forum*  
*Voluntary Sector Review*  
*Public Personnel Management*  
*Voluntas*  
*Journal for the Scientific Study of Religion*

**SERVICE IN THE COMMUNITY**

**Founding Board Member**, The Josh Vesslee Foundation (2022 – present)

**Board of Directors**, Association of Fundraising Professionals – Utah Chapter (2023 – present)

**Board of Directors**, Black 14 Philanthropy (2023 – present)

**Board Retreat Facilitator**, Mundi Project of Salt Lake City (July 22, 2023)

**Founding Board Member**, Hope for Liberia Education Fund (2022 – 2023)

**Board of Directors**, The Children’s Museum of Wilmington (2020 – 2021)

**Board of Directors**, Voyage of Wilmington (2020 – 2021)

**Founding Board Member**, Children’s Synergistic Learning Collaborative, Salt Lake City, UT (2014 – 2015)

**Board of Directors, Executive Committee**, Now I Can Foundation, Provo, UT. (2011 – 2014)

**Board of Directors, Alliance House, Salt Lake City, UT. (2010 – 2011)**

**Geneva Switzerland Mission, The Church of Jesus Christ of Latter-day Saints (2003 – 2005)**

**President, Co-founder, Penn State Student United Way, State College, PA (2001 – 2003)**

**Overall Morale Committee Chair, Penn State Dance Marathon, State College, PA (1998 – 2003)**

**Other Service:** Mundi Project, Habitat for Humanity, United Way, Alternative Spring Break, MLK Day of Service

#### CERTIFICATIONS

**Certified Fundraising Executive (CFRE) - 2011**