

CURRICULUM VITAE

January 27, 2025

Mat Duerden, Ph.D.

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EDUCATION

- | | | |
|------|-------------------------|---|
| 2009 | Ph.D.
Major | Texas A&M University, College Station, Texas
Recreation, Park and Tourism Sciences |
| 2006 | M.S.
Major | Brigham Young University, Provo, Utah
Youth and Family Recreation |
| 2003 | B.S.
Major
Minors | Brigham Young University, Provo, Utah
German
Business Management, History |

CURRENT APPOINTMENT

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| 2024-Present | <i>Department Chair</i> – Department of Experience Design and Management, Marriott School of Business, Brigham Young University |
| 2018-Present | <i>Full Professor</i> – Department of Experience Design and Management, Marriott School of Business, Brigham Young University |

PREVIOUS APPOINTMENTS

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| 2018-Present | <i>Associate Professor</i> – Department of Experience Design and Management, Marriott School of Business, Brigham Young University |
| 2012-2018 | <i>Assistant Professor</i> – Department of Experience Design and Management, Marriott School of Business, Brigham Young University, Provo, UT |
| 2010-2012 | <i>Assistant Professor and Extension Specialist</i> – Department of Recreation, Park and Tourism Sciences, Texas A&M University, College Station, Texas |
| 2009-2010 | <i>Post-Doctoral Research Associate</i> – Department of Recreation, Park and Tourism Sciences, Texas A&M University, College Station, Texas |

INTERNATIONAL APPOINTMENTS

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|--------------------|---|
| 2024 March | Professional Mentor – Kaospilot Experience Design Course, Copenhagen, Denmark |
| 2023 January-April | <i>Co-Director</i> – London Centre, Brigham Young University |

- 2022 March *Visiting Scholar*, Breda University of Applied Sciences, Breda, Netherlands
- 2022 January-Feb. *Adjunct Instructor*, Salzburg University of Applied Sciences, Salzburg, Austria
- 2020 January-April *Co-Director* – London Centre, Brigham Young University
- 2019 May-June *Visiting Scholar* –University of Queensland, Brisbane, Australia

SCHOLARLY ACTIVITIES

Refereed Publications (Co-authored with Students)

- Balzotti, J., Rowan, J., & Duerden, M. D. (In Press). Transformative reflection: Re-defining reflection towards a shared destination. *Experiential Learning and Teaching in Higher Education*.
- Bastiaansen, M. & Duerden, M. D. (Published Online, 2024). Conceptualizing Meaningful Experiences. *Journal of Hospitality & Tourism Research*.
<https://doi.org/10.1177/10963480241308344>
- Rowan, J. & Duerden, M. D. (2024). Designing identity transformations through transformative learning objectives and experiential learning competencies. *Journal of Transformative Education*. 22(4), 455-472. <https://doi.org/10.1177/154134462412584>
- Duerden, M. D., Hodge, C., Melton, K., Ward, P., **Bagley, M., Kelley, L., Meredith, T., Rushton, A.,** Lacanienta, A., & Widmer, M. A. (Published Online, 2023). Empirically testing the experience type framework. *Journal of Leisure Research*.
<https://doi.org/10.1080/00222216.2023.2244957>
- Hodge, C. J., Melton, K. K., Duerden, M. D., Widmer, M., **Rushton, A., & Kelley, A.** (2023). An examination of the stability of the remembering self when measuring social connection derived from a shared leisure experience. *Journal of Leisure Research*. 55(3), 363–380. <https://doi.org/10.1080/00222216.2023.2213261>
- Duerden, M. D., & Rowan, J. (2023). Transformative learning outcomes: Shifting the learning outcome conversation from assessment to design. *International Journal of Teaching and Learning in Higher Education*, 35(1), 186-194.
- Bueddefeld, J. & Duerden, M. D. (2022). The transformative tourism learning model. *Annals of Tourism Research*, 9. <https://doi.org/10.1016/j.annals.2022.103405>
- Duerden, M. D., Hodge, C. J., Goates, M., **Layland, E., Lacanienta, A.,** & Edwards, M. B. (2022). Reporting quantitative methods and findings: Best practices fidelity in the leisure science literature. *Leisure Sciences*, 44, (3), 385-400.
<https://doi.org/10.1080/01490400.2019.1571969>

- Duerden, M. D. (2022). Experience design and the origins and aims of leisure studies: Shifting the focus from context to experience. *Journal of Leisure Research*, 53(2), 167-179. <https://doi.org/10.1080/00222216.2020.1867019>
- Melton, K., Hodge, C., & Duerden, M. D. (2022). Ecology of family experiences: Contextualizing family leisure for human development and family relations. *Journal of Leisure Research*. 53(1), 112-131. <https://doi.org/10.1080/00222216.2020.1802374>
- Smith, T.A., Butts, M., Courtright, S. H., Duerden, M. D., & Widmer, M. A. (2022) Work-leisure blending: An integrative conceptual review and framework to guide future research. *Journal of Applied Psychology*, 107(4), 560–580. <https://doi.org/10.1037/apl0000924>
- Rossmann, J. R., & Duerden, M. D. (2021). Changing the business narrative: a guide to successful experience offerings. *Strategy & Leadership*, 50(1), 25-31. <http://dx.doi.org/10.1108/SL-11-2021-0115>
- Lundberg, N., Ward, P., Lundberg, G., Hill, B., Bowen, J., Zabriskie, R., Duerden, M., & Ashby, H. (2021). Developing the experience impact scale: A qualitative study using a study abroad and international internship program. *Journal of Leisure Research*. <https://doi.org/10.1080/00222216.2021.1916798>
- Neeley, M., Burgess, S., Duerden, M. D., & Lundberg, N. (2020). Experience design in leisure and recreation curriculum. *SCHOLE*, <https://doi.org/10.1080/1937156X.2020.1724019>
- Lacanieta, A., & Duerden, M. D. (2019). Designing and staging high-quality park and recreation experiences using co-creation. *Journal of Park and Recreation Administration*, 37(2), 118-131. <https://doi.org/10.18666/JPra-2019-8818>
- Lacanieta, A., Duerden, M.D., Widmer, M. (2018). Leisure at work and employee flourishing. *Journal of Leisure Research*, 49(3-5), 311-332. <https://doi.org/10.1080/00222216.2018.1543815>
- Duerden, M. D., Lundberg, N., Taniguchi, S., Widmer, M. A., Hill, B., Zabriskie, R., & Ward, P. (2018). From ordinary to extraordinary: A framework of experience types. *Journal of Leisure Research*, 49(3-5), 196-216. <https://doi.org/10.1080/00222216.2018.1528779>
- Duerden, M. D., Courtright, S. H., & Widmer, M. A. (2018). Why people play at work: A theoretical examination of leisure-at-work, *Leisure Sciences*, 40(6), 634-648. <https://doi.org/10.1080/01490400.2017.1327829>
- Lacanieta, A., Duerden, M. D., Ward, P., Zabriskie, R., & Edwards, M. B. (2018). Development and validation of the outdoor activity profile (OAP). *Journal of Park and Recreation Administration* 36, 227-241. <https://doi.org/10.18666/JPra-2018-V36-I2-8505>
- Duerden, M. D., Layland, E., Petriello, M., Stronza, A., Dunn, M., & Flora, S. (2018). Understanding the unique nature of the adolescent study abroad experience. *Journal of Hospitality, Leisure, Sport, & Tourism Education*, 23, 18-28. <https://doi.org/10.1016/j.jhlste.2018.04.004>

- Duerden, M. D., Edwards, M. B., Goates, M., & **Dyer, J.** (2018). Examining the impact and influence of the leisure science literature. *Annals of Leisure Research*, 21(2), 215-226.
- Hodge, C. J., Duerden, M. D., **Layland, E., Lacanienta, A.**, Goates, M., & Xiaoyue, M. N. (2017). The association between family leisure and family quality of life: A meta-analysis of data from parents and adolescents. *Journal of Family Theory & Review* 9(3), 328-346.
- Stone, G. A.**, Duerden, M. D., Duffy, L. N., Hill, B. J., & Witesman, E. (2017). Measurement of transformative learning in study abroad: An application of the learning activities survey. *Journal of Hospitality, Leisure, Sport, & Tourism Education* 21, 23-32.
<https://doi.org/10.1016/j.jhlste.2017.05.003>
- Taniguchi, S., Bennion, J., Duerden, M. D., Widmer, M. A., **Warren, A., & Hoffman, E.** (2017). Self-Efficacy of Risk Taking in Outdoor Recreation as a Predictor of the Self-Efficacy of Risk Taking in Essay Writing. *Journal of Outdoor Recreation, Education, and Leadership* 9(40), 426-439.
- Ward, P. & Duerden, M. D. (2017). Introduction to the special issue on youth development Vol. II. *Journal of Park and Recreation Administration* 35(1), 1-4.*
- Bennion, J., Duerden, M. D., & **Whitehouse, A.** (2016). The role of journaling in reflective writing in experiential education: A case study intervention. *Journal of Youth Development* 11, (2). Retrieved from <http://jyd.pitt.edu/ojs/jyd/article/view/445>
- Duerden, M. D., & Ward, P. (2016). Introduction to the special issue on youth development Vol I. *Journal of Park and Recreation Administration* 34(4), 1-4.*
- Duerden, M. D., Lundberg, N., & Shurna, D. (2016). Facilitating innovation in leisure service organizations. *Journal of Park and Recreation Administration* 34(2), 49-61.
- Fine, L., Peterson, T.**, Duerden, M. D., Nelson, R., & Bennion, J. (2016). The function of field study: Comparison of limited and full field experience courses. *Research in Outdoor Education* 14(1), 86-106.
- Freeman, P., Duerden, M. D., & Hill, B. (2016). Lessons learned from transitioning a recreation management department into a business school. *SCHOLE: A Journal of Leisure Studies and Recreation Education* 31(2), 26-36.
- Duerden, M. D., Ward, P., & Freeman, P. (2015). Conceptualizing structured experiences: Seeking interdisciplinary integration. *Journal of Leisure Research* 47(5), 601-620.
- Duerden, M. D., Edwards, M., & **Lizzo, R.** (2015). Impact of conservation corps experience on corps members. *Journal of Outdoor Recreation, Education, and Leadership* 7(1), 35-47.
- Ward, P., Duerden, M. D., Hill, B., & Connors, J. (2015). The Color Run case: Racing to maintain and grow market share. *Journal of Park and Recreation Administration* 33(3), 76-86.
- Edwards, M. B., Duerden, M. D., **Lizzo, R. D., Campbell, K. S., & Kamper, L.** (2014). Youth time outside: A comparison of time use methodologies. *Journal of Leisure Research* 46(5), 635-643.

- Duerden, M. D., Witt, P. A., Garst, B., Bialeschki, D., **Schwarzlose, T., & Norton, K.** (2014). The impact of camp employment on the workforce development of emerging adults. *Journal of Park and Recreation Administration* 32(1), 26-44.
- Widmer, M. A., Duerden, M. D., & Taniguchi, S. T. (2014). Increasing and generalizing self-efficacy: The effects of adventure recreation on the academic efficacy of early adolescents. *Journal of Leisure Research* 46(2), 165-183.
- Duerden, M. D., Witt, P. A., & Harrist, C. (2013). The impact of intentional parental involvement on a structured youth program experience: A qualitative Inquiry. *Journal of Youth Development* 8(3). Retrieved from http://www.nae4ha.com/assets/documents/jyd/jyd_130803.pdf
- Widmer, M. A., Duerden, M. D., & Taniguchi, S. T. (2013). The diversity of therapeutic recreation: Application of TR in the corporate world of business. *Therapeutic Recreation Journal* 47(1), 1-12.
- Duerden, M. D., Taniguchi, S., & Widmer, M. A. (2012). Antecedents of identity development in a structured recreation setting: A qualitative inquiry. *Journal of Adolescent Research* 27(2), 183-202.
- Duerden, M. D., Witt, P. A., & Taniguchi, S. (2012). The impact of postprogram reflection on recreation program outcomes. *Journal of Park and Recreation Administration* 30(1), 36-50.
- Duerden, M. D., & Witt, P. A. (2012). Assessing program implementation: What it is, why it's important, and how to do it. *Journal of Extension*, 50(1). Retrieved from <http://www.joe.org/joe/2012february/a4.php>
- Duerden, M. D., Witt, P. A., **Fernandez, M., Jolliff, M., & Theriault, D.** (2012). Measuring life skills: Standardizing the assessment of youth development indicators. *Journal of Youth Development*, 7(1). Retrieved from http://data.memberclicks.com/site/nae4a/JYD_0701final.pdf
- Duerden, M. D., Aaron, R., & **Cromwell, K.** (2011). Keeping up with the digital generation: Practitioner perspectives. *Journal of Park and Recreation Administration*, 29(4), 89-99.
- Duerden, M. D. & Gillard, A. (2011). An approach to theory-based youth programming. *New Directions for Youth Development*, 141, 39-53.
- Duerden, M. D., & Witt, P. A. (2011). Assessing the need for the development of standardized life skills measures. *Journal of Extension*, 49(5). Retrieved from <http://www.joe.org/joe/2011october/rb5.php>
- Duerden, M. D., & Witt, P. A. (2010). The impact of socialization on youth program outcomes: A social development model perspective. *Leisure Sciences*, 32(4), 299-317.
- Duerden, M. D., & Witt, P.A. (2010). The impact of direct and indirect experiences on the development of environmental knowledge, attitudes and behavior. *Journal of Environmental Psychology*, 30(4), 379-392.
- Duerden, M. D., & Witt, P. A. (2010). An ecological systems theory perspective on youth programming. *Journal of Park and Recreation Administration*, 28(2), 108-120.

- Duerden, M. D., & Witt, P. A. (2010). Evaluating youth programs: An overview of practitioner led evaluations. *Journal of Youth Development*, 5(1). Retrieved from http://data.memberclicks.com/site/nae4a/jyd_summer2010.pdf
- Duerden, M. D., Widmer, M. A. & Witt, P. A. (2010). Positive youth development: What it is and how it fits in therapeutic settings. *Journal of Therapeutic Schools and Programs*, 4(1), 118-133.
- Duerden, M. D., Widmer, M. A., Taniguchi, S., & McCoy, J. K. (2009). Adventures in identity development: The impact of a two-week adventure program on adolescent identity development. *Identity: An International Journal of Theory and Research*, 9(4), 341-359.
- Taniguchi, S., Widmer, M. A., Duerden, M. D., & **Draper, C.** (2009). The attributes of effective field staff in wilderness programs: Changing youths' perspectives of being "cool". *Therapeutic Recreation Journal*, 43(1), 11-26.
- Duerden, M. D., & Gillard, A. (Winter 2008-2009). Promoting supportive relationships in youth programs: A self-determination theory perspective. *Journal of Youth Development*, 3(3). Retrieved from http://www.nae4ha.org/directory/jyd/jyd_article.aspx?id=e341422c-1fc5-46cf-9da6-603693e6a110

* Introduction to special issues for which I served as co-editor. They were reviewed by the journal's main editor.

Books

- Rossman, J. R., & Duerden, M. D. (2019). *Designing experiences*. New York: Columbia Business School Publishing.

Book Chapters (Co-authored with Students)

- Mitas, O., Shahvali, M., Ward, P., Duerden, M., Bastiaansen, M. (2023). Human Connection: A Crucial Ingredient in Vacation Experience. In: Uysal, M., Sirgy, M.J. (eds) *Handbook of Tourism and Quality-of-Life Research II. International Handbooks of Quality-of-Life*. Springer, Cham. https://doi.org/10.1007/978-3-031-31513-8_16
- Widmer, M. A., & Duerden, M. D. (2017). Perspectives: Why every corporation should hire a TRS. In N. Stumbo, B. Wolfe, & S. Pegg (Eds.), *Professional issues in therapeutic recreation: On competence and outcomes* (pp. 101–112), Urbana, IL: Sagamore.
- Duerden, M. D., **Norton, K.**, & Melton, K. (2015). Embracing intentionality in adventure programming: The design, implementation, and evaluation of adventure experiences. In R. Black & K. S. Bricker (Eds.), *Adventure programming and travel in the 21st century* (pp. 323-335). State College, PA: Venture Publishing.

Book Reviews

- Duerden, M. D. (2010). Review of *Theory & Practice of Experiential Education*. *Journal of Leisure Research*, 42(4), 653-654.

Duerden, M. D. (2007). Review of *Last Child in the Woods*. *Journal of Leisure Research*, 39(2), 388-391.

Professional Publications (Co-authored with Students)

Hodge, C. J., Melton, K., & Duerden, M. D. (2019). Recreation trends, service utilization, and future directions for Military Morale, Welfare and Recreation programs. Report prepared for Military Reach: Research and Outreach.

Gardiner, C., Neeley, M., & Duerden, M. D. (2018). Design thinking and the Marriott School. *Marriott Student Review*, 2(2), Article 6.
<https://scholarsarchive.byu.edu/marriottstudentreview/vol2/iss2/6>

Edwards, M. B., **Oliphant, E.**, & Duerden, M. D. (2018). Conservation corps (combined) Military veteran participant outcomes 2017-2018. Evaluation report prepared for Civilian Conservation Corps.

Selee, J. N., Johnson, J., Murray, J. N., Samuelson, A.; Li, J., Lacanienta, A., Duerden, M. D. & Widmer, M. (2017) From play to performance: Building an effective organization. *Marriott Student Review*, 1(3), 36-41.
<https://scholarsarchive.byu.edu/marriottstudentreview/vol1/iss3/11>

Duerden, M. D. (2016, March/April). What's so great about the great outdoors? *Utah Valley Health & Wellness*, 22-23.

Duerden, M. D., Garst, B., Bialeschki, D. (2014, May). The benefits of camp employment: More than just fun and games. *Parks & Recreation*, 45-46.

Duerden, M. D. (2012). Workforce skill development in camps. *American Camp Association Briefing Papers*. Retrieved from
<http://www.acacamps.org/sites/default/files/images/research/connect/documents/Workforce%20Development%20Briefing.pdf>

Cromwell, K., Duerden, M. D., Garst, B., & Bialeschki, D. (2011). *YDI research summaries volume 3: What do camp staff gain from camp?* Edited by M. D. Duerden. College Station, TX: Sequor Youth Development Initiative. Available online at
<http://ydi.tamu.edu/youth-development-resources>

Cromwell, K., Duerden, M. D. & Fernandez, M. (2011). *YDI research summaries volume 2*. Edited by M. D. Duerden. College Station, TX: Sequor Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D. (2011). *Theory based Programming: The social development model*. College Station, TX: Sequor Youth Development Initiative. Available online at
<http://ydi.tamu.edu/youth-development-resources>

Baldwin, J., Duerden, M. D., & Witt, P. A. (2010). The impact of counselor training on new and returning camp counselors. *Camping Magazine*, 83(4), 8-11.

Duerden, M. D., Aaron, R., & **Cromwell, K.** (2010). *Practitioner perspectives on youth and technology study*. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D. (2010). *Technology and youth: Parent fact sheet #2*. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D., & Witt, P. A. (2010). CYFAR life skills survey summary. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Shelton, K., Duerden, M. D., & Witt, P. (2010). Therapeutic respite care providers: Benefits for families of children with disabilities. *Camping Magazine*, 83(6), 8-10.

Therriault, D., Cromwell, K., Fernandez, M., & Duerden, M. D. (2010). *YDI research summaries volume 1*. Edited by M. D. Duerden. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D., & Witt, P. A. (2009). *Texas youth serving organization economic impact survey*. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D. (2009). *Nature and youth development: Advocacy and implementation*. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D., Witt, P.A., & Boleman, C. (2009). *2009 youth serving organization needs assessment*. College Station, TX: Youth Development Initiative. Available online at <http://ydi.tamu.edu/youth-development-resources>

Duerden, M. D., Witt, P.A., & Boleman, C. (2009). Strengthening youth organizations in the state of Texas: 2009 Texas youth serving organization needs assessment. *Texas Park and Recreation Association Magazine*, 8(2), 24-27.

Taniguchi, S., Widmer, M. A., & Duerden, M. D. (April, 2007). Only the best need apply: An exploration of the power of excellent camp counselors to effect lasting change in at-risk youth. *Horizon: Newsletter of the Association of Experiential Education*. Boulder, CO: Association of Experiential Education.

Scholarly Research Presentations (Co-Authored with **Students**)

Duerden, M. D. (2024). *Designing experiences*. Keynote at the Themed Experiences & Attractions Academic Society Symposium. Orlando, FL.

Duerden, M. D., Hodge, C., Dewey, D., Rowan, J., **Hatcher, J.** (2024). *The Impact of Storytelling Experiences on Neurological and Social Connections: An fNIRS Study*. 7 Experiences Research Summit, Waltham, MA.

- Dewey, D., Hatcher, J., Rowan, J., Duerden, M. D., Hodge, C. (2024). *Speaker-listener hyperscanning during live public oral story telling: Naturalistic five-person simultaneous fNIRS imaging*. Poster Presentation at SFNIRS Conference. Birmingham, United Kingdom.
- Duerden, M. D. (2023). *Experiences + stories = extraordinary*. Keynote at the 7 Experiences Summit, Auckland, New Zealand.
- Duerden, M. D., Hodge C., Melton K., **Rushton, R., Anderson, L., Bagley, M., & Meredith, T.** (2023). *The impact of activity and reflection types on experience impacts and social connection*. Presented at the 7 Experiences Summit, Auckland, New Zealand.
- Duerden, M. D., Hodge C., Melton K., **Rushton, R., Anderson, L., Bagley, M., & Meredith, T.** (2023). *Examining the relationship between experience perceptions, reflection, and social connection*. Poster presentation at the International Positive Psychology Association 8th World Congress, Vancouver, British Columbia, Canada.
- Hill, B., Ward, P., & Duerden, M. D. (2023). *The impact of novelty on positive emotion in shared experiences*. Presented at the International Positive Psychology Association 8th World Congress, Vancouver, British Columbia, Canada.
- Duerden M. D., Hodge C., Melton K., Ward P., **Bagley M., Andersen, L., Meredith, T., Rushton T.** & Lacanienta, A. (2022). *Operationalizing and Validating the Experience Type Framework*. Presented at the 7 Experiences Summit Research Conference, Provo, UT.
- Ward P., Mitas, O., Shahvali, M. & Duerden, M. (2022). *Validating the Experience Impact Scale using Physiological Data in a Speed Dating Scenario*. Presented at the 7 Experiences Summit Research Conference, Provo, UT.
- Meredith T., Bagley M.,** Duerden M. D., Rowan, J., & **Chipman E.** (2022). *Transformational Themes Found in London Study Abroad Experience*. Presented at the 7 Experiences Summit Research Conference, Provo, UT.
- Bastiaansen, B. & Duerden, M. D., (2021). *Measuring experiences and their impacts*. Presented at the 7 Experiences Summit Virtual Research Conference.
- Duerden, M., Ward, P. J., **Bagley, M., Chipman, E.,** & Lacanienta, A. (2021). *Measuring extraordinary experiences: Development of memorable, meaningful, and transformative experience scales*. Presented at the 7 Experiences Summit Virtual Research Conference.
- Duerden, M., Statler, M., & Taylor, S. (2021). *Expert panel 1: Benefits and challenges of play and the arts at work*. Panel at the Online European Group for Organizational Studies (EGOS) Colloquium.
- Damron D., Jara, S., Rowan, J., & Duerden, M. D. (2020). *Teaching experiential writing: integrating meaningful reflection on and off campus*. Presented at the National Society of Experiential Education Virtual Conference.
- Lacanienta, A. & Duerden, M. D. (2019). *Experience-dominant logic and structured tourism experiences*. Presented at the Australia and New Zealand Association for Leisure Studies Biennial Conference, Queenstown, New Zealand.

- Melton, K. K., Hodge, C. J., & Duerden, M. D. (2019). *Ecology of family experiences: Contextualizing family activities for human development & family relations*. Presented at the Australia and New Zealand Association for Leisure Studies Biennial Conference, Queenstown, New Zealand.
- Ward, P., Duerden, M. D., Lundberg, N. Lundberg, G., Bowen, J. & Hill, B. (2019). *Transformational experiences on study abroad part 2: Developing a psychometric scale to identify different experience types*. Presented at the Australia and New Zealand Association for Leisure Studies Biennial Conference, Queenstown, New Zealand.
- Duerden, M. D. (2019). *Experience design and the origins and aims of leisure studies: Shifting the focus from context to experience (George Butler Lecture)*. Presented at the National Recreation and Park Association Conference Research Session, Baltimore, M. D.
- Black, N., Perkins, C., McClain, J.,** Duerden, M. D., & Bingham, J. (2019). *The trickle down effect of CSR: Organizational and employee CSR salience*. Presented at the Society of Industrial Psychology Annual Conference, Washington D.C.
- Duerden, M.D., **Layland, E., Lacanienta, A.,** Hodge, C., Goates, M.C. & Edwards, M.B. (2018). *Reporting quantitative methods and findings: best practices fidelity in leisure scholarship*. Presented at The Academy of Leisure Sciences Annual Conference on Research and Teaching, Indianapolis, IN.
- Melton, K., Hodge, C., & Duerden, M. D. (2018). *Creation of family experiences: Conceptualizing divergent & convergent experiences of family time*. Presented at the Theory Construction and Research Methodology Workshop at the National Council on Family Relations Conference, San Diego, CA.
- Lacanienta, A.,** Duerden, M.D., Lundberg, N., Meigs, S., Rossman, J.R., Hendricks, W. & Schwab, K. (2018). *The rise of experiences: Implications for leisure sciences*. Presented at The Academy of Leisure Sciences Annual Conference on Research and Teaching, Indianapolis, IN.
- Sharaievskaya, I., Fernandez, M., Duerden, M. & Hodge, C. J. (2018). *Publication of contemporary leisure research: State of the field*. Presented at The Academy of Leisure Sciences Annual Conference on Research and Teaching, Indianapolis, IN.
- Courtright, S.H., Duerden, M. D., Smith, T. A., & Widmer, M. A. (2016). *Work hard, play hard: Developing firm internal social capital through recreation at work*. Presented at the Academy of Management Annual Meeting, Anaheim, CA.
- Lacanienta, A.,** Duerden, M.D., Widmer, M., & Courtright, S. (2016). *Recreation-at-Work: The employee perspective*. Presented at the 2016 the NRPA Research Sessions, National Recreation and Parks Association Conference, St. Louis, MO.
- Lacanienta, A.,** Duerden, M.D., Widmer, M., Courtright, S. (2016). *Recreation-at-Work: More than just fun and games*. Presented at the 2016 the NRPA Research Sessions, National Recreation and Parks Association Conference, St. Louis, MO.
- Hodge, C. J., Duerden, M. D., **Layland, E., Lacanienta, A.,** Goates, M., & Xiaoyue, M. N. (2016). *Family leisure and family quality: A meta-analysis*. Poster presented at the 2016 Southeastern Council on Family Relations 2016 conference, Orlando, FL.

- Bennion, J., **Fine, L., Peterson, T.**, Duerden, M. D., & Nelson, R. (2016). *Insects, writing, and art: Comparing outcomes from field experience in two types of entomology classes*. Presented at the Coalition for Education in the Outdoors (CEO) Thirteenth Biennial Research Symposium, Martinsville, IN.
- Melton, K., Duerden, M. D., & Zabriskie, R. (2015). *Strengthening the family through core and balance leisure: An examination of United Kingdom families*. Poster presented at the 2015 National Council on Family Relations Annual Conference, Vancouver, British Columbia, Canada.
- Lacanieta, A.**, Duerden, M. D., Ward, P., Zabriskie, R., & Edwards, M. (2015). *Development and validation of the Youth Outdoor Activity Profile Scale*. Presented at the 2015 the Leisure Research Symposium, National Recreation and Parks Association Conference, Las Vegas, NV.
- Gebhard, M.**, Duerden, M. D., Lacanieta, A. (2015). *10-year alumni study of an adventure recreation program*. Presented at the 2015 the Leisure Research Symposium Poster Session, National Recreation and Parks Association Conference, Las Vegas, NV.
- Courtright, S.H., Duerden, M. D., & **Smith, T.A.** (2015). *Work hard, play hard: Developing collaborative capacity through recreation at work*. Presented at the Positive Organizational Scholarship Research Conference, Lake Buena Vista, FL.
- Courtright, S.H., Duerden, M. D., & **Smith, T.A.** (2014). *Work hard, play hard...at work: A theory on the growing phenomenon of leisure at work*. Presented at the Academy of Management Annual Meeting, Philadelphia, PA.
- Duerden, M. D., & Bennion, J. (2014). *Global Explorers journaling and reflection initiative*. Presented at the Symposium for Experiential Education Research, Annual Association of Experiential Educators Conference, Chattanooga, TN.
- Duerden, M. D., & Ward, P. (2014). *Conceptualizing experiences: A multi-disciplinary synthesis*. Presented at the Leisure Science Association Conference, Glasgow, Scotland.
- Edwards, M., Duerden, M. D., **Campbell, K., & Lizzo, R.** (2014). *Socioecological correlates of daily unstructured outside play in a sample of Texas youth*. Presented at the 14th Canadian Congress on Leisure Research, Halifax, Nova Scotia, Canada.
- Stone, G.**, Hill, B. J., Duerden, M. D., & Witesman, E. (2014). *Transformative travel: Measuring study abroad activities and outcomes*. Presented at the 2014 the Leisure Research Symposium, National Recreation and Parks Association Conference, Charlotte, N.C.
- Edwards, M., Duerden, M. D., **Lizzo, R., Campbell, K., & Kamper, L.** (2013) *Youth time outside: A comparison of time use methodologies*. Presented at the 2013 the Leisure Research Symposium, National Recreation and Parks Association Conference, Houston, TX.

- Boeve-de Pauw, J., Van Petegem, P., Sellman, D., Bogner, F., Johnson, B., Jaksha, A., Duerden, M. D., & Witt, P. A. (2012). *Young people and the environment: International perspectives on the effect of environmental education initiatives*. Presented at the National Association for Research in Science Teaching International Conference, Indianapolis, IN.
- Duerden, M. D., & Witt, P. A. (2011). *The role of post-participation reflection on youth program outcomes*. Presented at the 2011 Leisure Research Symposium, National Recreation and Parks Association Conference, Atlanta, GA.
- Duerden, M., Taniguchi, S., & Widmer, M. (2010). *Contextual Antecedents of Identity Development in an Adventure Recreation Setting: A Qualitative Inquiry*. Presented at the Symposium for Experiential Education Research, Association of Experiential Educators Conference, Las Vegas, NV.
- Taniguchi, S., Ward, P., Widmer, M., Duerden, M., & Larsen, K. (2010). *Discovery of fun: Construct from perceptions of wilderness adventure experiences*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, Minneapolis, MN.
- Widmer, M., Taniguchi, S., & Duerden, M. (2010). *Promoting character strength through adventure therapy*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, Minneapolis, MN.
- Duerden, M. D., Harrist, C., & Witt, P. A. (2009). *The influence of socialization on youth program outcomes: a social development model perspective*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, Salt Lake City, UT.
- Duerden, M. D., & Witt, P. A. (2009). *Study abroad as an impactful leisure experience: Outcomes from an international immersion program for middle and high school students*. Presented at the Leisure Research Symposium Poster Session, National Recreation and Parks Association Conference, Salt Lake City, UT.
- Taniguchi, S., Widmer, M., Duerden, M. D., & **Draper, C.** (2008). *Field staff attributes in wilderness programs: Link to positive psychology*. Presented at the Association of Outdoor and Education Conference, San Diego, CA.
- Schenk, C. B.**, Widmer, M., Duerden, M. D., & Burraston, B. O. (2008). *Adventure recreation and the character strength of persistence*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, Baltimore, MD.
- Taniguchi, S., Widmer, M., & Duerden, M. D. (2008). *Mentoring, research, and challenge: Disadvantaged youth on the "River of No Return"*. Presented at Strengthening Families, Youth, and Communities Conference, Myrtle Beach, SC.
- Duerden, M. D., Widmer, M. A., Taniguchi, S. T., & McCoy, K. (2006). *Adventure recreation and adolescent identity development*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, Seattle, WA.

Widmer, M. A., Duerden, M. D., & Taniguchi, S. T. (2006). *White water rafting, backpacking, mountain biking, and the good life: Effects of a wilderness program based on principles from positive psychology on disadvantaged adolescents*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, Seattle, WA.

Taniguchi, S., Widmer, M., & Duerden, M. D. (2006). *The attributes of effective camp counselors: Changing youths' perspectives of being "cool"*. Presented at the Symposium on Experiential Education Research, Association of Experiential Education Conference, St. Paul, MN.

Widmer, M., Taniguchi, S., & Duerden, M. D. (2005). *Increasing and generalizing self-efficacy: Effects of wilderness guide training on academic efficacy*. Presented at the Leisure Research Symposium, National Recreation and Parks Association Conference, San Antonio, TX.

Professional Presentations, Keynotes, and Workshops (Co-Presented with Students)

Duerden, M. D. (2024). *XQ + XD = Thriving Humans*. Campfire Presentation. World Experience Organization. Webinar.

Duerden, M. D. (2024). *XQ – Experience Intelligence*. IMEX Summit. Las Vegas, NV.

Duerden, M. D. (2024). *Experience Intelligence*. Workshop for Decisionwise Experience Conference.

Duerden, M. D. (2024). *Curiosity as the gateway to creativity*. Event Marketers Week. Online Conference.

Duerden, M. D. (2024). *Intentionally designing experiences*. EY – Wavespace. Webinar.

Duerden, M. D. (2024). *Designing extraordinary experiences*. Silicon Slopes Marketing Summit. Salt Lake City, UT.

Rossmann, J. R. & Duerden, M. D. (2024). *Understanding the science behind designing experiences. Fidelity, India*.

Duerden, M. D. (2024). *XQ + XD = Thriving humans*. Workshop at the World Experience Summit. Brooklyn, NY.

Jamin, R. & Duerden, M. D. (2024). *The curious Christ*. Plenary at the BYU General Education Academy. Provo, UT.

Duerden, M. D. (2024). *Creating great experiences*. Keynote at the Utah Valley University Summer University. Orem, UT.

Duerden, M. D. (2024). *Designing the Lockton experience*. Keynote at the Lockton Co. Offsite. Philadelphia, PA.

Duerden, M. D. (2023). *Design thinking for recognition*. Workshop at Awardco Summit Conference. Lehi, UT.

Duerden, M. D. (2023). *Increasing collaborative capital*. Workshop for Bamboo HR employees. Orem, UT.

- Duerden, M. D. (2023). *Leveraging creative constraints to design extraordinary experiences*. Presentation at the World Experience Organization Summit. London, UK.
- Duerden, M. D., (2022). *Designing extraordinary experiences*. Keynote at the Oklahoma Recreation and Parks Conference. Broken Arrow, OK.
- Duerden, M. D., (2022). *Experience design storytelling process*. Silicon Slopes Lunch and Learn. Lehi, UT.
- Duerden, M. D., (2022). *Designing digital experiences*. Lunch and Learn Session at The Learning Design and Technology Forum. Boca Raton, FL.
- Duerden, M. D., (2022). *The experience design storytelling process: How to design and stage transformative experiences*. Keynote at the NVE Experience Corporate Retreat. Carlsbad, CA.
- Damron, B. & Duerden, M. D. (2022). *Employee Experience: Designing Experiences to Build Employee Loyalty and Make Employees the Heroes*. Webinar for HR Executive.
- Duerden, M. D. (2022). *Experience Mapping Workshop*. Workshop for Women's' Experience Working Group at Church Headquarters. Salt Lake City, UT.
- Damron, D., Duerden, M. D., & Rowan, J. (2022). *Authentic Assessment*. Webinar hosted by BYU's Center for Teaching and Learning. Provo, UT.
- Waddell, D., Christensen, F., Duerden, M. D., & Rowan, J. (2022). *Presentation to pre-CFS faculty on experiential education*. BYU Faculty Center Workshop. Provo, UT.
- Duerden, M. D. (2022). *The hierarchy of experiences*. Campfire Talk for the World Experience Organization.
- Duerden, M. D. (2021). *Intentionally designing experiences workshop*. Delivered as part of the Stanford Healthcare Systems Advanced Course in Improvement Science.
- Duerden, M. D. (2021). *Designing your life*. Utah Valley University MAcc Workshop. Orem, UT.
- Duerden, M. D. (2021). *The connection between curiosity, empathy, and creativity*. BYU Counseling and Psychological Services Workshop. Provo, UT.
- Waddell, D. & Duerden, M. D. (2020). *How can faculty demonstrate the value of their experiential learning efforts?* BYU Experiential Learning Summit. Provo, UT.
- Duerden, M. D. (2020). *Experience evaluation lightning round presentation*. Aalto Experience Summit. Aalto University, Finland.
- Duerden, M. D. (2020). *Designing your life*. Utah Valley University MAcc Workshop. Orem, UT.
- Duerden, M. D. (2019). *Better Days 2020 design thinking workshop*. Salt Lake City, UT.
- Duerden, M. D. (2019). *Shinano Kenshi experience design workshop*. Los Angeles, CA.
- Duerden, M. D. (2018). *Designing your life*. Utah Valley University MAcc Workshop. Orem, UT.

- Duerden, M.D. & Freeman, P. (2018). *Redesigning the BYU General Education Experience*. Presented at the BYU 2018 G.E. Academy.
- Duerden, M. D. (2017). *Experience your life*. Utah Valley University MAcc/MBA Workshop.
- Duerden, M. D. (2017). Design thinking workshop facilitated for employees of Cotopaxi.
- Karlsven, M., Little, C., Mann, J., Qu, M., & Duerden, M. D.** (2016). Design thinking workshop facilitated for employees of SelectHealth.
- Duerden, M. D. (2016). *Becoming experience designers*. Professional development workshop facilitated for employees of Bigsley Events.
- Duerden, M. D. (2016). *Designing your life*. Presented at the Rocky Mountain Regional Meeting of Beta Alpha Psi: The International Honor Organization for Financial Information Students and Professionals, Salt Lake City, UT.
- Duerden, M. D. (2016). *Facilitating innovation in leisure service organizations*. Presented at the Utah Recreation and Parks Association Conference, St. George, UT.
- Duerden, M. D., Freeman, P., Hill, B., Lundberg, N., & Ward, P. (2016). *An introduction to experience design thinking*. Presented at The Academy of Leisure Sciences Teaching Institute, Greenville, NC.
- Duerden, M. D., Ward, P., & Widmer, M. A. (2016). *Leveraging technology to promote deep learning and student engagement*. Presented at The Academy of Leisure Sciences Teaching Institute, Greenville, NC.
- Duerden, M. D., & Hill, B. (2015). *Creating lasting customer relationships: Lessons learned from The Color Run*. Presented at the Rocky Mountain Association of Fairs Convention, Layton, UT.
- Duerden, M. D., & Widmer, M. A. (2015). *Class V whitewater: An accountant's guide to flourishing on the river, at work and in the home*. Closing Keynote at the Brigham Young University School of Accountancy Conference, Provo, UT.
- Connors, J., Duerden, M. D., Ward, P., & Hill, B. (2015). *Creating lasting customer relationships: Lessons learned from The Color Run*. Presented at the National Recreation and Parks Association Conference, Las Vegas, NV.
- Stone, G., Duffy-Thompson, L., & Duerden, M. D.** (2015). *Quality improvement in higher education: Using importance-performance analysis to assess and improve study abroad learning activities*. Presented at the annual Winthrop Conference for Teaching and Learning, Winthrop, NC.
- Connors, J., Duerden, M. D., Ward, P., & Hill, B. (2015). *Creating Lasting Customer Relationships: Lessons Learned from The Color Run*. Presented at the Utah Recreation and Park Association Conference, Provo, UT.

- Widmer, M. A., & Duerden, M. D. (2014). *Myths of happiness: Thriving in a hostile environment*. Presented at the Brigham Young University School of Accountancy Conference, Provo, UT.
- Ward, P. J., & Duerden, M. D. (2014). *Positive youth development: Building life skills through youth sports*. Presented at the National Recreation and Park Association Conference, Charlotte, NC.
- Widmer, M. A., & Duerden, M. D. (2014). *The effects of a wilderness adventure program on academic efficacy of early adolescents*. Presented at the Outdoor Behavioral Healthcare Council Wilderness Therapy Symposium, Park City, UT.
- Duerden, M. D., & Freeman, P. (2014). *Moving beyond customer satisfaction: Staging memorable recreation experiences*. Presented at the Utah Recreation and Park Association Conference, St. George, UT.
- Duerden, M. D., & Damitz, S. (2014). *Sustainability Programs at Utah State University*. Presented at the Intermountain Sustainability Summit, Ogden, UT.
- Duerden, M. D., & Freeman, P. (2013). *Moving beyond customer satisfaction: Staging memorable recreation experiences*. Presented at the National Recreation and Park Association Conference, Houston, TX.
- Duerden, M. D. (2013). *Seven strategies for maximizing the impact of youth development programs*. Keynote Address. Presented at the Sequor Youth Development Initiative Conference, Navasota, TX.
- Duerden, M. D. (2013). *Designing intentional youth programs to produce meaningful experiences*. Presented at the Sequor Youth Development Initiative Conference, Navasota, TX.
- Duerden, M. D. (2013). *Why evaluations are awesome!* American Camp Association Webinar Series.
- Duerden, M. D., Morris, E., & Louv, R. (2012). *Children And nature research panel: What we know, what we're learning, and what we need to do*. Presented at the American Camp Association National Conference, Atlanta, GA.
- Duerden, M. D. (2012). *Proactive youth programming: Navigating the youth engagement continuum*. Presented at the National Recreation and Park Association Conference, Anaheim, CA.
- Duerden, M. D., & Witt, P. A. (2012). *Youth Development and Intentional Programming*. Presented at the Texas Education Agency Afterschool Network Meeting, Austin, TX.
- Duerden, M. D. (2012). *Proactive youth programming: Navigating the youth engagement continuum*. Presented at the Sequor Youth Development Initiative Conference, Austin, TX.
- Duerden, M. D. (2012). *Principles of positive youth development*. Presented at the Ft. Stockton Sequor Youth Development Initiative Workshop, Ft. Stockton, TX.

- Duerden, M. D. (2012). *Youth self-worth and engagement*. Presented at the Ft. Stockton Sequor Youth Development Initiative Workshop in Sugar Land, Ft. Stockton, TX.
- Duerden, M. D. (2012). *Theory based programming: Doing real, hard stuff*. Presented at the Texas Recreation and Park Society Institute, The Woodlands, TX.
- Duerden, M. D. & Edwards, M. (2012). *Report on the Public Lands Service Coalition evaluation*. Presented at the 2012 Corps Network National Conference, Washington DC.
- Duerden, M. D. (2012). *What is this thing called "youth development"?* Opening Session at the Ft. Bend ISD Extended Day Conference, Sugar Land, TX.
- Duerden, M. D. (2012). *Intentional youth programming*. Presented at the Ft. Bend ISD Extended Day Conference, Sugar Land, TX.
- Duerden, M. D. (2012). *Youth voice and engagement*. Presented at the Ft. Bend ISD Extended Day Conference, Sugar Land, TX.
- Duerden, M. D. (2012). *Promoting youth engagement*. Sequor YDI Webinar Series.
- Duerden, M. D. (2011). *Youth health*. Presented at the Texas Park and Recreation Association Region 5 & 7 Workshop, San Marcos, TX.
- Duerden, M. D. (2011). *Youth voice and engagement*. Presented at the Texas Park and Recreation Association Region 5 & 7 Workshop, San Marcos, TX.
- Duerden, M. D. (2011). *Youth, Technology, & Nature*. Presented at the Sequor Youth Development Initiative Houston Workshop, Houston, TX
- Duerden, M. D. (2011). *Theory based, intentional programming*. Presented at the Sequor Youth Development Initiative Houston Workshop, Houston, TX
- Duerden, M. D. (2011). *Intentional programming: Planning, implementing, and evaluating*. Presented at the Sequor Youth Development Conference, Austin, TX.
- Duerden, M. D. (2011). Nature and youth development. *Sequor YDI Monthly Webinar Series*. Available at: <https://agriferegister.tamu.edu/events/details.cfm?id=973>
- Duerden, M. D. (2011). *Doing real, hard stuff*. Presented at the Sequor Youth Development Conference, Austin, TX.
- Duerden, M. D. (2011). *Intentional summer programming*. Presented at the Dallas After School Network Play to Learn Conference, Irving, TX.
- Duerden, M. D. (2011). *Innovative programming: The importance of doing real, hard stuff*. Presented at the Sequor Youth Development Initiative Corpus Christi Youth Practitioners Workshop, Corpus Christi, TX.
- Duerden, M. D. (2011). *Youth and Technology: The Good, the Bad, and the Intentional*. Presented at the Sequor Youth Development Initiative Corpus Christi Youth Practitioners Workshop, Corpus Christi, TX.

- Duerden, M. D. & Witt, P. A. (2011). Intentionality and evaluation: You can't have one without the other. *CYFERnet Online Seminar Series*. Available at: <http://www1.cyfernet.org/onlinepd/02-11-EvalIntent.html>
- Fearn, M., Heron, N., Duerden, M. D. & Outley, C. (2011). *Research frontiers webinar: Youth & nature*. Webinar presented as part of the Research Frontiers seminar.
- Duerden, M. D., & Shaw, D. (2010). *Reconnecting youth to nature: bringing youth voice and advocacy to the table*. Presented at the Search Institute Big Tent Conference, Houston, TX.
- Duerden, M. D., Melton, K., & Fernandez, M. (2010). *An assets approach to preparing educators and adolescents for the college experience*. Presented at the Search Institute Big Tent Conference, Houston, TX.
- Duerden, M. D. (2010). *Technology and Youth: The Good, the Bad, and the Intentional*. Presented at the 2010 Texas Park and Recreation Region 2 & 3 Conference, Garland, TX.
- Aaron, R. & Duerden, M. D. (2010). *Technology and Youth: The Good, the Bad, and the Intentional*. Presented at the 2010 National Recreation and Parks Association Conference, Minneapolis, MN.
- Duerden, M. D. (2010). *Technology and Youth*. Presented at the Youth Development Initiative Houston Youth Practitioners Workshop, Houston, TX.
- Duerden, M. D. & Howard, R. (2010). *Nature and Youth Development*. Presented at the Youth Development Initiative Conference, Austin, TX.
- Duerden, M. D., Roberson, S. & Witt, P. A., (2010). *Issues to Consider When Taking on a Program Evaluation*. Presented at the 2010 Youth Development Initiative Conference, Austin, TX.
- Aaron, R. & Duerden, M. D. (2009). *Evaluating youth programs: A pathway to program improvement and accountability*. Presented at the National Recreation and Parks Association Conference, Salt Lake City, UT.
- Duerden, M. D. & Widmer, M. (2009). *Promoting positive youth development in outdoor behavioral healthcare contexts*. Presented at the 2009 National Association of Therapeutic Schools and Programs Conference, Austin, TX.
- Duerden, M. D. & Aaron, R. (2008). *Nature and youth development: Planting the seed*. Presented at the 2008 National Recreation and Parks Association Conference, Baltimore, MD.
- Taniguchi, S., Widmer, M., & Duerden, M. D. (2006). *Research and challenge: At-risk youth on the "River of No Return"*. Presented at the Utah Therapeutic Recreation Association's Annual Conference, St. George, UT.
- Widmer, M., Taniguchi, S., & Duerden, M. D. (2005). *Uncharted territories*. Presented at the American Therapeutic Recreation Association Conference, Salt Lake City, UT.

Podcasts/Interviews

- Arnold, M. (2024). Experience Matters: How to Create Memorable Moments. Trade Show Insight. <https://lnkd.in/gd-y8R4c>
- Veschoor, C. (2024). Transforming Experiences. Transforming Worlds. <https://lnkd.in/eNfGf89w>
- Soren, A. (2024). Designing Meaningful Experiences at Work. Eudaimonic by Design. <https://www.eudaimonicbydesign.com/resilience/mat-duerden>
- McMahon, O. (2023). Experience Design 101 w/ Mat Duerden. People Business. <https://peoplebusinesspodcast.com/matduerden/>
- Hawk, R. (2023). Designing a world-class leadership retreat. The Learning Leader Show. <https://learningleader.com/matduerden/>
- Francom, K. (2022). Intentionally designing a church experience: An interview with Mat Duerden. In Leading Saints Podcast. <https://leadingsaints.org/intentionally-designing-a-church-experience-an-interview-with-mat-duerdon/>
- Duerden, M. D. (2022). Family Rules interview. BYUtv. <https://bit.ly/3nVG0Au>
- Szostek A. & Szostek, L. (2021). How to Become a Transformer. In Catching the Wave Podcast, Season 10 Episode 8. <https://catchingthenextwavepodcast.com/episodes/1008-mat-deurden>
- Gardner, M. (2021). Designing family reunion experiences with Dr. Mat Duerden. In *Family Connections Experiment*.
- Williams, G. (2021). Designing experiences part 3 – Story & service with Dr. Bob Rossman & Dr. Mat Duerden (No. 60). In *Learning Experience Leader*. <https://podfollow.com/lx-leader/episode/e4cef0d0a2d7b955178a75a54ce657f80a5e873d/view>
- Liebman, J. (2021). Mat Duerden from Brigham Young University. In *The Guest Experience Show*. <https://www.roller.software/the-guest-experience-show?wchannelid=2149v3p0cj&wmediaid=npogj7iybt>
- Bradley, M. (2021). Parks & recreation professional interview series - Dr. Mat Duerden. <https://www.youtube.com/watch?v=m9r-1SAocxo>
- Williams, G. (2021). Designing experiences part 2 – Elements & touchpoints with Dr. Bob Rossman & Dr. Mat Duerden (No. 59). In *Learning Experience Leader*. <https://podfollow.com/lx-leader/episode/f4ee8911d994a23cef3e0b2eaf59e814761b8763/view>
- Williams, G. (2021). Designing experiences part 1 - Defining 'experience' with Dr. Bob Rossman & Dr. Mat Duerden (No. 58). In *Learning Experience Leader*. <https://podfollow.com/lx-leader/episode/e91789328b4ab46d918dbf57ec863b684a1e8d4/view>
- David, G. (2020). Experience design and management and Brigham Young University (No. 26). In *Experience by Design*. <https://www.experiencedesign.com/episodes/experience-design-and-management-at-byu>

O'Loughlin, A. (2020). Experience design with Bob Rossman and Mat Duerden. In *The Event Show*.
https://www.listennotes.com/podcasts/the-event-show/the-event-show-experience-gX_dOi7S5ch/

Daussat, T. (2020). Designing memorable, meaningful, and transformational experiences with J. Robert Rossman and Mathew Duerden. In *Liftoff*.
<https://podcasts.apple.com/us/podcast/liftoff-by-bottle-rocket/id1447442459?i=1000464577980>

Grants/Funded Research

Duerden, M. D., Dewey, D., Rowan, R., & Hodge, C. (2024-2026). Examining the Relationship Between Storytelling, Neural Coupling, and Social Belonging. Interdisciplinary Research Grant **(\$40,000)**.

Duerden, M. D., Rowan, J., Agate, S., Lundberg, N., Ward, P., Hill, B., Hodge, C., & Ballantyne, J. (2019-2020). A Longitudinal Study to Examine the Impact and Measurement of Extraordinary Experiences. Fulton Endowment Grant **(\$11,620)**

Duerden, M. D. (2017-2018). Conservation corps evaluation: military veteran participant outcomes. Sub-contract through North Carolina State University. **(\$15,600)**

Duerden, M. D. & Widmer, M. A. (2015-2017). Investigating the impact of recreation-at-work: a case study approach. Mentored Environment Grant, Brigham Young University. **(\$20,000)**

Duerden, M. D. (2014-2015). 2014 Conservation corps evaluation sub-contract. **(\$3,909)**

Duerden, M. D. & Edwards, M. (2013-2014). An evaluation of the Public Lands Service Coalition Programs **(\$44,242)**.

*Duerden, M. D., Edwards, M., Witt, P. A., Outley, C., Matarrita-Cascante, D., & Rayfield, J. (2012-2013). An evaluation of the Texas Healthy Adolescent Initiative. Texas Department of State Health Services. **(\$456,715)**.

**I was the original PI until my transition to BYU for Fall Semester 2012*

Duerden, M. D. & Edwards, M. (2012-2013). An evaluation of the Public Lands Service Coalition Programs **(\$42,195)**.

*Edwards, M., Blake, J., Duerden, M. D., & Outley, C. (2012-2014). Youth Development After-School Program Lab. Tier One Program (TOP) Interdisciplinary Education Grant **(\$207,390)**.

**I was on the team that developed and received this grant but transferred off the project after my transition to BYU for Fall Semester 2012*

Witt, P. A., Duerden, M. D., & Edwards, M. (2012-2013). An evaluation of Fort Worth After School Programs **(\$20,000)**.

Duerden, M. D. & Edwards, M. (2011-2012). An evaluation of the Public Lands Service Coalition Programs **(\$29,779)**.

Duerden, M. D. & Sipocz, M. G. (2011-2012). Developing Educational Materials to Assist in the Creation of Service Learning Programs to Connect Youth to Nature. Renewable Resources Extension Act Grant **(\$5,500)**.

Duerden, M. D., Lepley, T., & Boleman, C. (2009-2013). Evaluation of the Texas CYFAR funded 4-H Ready, Set, Go Programs **(\$35,000)**.

Witt, P. A., Boleman, C., & Duerden, M. D. (Project Manager) (2009-2010). The role of life skills development in youth program settings. USDA - Children, Youth, and Families at Risk Program sub-contracted by the University of Arizona **(\$40,000)**.

Witt, P. A. & Duerden, M. D. (2008). An evaluation of program processes and implementation associated with a youth international immersion program. Global Explorers **(\$15,000)**.

Total funding received: \$986,950*

*\$664,105 is associated with projects originating at Texas A&M. For the most part, I discontinued my involvement in with these projects in 2012 when I joined the Marriott School of Business at BYU.

CITIZENSHIP

Editorial & Review Positions

Special Issue Co-Editor

- Journal of Hospitality and Tourism – *Special 7X Summit Issue*
- Journal of Park and Recreation Administration (2017; Vol 35, No. 1) – *Special Issue on Youth Development Part II.*
- Journal of Park and Recreation Administration (2016; Vol. 24, No. 4) – *Special Issue on Youth Development Part I.*

Associate Editor

- Journal of Park and Recreation Administration (2016-2024)
- Leisure Sciences (2013-2018)

Themed Session Chair

- Experience design: The core of leisure studies (2019). Australia and New Zealand Association for Leisure Studies Biennial Conference, Queenstown, New Zealand

Invited External Program/Curriculum/Tenure Reviewer

- Tenure Packet, University of New Hampshire (2020)
- Tenure Packet, University of Indianapolis (2018)
- Experience Design Program, University of Indianapolis (2017)

Invited Reviewer

- American Camp Association ResearchForum (2013, 2018)

- BYU Studies (2022)
- Child & Youth Care Forum (2011)
- Children, Youth, Environments (2014)
- Columbia University Press (2020-2021)
- Journal of Adolescent Research (2010-2011)
- Journal of Business, Design, and Society (2024)
- Journal of Consumer Behavior (2022)
- Journal of Experiential Education (2008-2012)
- Journal of Environmental Management (2012)
- Journal of Leisure Research (2007-2009, 2011-2013, 2015-2016, 2018, 2020-2021)
- Journal of Outdoor Recreation, Education, and Leadership (2020)
- Journal of Park & Recreation Admin. (2008-2009, 2011, 2013, 2022)
- Journal of Positive Psychology (2017)
- Leisure / Loisir (2011, 2020)
- Leisure Research Symposium (2014)
- Leisure Studies (2017, 2020)
- National Recreation and Park Association Research Session (2016)
- Mid-Western Educational Researcher (2014)
- Research in Outdoor Education (2012)
- Social Sciences and Humanities Research Council of Canada (2015)
- Symposium on Experiential Education Research (2012-2013)
- Therapeutic Recreation Journal (2011)
- USDA Small Business Innovation Research (SBIR) Program (2013-2014)
- USDA CYFAR Community Projects Grant Program (2011)
- World Leisure Journal (2019)
- 7 Experiences Summit (2021)

University/College

- Marriot School of Business Curriculum Committee, Member 2021 to December 2022
- Study Abroad General Education Committee, Member 2020-Present
- Design Thinking Minor, Steering Committee Member 2018 to Present
- Faculty Center, New Faculty Advisory Board, Member 2017 to Present
- Marriott School of Business Inclusion Committee, Member 2017 to 2019
- Marriott School Field Studies Mentor, fall 2016 – *Introducing Design Thinking at SelectHealth*. Mentored students included:
 - Matt Karlsven, Doctoral Student, Instruction Psychology & Technology
 - Cherlyn Little, MPA Student
 - Justin Mann, MBA Student
 - Meggie Qu, Visiting Graduate Student

Department

- Department Chair, 2024-present
- ExDM Faculty Search Committee Chair, 2023
- Curriculum Coordinator, 2019-Present
- Experience Design Society (Student Professional Organization) – Faculty Advisor 2017-2021
- Search Committee Member, Faculty Position, 2020-2021
- University Innovation Fellows Faculty Mentor 2018-2019
- Search Committee Member, Faculty Position, 2017-2018

- Student Brand Ambassador – Faculty Advisor 2017-2020
- Experience Design and Management Conference Co-Director 2012-2018
 - Starting in 2012 Brian Hill, a colleague in my department, and I began work to develop an annual department sponsored conference for current students, alumni, academics from other institutions and professionals interested in experience design. This event has increased in size each year to where it now has around 100 attendees each year from a wide variety of industries. The conference has led to internship and jobs for students as well as networking opportunities for alumni and faculty.
- Selection Committee, Recreation Management Career Development Director, 2014
- Development Co-Lead, Recreation Management Careers Website (recmcareers.byu.edu), 2013

Undergraduate Research Assistants

- Aleia Allen (2024-)
- Abbie Kipp (2023-)
- Cali Preator (2023-24)
- Mayson Chesler (2023-2024)
- Jet Trowbridge (2022-24)
- Jonathan Cheney (2022-23)
- Aubrey Rushton (2021-)
- Lexi Kelley (2021-23)
- Tessa Meredith (2021-22)
- Maddie Bagley (2020-22)
 - Maddie and Tessa have worked on multiple research projects and currently are co-authors on multiple conference abstracts and research papers in the review process.
- Emme Chipman (2020-21)
 - Helped conduct interviews as part of a qualitative research project
- Megan Hobbs (2019-2020)
- Savannah Lunt (2019-2020)
- Emily McDonald (2019-2020)
 - Megan, Savannah, and Emily are all co-authors on a paper currently under review
- Kaylee Jorgenson (2019-2020)
 - Worked on multiple research projects and is currently completing a PhD program
- Ashley Paget (2019-2020)
 - Worked on multiple research projects and is currently completing an MBA
- Shelley Bushman (2018-2019)
 - Worked on a major ExDM Alumni Database project
- Catherine Gardner (2017-2018)
 - Was co-author on peer reviewed manuscript published in 2020
- Sydney Burgess (2017)
 - Was co-author on peer reviewed manuscript published in 2020
- Maddie Smith (2017-2018)
- Mentored Environment Grant Undergraduate Research Team (Investigating the impact of recreation-at-work: a case study approach). These students helped design the study, recruit companies, conduct onsite interviews, analyze collected data, and produce project deliverables (e.g., company reports, conference abstracts, manuscripts, etc.)
 - Tauni Gassman (2016)
 - Jade Johnson (2016)
 - Jasmine Li (2016)
 - Jocelyn Murray (2016-2017)

- Anna Parker (2016)
- Jessica Turner (2016)
- Michael Gebhard (2014-2016)
 - Michael was the PI on a study looking at the long-term impacts of an adventure recreation program on disadvantaged adolescents. He presented his work as a poster at a national research conference.
- Justin Dyer (2013-2015)
 - Justin was a co-researcher and co-author on a citation analysis study. A manuscript from this study was published in 2019.
- Telyn Peterson (2013-2014)
 - Telyn worked on a sponsored evaluation project for the Public Lands Service Coalition. He oversaw data collection and the design of the evaluation report.
- Shelby Flora & Mary Dunn (2013)
 - Shelby and Mary assisted in the analysis of qualitative data gathered from an adolescent international program. They are co-authors on a manuscript based upon this data that was published in 2018.
- Andrew Lacanieta (2013)
 - Andrew helped manage data collection for an evaluation project during the summer of 2013.

Graduate/Honors Committees

- Ashley Hunsaker, Brigham Young University (Honors Thesis, 2023-24) Chair
- Zack Hazlett, Brigham Young University (MS; 2020-2023) Committee Member
- Ross Storey, Brigham Young University (PhD; 2020-) Committee Member
- Katelynne Hinckley, Brigham Young University (Honors 2020-2021). *How has Covid-19 changed consumer participation in value co-creation?* External Reader
- Matt Armstrong, Brigham Young University (MS; 2018-2019). *Improving library instruction through experience design and augmented reality.* Committee Member
- Jacquelyn Johnson, Brigham Young University (PhD; 2016-2019). *Visual artifacts as a mediating factor in collaborative museum design.* Committee Member
- Andrew Lacanieta, Brigham Young University (MS; 2014-2016) Chair
- Jacob Sparks, Brigham Young University (MS; 2014-2016) Committee Member
- Sierra Keung, Brigham Young University (MS; 2012-2014) Committee Member
- Garrett Stone, Brigham Young University (MS; 2012-2014) Committee Member
- Karen Melton, Texas A&M University (PhD; 2010-2014) Committee Member
- Tori Schwarzlose, Texas A&M University (MS; 2011-2013) Chair
- Bin Lizo, Texas A&M University (MS; 2011-2013) Committee Member
- Kara McCurry, Texas A&M University (MS; 2010-2012) Committee Member
- Lenlee Ordner, Texas A&M University (MS; 2010-2012) Committee Member
- Mariela Fernandez, Texas A&M University (MS; 2009-2011) Committee Member

Professional

- Vice Chair (2024 to Present) – Experience Research Society (www.experienceresearchsociety.org)
- Co-Chair of the Seven Experiences Research Summit, 2022
- Founding Circle Member (2021 to Present) – World Experience Organization (www.worldxo.org)
- Executive Committee Member (2021 to Present) – Experience Research Society (www.experienceresearchsociety.org)

HONORS

- Alcuin Fellow - Honors Program, Brigham Young University (2021-2023)
- Alumni Distinguished Fellow, Marriott School of Business, Brigham Young University (2021-Present)
- Alumni Research Fellow, Marriott School of Business, Brigham Young University (2016-2021)
- Axiom Business Book Award Silver Medalist in the Business Intelligence/Innovation category for *Designing Experiences* (2021)
- BYU Marriott Research Excellence: Inspiring Learning Award (2021)
- Finalist for the Merrill J. Bateman Outstanding Faculty Award (2018) Brigham Young University

PROFESSIONAL DEVELOPMENT / SPECIALIZED TRAINING

- Lego Serious Play Facilitator Training, Whistler, British Columbia, Canada, 2018
- Customer Experience Journey Mapping workshop, Oracle, Santa Clara, CA, 2017
- Arbinger Institute Mindset Training, Brigham Young University, 2015
- Meta-Analysis Workshop, Brigham Young University, 2015
- Structural Equation Modeling Boot Camp, Brigham Young University, 2015
- Project Management Essentials, Brigham Young University, 2014
- Longitudinal Structural Equation Modeling Conference, Brigham Young University, 2014
- Wilderness First Responder, Wilderness Medicine Institute, 2014-present
- Publish and Flourish Workshop, Brigham Young University, 2013
- Faculty Development Series, Brigham Young University, 2012-2013