

## CURRICULUM VITAE

September 21, 2021

**Peter Ward, Ph.D.**

### Office Address

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1035 West 1600 North  
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### CURRENT POSITION

Associate Professor, Department of Recreation Management, Brigham Young University,  
Provo, Utah

### EDUCATION

- 2007 Ph.D. University of Utah, Parks, Recreation and Tourism, Salt Lake City, Utah  
Major Leisure Behavior, emphasis in Adolescent Development  
Minor Commercial Recreation  
Dissertation Dissertation Title: *Measuring Perceptions of Leadership Among  
Adolescent Peer Groups*  
Chair Dr. Gary Ellis
- 2003 MBA University of Utah, David Eccles School of Business, Salt Lake City, Utah  
Major Management
- 1998 B. S. University of Utah, David Eccles School of Business, Salt Lake City, Utah  
Major Business Marketing

### ACADEMIC EXPERIENCE

- 2013- Present *Associate Professor* - Department of Recreation Management, Marriott  
School of Business, Brigham Young University, Provo, UT  
Duties: Teach courses in the recreation core curriculum, youth and  
community development option, and Nonprofit minor. Develop and  
conduct research projects, write/direct grants, advise undergraduate and  
graduate students, fulfill department, college, and university committee  
assignments, and serve on graduate committees for theses.
- 2006 – 2013 *Assistant Professor* – Department of Recreation Management, Marriott  
School of Business, Brigham Young University, Provo, UT  
Duties: Teach courses in the recreation core curriculum, youth and  
community development option, and Nonprofit minor. Develop and

conduct research projects, write/direct grants, advise undergraduate and graduate students, fulfill department, college, and university committee assignments, and serve on graduate committees for these.

- 2004 - 2006      *Instructor* – Department of Parks, Recreation, and Tourism, University of Utah, Salt Lake City, UT  
Duties: Prepare and teach undergraduate leisure service management courses in marketing, customer service, the capstone course, management, finance, and facility management.
- 2003 - 2006      *Research Assistant* – Department of Parks, Recreation, and Tourism, University of Utah, Salt Lake City, UT  
Duties: Work with faculty to develop and conduct research projects, write/direct grants, and advise undergraduate and graduate students.
- 2002 - 2003      *Case Study Researcher* – Recipient of University of Utah’s Teaching Assistantship Award, Department of Parks, Recreation, and Tourism, University of Utah, Salt Lake City, UT  
Duties: Conceptualize, develop, write, and teach business cases.

#### SCHOLARLY ACTIVITIES

##### Referred Publications      (Co-authored with *Graduate Students*)

Lundberg, N., Ward, P., Lundberg, G., Hill, B., Bown, J., Zabriskie, R. (2021). Developing the experience impact measure: A qualitative study using study abroad and international internships students. *Journal of Leisure Research*, DOI: 10.1080/00222216.2021.1916798

Ward & Hill (2020). Designing experiences at holocaust memorial sites. In D. H. Olsen & M. E. Korstanje (Eds.), *Dark Tourism and Pilgrimage* (pp. 224-245). Oxford, UK: CABI.

**Williamson, M.**, Zabriskie, R., Townsend, J., Ward, P., Fellingham, G., & Kuznetsova, I. (2019). The contribution of family leisure to family functioning and family satisfaction among urban Russian families. *Annals of Leisure Research*, DOI: 10.1080/11745398.2019.1609367

Limb, G., Hodge, D., Ward, P., **Alboroto, R.**, & **Larkin, Z.** (2019). Examination of a complementary set of spiritual assessment tools for LDS clients. *Mental Health, Religion, & Culture*, 21(9-10), 960-972.

Duerden, M., Lundberg, N., Ward, P., Taniguchi, S., Hill, B., Widmer, M., Zabriskie, R. (2018). From ordinary to extraordinary: A framework of experience types. *Journal of Leisure Research*, 49(3-5), 196-216.

- Lacanieta, A.,** Duerden, M., Ward, P., Zabriskie, R., & Edwards, M. B. (2018). Development and validation of the outdoor activity profile (OAP). *Journal of Park and Recreation Administration, 36*, 227-241.
- Adams, E. V.,** Taniguchi, S., Ward, P.J., Hite, S.J., Mugimu, C., Nsubuga, Y. (2018) Leisure Defined by Perceiving Choice: Perspectives of Ugandan Women. *World Leisure Journal, 60*(4), 268-280.
- Ward, P. & Duerden, M. (2017). Introduction to special issue on youth development, Part II. *Journal of Parks and Recreation Administration, 35*(1), 1-4.
- Ward, P. & Hill, B. (2017) Case teaching and writing: Another connection with practitioners. *Scholar: A Journal of Leisure Studies and Recreation Education, 31*(1), 1-11.
- Brinton, C.,** Hill, B., & Ward, P. (2017). Authoritative coaching building youth through athletics. *Journal of Parks and Recreation Administration, 35*(1), 51-65.
- Duerden, M., & Ward, P. (2016). Introduction to special issues on youth development: Volume 1. *Journal of Parks and Recreation Administration, 34*(4), 1-4.
- Amato, M.,** Lundberg, N., Ward, P., & Zabriskie, N. (2016). The Mediating Effects of Autonomy, Competence, and Relatedness during Couple Leisure on the Relationship between Total Couple Leisure Satisfaction and Marital Satisfaction. *Journal of Leisure Research, 48*(5), 349-373.
- Duerden, M., Ward, P., & Freeman, P. (2015). Conceptualizing structured experiences: Seeking interdisciplinary integration. *Journal of Leisure Research 47*(5), 601-620.
- Ward, P., Duerden, M., & Hill, B. (2015). The Color Run: Racing to Maintain and Grow Their Market Share. *Journal of Parks and Recreation Administration 33*(3), 76-86.
- Russell, M.,** Widmer, M., Ward, P., & Lundberg, N. (2015). Development of a Response to Stress Questionnaire for Outdoor Adventure. *Therapeutic Recreation Journal 49*(1), 18-34.
- Ward, P., Barney, K., Lundberg, N., & Zabriskie, R. (2014). A critical examination of couple leisure and the application of the core and balance model. *Journal of Leisure Research 46*(5), 593-611.
- Ward, P., **Clark, T.,** Zabriskie, R., & Morris, T. (2014). Paper/Pencil versus online data collection: An exploratory study. *Journal of Leisure Research. 46*(1), 84-105.
- Zabriskie, R. & Ward, P. (2013). The satisfaction with family life scale. *Marriage &*

*Family Review* 49(5), 446-463.

Limb, G., Hodge, D., **Leckie, R.**, & Ward, P. (2013). Utilizing spiritual lifemaps with LDS clients: Cultural competence in social work practice. *Clinical Social Work Journal*, 42(4), 395-405.

**Padilla, J.**, Ward, P., & Limb, G. (2013). Urban American Indians: Predictors of father's active and passive engagement with their children. *Social Work Research*, 37(3), 207-217.

Ward, P., **Clark, T.**, Zabriskie, R., & Morris, T. (2012). Paper/Pencil versus online data collection: An exploratory study. *Journal of Leisure Research*, 44(3), 507-530.

**Taylor, S.**, Ward, P., Zabriskie, R., Hill, B., & Hansen, C. (2012). Influences on active family leisure and healthy lifestyle among adolescents. *Leisure Sciences*, 34(4), 332-349.

Ward, P., & Zabriskie, R. (2011). Positive youth development within a family leisure context: Youth perspectives of family outcomes. *New Directions for Youth Development*, 130(Summer), 29-42.

Ward, P., Lundberg, N., Ellis, G., & **Berrett, K.** (2010). Adolescent peer followership: A self-determination theory perspective. *Journal of Park and Recreation Administration*, 28(2), 20-35.

Ward, P., Lundberg, N., Zabriskie, R., & **Berret, K.** (2009). Measuring marital satisfaction: A comparison of the revised dyadic adjustment scale and the satisfaction with married life scale. *Marriage and Family Review*, 45(4), 412-429.

Ward P., & Ellis, G. (2008). Characteristics of youth leadership that influence adolescent peers to follow. *Journal of Park and Recreation Administration*, 26(2), 78-94.

Sibthorp, J., Paisley, K., Gookin, J., & Ward, P. (2007). Addressing response shift bias: Retrospective pretests in recreation research and evaluation. *Journal of Leisure Research*, 39(2), 295-315.

Sibthorp, J., & Ward, P. (2005). A case for using locally relevant case-based instruction in recreation education. *Schole: A Journal of Leisure Studies and Recreation Education*, 20, 91-104.

### **Non-referred Publications**

Ward, P. (2008). Followership: A study of the leadership characteristics that influence adolescents to follow. *Leisure Insights*, Summer, 7-8, 17.

Ward, P., Lundberg, N., & Ellis, G. (2007). An examination of adolescent peer followership using social exchange and self-determination theories. *Journal of Recreation and Leisure*. [Electronic Version]. Retrieved from <http://neon.byu.edu/~grayh/jrl2008.html>.

Ward, P. (2007). *Followership: A study on leadership characteristics that influence adolescents to follow*. (Available from the Boy Scouts of America, Great Salt Lake Council, 525 Foothill Blvd, SLC, UT, 84113).

**Publications in Progress** (\*\*Refereed) (Co-authored with *Students*)

Ward, P., Hite, S. (in progress). Perceptions of sport among Ugandan secondary school administrators.

Taniguchi, S., Ward, P., Duerden, M., Widmer, M. & **Holyoak, K.** (in progress). The discovery of fun: Building a construct from the perceptions of wilderness adventure experiences.

Ward, P. & **Clark, T.** (in progress). Adolescent followership among late adolescent college students.

Ward, P., **Henderson, R., Williamson, M.,** & Limb, G. (in progress). Resiliency instrument development: A meta-skills model.

Ward, P. & **Williamson, M.** (in progress). Resiliency: A theory driven program in adolescent recreational sports.

Ward, P. & **Clark, T., & Willimanson, M.** (in progress). Followership among adolescent teammates: A sociometric design.

**Published Abstracts** (\*\* Refereed) (Co-authored with *Graduate Students*)

\*\* Ward, P., Mitas, O., Duerden, M., Verstraten, K., **de Graaf, L.** (2021). And then it happened: The dynamics of experience impact on vacation. Paper presented at the 7 Experiences Summit, Virtual.

\*\* Mitas, O., Ward, P., **Praat, A.,** Altan, M. (2021). The sandwich and the beating heart. Paper presented at the 7 Experiences Summit, Virtual.

\*\* Duerden, M., Ward, P., **Bagley, M., Chipman, E.,** Lacanienta, A. (2021). Measuring extraordinary experiences: Developing of memorable, meaningful, and transformative experience scales. Paper presented at the 7 Experiences Summit, Virtual.

- \*\* Ward, P., Duerden, M., Lundberg, N., Lundberg, G., Bown, J., Hill, B., Zabriskie, R. (2019). Transformational experiences on study abroad Part 2: Developing a psychometric scale to identify different experience types. Paper presented at the Australia and New Zealand Association for Leisure Studies, Queenstown, New Zealand.
- \*\* Lundberg, N., Lundberg G., Ward, P., Bown, J. Hill, B., Zabriskie, R. (2019). Transformational experiences on study abroad Part 1: The relationship between emotion and experience types. Paper presented at the Australia and New Zealand Association for Leisure Studies, Queenstown, New Zealand.
- \*\* **Adams, E. V.**, Taniguchi, S., Ward, P.J., Hite, S.J., Mugimu, C., Nsubuga, Y. (2016). Leisure Defined by Free Choice: Ugandan Women's Perceptions of Leisure. NRPA 2016 Annual Conference, Abstracts from 2016 Research sessions, 2-8.
- \*\* **Lacanineta, A.**, Duerden, M., Ward, P., Edwards, M, & Zabriskie, R. (2015). Development and validation of the youth outdoors activity profile (YOAP). Abstracts from the 2015 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* Taniguchi, S., Ward, P., Widmer, M., Duerden, M., & **Larsen, K.** (2010). Discovery of Fun: Construct from perceptions of wilderness adventure experiences. Abstracts from the 2010 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* **Taylor, S.**, Ward, P., Hill, B., & Hanson, C. (2010). Influence on active family leisure and its relationship to obesity. Abstracts from the 2010 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* Ward, P., & **Buswell, L.** (2009). Review of online data collection techniques in leisure research. Abstracts from the 2009 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* Lundberg, N., Ward, P., Zabriskie, R., & **Berrett, K.** (2009). Modeling the relationship between marital satisfaction and couple leisure. Abstracts from the 2009 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* Ward, P., & **Berrett, K.** (2009). Infusing student writing into a natural critical learning environment. Abstract from the 2009 SPRE Teaching Institute. Ashburn, VA. National Recreation and Park Association.
- \*\* Ward, P., Lundberg, N., Zabriskie, R., & **Berrett, K.** (2008). Validity and reliability of satisfaction with married life scale. Abstracts from the 2008 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.

- \*\* Lundberg, N., Zabriskie, R., & Ward, P. (2008). Couple leisure and marital satisfaction: Examining the mechanisms of satisfaction. Abstracts from the 2008 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- Ward, P., Lundberg, N., & Ellis, G. (2007). Exploring followership through social exchange and self-determination theories. Abstract from the 2007 Intermountain Leisure Research Symposium. Salt Lake City, UT. Utah Recreation and Park Association.
- \*\* Ward, P., & Ellis, G. (2007). Leadership characteristics that influence adolescents to follow. Abstracts from the 2007 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* Sibthorp, J., & Ward, P. (2005). A case for using locally relevant case-based instruction in recreation education. Abstract from the 2005 SPRE Teaching Institute. Ashburn, VA. National Recreation and Park Association.
- \*\* Sibthorp, J., Paisley, K., Gookin, J., & Ward, P. (2005). Participant development through adventure-based recreation programming: A model from the National Outdoor School. Abstracts from the 2005 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- \*\* Sibthorp, J., Paisley, K., Gookin, J., & Ward, P. (2005). Response shift bias: Examining the use of retrospective pretests in recreation research and evaluation. Abstracts from the 2005 Leisure Research Symposium, Ashburn, VA. National Recreation and Park Association.
- Jorgensen, L., & Ward, P. (2005). The effects of environmental cues and social cues on fear of violence: An experiential design. Abstracts from the 2005 Utah Recreation and Parks Association Conference, URPA.

### **Grants/Funded Research** (Co-authored with *Graduate Students*)

#### *Funded*

Ward, P. Designing Your London Experience. Funded by Global Business and CIBER Grant, Fall 2021. **\$5,000.**

Ward, P. *Study Abroad, Exploring Experiences in Central Europe and Morocco.* Funded by Mary Lou Fulton Chair. Recreation Management, Spring 2020. **\$5,000.**

Ward, P. *Holocaust Memorial Sites and Designed Experiences.* Funded by the Whitmore Global Management Center and the CIBER Grant, Summer 2018. **\$2,500.**

- Ward, P. *Study Abroad, Exploring Experiences and Festivals in Europe and Iceland*. Funded by the Whitmore Global Management Center and the CIBER Grant, Spring 2017. **\$20,000**.
- Ward, P. *Study Abroad, Exploring Experiences and Festivals in Europe and Iceland*. Funded by Mary Lou Fulton Chair. Recreation Management, Spring 2017. **\$5,000**.
- Ward, P. *Implementation of Life Skills through Sport in Uganda Adolescents*. Funded by Mary Lou Fulton Chair. Recreation Management, Spring 2016. **\$5,000**.
- Ward, P. *Building Workforce Life Skills in Uganda*. Funded by Whitmer Global Management Center. Brigham Young University – Whitmore Global Management Center, Spring 2016. **\$12,000**.
- Taniguchi, S., & Ward, P. *Teaching Life Skills Through Sport Among Uganda Secondary School Adolescents*. Funded by Marriott School of Management, Brigham Young University, Spring 2016. **\$19,500**.
- Ward, P. *Identity Development, Innate Personal Characteristics, and Adolescent Followership*. Funded by the College of Health and Human Performance Faculty Research Fellowship, Brigham Young University, August 26, 2009 **\$1,811**.
- Ward, P., Taniguchi, S., Widmer, M., & Hill, B. *Assessment of Camp Staff Attributes: A Validity Study of the VIA Character Strengths Assessment and Attributes of Effective Camp Staff*. Funded by the College of Health and Human Performance Faculty Research Fellowship, Brigham Young University, March 26, 2009 **\$3,218**.
- Hill, B., & Ward, P. *The Relationship between Family History Knowledge and Identity Achievement in Young Adults*. Funded by the College of Health and Human Performance Faculty Research Fellowship, Brigham Young University, March 26, 2009 **\$2,600**.
- Ehlers, S., & Ward, P. *Active Family Leisure's Relationship to Adolescent Body Mass Index*. Funded by Mary Lou Fulton Chair, College of Health and Human Performance, Winter 2009 **\$3,500**.
- Ward, P., & Lundberg, N. *Determinants of Leadership that Influence Adolescent to Follow*. Funded by the College of Health and Human Performance Faculty Research Fellowship, Brigham Young University, January 31, 2008 **\$10,000**.
- Ward, P. *Adolescent Followership Research*. Funded by Mary Lou Fulton Chair, College of Health and Human Performance, Spring, 2007 **\$2,459**.



Ward, P., & Taniguchi, S. *Determinants of Leadership Characteristics that Influence 12-13 Years Old Males to Follow*. Funded by the College of Health and Human Performance Faculty Research Fellowship, Brigham Young University, November 1, 2006 **\$4,000**.

Ward, P. *Determinants of Adolescent Male Followership Among 14-18 Year-Olds*. Funded by Mary Lou Fulton Chair, College of Health and Human Performance, Fall, 2006 **\$8,777**.

Total funding received: **\$\*\***

**Scholarly Research Presentations** (\*\* Refereed) (Co-authored with *Graduate Students*)

- \*\* Ward, P., Mitas, O., Duerden, M., Verstraten, K., **de Graaf, L.** (2021). And then it happened: The dynamics of experience impact on vacation. Paper presented at the 7 Experiences Summit, Virtual.
- \*\* Mitas, O., Ward, P., **Praat, A.**, Altan, M. (2021). The sandwich and the beating heart. Paper presented at the 7 Experiences Summit, Virtual.
- \*\* Duerden, M., Ward, P., **Bagley, M., Chipman, E.**, Lacanienta, A. (2021). Measuring extraordinary experiences: Developing of memorable, meaningful, and transformative experience scales. Paper presented at the 7 Experiences Summit, Virtual.
- \*\* Ward, P., Duerden, M., Lundberg, N., Lundberg, G., Bown, J., Hill, B., Zabriskie, R. (2019). Transformational experiences on study abroad Part 2: Developing a psychometric scale to identify different experience types. Paper presented at the Australia and New Zealand Association for Leisure Studies, Queenstown, New Zealand.
- \*\* Lundberg, N., Lundberg G., Ward, P., Bown, J. Hill, B., Zabriskie, R. (2019). Transformational experiences on study abroad Part 1: The relationship between emotion and experience types. Paper presented at the Australia and New Zealand Association for Leisure Studies, Queenstown, New Zealand.
- \*\* **Adams, E. V.**, Taniguchi, S., Ward, P.J., Hite, S.J., Mugimu, C., Nsubuga, Y. (2016). Leisure Defined by Free Choice: Ugandan Women's Perceptions of Leisure, 2016 National Recreation and Parks Association Congress & Expo, St Louis, Missouri.
- \*\* **Lacanineta, A.**, Duerden, M., Ward, P., Edwards, M, & Zabriskie, R. (2015). Development and validation of the youth outdoors activity profile (YOAP). Paper presented at the 2015 Symposium on Leisure Research held in conjunction with the 2015 National Recreation and Parks Association Congress & Expo, Las Vegas, NV.

- \*\* Freeman, P., Ward, P., & Agate, S. (2014). Exploring Recreation-Related Venues' Social Media Practices. Paper presented at the 2014 Leisure Science Academy held in conjunction with 2014 Leisure Science Association Conference, Glasgow, Scotland.
  
- \*\* Duerden, M., & Ward, P. (2014). Conceptualizing experiences: A multi-disciplinary synthesis. Paper presented at the 2014 Leisure Science Academy held in conjunction with 2014 Leisure Science Association Conference, Glasgow, Scotland.
  
- Taylor, S.*, Ward, P. (2012, March). Get off the couch: A family recreation approach to fitness. Paper presented at the 2012 Intermountain Leisure Symposium held in conjunction with the 2012 Utah Recreation and Parks Association Annual Conference, Midway, UT.
  
- \*\* Taniguchi, S., Ward, P., Widmer, M., Duerden, M., & *Larsen, K.* (2010). Discovery of Fun: Construct from perceptions of wilderness adventure experiences. Paper presented at the 2010 Symposium on Leisure Research held in conjunction with the 2010 National Recreation and Parks Association Congress & Expo, Minneapolis, MN.
  
- \*\* *Taylor, S.*, Ward, P., Hill, B., & Hanson, C. (2010). Influence on active family leisure and its relationship to obesity. Paper presented at the 2010 Symposium on Leisure Research held in conjunction with the 2010 National Recreation and Parks Association Congress & Expo, Minneapolis, MN.
  
- \*\* Ward, P., & *Buswell, L.* (2009). Review of online data collection techniques in leisure research. Paper presented at the 2009 Symposium on Leisure Research held in conjunction with the 2009 National Recreation and Parks Association Congress & Expo, Salt Lake City, UT.
  
- \*\* Lundberg, N., Ward, P., Zabriskie, R., & *Berrett, K.* (2009). Modeling the relationship between marital satisfaction and couple leisure. Paper presented at the 2009 Symposium on Leisure Research held in conjunction with the 2009 National Recreation and Parks Association Congress & Expo, Salt Lake City, UT.
  
- \*\* Ward, P., & *Berrett, K.* (2009). Infusing student writing into a natural critical learning environment. Paper presented at the 2009 Society of Parks and Recreation Educators Symposium held in conjunction with the 2009 Society Parks and Recreation Educators Conference, Salt Lake City, UT.
  
- \*\* Ward, P., Lundberg, N., Zabriskie, R., & *Berrett, K.* (2008). Validity and reliability of satisfaction with married life scale. Paper presented at the 2008 Symposium on Leisure Research held in conjunction with the 2008 National Recreation and Parks Association Congress & Expo, Baltimore, MD.

- \*\* Lundberg, N., Zabriskie, R., & Ward, P. (2008). Couple leisure and marital satisfaction: Examining the mechanisms of satisfaction. Paper presented at the 2008 Symposium on Leisure Research held in conjunction with the 2008 National Recreation and Parks Association Congress & Expo, Baltimore, MD.
- Ward, P., Lundberg, N., & Ellis, G. (2007). Exploring followership through social exchange and self-determination theories. Paper presented at the 2007 Intermountain Leisure Symposium held in conjunction with the 2007 Utah Recreation and Parks Association, Provo, UT.
- \*\* Ward, P., & Ellis, G. (2007). Leadership characteristics that influence adolescents to follow. Paper presented at the 2007 Symposium on Leisure Research held in conjunction with the 2007 National Recreation and Parks Association Congress & Expo, Indianapolis, IN.
- \*\* Sibthorp, J., & Ward, P. (2005). A case for using locally relevant case-based instruction in recreation education. Paper presented at the 2005 Society of Parks and Recreation Educators Symposium held in conjunction with the 2005 Society Parks and Recreation Educators Conference, Sacramento, CA.
- \*\* Sibthorp, J., Paisley, K., Gookin, J., & Ward, P. (2005). Participant development through adventure-based recreation programming: A model from the National Outdoor School. Paper presented at the 2005 Symposium on Leisure Research held in conjunction with the 2005 National Recreation and Parks Association Congress & Expo, San Antonio, TX.
- \*\* Sibthorp, J., Paisley, K., Gookin, J., & Ward, P. (2005). Response shift bias: Examining the use of retrospective pretests in recreation research and evaluation. Paper presented at the 2005 Symposium on Leisure Research held in conjunction with the 2005 National Recreation and Parks Association Congress & Expo, San Antonio, TX.
- Jorgensen, L., & Ward, P. (2005). The effects of environmental cues and social cues on fear of violence: An experiential design. Paper presented at the 2005 Intermountain Leisure Symposium held in conjunction with the 2005 Utah Recreation and Parks Association, Sandy, UT.

## PROFESSIONAL EXPERIENCE

2005 - 2006      *Assistant Coordinator for the Natural Resources Learning Program – Department of Parks, Recreation, and Tourism, University of Utah, Salt Lake City, UT*  
Duties: Coordinated Natural Resources Learning Classes for 25 plus sections each semester, worked on risk management issues, and marketed classes each semester to students.

- 2005 - 2006      *R.O.P.E.S. Course Facilitator* – University of Utah, Psychiatric Hospital, Salt Lake City, UT  
Duties: Worked with groups ranging from at-risk youth groups to emergency room medical teams to develop leadership and teamwork skills. Facilitated custom experiences that contributed to groups meeting predetermined outcomes.
- 2002 - 2004      *Director of Marketing and Sales* – Comfort Shoes and Supplies, Salt Lake City, UT  
Duties: Developed and implemented marketing and sales programs for new product lines. Marketed directly to medical professionals concerning newest advances within medical footwear for diabetic patients. Trained sales staff on personal selling techniques for individual customers to group presentations.
- 1998 – 2002      *General Manager* – Consolidated Electrical Distribution, Lodi, CA, Ogden, UT, and Seattle, WA  
Duties: Managed personnel, inventory, and all business aspects of branches that were not profitable in order to turn them around to be profitable. Personnel ranged from 15 to 70 employees, inventory sizes between \$1 to \$5 million. Presented branch results to corporate managing board annually.
- 1996 – 1998      *Assistant Manager* – Dick’s Market – Member of Associated Foods, Bountiful, UT  
Duties: Oversaw daily receipts, managed all front end personnel, taught and modeled exceptional customer service.

**PROFESSIONAL PRESENTATIONS**      (\*\* Referred)

- Ward, P. (2020). Development of Experience Impact Scale and ExDM’s Curriculum. Breda University of Applied Sciences. Breda, Netherlands.
- \*\*      Ward, P. (2015). Color Run Presentation. Utah Parks and Recreation Association. Provo, UT.
- \*\*      Ward, P., Williamson, M., & Duerden, M. (2014). Positive Youth Development: Building Life Skills through Youth Sports. Presented and National Parks and Recreation Association Congress in Charlotte, NC.
- Ward, P. (2009). Identity Development. (Digital recording URL <http://www.byuradio.org/thinkingaloud/past.asp?d=3/27/2009>): Provo, UT: Brigham Young University.

**CITIZENSHIP**

## **Review Positions**

Invited Reviewer, *Journal of Youth Development* (2017).  
Associate Editor, *Journal of Park and Recreation Administration* (2016-present).  
Associate Editor, *Journal of Leisure Research* (2014 - 2016).  
Invited Reviewer, *SCHOLE: A journal of leisure studies and recreation education* (2012).  
Invited Reviewer, *Journal of Leisure Research* (2008, 2009, 2010, 2011, 2013, 2014, 2018, 2021).  
Invited Reviewer, *Leisure Research Symposium - NRPA* (2010).  
Invited Reviewer, *Leisure Sciences* (2010, 2014, 2015, 2021).  
Invited Reviewer, *Journal of Park and Recreation Administration* (2008, 2009, 2012, 2013, 2014, 2015, 2018).

## **Professional**

*No Barriers Summit Curriculum Development and student mentoring. (Jan 2019 – Sept 2019).*

*Journal of Parks and Recreation Administration - Co-Editor - Programs that Work, (2018-present).*

*Journal of Parks and Recreation Administration - Guest Co-Editor – Youth Development Special Issue, 2015 – 2017.*

SPRE – Chairperson, Distinguished Colleague Award Committee, 2009.

SPRE – Vice Chairperson, Distinguished Colleague Award Committee, 2008.

## *Community*

Executive Board Member to Warriors Lacrosse. South Utah County. 2017-2018.

Publicity Chairperson for Hobblecreek District of Boy Scouts of America. Springville, UT, 2007-2009.

Advisory Board Centerville City Parks and Recreation Committee. Centerville, UT, 2005-2006.

## *Professional*

Organizing Board. Association of Experiential Education Regional Conference. Salt Lake City, UT, 2002.

## **University**

*Brigham Young University*

Member of University Internship Committee, 2008-2010.

**College**

*Brigham Young University*

Marriott School of Business College Curriculum Committee 2017-present.

Marriott School of Business Big Ask Committee Facilitator 2019 – 2019.

Marriott School of Management Masters Degree Exploratory Committee Member 2015 – 2017.

ORCA College of Marriot School of Management Grant Reviewer, 2009 - present.

ORCA & MEG College of Health and Human Performance Grant Reviewer, 2006 - 2009.

*University of Utah*

Computer and Technology Committee, College of Health graduate student representative, University of Utah, 2002-2006.

Student Advisory Committee (SAC), College of Health graduate student representative Department of Parks, Recreation, and Tourism Graduate Student Advisory Committee (SAC), 2005-2006.

Graduate Student Representative to College of Health. Department of Parks, Recreation, and Tourism, University of Utah, 2005-2006.

Graduate Student Representative to David Eccles School of Business Alumni Advisory Council, 2002-2003.

**Department**

*Brigham Young University*

University Innovation Fellow Mentor, 2019 – present.

Faculty Search Committee Chair, 2018-2019.

Department Study Abroad Coordinator, 2017 – present.

Rank and Advancement Committee, 2014-2017.

Department Annual Faculty Review Committee, 2014-2017.

Student Club Advisor – Event and Venue Management Club, 2013-2017.

Social Committee Member, 2012-2017.

Faculty Search Committee Member, 2011-2012.

Faculty Award Committee, 2009-2010.

Visiting Scholar Committee Member, Dr. Gary Ellis, 2009.

Faculty Search Committee Member, 2008-2009.

Graduate Student Selection Review Committee Member, 2008.

Campus Co-Director of Nonprofit Leadership Alliance (formally American Humanics)  
BYU Chapter, 2007-2010.

Scholarship Committee, 2007-2010, 2015-2017.

Undergraduate Advisor, 2006-present. Leisure Service/Venue Management and  
Nonprofit Management Minor.

Assessment Committee, 2006-2010.

#### *University of Utah*

Committee member for Retention, Promotion, and Tenure Track Review; Department of  
Parks, Recreation, and Tourism, University of Utah, 2005-2006.

Chair of In-service Training Topic Search Committee, 2005.

#### *Graduate Student Thesis Committees*

Graduate Student Committee Chair, Emerson Watanabe, 2015 - present.

Graduate Student Committee Member, Emilee Adams, 2015.

Graduate Student Committee Chair, Sierra Kueng, 2013- 2014.

Graduate Student Committee Member, Christian Brinton, 2011-present.

Graduate Student Committee Member, Miriam Amato, 2012-2013.

Graduate Student Committee Chair, Robert Henderson, 2011-2013.

Graduate Student Committee Member, Shaun Nua, 2010-2013.

Graduate Student Committee Chair, Courtney Peck Gosling, 2010-2011.

Graduate Student Committee Member, Clive Haydon, 2008-2010.

Graduate Student Committee Chair, Shallie Ehlers, 2007-2010.

Graduate Student Committee Chair, Steve Holden, 2006-2007.

### **HONORS AND AWARDS**

*Outstanding Accessible Faculty Member*, 2015. Brigham Young University.

*University Teaching Assistantship Award*, 2003. Parks, Recreation, and Tourism. Salt Lake City, UT.

*Eagle Scout*, Boy Scouts of America.

### **PROFESSIONAL DEVELOPMENT / SPECIALIZED TRAINING**

Being a Spiritually Strengthening & Intellectually Enlarging Teacher Seminar – BYU Faculty Center 2018

College of Extraordinary Experiences 2017

Think About – Experience Economy 2016

Arbinger Training – Taking and Outward Mindset 2015

International Association of Venue Managers Utah Chapter– Summer Workshop 2011

“Propositional” Theory Development: Modeling-as-Theorizing – BYU Marriot School of Management 2011

Structural Equation Modeling Workshop – BYU School of Social Work 2010

Method of 8 – Jamie Sabbach – Texas A&M University 2010

Data Analysis Training Institute of Connecticut – University of Connecticut  
Dyadic Data Analysis 2009



Structural Equation Modeling	2008
Hierarchical Linear Modeling	2007
BYU Fall Faculty Development Series	
Scholarship Workshop	2007
Publish and Prosper	2007
Faculty Spring Seminar	2007
Fall Seminar for New Faculty	2006
Wood Badge Training, Boy Scouts of America	2008
American Humanics Management Institute – Washington, DC	2007
Writing Matters Seminar – BYU	2007
Family and Youth Non-Profit Alliance – CA	2007

**Professional Memberships**

National Recreation and Park Association, Professional Member, 2004 – present

Society of Park and Recreation Educators, Member, 2004 – 2010

**Certificates**

Wilderness First Responder, 2010, 2012, 2014, 2016, 2018, 2020

Wilderness First Aid, 2008 – 2010

**TEACHING ASSIGNMENTS**

**Brigham Young University**

Semester/ Year	Course/ Title (*New Prep, ^Co-Instructed)	# of Students
Fall 2021	EXDM 300, Creating a Good Life ExDM 490R, Topics in EXDM (taught with EXDM 300)	33 8
Win 2021	EXDM 416, Experiential Marketing	125
Fall 2020	EXDM 423, Experience Insights EXDM 423, Experience Insights EXDM 423, Experience Insights	36 39 40

Win 2020	EXDM 416, Experiential Marketing (*)	22
	EXDM 416, Experiential Marketing (*)	16
	EXDM 416, Experiential Marketing (*)	28
	EXDM 416, Experiential Marketing (*)	9
	EXDM 416, Experiential Marketing (*)	26
	EXDM 416, Experiential Marketing (*)	26
Fall 2019	EXDM 423, Experience Insights(*)	28
	EXDM 423, Experience Insights(*)	29
	EXDM 423, Experience Insights(*)	32
Win 2019	EXDM 416, Experience Industry Marketing	20
Fall 2018	EXDM 423, Senior Capstone (*)	34
	EXDM 423, Senior Capstone (*)	25
	EXDM 423, Senior Capstone (*)	31
Win 2018	RECM 482, Experience Industry Marketing	18
Fall 2017	RECM 490, Senior Capstone	29
	RECM 490, Senior Capstone	22
	RECM 490, Senior Capstone	25
Win 2017	RECM 482, Experience Industry Marketing (*)	21
Fall 2016	RECM 344, Youth Development	15
	RECM 490, Senior Capstone (*)	20
	RECM 490, Senior Capstone (*)	26
Win 2016	RECM 336, Nonprofit Management	41
	RECM 482, Experience Industry Marketing (*)	18
	RECM 490, EIM Capstone (^)	14
Fall 2015	RECM 344, Youth Development	20
	RECM 490, Senior Capstone (^)	50
Win 2015	RECM 336, Nonprofit Management	41
	RECM 490, EIM Capstone (^)	57
Fall 2014	RECM 344, Youth Development RECM 490, Senior Capstone (*^)	
Win 2014	RECM 336, Nonprofit Management	45
	RECM 490, Senior Capstone (^)	30
Fall 2013	RECM 344, Youth Development	28

	RECM 490, Senior Capstone (*^)	
Win 2013	RECM 455, Nonprofit Management	84
Fall 2012	RMYL 344, Youth Development	19
	RMYL 481-01, Recreation Services Marketing	57
	RMYL 481-02, Recreation Services Marketing	56
Win 2012	RMYL 455, Nonprofit Management	28
	RMYL 485, Mgt of Recreation Service	43
Fall 2011	RMYL 244, Intro to Youth Leadership	28
	RMYL 481, Recreation Services Marketing	64
	RMYL 497 R, Special Topics & Research	1
	RMYL 699 R, Master's Thesis	1
Win 2011	RMYL 455, Nonprofit Management	26
	RMYL 485, Mgt of Recreation Services	47
	RMYL 699 R, Master's Thesis	2
Fall 2010	RMYL 244, Intro to Youth Leadership	25
	RMYL 481, Recreation Services Marketing	42
	RMYL 497 R, Special Topics & Research	2
	RMYL 699 R, Master's Thesis	2
Sum 2010	RMYL 699 R, Master's Thesis	1
Spr 2010	RMYL 699 R, Master's Thesis	1
Win 2010	RMYL 455, Nonprofit Management (*)	29
	RMYL 485, Mgt of Recreation Services	35
	RMYL 699 R, Master's Thesis	1
Fall 2009	RMYL 244, Intro to Youth Leadership	28
	RMYL 481, Recreation Services Marketing	7
	RMYL 699 R, Master's Thesis	1
Sum 2009	RMYL 699 R, Master's Thesis	1
Spr 2009	RMYL 699 R, Master's Thesis	1
Win 2009	RMYL 455, Nonprofit Management (*)	26
	RMYL 485, Mgt of Recreation Services	43
	RMYL 699 R, Master's Thesis	1
Fall 2008	RMYL 244, Intro to Youth Leadership	29

	RMYL 497R, Special Topics & Research -Recreation Services Marketing	5
Win 2008	RMYL 455 BSA Leadership	4
	RMYL 485, Mgt of Recreation Services	28
Fall 2007	RMYL 244, Intro to Youth Leadership	24
	RMYL 497 R, Special Topics & Research -Recreation and Services Marketing	7
Win 2007	RMYL 455 BSA Leadership (*)	11
	RMYL 485, Mgt of Recreation Services	30
Fall 2006	RMYL 244, Intro to Youth Leadership (*)	23
	RMYL 497 R, Special Topics & Research -Recreation and Services Marketing	6

### Study Abroad Director

2014 – Co-Director, *Recreation Management: Europe and Iceland* – SPR.  
 2015 – Director, *Recreation Management: Europe and Iceland* – SPR.  
 2016 – Director, *Implementation of Life Skills through Sport in Uganda Adolescents* – SUM.  
 2017 – Director, *Exploring Experiences and Festivals in Europe and Iceland* – SPR & SUM.  
 2020 – Director, *Exploring Experiences and Making Meaning in Central Europe* – SPR  
 (canceled because of CoVid).  
 2021 – Co-Director, BYU’s London Centre – FALL 2021.

### University of Utah

Sum 2006     PRT 3198, Customer Service Training  
                   PRT 5395, Financial Management in Parks, Recreation, and Tourism (\*)  
                   PRT 5480, Business Analysis Techniques (\*)

Win 2006     PRT 3198, Customer Service Training  
                   PRT 5390, Parks, Recreation, and Tourism Management

Fall 2005     PRT 3198, Customer Service Training  
                   PRT 3211, Recreation and Hospitality Service Marketing

Sum 2005     PRT 3198, Customer Service Training  
                   PRT 3350, Site/Facility Management

Win 2005     PRT 3198, Customer Service Training  
                   PRT 3211, Recreation and Hospitality Service Marketing (\*)

Fall 2004     PRT 3198, Customer Service Training (\*)

PRT 5390, Parks, Recreation, and Tourism Management (\*)  
PRT 6390, Parks, Recreation, and Tourism Management (\*)

Win 2004      PRT 7030, Seminar in Parks, Recreation, and Tourism Management (\*)  
                  -Co-instructed with Dr. David Compton

**Organization Memberships**

Current	National Recreation and Parks Association
Past	Association for Experiential Education
Past	Utah Recreation and Parks Association