

CASSY JH BUDD
NEMROW EXCELLENCE IN TEACHING PROFESSOR

School of Accountancy
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Brigham Young University
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PROFESSIONAL CERTIFICATION

Certified Public Accountant, Utah

RANGE OF EXPERIENCE

20+ years full-time university teaching experience
11+ years of professional auditing and consulting experience

TEACHING EXPERIENCE

Brigham Young University **Teaching Professor (Fall 2005 - present)**
School of Accountancy, BYU Marriott

- ACC 200 Intro Financial/Managerial I
- ACC 310 Intro Financial/Managerial II
- ACC 402/EMBA 502 Managerial Accounting
- ACC 403/ACC 404 Intermediate Financial I/II
- ACC 406 Auditing
- ACC 409 Integrated Topics
- ACC 440 Financial Accounting (Finance majors)
- ACC 503/540 Advanced Financial Accounting
- ACC 515 Accounting Research

Utah State University **Lecturer/Advisor (Fall 2002- Summer 2005)**
School of Accountancy

- ACC 2010 Fundamental Financial Concepts
- ACC 2020 Fundamental Managerial Concepts
- ACC 3110 Intermediate Financial I
- ACC 3410 Federal Taxation of Individuals
- ACC 5400/6400 Federal Taxation of Business Entities
- ACC 6440 Taxation of Partnerships, Estates and Trusts
- ACC 6510 Graduate Financial Auditing
- ACC 6550 Accounting Cases and Problems

Stevens-Henager College **Accounting Instructor (Spring 2002)**
▪ Responsible for all class instruction, testing, and grading for all accounting-related courses in the Accounting Bachelors Degree program.

Utah State University **Graduate Assistant Instructor (Fall 2001)**
▪ ACC 6510 Graduate Financial Statement Auditing

PROFESSIONAL EXPERIENCE

UWorld/Wiley Efficient Learning **Contract Contributor (2017-present)**

- Author, CMA online review materials Part A1 of CMA exam

McGraw Hill **Contract Contributor (2009-present)**

- Author, *Advanced Financial Accounting* by Christensen, Cottrell, Budd beginning Editions 11-13
- Updated all teaching supplements for *Auditing & Assurance Services* by Messier, Glover, Prawitt, Editions 7, 8, and 10 including Test Bank, Instructor's Manual, Power Points, and Online Quizzes.

KPMG, LLP **Contract Teacher (2016-2018)**

- Teach annual technical CPE courses to Staff/Senior auditors at KPMG.

Connor Group **Contract Employee (May to December 2014)**

- Technical accounting research and consulting for pre-IPO clients in the California Bay Area.

Tanner & Co. **Contract Employee (Summer 2008)**

- Worked on SOX 404 review and documentation on behalf of management of a small public company.
- Completed several tax research projects.
- Trained tax staff, managers and partners in FAS 109 technicalities associated with net operating losses.

PwC, LLP **Director of Human Resources, TLS (1998-2001)**

- Responsible for all human resource functions including recruiting, staff development and advancement, scheduling, and crisis management for the Tax and Legal Services departments in Phoenix, Denver and San Diego
- Responsible for all recruiting efforts and University relationships at Arizona State University, University of Arizona, San Diego State University and Brigham Young University
- Taught classes related to new evaluation system and professional development plan introduced after the merger as well as ongoing classes related to staff coaching and development to professionals in four offices
- Responsible for all human resource functions including recruiting, staff development and advancement, scheduling, and crisis management for the Tax and Audit departments in Phoenix
- Responsible for all Phoenix office administrative staff and their duties
- Taught two-hour college seminars for accounting majors covering interviewing skills, resume writing and technology uses in public accounting
- Taught classes to managers in tax and audit departments related to staff coaching and development

PwC, LLP **Audit Manager (1990-1996)**

- Audited financial statements, annual reports and pro forma financial information for use in both 1933 and 1934 Act filings
- Advised clients on business acquisitions and mergers, purchase and sale agreements and loan covenant requirements
- Assisted clients in obtaining equity financing including private placements and public offerings
- Evaluated and developed recommendations for internal control systems
- Evaluated and coached staff and participated in recruiting activities
- Taught continuing professional education classes to younger staff members

ACADEMIC SERVICE

Associate Director, BYU School of Accountancy 2025-present
AAA Pipeline Committee on Intermediate Accounting 2025-present
BYU SOA 404/503/540 Course Coordinator 2025-present
BYU Marriott College Curriculum Committee Member 2025-present
BYU SOA Graduate Curriculum Committee Member 2025-present
BYU SOA Annual Stewardship Committee Member 2025-present
New Faculty Mentor 2025-present
BYU SOA Rank and Status Committee 2024-present
BYU SOA Honor Code Liaison 2022-2025
BYU MAcc Admissions Committee member 2017-2025
BYU SOA Belonging Committee 2015-2025
BYU Jr Core Admissions Committee member 2006-2025
AAA Council Representative for TLC Section 2021-2024
BYU SOA Faculty Liaison to Women's Issues Committee from SOA BOA 2022-2023
AAA TLC Section Past-President/Nominations Committee Chair 2020-2023
BYU Marriott Global MBA Planning Committee 2023
BYU Marriott Pre-Business Study Abroad 2022
BYU Marriott Introduction to Business Course Development Committee 2021-2022
BYU SOA Operating Committee member 2019-2022
BYU SOA Junior Core Coordinator 2017-2022
BYI SOA Curriculum Committee 2016-2022
BYU University Rank and Status Committee Chair - Professional Faculty 2019-2020
BYU University Rank and Status Committee - Professional Faculty 2018-2020
AAA TLC Section President 2018-2020
BYU Africa Business and Technology Study Abroad 2018-2020
AAA TLC Section Colloquium Steering Committee 2016-2020
BYU SOA Executive Committee member 2018-2019
AAA Annual Meeting Education Co-Chair 2017-2018
BYU SOA International Accounting Study Abroad 2017
AAA TLC Section President Elect 2016-2018
BYU Revenue Hub, Advisor to graduate student contributors, 2015-2018
AAA Cook Prize Nomination committee 2015-2016
AAA TLC Council Committee 2015
AAA TLC Nominations Committee 2015
SOA Board of Advisors Branding Committee 2013-2015
AAA Steering Committee for National Conference on Teaching and Learning 2008-2009, 2012-2014
Faculty Advisor to the BYU Chapter of Beta Alpha Psi, Superior Status 2009-2014
BYU SOA 310 Course Coordinator 2012-2014
BYU SOA Undergraduate Curriculum Committee 2011-2013
AAA Co-Chair for National Conference on Teaching and Learning 2009-2011
BYU School of Accountancy Women's Committee co-faculty advisor 2008-2010
BYU Jr Core Audit Course Coordinator 2007-2010
BYU Firm/Faculty Recruiting Liaison 2006-2009
BYU SOA Lund Endowment Committee member 2006-2009
BYU MAcc Admissions Committee member 2005-2012
USU Advisor to Women's Water Polo Club Team 2004-2005
USU Faculty Advisor to the Delta Omega Chapter of Beta Alpha Psi, Superior Status 2003-2005
USU Co-Advisor to the Undergraduate and Graduate Tax Challenge Teams 2003-2005
USU Academic advising to all Master of Accountancy (MAcc) students 2003-2005
USU Curriculum Committee and Teaching Excellence Committee member 2003-2005

AWARDS

AAA and EY Innovation in Accounting Education Award 2025
AAA Teaching Learning and Curriculum Section Hall of Honor Inductee 2024
BYU Faculty Women's Association Mentoring Award 2022
Norm and Cindy Nemrow Excellence in Teaching Professorship 2017
Mark Chain/FSA 2016 Innovation Graduate Teaching Award, Honorable Mention 2016
Teaching Excellence Award, Marriott School of Management 2015
Dean Fairbanks Teaching and Learning Faculty Fellowship, Brigham Young University 2012
School of Accountancy Advisor of the Year, Utah State University 2005
Utah Campus Compact USU Service-Learning Engaged Scholar Award Recipient 2005
Joe Whitesides Scholar-Athlete Recognition Award, Utah State University 2003

PRESENTATIONS

“A New Approach to Oral Assessment” with Jonathan Liljegren, CTLA Annual Meeting, 2025
“The Power of Reflection in the Classroom” with Jonathan Liljegren, CTLA Annual Meeting, 2025
“Supporting Student Success in Intermediate Accounting: Strategies that Make a Difference” AAA Annual Meeting Panel Session, Invited Panelist, 2025
“How Can We Revolutionize the Profession if Students Aren’t Learning” AAA Annual Meeting Panel Session, Invited Panelist, 2024
“Supporting Critical Thinking with Workpaper-Style Documentation” CTLA Craft of Teaching Session, 2023
“Risk Profiles and Understanding a Partner’s Profile Within Marriage” BYU Show Me the Money Conference, 2023
“Diversity, Inclusion, Belonging: A BYU SOA Update” Boise Centennial Celebration, 2022
“Student Mental Health and Well-being” AAA weARE Webinar, 2021
“PICRAT: A Model for Technology Integration in Teacher Preparation” AAA Annual Meeting, 2021
“Practical Techniques for Course Management” AAA Spark Conference, 2020
“Finding, Developing Your Inner Teacher” NEAAA Impact the Future Conference, 2019
“Transitioning to Faculty Workshop” NEAAA Impact the Future Conference, 2019
“Setting the Stage for Safe Learning” WRAAA Poster Session and CTLA Craft of Teaching Session, 2019
“Keeping Up with the FASB” AAA Annual Meeting Panel Session, 2018
“Practical Ideas from Make it Stick: The Science of Successful Learning” AAA Annual Meeting ELS Poster Session, 2017 and CTLA Craft of Teaching session 2018
“Everyday Bias,” TLC Colloquium, September 2016
“Teaching Perspectives,” TLC Colloquium, September 2016
“Building Your Personal Teaching Brand,” TLC Colloquium, September 2016
“Best Practices for Using the FASB Codification in your Courses” Panel, AAA Annual Meeting 2016
“Case Method Teaching in a Graduate Class: Setting the Stage for Success,” Mark Chain Graduate Teaching Award Poster Presentation, AAA Annual Meeting 2016
“Case Method Teaching,” AAA West Region Meeting and CTLA Annual Meeting 2016
“Flipping the Classroom: Technology and Class Engagement Ideas to Improve Student Engagement and Learning, AAA West Region Meeting, May 2016
Webinar, “Best Practices for Using the FASB Codification in Your Courses” Centers for Advancing Accounting, Panel, March 2016.
Webinar, “Effective Learning Through Cases: The Deloitte Foundation Trueblood Case Study Series,” TLC Section of AAA, Panel, February 2016

“Writing and Grading Assessment Materials,” AAA Western Region Meeting, Coronado, May 2015

“Tackling Teaching Together,” American Accounting Association Annual Meeting, Denver, August 2011

“The Pattern of Conflict,” Conference on Teaching and Learning in Accounting, Denver, August 2011 and AAA Regional Meeting, Indianapolis, October 2011

“Teaching Perspectives,” AAA Regional Meetings in Burlington, Houston, Newport Beach, and Columbus, 2010-2011

“New Faculty Seminar,” AAA Regional Meetings in Boston, Mobile, Portland and Columbus, 2009-2010

PROFESSIONAL ORGANIZATIONS

American Institute of Certified Public Accountants
Utah Association of Certified Public Accountants
American Accounting Association
Leadership Committee, Utah Information Technologies Association, 1995

EDUCATION

Utah State University, Logan, Utah, 2002
Master of Accountancy – Tax and Personal Financial Planning

Brigham Young University, Provo, Utah, 1990
Bachelor of Science - Accounting