

# **Melissa P. Larson, Ph.D., CPA**

## **CURRICULUM VITAE**

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### **CONTACT INFORMATION**

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Updated: December 2025

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### **EMPLOYMENT INFORMATION**

2025-Present	Director, School of Accountancy, BYU Marriott School of Business
2023-Present	Teaching Professor of Accounting, BYU Marriott School of Business, Brigham Young University.
2018-2023	Associate Professor of Accounting, BYU Marriott School of Business, Brigham Young University
2018-2019	Instructor, UC Berkeley Extension
2012-2018	Assistant Professor of Accounting, BYU Marriott School of Business, Brigham Young University
2001-2012	Adjunct Faculty, BYU Marriott School of Business, Brigham Young University
2011	Accounting Instructor, College of Business, Brigham Young University Hawaii
2011	Senior Tax Manager, Grant Thornton

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### **ACADEMIC BACKGROUND AND CERTIFICATIONS**

2022	Ph.D., Instructional Psychology & Technology, Brigham Young University
1999	Certified Public Accountant
1998	M.A., Tax Accounting, Marriott School of Business, Brigham Young University
1998	B.S., Accounting, Marriott School of Business, Brigham Young University

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### **COURSES TAUGHT**

#### **Brigham Young University, Provo**

ACC 200 Principles of Accounting I  
ACC 310 Principles of Accounting II  
ACC 403 Intermediate Financial Accounting I  
ACC 404 Intermediate Financial Accounting II  
ACC 405 Individual and Business Taxation  
ACC 406 Financial Statement Auditing  
ACC 440 Corporate Financial Reporting to Finance Majors  
ACC 522 Advanced Taxation for Graduate Professional Stem Students  
ACC 603 Advanced Financial Accounting for Graduate Tax Stem Students  
PMGT 690R International Study Abroad (Ghana)

**Brigham Young University, Hawaii**

ACC 201 Principles of Financial Accounting  
ACC 202 Principles of Management Accounting

**UC Berkeley Extension**

BUSADMX421.1 Intermediate Financial Accounting I  
BUSADMX421.2 Intermediate Financial Accounting II

**University of Utah**

ACC 201 Principles of Financial Accounting  
ACC 400 Intermediate Financial Accounting I

**Utah Valley University**

ACC 2010 Principles of Accounting I  
ACC 2020 Principles of Accounting II  
ACC 4030 Financial Statement Auditing

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**PROFESSIONAL SERVICE****Leadership**

Teaching Learning and Curriculum (TLC) Academic VP, 2025-Present

**Co-Chair**

At-large Education Panels, Co-Chair, American Accounting Association (AAA), Annual Meeting 2020-2022  
Teaching Learning and Curriculum (TLC) Regional Co-Coordinator, Western Region, 2017-2022  
TLC, Webinar Series, Co-Chair, 2017-2019

**Committees**

Pipeline Working Group for Principles Group (AAA), 2024-Present  
Nominations Committee, TLC Section (AAA), 2019-2021  
Steering Committee, CTLA, AAA, 2014-2019  
TLC Subcommittee, Teaching and Development for the TLC section, AAA, 2016  
CTLA Sessions Subcommittee, AAA Western Regional Meeting, 2016

**Presenter**

Teaching Session “Mentorship to Master” CTLA annual conference 2025  
Panel “Incorporating Sustainability Topics into Introductory Courses” AAA annual conference, 2024  
Panel “Can We Revolutionize the Profession if Students Aren’t Learning? What We Know About Student Learning and How We Have Addressed It.” AAA annual conference, 2024  
Panel “How to Engage Students: Best Practices in the Principles Courses” AAA Annual conference, 2024.

Panel “Practical Strategies for Large-Enrollment Classes in Person or Online” AAA Annual conference, 2023-2024.

Panel “How to Get Students Excited About Accounting” AAA Annual conference, 2023.

Teaching Session “Supporting Critical Thinking with Workpaper-Style Documentation” CTLA Annual Conference, 2023.

Panel “Teaching Excellence” BYU Research Symposium, 2022

Teaching Session “PICRAT: A Model for Technology Integration in Teacher Preparation” AAA Annual conference 2021.

Panel “Teaching Financial Literacy in Introduction of Accounting Courses” AAA Annual conference 2019.

Teaching Workshop “Creating a Safe Learning Environment” CTLA Annual Conference, 2019.

Poster Session “Creating a Safe Learning Environment” Western Regional Meeting, May 2019.

Craft of Teaching Accounting “A Case Integrating Financial and Tax Accounting Using the Balance Sheet Approach to Account for Income Taxes” CTLA Annual Conference, 2018.

Teaching Session “Practical Ideas to Improve Learning and Engagement in your Accounting Classes from Make It Stick: The Science of Successful Learning” CTLA Annual Conference 2018.

Teaching Session “Practical Ideas to Improve Learning and Engagement in your Accounting Classes from Make It Stick: The Science of Successful Learning” Western Regional Meeting, April 2018.

Effective Learning Strategies, “Practical Ideas to Improve Learning and Engagement in your Accounting Classes from Make It Stick: The Science of Successful Learning” AAA Annual Conference 2017.

Teaching Roundtable, “Student Engagement and Learning in Introductory Course: Why Major in Accounting?” CTLA annual conference, 2017.

Teaching Session “Student Engagement and Learning in Introductory Courses” Western Regional Meeting, May 2016.

Webinar, “Best Practices for Using the FASB Codification in Your Courses” Centers for Advancing Accounting, March 2016

Panel, “Best Practices for Using the FASB Codification in your Courses” AAA Annual conference 2016.

Bea Sanders/AICPA Teaching Innovation, CTLA annual conference, 2016.

Effective Learning Strategies, “Introducing Accounting: Classroom Application of the Pathways Commission Vision” AAA annual conference 2015.

Craft of Teaching Accounting, “Introducing Accounting: Classroom Application of the Pathways Commission Vision” CTLA annual conference, 2015.

Craft of Teaching Accounting, “Intermediate Accounting Cases: Codification, Contingencies and Goodwill” CTLA annual conference, 2014.

**Reviewer**

CTLA, AAA, Annual Meeting, 2014-2021  
Accounting Ethics Symposium, AAA Annual Meeting, 2017  
TLC Section, AAA Annual Meeting, 2015

**Moderator**

CTLA, Annual Meeting 2014-2020  
TLC, Webinar, February 2019  
UACPA Annual Management Conference, 2013

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**PUBLICATIONS**

Melissa P. Larson, Jared R. Stark, William B. Tayler. 2024. [The Effects of a Second-Chance Exam Policy in a Large-Enrollment Introductory Accounting Course](#). *Issues in Accounting Education*.

Melissa P. Larson, Randall Davies, Anna Steadman, and Wai Man Cheng. 2023. Student's Choice: In-Person, Online, or on Demand? [A Comparison of Instructional Modality Preference and Effectiveness](#). *Education Sciences*.

Melissa P. Larson, Jace Linnell. 2022. [Are Students Coming to Class Prepared? The Importance of Pre-Class Learning in a Flipped Classroom](#). *Issues in Accounting Education*.

Melissa P. Larson, Troy K. Lewis, Brian C. Spilker. 2017. [A Case Integrating Financial and Tax Accounting Using the Balance Sheet Approach to Account for Income Taxes](#). *Issues in Accounting Education*.

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**MEDIA COVERAGE**

[“How academia is tackling the accounting talent shortage”](#) Journal of Accountancy, September 1, 2024.

“Keeping up with the FASB: Strategies for Integrating New Standards into Existing Curriculum” AAA Newsletter, October 2018.

[“Hold Students’ Interest When Teaching Large Class Sections”](#) *Extra Credit*, AICPA May 10, 2016.

[“Top Accounting Educators Honored by AICPA for Innovative Teaching Strategies”](#) AICPA press release, November 23, 2015.

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**AWARDS**

General Education Professorship, 2025  
UACPA’s Women to Watch: Experienced Leader Award, 2024  
Spirit of the SOA Award, School of Accountancy, Brigham Young University, 2024  
E. Dee & Patricia Hubbard Professorship, 2023  
Karl G. Maeser Professional Faculty Excellence Award, Brigham Young University, 2021  
Teaching Award, Faculty Women’s Association, Brigham Young University, 2020  
Deloitte Professional Fellowship, 2020  
Teaching Excellence Award, BYU Marriott School of Business, 2019

Honorable Mention for the Outstanding Instructional Contribution in Accounting, AAA  
Teaching, Learning and Curriculum Section, 2018

Honorable Mention, Bea Sanders/AICPA Innovation in Teaching Award, 2015

Spirit of the SOA Award, School of Accountancy, Brigham Young University, 2015

Merrill J. Bateman Student Choice Award, Outstanding Professor, Marriott School of  
Management, Brigham Young University, 2013

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## **UNIVERSITY SERVICE**

Belonging Committee 2024-2025

Rank and Status Committee: 2023-2025

Large-enrollment interdisciplinary discussion group, chair: 2022-2023

Guest Lecture in BUSM 180 to introduce accounting as a major: 2016-Present

ACC 200 Co-Coordinator: 2014-Present

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## **PROFESSIONAL AFFILIATIONS**

American Accounting Association

Certified Public Accountant, Utah

Teaching, Learning and Curriculum Section, American Accounting Association

Utah Association of CPAs

American Institute of CPAs