

# Melissa P. Larson, CPA

## CURRICULUM VITAE

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### CONTACT INFORMATION

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### EMPLOYMENT INFORMATION

2023-Present Teaching Professor of Accounting, BYU Marriott School of Business, Brigham Young University.  
2018-2023 Associate Professor of Accounting, BYU Marriott School of Business, Brigham Young University  
2018-2019 Instructor, UC Berkeley Extension  
2012-2018 Assistant Professor of Accounting, BYU Marriott School of Business, Brigham Young University  
2001-2012 Adjunct Faculty, BYU Marriott School of Business, Brigham Young University  
2011 Accounting Instructor, College of Business, Brigham Young University Hawaii  
2011 Senior Tax Manager, Grant Thornton  
2010 Accounting Instructor, David Eccles School of Business, University of Utah  
2008-2010 Tax Manager, Grant Thornton  
2001-2003 Accounting Instructor, David Eccles School of Business, University of Utah  
2000-2002 Accounting Instructor, Woodbury School of Business, Utah Valley University  
1998-2001 Tax Associate, Larson & Company  
1998 Accounting Instructor, Financial/Managerial Accounting, BYU Marriott School of Business, Brigham Young University

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### ACADEMIC BACKGROUND AND CERTIFICATIONS

2022 Ph.D., Instructional Psychology & Technology, Brigham Young University  
1999 Certified Public Accountant  
1998 M.A., Tax Accounting, Marriott School of Business, Brigham Young University  
1998 B.S., Accounting, Marriott School of Business, Brigham Young University

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## **COURSES TAUGHT**

### **Brigham Young University, Provo**

ACC 200 Principles of Accounting I  
ACC 310 Principles of Accounting II  
ACC 403 Intermediate Financial Accounting I  
ACC 404 Intermediate Financial Accounting II  
ACC 406 Financial Statement Auditing  
ACC 440 Corporate Financial Reporting to Finance Majors  
ACC 522 Advanced Taxation for Graduate Professional Stem Students  
ACC 603 Advanced Financial Accounting for Graduate Tax Stem Students  
PMGT 690R International Study Abroad (Ghana)

### **Brigham Young University, Hawaii**

ACC 201 Principles of Financial Accounting  
ACC 202 Principles of Management Accounting

### **UC Berkeley Extension**

BUSADMX421.1 Intermediate Financial Accounting I  
BUSADMX421.2 Intermediate Financial Accounting II

### **University of Utah**

ACC 201 Principles of Financial Accounting  
ACC 400 Intermediate Financial Accounting I

### **Utah Valley University**

ACC 2010 Principles of Accounting I  
ACC 2020 Principles of Accounting II  
ACC 4030 Financial Statement Auditing

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## **PROFESSIONAL SERVICE**

### **Co-Chair**

At-large Education Panels, Co-Chair, American Accounting Association (AAA), Annual Meeting 2020-2022  
Teaching Learning and Curriculum (TLC) Regional Co-Coordinator, Western Region, 2017-Present  
TLC, Webinar Series, Co-Chair, 2017-2019

### **Committees**

Awards Committee, TLC Section (AAA), 2023  
Nominations Committee, TLC Section (AAA), 2019-2021  
Steering Committee, Annual Conference on Teaching and Learning in Accounting (CTLA): 2020 American Accounting Association (AAA), Annual Meeting  
Steering Committee, CTLA, AAA, 2019  
Steering Committee, CTLA, AAA, 2017  
TLC Subcommittee, Teaching and Development for the TLC section, AAA, 2016  
Steering Committee, CTLA, AAA, 2016  
CTLA Sessions Subcommittee, AAA Western Regional Meeting, 2016  
TLC, Nominations Committee, AAA, 2016  
Steering Committee, CTLA, AAA, 2015  
Steering Committee, CTLA, AAA, 2014  
Program Committee, Utah Association of Certified Public Accountants (UACPA) Annual Management Conference, 2013

### **Presenter**

Panel “Practical Strategies for Large-Enrollment Classes in Person or Online” AAA Annual conference, 2023.  
Panel “How to Get Students Excited About Accounting” AAA Annual conference, 2023.  
Teaching Session “Supporting Critical Thinking with Workpaper-Style Documentation” CTLA Annual Conference, 2023.  
Panel “Teaching Excellence” BYU Research Symposium, 2022  
Teaching Session “PICRAT: A Model for Technology Integration in Teacher Preparation” AAA Annual conference 2021.  
Panel “Teaching Financial Literacy in Introduction of Accounting Courses” AAA Annual conference 2019.  
Teaching Workshop “Creating a Safe Learning Environment” CTLA Annual Conference, 2019.  
Poster Session “Creating a Safe Learning Environment” Western Regional Meeting, May 2019.  
Craft of Teaching Accounting “A Case Integrating Financial and Tax Accounting Using the Balance Sheet Approach to Account for Income Taxes” CTLA Annual Conference, 2018.  
Teaching Session “Practical Ideas to Improve Learning and Engagement in your Accounting Classes from Make It Stick: The Science of Successful Learning” CTLA Annual Conference 2018.

Teaching Session “Practical Ideas to Improve Learning and Engagement in your Accounting Classes from Make It Stick: The Science of Successful Learning” Western Regional Meeting, April 2018.

Effective Learning Strategies, “Practical Ideas to Improve Learning and Engagement in your Accounting Classes from Make It Stick: The Science of Successful Learning” AAA Annual Conference 2017.

Teaching Roundtable, “Student Engagement and Learning in Introductory Course: Why Major in Accounting?” CTLA annual conference, 2017.

Teaching Session “Student Engagement and Learning in Introductory Courses” Western Regional Meeting, May 2016.

Webinar, “Best Practices for Using the FASB Codification in Your Courses” Centers for Advancing Accounting, March 2016

Panel, “Best Practices for Using the FASB Codification in your Courses” AAA Annual conference 2016.

Bea Sanders/AICPA Teaching Innovation, CTLA annual conference, 2016.

Effective Learning Strategies, “Introducing Accounting: Classroom Application of the Pathways Commission Vision” AAA annual conference 2015.

Craft of Teaching Accounting, “Introducing Accounting: Classroom Application of the Pathways Commission Vision” CTLA annual conference, 2015.

Craft of Teaching Accounting, “Intermediate Accounting Cases: Codification, Contingencies and Goodwill” CTLA annual conference, 2014.

### **Reviewer**

CTLA, AAA, Annual Meeting, 2019-2021

CTLA, AAA Annual Meeting, 2017

Accounting Ethics Symposium, AAA Annual Meeting, 2017

CTLA, AAA Annual Meeting, 2016

TLC Section, AAA Annual Meeting, 2015

CTLA, AAA Annual Meeting, 2015

CTLA, AAA Annual Meeting, 2014

### **Moderator**

CTLA, Annual Meeting 2020

CTLA, Annual Meeting, 2019

TLC, Webinar, February 2019

AAA, Annual Meeting, 2018

CTLA, AAA Annual Meeting, 2017

CTLA, AAA Annual Meeting, 2016

CTLA, AAA Annual Meeting, 2015

CTLA, AAA Annual Meeting, 2014

UACPA Annual Management Conference, 2013

### **Textbook Consulting**

Introductory Financial Accounting, Pearson

Create case simulations for financial topics

Intermediate Financial Accounting, Keiso

Created narrated PowerPoints for 15 chapters and over 60 walk through solutions to homework exercises.

Introduction to Accounting, Business Learning Software, Norm Nemrow: 2015-2020

Review and update lessons

Kieso, Intermediate Accounting, advisory board member, 2016-2019.

Introduction to Accounting, Business Learning Software, Norm Nemrow: 2012-2013

Reviewed this software in its entirety and wrote approximately 100 new accounting questions.

Advanced Financial Textbook, Baker, Christensen, Cottrell

Reviewed and made recommendations to the textbook, instructor's manual, solutions manual and PowerPoint slides for the 9<sup>th</sup> through 12<sup>th</sup> edition.

### **Professional Consulting**

Cardinal Health, Dublin OH; November 2016-2018

Developed and taught a multi-year educational case specific to Cardinal Health to help interns and new hires in the tax department with the tax provision process.

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## MENTORED LEARNING

### **ACC 200 Graduate Instructors and Teaching Assistants, Fall 2016-Present**

Mentor graduate students who teach ACC 200 and teaching assistants in the ACC 200 online and in-person labs.

### **Cardinal Health STEP Internship Program, September 2016-June 2019**

Developed and implemented a new internship training program designed specifically for ASC 740 Accounting for Income Taxes training for Cardinal Health interns. In addition to the development of the program, I mentored the student's completion of the project through online sessions with students from Brigham Young University and Georgia University.

### **International Study Abroad, Ghana, May 2015 and May 2017**

Project-based study abroad where 11-15 accounting students completed accounting related work helping organizations in Ghana. I assisted student groups identify projects, the development of the project, the interaction with management of the organization and the completion of the project.

### **PWC Tax Challenge Mentor, Fall 2016**

Mentored four teams comprised of four to five pre-management major students. Students collaborated on an accounting and tax case which helped develop judgement and analytical skills in a "real-world" scenario. Student groups completed the challenge with a presentation to PWC partners.

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## PUBLICATIONS

Melissa P. Larson, Randall Davies, Anna Steadman, and Wai Man Cheng. 2023. Student's Choice: In-Person, Online, or on Demand? [A Comparison of Instructional Modality Preference and Effectiveness](#). *Education Sciences*.

David A. Wood, ...Melissa P. Larson. 2023. [The ChatGPT Artificial Intelligence Chatbot: How Well Does It Answer Accounting Assessment Questions?](#) *Issues in Accounting Education*.

Melissa P. Larson, Jace Linnell. 2022. [Are Students Coming to Class Prepared? The Importance of Pre-Class Learning in a Flipped Classroom](#). *Issues in Accounting Education*.

Melissa P. Larson, Troy K. Lewis, Brian C. Spilker. 2017. [A Case Integrating Financial and Tax Accounting Using the Balance Sheet Approach to Account for Income Taxes](#). *Issues in Accounting Education*.

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## MEDIA COVERAGE

"Keeping up with the FASB: Strategies for Integrating New Standards into Existing Curriculum AAA Newsletter, October 2018.

["Hold Students' Interest When Teaching Large Class Sections"](#) *Extra Credit*, AICPA May 10, 2016.

[“Top Accounting Educators Honored by AICPA for Innovative Teaching Strategies”](#) AICPA press release, November 23, 2015.

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## AWARDS

E. Dee & Patricia Hubbard Professorship, 2023  
IP&T Ph.D. Research Award, Brigham Young University, 2022  
Karl G. Maeser Professional Faculty Excellence Award, Brigham Young University, 2021  
Teaching Award, Faculty Women’s Association, Brigham Young University, 2020  
Deloitte Professional Fellowship, 2020  
Teaching Excellence Award, BYU Marriott School of Business, 2019  
Honorable Mention for the Outstanding Instructional Contribution in Accounting, AAA Teaching, Learning and Curriculum Section, 2018  
Honorable Mention, Bea Sanders/AICPA Innovation in Teaching Award, 2015  
Spirit of the SOA Award, School of Accountancy, Brigham Young University, 2015  
Merrill J. Bateman Student Choice Award, Outstanding Professor, Marriott School of Management, Brigham Young University, 2013

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## UNIVERSITY SERVICE

Rank and Status Committee: 2023-Present  
Global MBA Planning Retreat September 2023  
Large-enrollment interdisciplinary discussion group, chair: 2022-2023  
Guest Lecture in BUSM 180 to introduce accounting as a major: 2016-Present  
School of Accountancy Jr. Core Admissions Committee: 2015-2022  
ACC 200 Co-Coordinator: 2014-Present  
Informational meetings with SOA Director to recruit female students to the SOA: 2013-Present  
Women in Business, shopping for a Major Fair Presenter: 2012-2020  
Marriott School Semi-Annual Women in Business Dinner Table Host, 2013-2020  
University Learning to Teach Online Taskforce May 2020—December 2020  
University Early Fall 2020 Remote Learning Thinking April 2020—May 2020  
University Remote Learning Task Force March 2020—September 2020  
Marriott School Teaching Support Committee April 2020—August 2020  
School of Accountancy Introductory Classes Revision Committee Sept 2019-October 2020  
School of Accountancy MAcc Admissions Committee: 2019-2020  
Marriott School Big Ask Committee 2019  
International Business Case Competition Practice Judge, Global Management Center 2018-2019  
Marriott School Inclusion Committee Fall 2017-2019  
Panelists at lunch seminar: Tips to achieving CFS, November 2018  
Presented at Faculty Special Seminar—Inspiring Learning: Innovation Teaching, March 2018  
Develop and implement ACC 200 BYU Online course: Fall 2017  
Organize and implement Online accounting lab: Spring 2017  
Women of the School of Accountancy Co-Faculty Advisor: 2013-2018  
Association of Latino Professionals in Finance and Accounting, Faculty Advisor: 2012-2018

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**PROFESSIONAL AFFILIATIONS**

American Accounting Association

Certified Public Accountant, Utah

Teaching, Learning and Curriculum Section, American Accounting Association

Utah Association of CPAs

American Institute of CPAs