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# James C. Brau, PhD, CFA, CFP®

## Joel C. Peterson Professor of Finance

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### RESEARCH ACTIVITY

Apr 2022 Google Scholar H-Index: 26; i10-Index: 34; Citations: 5,079; ResearchGate Reads: 93,177  
Peer-reviewed articles: 64; Peer-reviewed presentations: 111

#### PUBLICATIONS IN PEER REVIEWED JOURNALS [\*Bold indicates student coauthor]

64. "The Impact of Video Gaming and Social Media on Finance Class Grades," with **Logan Nielsen**, Stephen Owen, and **Isaac St. Clair**, *Journal of Financial Education*, forthcoming.
63. "Financial Markets and Instruments: A Pedagogy for the 21st Century," with Stephen Owen, *Advances in Financial Education*, forthcoming.
62. "A Textual Analysis of Logograms in Chinese IPO Roadshows: How Agreement between Investors and Management Relates to Pricing and Performance," with Jim Cicon and Stephen Owen, *International Journal of Financial Studies*, Vol 10, Iss. 2, 2022, 1-24 (lead article).
61. "Soft Information and the Underpricing of REIT Seasoned Equity Offerings," with Troy Carpenter, Jim Cicon, and Shelly Howton, *Journal of Real Estate Portfolio Management*, Vol 27, Iss. 2, 2021, 137-148.
60. "Video Game and Social Media Usage vis-à-vis Academic Performance in a Marketing Principles Course: An Empirical Analysis," with **Finn McKinley**, **Elizabeth Vorkink Mohler**, and Mike Swenson, *Business Education Innovation Journal*, Vol. 13, Iss. 1, 2021, 129-133.
59. "Budget Habits of College Students: An Empirical Analysis of Expectations and Realizations," with **Marshall Ringwood** and Jessica West, *Journal of the Academy of Business Education*, Vol. 21, Winter 2020, 1-25 (lead article).
58. "A Pedagogical Model for Teaching Data Analytics in an Introductory Information Systems Python Course," with **Heber Brau** and Mark Keith, *Business Education Innovation Journal*, Vol. 12, Iss. 2, 2020, 77-88.

57. "Using Personality Assessment and Situational Queries to Understand Risk Tolerance in Emerging Adults," with **Finn McKinley** and **Paige Nelson**, *Journal of Investment Consulting*, Vol. 20, Iss. 1, 2020, 63-79.
56. "Factors of the Desire to Become a Finance Major: An Empirical Analysis," with **Brigham J. Brau**, Andrew Holmes, and **Marshall Ringwood**, *Journal of Financial Education*, Vol. 46, Iss 1, 2020, 18-40.
55. "An Empirical Analysis of Hospital Public Equity Financing," with **D. Kamiko H. Adcock** and Jessica West, *Management in Healthcare*, Vol. 4, Iss. 4, 2020, 1-15 (lead article).
54. "Financial Literacy among College Students: An Empirical Analysis," with Andrew Holmes and Craig Israelsen, *Journal of Financial Education*, Vol. 45, Iss. 3, 2019, 179-205 (lead article).
53. "A Model for a Finance Pre-PhD Program at the Undergraduate Level," with **Brigham J. Brau**, *Journal of Financial Education*, Vol. 45, Iss. 1, 2019, 1-10 (lead article).
52. "Planning for Retirement: Insurance versus Investing," with Bryan Sudweeks, *Journal of Finance Case Research*, Vol. 18, Iss. 1, 2019, 77-88.
51. "Sunrise Presentations: A Study in Valuing and Divesting a Small Business," with **Cyndi Barrus**, **Amy Cyr**, and Jessica West, *Journal of Entrepreneurial Finance*, Vol. 20, Iss. 1, 2018, 43-56.
50. "An Empirical Analysis of the Success Factors in an Introductory Financial Management Class," with **Rebekah Brau**, **Truman Rowley**, and Michael Swenson. *Journal of the Academy of Business Education*, Vol. 18, 2017, 231-284.
49. "Utah County Housing Trends from 2000-2016: A Quantitative Research Analysis," with **Jeremy Endicott**, Barrett Slade, and **David Wilson**, *Journal of the Utah Academy*, Vol. 94, 2017, 137-150. (Best paper award at 2017 UASAL conference.)
48. "Can I Boost My GPA By Taking Online Classes? An Analysis of Online vs Traditional Class Outcomes for Five Finance Courses," with **Sunshine Cardell**, Andy Holmes, and Colby Wright, *Journal of Financial Education*, Spring, Vol. 43, Iss. 1, 2017, 14-31.
47. "Equity Issuance of Health Care Firms after the 2007 Market Crash and the 2010 Affordable Care Act," with Troy Carpenter, *Journal of Health Care Finance*, Vol. 43, No. 4, 2017, 1-15 (lead article).
46. "Soft Strategic Information and IPO Underpricing," with Jim Cicon and Grant McQueen, *Journal of Behavioral Finance*, Vol. 17, Iss. 1, 2016, 1-17 (lead article).
45. The Determinants of Student Performance in a University Marketing Class, with **Rebekah Brau**, **Stephen Owen**, and Mike Swenson, *Business Education Innovation Journal*, Vol.8, Iss. 2, 2016, 21-31.
44. "Strategically Camouflaged Corporate Governance in IPOs: Entrepreneurial Masking and Impression Management," with Dave Benson, Jim Cicon and Steve Ferris, *Journal of Business Venturing*, Vol. 30, Iss. 5, November 2015, 839-864.
43. "Experiential Learning in Personal Finance: A Principles and Applications Based Approach," with **Jake Nielson** and Bryan Sudweeks, *Journal of Financial Education*, Vol. 41, No. 2, Summer 2015, 49-79.
42. "Does Microfinance Fill the Funding Gap for Microentrepreneurs? A Conceptual Analysis of Entrepreneurship Seeding in Impoverished Nations," with **Sunshine Cardell** and Warner Woodworth, *International Business Research*, Vol. 8, No. 5, May 2015, 30-42.

41. "Regulatory Reforms and Convergence of the Banking Sector: Evidence from China," with Drew Dahl, Hongjing Zhang, and Mingming Zhou, *Managerial Finance*, Vol. 40, Issue 10, 2014, 956-968 (lead article).
40. "SB IPOs and IPO Anomalies: An Empirical Analysis of the Small Firm Uniqueness Hypothesis," with Troy Carpenter, *Journal of Entrepreneurial Finance*, Vol. 16, Issue 2, 2013, 75-96.
39. "REIT Going Private Decisions," with Troy Carpenter, Mo Rodriguez, and CF Sirmans, *Journal of Real Estate Finance and Economics*, Vol. 46, Issue 1, 2013, 24-43. (Best paper award at 2011 ARES Meeting.)
38. "The Desire to Acquire and IPO Long-Run Underperformance," with Rob Couch and Ninon Sutton, *Journal of Financial and Quantitative Analysis*, Vol. 47, Issue 3, 2012, 493-510.
37. "Efficacy of the 1992 Small Business Incentive Act," with Troy Carpenter, *Journal of Financial Economic Policy*, Vol. 4, Issue 3, 2012, 204-217 (lead article).
36. "Small-Firm Uniqueness and Signaling Theory," with Troy Carpenter, *Journal of Business Economics and Finance*, Vol. 1, Issue 1, 2012, 50-63.
35. "Insurance Theory and Challenges Facing the Development of Microinsurance Markets," with Craig Merrill and Kim Staking, *Journal of Developmental Entrepreneurship*, Vol. 6, Issue 4, 2011, 411-440 (lead article).
34. "Micro-IPOs: An Analysis of the Small Corporate Offering Registration (SCOR) Procedure with National Data," with **Gardner Gee**, *Journal of Entrepreneurial Finance*, Vol. 14, Issue 3, 2010, 69-89.
33. "Dual-Track Versus Single-Track Sell-Outs: An Empirical Analysis of Competing Harvest Strategies," with Nile Hatch and Ninon Sutton, *Journal of Business Venturing*, Vol. 25, 2010, 389-402.
32. "Earnings Management in IPOs: Post-Engagement Third-Party Mitigation or Issuer Signaling?" with Peter Johnson, *Advances in Accounting*, Vol. 25, Issue 2, 2009, 125-135.
31. "An Empirical Analysis of Health Care IPOs and SEOs," with **Jonathan Holloway**, *Journal of Health Care Finance*, Vol. 35, Issue 4, 2009, 42-64.
30. "Evaluating the Impact of Microfinance Institutions Using Guatemalan Data," with **Shon Hiatt** and Warner Woodworth, *Managerial Finance*, Vol. 35, Issue 12, 2009, 953-974 (lead article).
29. "An Empirical Analysis of Mexican and US Closed-End Mutual Fund IPOs," with Javier Rodriguez, *Research in International Business and Finance*, Vol. 23, Issue 1, 2009, 1-17 (lead article).
28. "IPO Pricing and Equity Return Swaps," with Francis E. Laatsch and Mingsheng Li, *Financial Decisions*, Vol. 20, Issue 2, 2008, 1-31 (lead article).
27. "IPO and SEO Waves in Health Care Real Estate Investment Trusts," with **Dave Heywood**, *Journal of Health Care Finance*, Vol. 35, Issue 1, 2008, 70-88.
26. "Spirituality and Organizational Culture: Cultivating the ABCs of an Inspiring Workplace," with **Amydee Fawcett**, Stan Fawcett, Gary Rhoads, and David Whitlark, *International Journal of Public Administration*, Vol. 31, Issue 4 (March), 2008, 420-438.

25. "Do Secondary Shares in the IPO Process Have a Negative Effect on Aftermarket Performance?" with Mingsheng Li and Jing Shi, *Journal of Banking and Finance*, Vol. 31, Issue 9 (September), 2007, 2612-2631.
24. "An Empirical Analysis of the Financial Impact of Supply Chain Management on Small Firms," with Stan Fawcett and **Ladd Morgan**, *Journal of Entrepreneurial Finance and Business Ventures*, Vol. 12, Issue 1, 2007, 55-82.
23. "REIT Stock Repurchases: Completion Rates, Long-Run Returns, and the Straddle Hypothesis," with Greg Adams and Andrew Holmes, *Journal of Real Estate Research*, Vol. 29, No. 2, 2007, 115-136 (lead article).
22. "Information Sharing and Supply Chain Performance: The Role of Connectivity and Willingness," with Stan Fawcett, Paul Osterhaus, Greg Magnan, and Matt McCarter, *Supply Chain Management: An International Journal*, Vol. 12, No. 5, 2007, 358-368.
21. "Initial Public Offerings: An Analysis of Theory and Practice," with Stan Fawcett, *Journal of Finance*, Vol. 61 (February), 2006, 399-436. This paper was reprinted as a book chapter in: *The International Library of Entrepreneurship: Strategies for New Venture Development*, Ed. Ari Ginsberg, 2010.
20. "FranklinCovey Company Retained Ownership versus Sale/Leaseback: A Corporate Real Estate Case Study," with Barrett Slade, *Journal of Real Estate Practice and Education*, Vol. 9, No. 1, 2006, 81-97.
19. "Evidence from What CFOs Think about the IPO Process: Practice, Theory, and Managerial Implications," with Stan Fawcett, *Journal of Applied Corporate Finance*, Vol. 18, No. 3 (Summer) 2006, 107-117.
18. "Why Do REITs Repurchase Stock? Extricating the Effect of Managerial Signaling in Open Market Share Repurchase Announcements," with Andrew Holmes, *Journal of Real Estate Research*, Vol. 28, No. 1 (Jan-March), 2006, 1-23 (lead article). This paper won the American Real Estate Society (ARES) best published paper award for 2006 (\$10,000 award).
17. "Initial Public Offerings: CFO Perceptions," with Patricia Ryan and Irv Degraw, *Financial Review*, Vol. 41, No. 4, 2006, 483-511.
16. "Amazon Rainforest Properties, Ltda: Monte Carlo Analysis in an International Capital Budgeting Decision," with **Matt Watters**, *Journal of Financial Education*, Vol. 31, (Winter) 2005, 107-117.
15. "Lockups Revisited," with Val Lambson and Grant McQueen, *Journal of Financial and Quantitative Analysis*, Vol. 40, No. 3 (September), 2005, 519-530.
14. "Perceptions of the Teacher-Leader in Modern Society: Insights from the Master Teacher's Pedagogy," with Stan Fawcett and **Amydee Fawcett**, *International Journal of Public Administration*, Vol. 28, Nos. 5 & 6, 2005, 465-488.
13. "Microfinance Institutions: A Comprehensive Review of the Existing Literature," with Gary Woller, *Journal of Entrepreneurial Finance and Business Ventures*, Vol. 9, Issue 1, 2004, 1-26 (lead article).
12. "Do Venture Capitalists Add Value to Small Manufacturing Firms? An Empirical Analysis of Venture and Non-Venture Capital Backed Initial Public Offerings," with **Richard Brown** and Jerry Osteryoung, *Journal of Small Business Management*, Vol. 42, No. 1, 2004, 78-92.

11. "Market Reaction to the Expiration of IPO Lockup Provisions," with Dave Carter, Steve Christophe, and Kim Key, *Managerial Finance*, Vol. 30, No. 2, 2004, 87-103.
10. "Concealing and Confounding Adverse Signals: Insider Wealth-Maximizing Behavior in the IPO Process," with James Ang, *Journal of Financial Economics*, Vol. 67, Issue 1, 2003, 149-172.
9. "The Choice of IPO Versus Takeover: Empirical Evidence," with Bill Francis and Ninon Kohers (Sutton), *Journal of Business*, Vol. 76, No. 4, 2003, 583-612. This paper was reprinted as a book chapter in: *The International Library of Entrepreneurship: Strategies for New Venture Development*, Ed. Ari Ginsberg, 2010.
8. "The Case of Carlson Egg Farms: Inferred Cost of Capital and Private Firm Valuation," *Journal of Finance Case Research*, Vol. 5, 2003, 45-53.
7. "Do Banks Price Owner-Manager Agency Costs? An Examination of Small Business Borrowing," *Journal of Small Business Management*, Vol. 40, No.4, 2002, 273-286 (lead article).
6. "Firm Transparency and the Costs of Going Public," with James Ang, *Journal of Financial Research*, Vol. 25, No. 1 (Spring), 2002, 1-18 (lead article). This article won the Journal's best paper award for the year 2002 (\$5,000 award). This article is abstracted in the *CFA Digest*, November 2002, Vol. 32, Number 4.
5. "The Determinants of Successful Micro-IPOs: An Analysis of Issues Made Under the Small Corporate Offering Registration (SCOR) Procedure," with Jerry Osteryoung, *Journal of Small Business Management*, Vol. 39, No. 3, 2001, 209-227.
4. "The Case of Enviro-Lawn: Valuing a Local Business," with **Rick Anderton**, *Journal of Business Education*, Vol. 2 (Spring), 2001, 23-30.
3. "An Examination of Utah County Housing Trends Comparing Naive Index Methods to Hedonic Constant-Quality Index Methods," with Barrett Slade, *Journal of the Utah Academy*, Vol. 78, 2001, 65-78. This paper won the best paper award for the business division (\$500 award).
2. "An Empirical Examination of SBA Guaranteed Loans: Rates, Collateral, Agency Costs, and the Time to Obtain the Loan," with Jerry Osteryoung, *Journal of Entrepreneurial Finance*, Vol. 6, No.1, 2001, 1-23 (lead article).
1. "A Note on Internet Resources for the Entrepreneur: A Small Firm Finance Perspective," *Journal of Entrepreneurial and Small Business Finance*, Vol. 5, No. 1, 1996, 85-92.

## WORKING PAPERS

"Optimal Harvest Strategies for Publicly-Held Ventures: A Reversal of the IPO Valuation Premium Puzzle," with Sunny Li Sun, Ninon Sutton, and Qian Zheng. (Revising for 2<sup>nd</sup> round)

"Blockchain in Supply Chain Management: A Systematic Review of the Literature and a Framework for Future Research," with Hugo DeCampos, John Gardner, and Krista Gardner. (Revising for 2<sup>nd</sup> round.)

"An Empirical Analysis of Video Games and Social Media on Learning," with Heber Brau and James Gaskin (Under 1<sup>st</sup> Round)

"Two Strategies for Selling IPOs: A Pre and Post Dot-Com Bubble Analysis," with Joe Henry and Stephen Owen. (Under 1<sup>st</sup> round)

"Unattended In-home Delivery under Varying Scenarios of Technology-Enabled Anonymity," with Hugo DeCampos, John Gardner, and Krista Gardner

"An Econometric Analysis of Inventory Turnover: Expanding the Gaur, Fisher, and Raman (2005) Three-Factor Model Up and Down the Supply Chain," with Bekki Brau, Peter Christensen, and Joe Henry

Several other projects in various stages.

## ACADEMIC TEXTBOOKS

*Financial Markets and Instruments*, with Stephen Owen, 2021-present, MyEducator, Ogden, Utah.

*Finance Skills for Managers*, with Ben Blau and Andrew Holmes, 2020-present, MyEducator, Ogden, Utah.

*Principles of Finance: Intuition and Analysis*, 7th Ed., with Ben Blau and Andrew Holmes, 2012-present, MyEducator, Ogden, Utah.

*Financial Analysis and Management*, (MBA level) with Ben Blau and Andrew Holmes, 2013-present, MyEducator, Ogden, Utah.

*Introduction to Modern Business: The Art and Science of Creating Customer Value*, with Stan Fawcett, 2014-2020, MyEducator, Ogden, Utah.

*MBA Prep: Finance*, with Ben Blau and Andrew Holmes, 2018-present, MyEducator, Ogden, Utah.

*Principles of Finance in with Excel*, with Ben Blau, Andrew Holmes, Nick Ball, and Gove Allen

## POPULAR PRESS BOOKS

*Pa's Advice: A Time to Think and Write*, 2006 & 2019.

*50 Years of Being Moose: The Memoir of James Carl Brau*, 2019.

## BOOK CHAPTERS

*Oxford Handbook of Entrepreneurial Finance*, Ed. Douglas Cumming, "Why Do Firms Go Public?" 2012, Chapter 15, 467-494.

*The International Library of Entrepreneurship: Strategies for New Venture Development*, Ed. Ari Ginsberg, 2010. Reprint of "Initial Public Offerings: An Analysis of Theory and Practice," with Stan Fawcett, *Journal of Finance*, Vol. 61 (February), 2006, pp. 399-436.

*The International Library of Entrepreneurship: Strategies for New Venture Development*, Ed. Ari Ginsberg, 2010. Reprint of "The Choice of IPO Versus Takeover: Empirical Evidence," with Bill Francis and Ninon Kohers (Sutton), *Journal of Business*, Vol. 76, No. 4, 2003, pp. 583-612.

## NON-PEER REVIEWED PUBLICATIONS

"Entrepreneurs Alleviate Poverty," *Deseret Morning News*, May 18, 2008, pg. M8.  
<http://www.deseretnews.com/article/700226414/Entrepreneurs-alleviate-poverty.html?pg=all>.

"Supply-Chain Management Important," *Deseret Morning News*, March 9, 2008, pg. M8.  
<http://www.deseretnews.com/article/695259769/Supply-chain-management-important.html?pg=all>.

"Dual-Track Planning Improves the Harvest," *Deseret Morning News*, November 18, 2007, pg. M9.  
<http://www.deseretnews.com/article/695228352/Dual-track-planning-improves-the-harvest.html?pg=all>.

"Harvest Strategy Must be Part of Business Plan," *Deseret Morning News*, September 2, 2007, pg. M8.  
<http://www.deseretnews.com/article/695206107/Harvest-strategy-must-be-part-of-business-plan.html?pg=all>.

Abstract of "The Option to Withdraw IPOs during the Premarket: Empirical Analysis," by Walid Y. Busaba, Lawrence M. Benveniste and Re-Jin Guo, *Contemporary Finance Digest*, Vol. 4, No. 1, Winter 2001, pp. 13-14.

Abstract of "Book-Building vs. Fixed Price: An Analysis of Competing Strategies for Marketing IPOs," by Lawrence M. Benveniste and Walid Y. Busaba, *Contemporary Finance Digest*, Vol. 2, No. 2, Summer 1998, pp. 60-61.

"Light at West Point," *Ensign*, June 1991, pp. 75-80. <https://www.lds.org/ensign/1991/06/news-of-the-church/light-at-west-point?lang=eng>

#### PROFESSIONAL PRESENTATIONS [\*Bold indicates student coauthor]

111. "The (non-existent) Effect of Video Gaming and Social Media on Academic Performance," with **Heber Brau** and James Gaskin, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2022, Provo, UT.

110. "An Econometric Analysis of Diversity: Perceptions of College Students towards Corporate Social Responsibility Metrics," with **Jameson Brau**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2022, Provo, UT.

109. "Desired Leadership Traits in First Bosses: A Study of Extant Leadership Theories Using Generation Z College Students," with **Jameson Brau**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2022, Provo, UT.

108. "A Framework for Incorporating CFA and CFP Preparation Courses in an Undergraduate Finance Major," with Taft Dorman and **Peter Marshall**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2022, Provo, UT.

107. "An Econometric Analysis of Inventory Turnover: Expanding the Gaur, Fisher, and Raman (2005) Three-Factor Model Up and Down the Supply Chain," with Bekki Brau, **Peter Christensen**, and Joe Henry, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2022, Provo, UT.

106. "Working Capital Efficiency Among Supply Chain-Linked Firms," with Bekki Brau, Joe Henry, and Stephen Owen, Financial Management Association New Ideas Session, October 2021, Denver, CO.

105. "An Empirical Analysis of a Principles of Finance Class: Video Games and Social Media," with **Logan Nielsen** and **Isaac St. Clair**, Financial Education Association, September 2021, Zoom.

104. "The Effect of Video Gaming and Social Media on Academic Performance," with **Heber Brau** and James Gaskin, Academy of Business Education, September 2021, Zoom.

103. "Financial Markets and Instruments: A Pedagogy for the 21<sup>st</sup> Century," with Stephen Owen, Financial Education Association, September 2021, Zoom.

102. "A Framework for Incorporating CFA and CFP Preparation Tracks in an Undergraduate Finance Major or MBA Program," with Taft Dorman and Stephen Owen, Financial Education Association, September 2021, Zoom.
101. "Two Strategies for Selling IPOs: A Pre and Post IPO Bubble Analysis," with Joe Henry and Stephen Owen, Academy of Behavioral Finance & Economics, September 2021, Los Angeles, CA.
100. "A Textual Analysis of Logograms in Chinese IPO Roadshows: How Agreement between Investors and Management Relates to Pricing and Performance," with Shibo Bian, Jim Cicon, and Stephen Owen, Academy of Behavioral Finance & Economics, September 2021, Los Angeles, CA.
99. "Changes in Disclosure Requirements and the Impact on Firm Harvest Methods and Premiums," with Ninon Sutton and Qiancheng Zheng, Southern Finance Association (SFA) annual meeting, November 2020, Palm Springs, CA, Zoom.
98. "The Impact of Video Gaming and Social Media Activity on Academic Performance: Evidence from an Introductory Finance Class," with **Noah Brown**, Andrew Holmes, and **Logan Nielsen**, Financial Education Association, Sept 2020, Zoom.
97. "A Pedagogical Model for Teaching Data Analytics in an Introductory Information Systems Python Course," with **Heber Brau**, and Mark Keith, Academy of Business Education, Sept 2020, Zoom.
96. "An Empirical Examination of an Introduction to Information Systems University Class: Video Gaming, Social Media, and Academic Performance," with **Heber Brau**, **Nathan Burton**, and James Gaskin, Academy of Business Education, Sept 2020, Zoom.
95. "Video Game Usage and Academic Performance in a University Marketing Principles Course: An Empirical Analysis," with **Finn McKinley**, **Elizabeth Vorkink Mohler**, and Mike Swenson Academy of Business Education, Sept 2020, Zoom.
94. "How Agreement between Investors and Management during Chinese IPO Roadshows Relates to Pricing and Performance," with Shibo Bian and Jim Cicon, Asia-Pacific Applied Economics Association annual meeting, July 2020, Melbourne, Australia (Online).
93. "An Empirical Examination of the Marketing of Initial Public Offerings," with **Whitney Holman**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2020, Salt Lake City, UT.
92. "An Econometric Analysis of Diversity: Perceptions of Undergraduate College Students towards Corporate Social Responsibility Metrics," with **Finn McKinley**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2020, Salt Lake City, UT.
91. "Earnings Management Surrounding Seasoned Equity Offerings: A New Method for Measuring Abnormal Accruals," with **Paige Perkins**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2020, Salt Lake City, UT.
90. "Modeling and Predicting the Underpricing of Initial Public Offerings using Machine Learning Algorithms," with **Noah Brown** and **Craig Thorsen**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2020, Salt Lake City, UT.
89. "The Impact of Video Games on College Academic Performance: An Empirical Analysis of an Introduction to Information Systems Class," with **Heber Brau**, James Gaskin, and **Finn McKinley**, Utah Academy of Sciences, Arts, & Letters Annual Meeting, March 2020, Salt Lake City, UT.
88. "Optimal Harvest Strategies for Privately-Held Firms: An Analysis of the Choice of Premiums of Acquisition or IPO," with Ninon Sutton and Qiancheng Zheng, Financial Management Meeting (FMA), October 2019.



87. "Factors of the Desire to Become a Finance Major: An Empirical Analysis," with **Brigham Brau**, Andrew Holmes, and **Marshall Ringwood**, Financial Management Meeting (FMA), October 2019.
86. "The Impresario Hypothesis and the Marketing of Initial Public Offerings," with **Brigham Brau** and **Spencer Evans**, Academy of Management Meetings (AOM), August 2019.
85. "Blockchain and Anonymity: An Empirical Study of Consumer Perceptions of In-Home Delivery," with John Gardner, Hugo DeCampos, and **Krista Gardner**, Production and Operations Management Society (POMS), May 2019.
84. "Optimal Exit Strategies for Privately-Held Firms: An Analysis of the Choice of Acquisition or IPO," with Ninon Sutton and Qian Zheng, BYU Finance Department, February 2019.
83. "A Model for a Finance Pre-PhD Program at the Undergraduate Level," with **Brigham Brau**, Financial Education Association, September 2018.
82. "The Choice of Being a Finance Major: An Empirical Analysis of the Determinants of College Student Major Choice," with **Brigham Brau**, Andrew Holmes, and **Marshall Ringwood**, Academy of Business Education, September 2018. (Research Category Best Paper Runner-Up Recognition.)
81. "Sunset Presentations: A Study in Valuing and Divesting a Small Business," with **Cyndi Barrus** and Amy Cyr, Financial Education Association, September 2018.
80. "Soft Information and the Underpricing of REIT Seasoned Equity Offerings," with Troy Carpenter, Jim Cicon, and Shelly Howton, American Real Estate Society (ARES), April 2018.
79. "An Analysis of the Number of IPOs and Publicly Traded Firms: Are We in a Crisis?" with **Noah Brown** and **Amy Cyr**, Utah Academy of Science, Arts, & Letters, April 2018.
78. "Perceptions of Corporate Social Responsibility among Millennials: A Survey-Based Analysis," with **Brigham Brau**, Utah Academy of Science, Arts, & Letters, April 2018.
77. "A Financial Analysis of Just-in-Time Controls," with **Ana Johnson**, Utah Academy of Science, Arts, & Letters, April 2018.
76. "An Analysis of the Determinants of the Choice of College Major Using Survey Data," with **Katherine Nuttall** and Marshall Ringwood, Utah Academy of Science, Arts, & Letters, April 2018.
75. "REIT SEO Underpricing and Prospectus Word Tone: A Content Analysis from 1996-2015," with Troy Carpenter and Jim Cicon, Shanghai University of Finance and Economics, November 2017.
74. "How 'Agreement' between Investors and Management during Chinese IPO Roadshows explains IPO Performance," with Shibo Bian and Jim Cicon, University of Arkansas, August 2017.
73. "Equity Issuance of Health Care Firms after the 2007 Market Crash and the 2010 Affordable Care Act," with Troy Carpenter, Academy of Management Meetings (Presented by Dave Benson), August 2017.
72. "How 'Agreement' between Investors and Management during Chinese IPO Roadshows explains IPO Performance," with Shibo Bian and Jim Cicon, Brigham Young University, July 2017.
71. "REIT SEO Underpricing and Prospectus Word Tone: A Content Analysis from 1996-2015," with Troy Carpenter and Jim Cicon, Utah Academy of Science, Arts, & Letters, April 2017.

70. "A Hedonic Pricing Analysis of the Utah County Single-Family Residential Housing Market," with **Jeremy Endicott**, Barrett Slade, and **David Wilson**, Utah Academy of Science, Arts, & Letters, April 2017. (Received the best paper award in the business division.)
69. "The Ethicality of the Corporate Goal to Maximize Shareholder Wealth," with **Jameson L. Brau** and Andrew Holmes, Utah Academy of Science, Arts, & Letters, April 2017.
68. "Europe's Refugee Crises: How Microfinance Can Help," with **Mary Harrast**, Utah Academy of Science, Arts, & Letters, April 2017.
67. "Just-in-Time Inventory Supply Chain Management in Small Manufacturing Firms," with **Kohler Callis** and **Austin Nordblad**, Utah Academy of Science, Arts, & Letters, April 2017.
66. "MD's or MBA's: Who is Better at Leading Medical Device Companies?" with David Benson, Utah Academy of Science, Arts, & Letters, April 2017.
65. "Budget Habits of College Students: An Empirical Analysis of Expectations and Realizations," with **Talmage Brown**, Utah Academy of Science, Arts, & Letters, April 2017.
64. "Equity Issuance of Health Care Firms after the 2007 Market Crash and the 2010 Affordable Care Act," with Troy Carpenter, Utah Academy of Science, Arts, & Letters, April 2017.
63. "Chinese Initial Public Offering Roadshows and Agreement Between Managers and Investors," with Jim Cicon and Shibo Bian, Utah Academy of Science, Arts, & Letters, April 2017.
62. "An Empirical Analysis of the Determinants of College Student Major Choice," with **Emily Johnson**, Utah Academy of Science, Arts, & Letters, April 2017.
61. "Planning for Retirement: Insurance versus Investing," with Bryan Sudweeks, Financial Education Association, October 2016.
60. "The Determinants of Achievement in an Introductory Marketing Class," with **Stephen Owen** and Mike Swenson, Utah Academy of Science, Arts, & Letters, March 2016.
59. "An Empirical Analysis of the Factors of Success in a Principles of Finance Class," with **Rebekah Brau**, **Truman Rowley**, and Michael Swenson, Utah Academy of Science, Arts, & Letters, March 2016.
58. "An Empirical Analysis of the Factors of Success in a Principles of Finance Class," with **Rebekah Brau**, **Truman Rowley**, and Michael Swenson, Academy of Business Education, September 2015. (Winner of Best Paper Award.)
57. "Fooled From the Start: Camouflage in Bylaws/Charters," with Jim Cicon and Steve Ferris, University of Puerto Rico, Puerto Rico, April 2014.
56. "The Impact of Camouflaged Corporate Governance on the Valuation and Performance of IPOs," with Jim Cicon and Steve Ferris, International Conference on Discourse Approaches to Financial Communication, Monte Verita, Ascona, Switzerland, February 2014.
55. "Learning Effectiveness of Online Finance Courses: An Analysis of Five Courses in an Online and Face-to-Face Environment," with **Sunshine Cardell**, Andy Holmes, and Colby Wright, BYU Faculty Brown Back, September 2013.

54. "Does Microfinance Fill the Funding Gap for Microentrepreneurs? A Conceptual Analysis of Entrepreneurship Seeding in Improving Nations," with **Sunshine Cardell** and Warner Woodworth, BYU Microfinance OB 432, February 2013.
53. "Experiential Learning in Personal Finance: A Principles and Applications Based Approach," with **Jake Nielson** and Bryan Sudweeks, Academy of Financial Education, September 2012.
52. "REIT Going Private Decisions," with Troy Carpenter, Mo Rodriguez, and CF Sirmans, American Real Estate Society Meeting, April 2011. Best Paper Award Winner in Real Estate Investment/Portfolio Management.
51. "The Desire to Acquire and IPO Long-Run Underperformance," with Rob Couch and Ninon Sutton, Financial Management Association Meeting, October 2010; Utah State University, November 2010.
50. "Regulatory Reform and Convergence in Banking: The Case of China," with Drew Dahl, Hongjing Zhang, and Mingming Zhou, Band of Finland/CEPR Conference on Banking and Emerging Markets, October 2010.
49. "SB-2 IPOs: Tests of the Small-Firm Uniqueness Hypothesis," with Troy Carpenter, Academy of Entrepreneurial Finance Annual Meeting, September 2010.
48. "How Do College Students Gain Financial Literacy," with Andy Holmes and Craig Israelsen, Financial Education Association Meeting, September 2010.
47. "Insurance Theory and Challenges Facing the Development of Microinsurance Markets," with Craig Merrill and Kim Staking, Munich Re Foundation, Microinsurance Network, and Journal of Risk and Insurance Conference, November 2009.
46. "Earnings Management in IPOs What is the Impact of Underwriters, Attorneys, Auditors, and Venture Capitalists," with Peter Johnson, US Association for Small Business and Entrepreneurship Meeting, January 2009.
45. "IPO Pricing and Equity Return Swaps," with Frank Laatsch and Mingsheng Li, Midwest Finance Association, February 2008.
44. "The Desire to Acquire: Evidence on New IPOs and the Long-Run Performance Puzzle," with Robert Couch and Ninon Sutton, Brigham Young University Business Management Seminar, December 2007.
43. "Accruals Management in IPOs: Third-Party Mitigation or Issuer Signaling?" with Peter Johnson, Brigham Young University Business Management Seminar, May 2007.
42. "Information Sharing as an Enabler of Supply Chain Performance," with Stanley Fawcett, Decision Sciences Institute Conference, November 2006.
41. "REIT Stock Repurchases: Completion Rates, Long-Run Returns, and the Straddle Hypothesis," with Greg Adams and Andy Holmes, Financial Management Association Meeting, October 2006.
40. "Third-Party Certification and IPO Window Dressing via Accruals Management," with Greg Adams and **Mike Murff**, Financial Management Association Meeting, October 2006.
39. "Information Sharing and Supply Chain performance: The Role of Connectivity and Willingness," with Stan Fawcett, International Purchasing and Supply Education and Research Association, April 2006.

38. "Why do Firms Go Public? An Empirical Analysis Using Surveys of Chief Financial Officers," with Patricia Ryan and Irv DeGraw, Southern Finance Conference, November 2005; Academy of Financial Services, October 2003.
37. "Insiders' Wealth-Maximizing Behavior in the IPO Process and Aftermarket Performance: Healthy Diversification or Private Information Opportunistic Gains?" with Mingsheng Li and Jing Shi, Financial Management Association Meeting, October 2005.
36. "Social Performance and Economic Dimensions of Microfinance NGOs," with **Shon Hiatt** and Warner Woodworth, Academy of Management Meeting, August 2005.
35. "Dual Track IPOs Versus Single Track Takeovers: Does the Road Less Traveled Make all the Difference?" with Ninon Kohers, Brigham Young University Business Management Seminar, May 2005.
34. "An Empirical Analysis of the Financial Impact of Supply Chain Management on Small Firms," with Stan Fawcett and **Ladd Morgan**, Academy of Entrepreneurial Finance Meeting, April 2005.
33. "Initial Public Offerings: An Analysis of Theory and Practice," with Stan Fawcett, University of Utah, June 2004; University of Puerto Rico, September 2004; Financial Management Association Meeting, October 2004.
32. "Amazon Rainforest Properties, Ltda: Monte Carlo Analysis in an International Capital Budgeting Decision," with **Matt Watters**, Financial Management Association Meeting, October 2004.
31. "Perceptions of the Teacher-Leader in Modern Society: Insights from the Master Teacher's Pedagogy," with Stan Fawcett and **Amydee Fawcett**, Brigham Young University Business Management Seminar, January 2004.
30. "Microfinance Institutions: A Comprehensive Review of the Existing Literature and an Outline for Future Financial Research," with Gary Woller, BYU Center for Economic Self Reliance, July 2003, and Financial Management Association Meeting, October 2003.
29. "The Case of Carlson Egg Farms: Inferred Cost of Capital and Private Firm Valuation," Financial Education Association Meeting, April 2003.
28. "Introducing Microfinance in an Entrepreneurial Finance Class: A Teaching Note," Financial Education Association Meeting, April 2003.
27. "The Motivation and Methods of the Master Teacher: Insights from Isaiah," with Stan Fawcett, Financial Education Association Meeting, April 2003.
26. "IPO Theories: Where Practice Meets Academic Theory," Brigham Young University Business Management Seminar, September 2002.
25. "Examining the Validity of Managerial Signaling in Open Market Share Repurchase Announcements," with Andy Holmes, Financial Management Association Meeting, October 2001.
24. "Do Venture Capitalists Add Value to Small Businesses? An Empirical Analysis of Venture and Nonventure Capital-Backed Initial Public Offerings," with **Richard Brown** and Jerry Osteryoung, Babson College-Kauffman Foundation Entrepreneurship Research Conference, June 2001.
23. "Concealing and Confounding Adverse Signals: Insider Wealth-Maximizing Behavior in the IPO Process," with James Ang, Brigham Young University Business Management Seminar, June 2001.

22. "What's Happening to the Utah County Housing Market? An Examination of Trends Comparing Naive Index Methods to Hedonic Constant-Quality Index Methods," with Barrett Slade, Utah Academy of Sciences, Arts, & Letters Annual Meeting, April 2001. (Won Best Paper Award).
21. "Why Lockups?" with Val Lambson and Grant McQueen, University of Utah Finance Seminar, November 2000; University of Washington Finance Seminar, August 2001; Financial Management Association Meeting, October 2001; BYU Economics Seminar, October 2002.
20. "Market Reaction to the Expiration of IPO Lockup Provisions," with Dave Carter, Steve Christophe, and Kim Key, Southern Finance Meeting, November 2000.
19. "The Going Public Decision: The Choice of IPO Versus Takeover," with Bill Francis and Ninon Kohers, Financial Management Association Meeting, October 2000.
18. "An Empirical Analysis of SBA Guaranteed Loans: Rates, Collateral, Agency Costs, and Time to Obtain the Loan," with Jerry Osteryoung, Financial Management Association Meeting, October 2000.
17. "The Choice of IPO Versus Takeover: Empirical Evidence," with Bill Francis and Ninon Kohers, Brigham Young University Business Management Seminar, February 2000.
16. "An Empirical Analysis of the IPO Lockup Period," Brigham Young University Business Management Seminar, November 1999.
15. "The Financial Marketing of Initial Public Offerings: An Empirical Analysis of Selling Effort and Offering Price Adjustments," with James S. Ang, Financial Management Association Meeting, October 1999.
- 10-14. "Insider Opportunism Behavior in Initial Public Offerings: Agency Considerations of Primary and Secondary Share Adjustments," Florida State, Oklahoma State, Texas Tech, Western Ontario, and Brigham Young Finance Seminars, December 1998 and January 1999.
9. "Three Essays on the Going Public Process," Financial Management Doctoral Student Seminar, October 1998.
8. "A Trading Rule Using the Equity Carve-Out Negative Issue Period Phenomenon: Evidence of Market Inefficiency," with David R. Peterson, Financial Management Association Meeting and Florida State Finance Seminar, October 1998.
7. "Leveraged Buyouts: An Empirical Analysis of Free Cash Flow, Financial Distress, and Tax Predictions," Financial Management Association Meeting, October 1997.
6. "Do Banks Price Agency? An Examination of Implicit and Explicit Premiums Using Small Business Data," Academy of Entrepreneurial and Small Firm Finance Symposium October 1997.
5. "Leveraged Buyouts: An Empirical Analysis of Free Cash Flow and Financial Distress Predictions," Eastern Finance Association Meeting, April 1997.
4. "The Determinants of Successful Small Firm Equity Offerings: An Analysis of the Small Corporate Offering Registration (SCOR) Document," with Jerome S. Osteryoung, Babson College-Kauffman Foundation Entrepreneurship Research Conference, April 1997.
3. "Small Corporate Offering Registration: An Empirical Analysis of the U-7 Disclosure Document," with Jerome S. Osteryoung, Academy of Entrepreneurial and Small Firm Finance Symposium, October 1996.

2. "Internet Resources for the Entrepreneur: A Small Firm Finance Perspective," Academy of Entrepreneurial and Small Firm Finance Symposium, October 1996.

1. "An Empirical Investigation of SCORs (Small Corporate Offering Registrations): Do Geographical Region and Amount Offered Affect the Success of Offerings," with Jerome S. Osteryoung and John R. Kerr, Babson College-Kauffman Foundation Entrepreneurship Research Conference, April 1996.

#### ACADEMIC CASES [\*Bold indicates student coauthor]

"A&N Building Technologies: A Case Study of Firm Valuation and Just-In-Time Inventory Manufacturing," with **Austin Nordblad**.

"Planning for Retirement: Insurance versus Investing," with Bryan Sudweeks.

"Amazon Rainforest Properties, Ltda.: Monte Carlo Analysis in an International Capital Budgeting Decision," with **Matt Watters**.

"FranklinCovey Company Retained Ownership Versus Sale/Leaseback: A Corporate Real Estate Case Study," with Barrett Slade.

"Enviro-Lawn: Valuing a Local Business," with **Rick Anderton**.

"Carlson Egg Farms: Inferred Cost of Capital and Private Firm Valuation."

"Sunrise Presentations: A Study in Divesting a Small Business," with **Cyndi Barrus**.

"SUE Corporation: Financial Statement Analysis," with **Jared Hale**.

"PBS&J Corporation: Financial Forecasting and Planning," with **Jared Hale**.

#### INTERVIEWS AND POPULAR PRESS NEWS ARTICLES THAT CITE MY RESEARCH OR ME

64. "Liability vs. Full Coverage: Ask the Experts," by Candace Baker, *WalletHub*, Feb 25, 2022, [https://wallethub.com/edu/ci/liability-vs-full-coverage/90219#expert=Jim\\_Brau](https://wallethub.com/edu/ci/liability-vs-full-coverage/90219#expert=Jim_Brau)

63. "Average car insurance cost in 2021 – How much should I be paying for car insurance?" by Michelle Megna, *Insure.com*, Dec. 6, 2021. <https://www.insure.com/car-insurance/auto-insurance-for-39-dollars-a-month.html>

62. "Best Place to Get a Personal Loan," by Adam McCann, *WalletHub*, Nov 14, 2021. [https://wallethub.com/edu/pl/best-place-to-get-a-personal-loan/64341#expert=James\\_Brau](https://wallethub.com/edu/pl/best-place-to-get-a-personal-loan/64341#expert=James_Brau)

61. "An Open Mind and An Open Door," by Mike Miller, *BYUMarriott News*, Oct 25, 2021. <https://marriott.byu.edu/news/article?id=2038>

60. "Car Insurance Calculator: Estimate the Cost of Car Insurance for You," by Mandy Sleight, *MoneyGeek*, October 1, 2021. "Expert Advice: Auto Insurance Rates." <https://www.moneygeek.com/insurance/auto/car-insurance-estimate-calculator/#expert=james-brau>

59. "Best and Cheapest Home and Auto Bundle Insurance Companies in 2021," by Mandy Sleight, *MoneyGeek*, October 1, 2021. "Expert Advice: Bundling Home and Auto Insurance." <https://www.moneygeek.com/insurance/auto/best-home-auto-bundle/#expert=james-brau>

58. "Best Places to Rent in America," by Jacob Sanders, *WalletHub*, July 21, 2021. [https://wallethub.com/edu/best-cities-for-renters/23010#expert=Jim\\_Brau](https://wallethub.com/edu/best-cities-for-renters/23010#expert=Jim_Brau)
57. "Car Prices Increase Across the US," by Jeff Salcedo, *The Daily Universe*, June 9, 2021. [https://universe.byu.edu/2021/06/09/car-prices-increase-across-the-united-states/?utm\\_campaign=later-linkinbio-universebyu&utm\\_content=later-17914267&utm\\_medium=social&utm\\_source=linkin.bio](https://universe.byu.edu/2021/06/09/car-prices-increase-across-the-united-states/?utm_campaign=later-linkinbio-universebyu&utm_content=later-17914267&utm_medium=social&utm_source=linkin.bio)
56. "Buyback Blowback: REITs that Repurchased Stock Now Need Cash," *The Real Deal (NYC)*, Rich Bockmann, August 20, 2020. <https://therealdeal.com/2020/08/20/buyback-blowback-reits-that-repurchased-stock-now-need-cash/>
55. "How to Save and Not Starve," by Karina Andrew, July 29, 2019. <https://universe.byu.edu/2019/07/29/how-to-budget-1/>
54. "Five Years of Finance," in *Inside the Tanner*, BYU Marriott News, by Carson Perry, January 30, 2019. <https://marriottschool.byu.edu/news/article?id=1503>
53. "Soaring Above International CFA Exam Averages," in *BYU Marriott News*, by Carson Perry, December 13, 2018. <https://marriottschool.byu.edu/news/article?id=1488>
52. "Follow-On Offerings, 'Blank Check' IPOs Off to Hot Start in 2018," in *Bloomberg Law*, by Jacob Rund, August 6, 2018. <https://www.bna.com/followon-offerings-blank-n73014481467/>
51. "0% APR Business Credit Cards: Ask the Experts," in *WalletHub*, by John Papas, May 11, 2018. [https://wallethub.com/credit-cards/business-0-apr/#Jim\\_Brau](https://wallethub.com/credit-cards/business-0-apr/#Jim_Brau),
50. Professor Q+A Jim Brau, Marriott Student Review, 2017, <https://scholarsarchive.byu.edu/cgi/viewcontent.cgi?article=1012&context=marriottstudentreview>.
49. "Poets & Quants: 2017 MBAs to Watch: John Roden, Brigham Young University (Marriott)," by Jeff Schmitt, August 7, 2017. <http://poetsandquants.com/2017/08/07/2017-mbas-to-watch-john-rhoden-brigham-young-university-marriott/>.
48. "Credit Card Debate Comes to BYU," by Ryan Hernandez, April 13, 2017. <http://universe.byu.edu/2017/04/13/tips-on-building-credit1/>
47. "Military Increases Opportunities for Women," by Alicia Maturra, January 16, 2017. <http://universe.byu.edu/2017/01/16/military-increases-opportunities-for-women-teaches-self-discipline-to-members1/>
46. "Black Friday Cyber Deals Attract More Consumers than Retail Stores," by Justin Elsbury, November 21, 2016. <http://universe.byu.edu/2016/11/21/black-friday-cyber-deals-attract-more-consumers-than-retail-stores/>.
45. "Sale or IPO? Some Companies Take the Dual Route," by Michael Greene, *Bloomberg BNA*, November 14, 2016. <http://www.bna.com/sale-ipo-companies-n57982082683/>.
44. "BYU Students Struggle to Stay off Phone in Class," by Madison McBride, *The Digital Universe*, January 27, 2016. <http://universe.byu.edu/2016/01/27/byu-students-struggle-to-stay-off-phone-in-class/>.
43. "IPOs with Something to Hide," by Louise Lee, *Wall Street Journal*, January 25, 2016, p. R3. Also titled, "How Startups Hide Investor-Unfriendly Practices" in online version. <http://www.wsj.com/articles/how-startups-hide-investor-unfriendly-practices-1453690983?platform=hootsuite>.

42. "Study Finds that Most Students are not Financially Literate," by Sofie Greenhaum, *The Digital Universe*, September 18, 2015. <http://universe.byu.edu/2015/09/18/study-finds-that-most-students-are-not-financially-literate/>.
41. "Ask the Experts: Why is Wall Street All Atwitter About IPOs?" by John S. Kiernan, *WalletHub*, November 5, 2013. <http://wallethub.com/blog/ask-the-experts-atwitter-about-ipos/1207/>.
40. "The IPO Process" and "The Twitter IPO," interview by John Holbrook, *Marriott MBA Today*, October 25, 2013. <http://www.youtube.com/watch?v=8udlrJ22e3w> and <http://www.youtube.com/watch?v=1aUz3bCVvOM#t=90>.
39. "2 Percent of Income to be Going to Social Security," by Sara Bitterman, *The Digital Universe*, January 16, 2013. <http://universe.byu.edu/2013/01/16/2-of-income-to-be-going-to-social-security-again012/>.
38. "My Experience at West Point," live radio interview on the Marcus Smith Show, *BYU Radio*, November 13, 2012.
37. "As Money Goes Digital," by Bri Hintze, *The Digital Universe*, August 29, 2012. <http://universe.byu.edu/2012/08/29/final-as-money-goes-digital/>.
36. "6 Reasons Why the Facebook IPO Fell Flat," by Todd Wasserman, *Mashable.com*, May 18, 2012. <http://mashable.com/2012/05/18/facebook-ipo-flat-reasons/#BVfttPyiqi>.
35. "Paying for Likes: Facebook's IPO," by Beki Winchel, *The Digital Universe*, May 18, 2012. <http://universe.byu.edu/2012/05/18/paying-for-likes-facebooks-ipo/>.
34. "FTC Probes Facebook over Instagram, Unlikely to Delay IPO," by Sarah Kessler, *Mashable.com*, May 10, 2012. <http://mashable.com/2012/05/10/facebook-finstagram-ftc/#mvrzozz68aqa>.
33. "Even by Study and Also by Faith," by Steven Tew, *The Digital Universe*, January 9, 2012. <http://universe.byu.edu/2012/01/09/aims-of-byu/>.
32. "Everything You Need to Know About Facebook's \$100B IPO," by Todd Wasserman, *Mashable.com*, November 30, 2011. <http://mashable.com/2011/11/30/facebook-ipo-guide/#3hexRxxkrkqK>.
31. "Study Reports Best Way to Harvest Entrepreneurial Ventures," *Marriott Alumni Magazine*, Fall 2010, pp. 41-42. <http://marriottschool.uberflip.com/h/i/472593-fall-2010>.
30. "BYU Study Reports Best Way to Harvest Entrepreneurial Ventures," *YNews*, October 15, 2010. <https://news.byu.edu/news/byu-study-reports-best-way-%E2%80%9Charvest%E2%80%9D-entrepreneurial-ventures>.
29. "Investing in the Future," by Chad Lyons and Michelle Steele, *UWire*, August 2, 2010. <http://uwire.com/2010/08/02/investing-in-the-future/>.
28. "Study co-authored by BYU Professor Shows Benefits of 'Dual-Track' Strategy," *Deseret News*, July 8, 2010. <http://www.deseretnews.com/article/700046627/Study-co-authored-by-BYU-professor-shows-benefits-of-dual-track-strategy.html?pg=all>.
27. "IPOs, It Seems, Are Key to M&A Success," by Lynn Cowan, *Wall Street Journal*, July 6, 2010, pg. C3. <http://blogs.wsj.com/venturecapital/2010/07/06/ipos-it-seems-are-key-to-ma-success/>.



26. "The ABCs of a Constructive Culture: Three Traits Your Organization Can't Thrive Without," *Marriott Alumni Magazine*, Fall 2009. <http://marriottschool.uberflip.com/i/154629-fall-2009/2>.
25. "Companies, Economists Debate Benefits of Auto Bailout," by Christopher Reed, *The Digital Universe*, November 25, 2008. <http://universe.byu.edu/2008/11/25/companies-economists-debate-benefits-of-auto-bailout/>.
24. "Data, Can You Dig It?" by Geoff Griffin, *Utah CEO Magazine*, February 27, 2008.
23. "Microfinance Institutions in the OIC Member Countries," by the Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRTC), 2008. [www.sesrtcic.org/files/article/285.pdf](http://www.sesrtcic.org/files/article/285.pdf).
22. "Buy Back or Payout," by Allen Kenney, National Association of Real Estate Investment Trusts, *Features*, November/December 2007.
21. "REIT Stock Repurchases Provide Buy Signal," by Brad Case, National Association of Real Estate Investment Trusts, *From the Research Desk*, November/December 2007.
20. RedOrbit.com, *Breaking News*, June 13, 2007.
19. *National Law Journal*, Weekly Newspaper, Nov. 19, 2007. <http://www.nationallawjournal.com/id=900005496070?keywords=brau&publication=National+Law+Journal&slreturn=20160117152350>
18. "Using IPOs to Prove Value of M&A Targets," by Roberto Ragozzino and Jeffrey J. Reuer, *Financial Times*, October 6, 2006, pg. 5. <http://www.ft.com/cms/s/2/5626af94-5495-11db-901f-0000779e2340.html#axzz3z3fszWTg>.
17. "BYU Study Clarifies Misunderstood Motivations Behind IPOs," *Marriott Alumni Magazine*, Summer 2006, pg. 23. <http://marriottschool.uberflip.com/h/i/6318652-summer-2006>.
16. "IPO's Often Aimed at Making Acquisitions," by Euan Rocha, *Reuters*, February 17, 2006.
15. "Be Wary When Jumping into IPO Waters," by Leslie Mitchell, *The Salt Lake Tribune*, February 16, 2006, pg. C2. <http://archive.sltrib.com/printfriendly.php?id=3513949&itype=NGPSID>.
14. "Underpricing IPOs: Many Finance Chiefs Understand Practice, Cite Reward for Risk," by Lynn Cowan, *Europe Wall Street Journal*, February 16, 2006, pg. 20.
13. "BYU Study Clarifies Misunderstood Motivations Behind IPOs," *Utah Business Magazine: The Magazine for Decision Makers*, February 16, 2006.
12. "On Top of the 'Pops': IPOs Rarely Surprise CFOs," by Lynn Cowan, *Wall Street Journal*, February 15, 2006, pg. C5. <http://www.wsj.com/articles/SB113997332542774356>.
11. "Company CFOs Expect IPOs to Be Underpriced," by Lynn Cowan, *Dow Jones Newswires*, February 14, 2006.
10. "BYU Study Clarifies Misunderstood Motivations Behind IPOs," by Grant Madsen, *BYU News*, February 14, 2006. <https://news.byu.edu/news/byu-study-clarifies-misunderstood-motivations-behind-ipos>.

9. "How Investors React to IPO Lockups," *Bowne Review for CFOs & Investment Bankers* and JIAN *Expert Article in Business Planning*, December 2004.
8. "IPO Beats a Buyout, Study Says," by Jordan Burke, *Deseret Morning News*, Salt Lake City, Utah, January 7, 2004, pg. E1.
7. "IPO Means More Profits than Acquisitions," by Grant Madsen, *YNEWS*, December 12, 2003, pg. 2.
6. "[IPO Yields More Cash than Sale, Study Says](#)," by Steven Oberbeck, *Salt Lake Tribune*, Salt Lake City, Utah, December 2, 2003, pg. E1.
5. "Entrepreneurs Generally Make More Profits Choosing IPO vs. Acquisition, Says BYU Study," by Grant Madsen, *BYU News*, December 1, 2003. <https://news.byu.edu/news/entrepreneurs-generally-make-more-profits-choosing-ipo-vs-acquisition-says-byu-study-0>.
4. "Emerging Themes in Entrepreneurship Research," by Gwen Richtermeyer, *Business Research & Information Development Group*, September 2003.
3. "In the Balance: Learn the Factors Banks Really Weigh When Setting Loan Terms—What's the Point?" by David Newton, *Entrepreneur*, July 2003. <http://www.entrepreneur.com/article/62698>.
2. "Finance Society Gets New Leaders," by Rebecca Silva, *The Digital Universe*, February 11, 2003. <http://universe.byu.edu/2003/02/11/finance-society-gets-new-leaders/>.
1. "Students Upset with Bookstore Buy Backs," by Koon Lin Wong, *The Digital Universe*, May 13, 2002. <http://universe.byu.edu/2002/05/13/students-upset-with-bookstore-buy-backs/>.

## SCHOLARSHIP HONORS

- *Joel C. Peterson Professorship*, 2015-present.
- *SSRN Top 10% Downloaded Author*, Social Science Research Network, 2020-present.
- *Top Department Downloaded Author*, ResearchGate, many weeks, 2019-present.
- *International Prestigious Scientist Award (ISAC2021)*, VDGGOOD Technology Factory 2020.
- *Best Paper Award Runner-Up*, Financial Education Association, 2018.
- *Best Paper Award*, Utah Academy of Sciences, Arts, & Letters, 2017 (\$200).
- *Finance Department Outstanding Researcher Award*, Marriott School, Brigham Young University, 2017.
- *Best Paper Award*, Academy of Financial Education, 2015 (\$500).
- *H. Taylor Peery Professorship*, 2013-2015.
- *Best Paper Award*, American Real Estate Society, 2011.
- *Goldman Sachs Faculty Fellow*, Marriott School, Brigham Young University, 2001-2010.
- *Outstanding Reviewer*, US Association for Small Business and Entrepreneurship (USASBE), Venture Capital Division, 2010 Conference.
- *Outstanding Reviewer*, US Association for Small Business and Entrepreneurship (USASBE), Venture Capital Division, 2009 Conference.
- *Annual Best Paper Award*, *Journal of Real Estate Research* for 2006 publication, 2007 (\$10,000).
- *University Young Scholar Award*, Brigham Young University, 2005.
- *Marriott School Outstanding Researcher Award*, Brigham Young University, 2004.
- *Business Management Department Outstanding Researcher Award*, Marriott School, Brigham Young University, 2003.
- *Annual Best Paper Award*, *Journal of Financial Research* for 2002 publication, 2003 (\$5,000).
- *Chartered Financial Analyst (CFA)*, CFA Institute, 2004.
- *Best Paper Award*, Utah Academy of Sciences, Arts, & Letters, November 2001 (\$500).

- *Outstanding Graduate Scholar Award (Valedictorian)*, Florida State University Phi Kappa Phi Chapter. (One award University wide.)
- *University Dissertation Research Grant Recipient*, Florida State University.
- *Participant*, Financial Management Association Doctoral Student Seminar.
- *University Fellow*, Florida State University.
- *Scholar*, Florida National Guard Officer's Association.
- *Member*, Beta Gamma Sigma Business Honor Society, inducted 1999 at Florida State.
- *Member*, Phi Kappa Phi Academic Honor Society, inducted 1990 at West Point.
- *Dean's List*, All 8 semesters at United States Military Academy, West Point, NY, 1987-1991.

## RESEARCH GRANTS

- Dean's Research Grant (Pre-PhDs), 2022, Marriott School, BYU, \$4,000.
- Dean's Research Grant (Pre-PhDs), 2021, Marriott School, BYU, \$4,000.
- Dean's Research Grant (Pre-PhDs), 2020, Marriott School, BYU, \$4,000.
- Dean's Research Grant (Pre-PhDs), 2019, Marriott School, BYU, \$4,000.
- Dean's Research Grant (Pre-PhDs), 2018, Marriott School, BYU, \$4,000.
- Dean's Research Grant (Pre-PhDs), 2017, Marriott School, BYU, \$4,000.
- MEG Research Grant on IPOs, 2016, BYU, \$12,560.
- Research Assistant Research Grant, 2015, BYU, \$3,000.
- Pre-PhD Mentoring, 2014, Marriott School, BYU, \$4,000.
- Online Learning, 2013, Marriott School, BYU, \$5,000.
- Dean's Office Research Grant, 2012, Marriott School, BYU, \$5,000.
- Entrepreneurial Finance Research, 2011, Marriott School, BYU, \$4,000.
- Pre-PhD Student-Mentored Learning, 2010, Marriott School, BYU \$3,500.
- IPO and Entrepreneurial Finance Studies, 2009, Marriott School, BYU, \$5,000.
- Entrepreneurial Finance, 2008, Marriott School, BYU, \$5,000.
- Venture Capital Studies, 2007, Center for Entrepreneurship, BYU, \$5,000.
- Micro-IPO Database Construction, 2006, Marriott School, BYU, \$5,000.
- IPO Studies, 2005, Center for Entrepreneurship, BYU, \$5,000.
- Mexican IPOs, 2005, Kennedy Center for International Studies, BYU, \$2,500.
- Entrepreneurial Research on Start-up Financing, 2004, Marriott School, BYU, \$5,000.
- Microfinance Study, 2003, Marriott School, BYU, \$2,000.
- Microfinance Study, 2003, Global Management Center, BYU, \$3,000.
- Micro-IPO Database, 2002, Marriott School, BYU, \$5,000.
- IPO Survey Study, 2002, Center for Entrepreneurship, BYU, \$5,000.
- IPO and Entrepreneurial Finance Studies, 2001, Marriott School, BYU, \$5,000.
- Venture Capital and IPO Analysis, 2000, Marriott School, BYU, \$5,000.
- Dissertation Grant Recipient, 1999, FSU.

## TEACHING ACTIVITY

### TEACHING HONORS

- *Marriott School Finance Society Outstanding Finance Professor of the Year Award*, Brigham Young University, 2018-2019 academic year.
- *Marriott School Finance Society Outstanding Finance Professor of the Year Award*, Brigham Young University, 2017-2018 academic year.
- *RateMyProfessor National Top "Hottest" Professor Award*, RateMyProfessors.com, 2017.
- *RateMyProfessor National Top "Hottest" Professor Award*, RateMyProfessors.com, 2016.
- *Ethics Teaching Award*, Marriott School, Brigham Young University, 2015.
- *Phi Eta Sigma Favorite Professor*, BYU Chapter, 2013.

- *Attacking the First Day, Finance Department Presenter, August 2013.*
- *Teaching at BYU, Army ROTC Brownbag Presenter, Brigham Young University, September 2011.*
- *Marriott School Finance Society Outstanding Teaching Professor Runner-Up, Brigham Young University, 2010-2011 academic year.*
- *BYUSA Brigham Award Nominee, Brigham Young University, 2010.*
- *Marriott School Bateman MBA Outstanding Professor Award Nominee, Brigham Young University, 2008.*
- *Marriott School Finance Society Outstanding Finance Professor of the Year Award, Brigham Young University, 2006-2007 academic year.*
- *Marriott School Outstanding Teacher Award, Brigham Young University, 2005.*
- *Business Management Department Outstanding Teacher Award, Marriott School, Brigham Young University, 2004.*
- *Marriott School Finance Society Outstanding Finance Professor of the Year Award, Brigham Young University, 2002-2003 academic year.*
- *Course Development Project Grant Recipient, Brigham Young University, 2000-2001 academic year.*
- *University Teaching Appointment, University Teaching Associate, Program for Instructional Excellence, Florida State University, 1998-1999 academic year.*
- *University Award, Outstanding Teaching Award, Florida State University, 1997-1998 academic year.*
- *College of Business Award, Outstanding Teaching Award, Florida State University, 1997-1998 academic year.*

## TEACHING EXPERIENCE

*Professor, Brigham Young University, 8/2010-present.*

Teach Financial Planning (FIN 418) as CFP® Preparation.  
 Teach principles of finance for undergraduates (FIN 201) – sections 800+ enrolled.  
 Taught CFA Preparation (FIN 510)  
 Taught CFA Level I preparation class (FIN 490-01)  
 Team-taught finance pre-PhD empirical methods seminar (FIN 585R)  
 Teach entrepreneurial finance for executive MBAs (MBA 667/MBA 693EF).  
 Taught CFA Level II and III preparation individual study (MBA 693R)  
 Supervised Office for Research and Creative Activities (ORCA) projects.  
 Supervised MBA Field Study projects.  
 Taught advanced corporate finance for executive MBAs (MBA 693AF).  
 Taught finance pre-PhD asset pricing seminar (FIN 485)  
 Chair honors theses.  
 Taught principles of finance for undergraduate majors (BusM 301) – sections 100+ enrolled.  
 Team-taught Book of Mormon 1 and 2 (Rel 121/122)

*Summer Professor, University of Puerto Rico, 6/2014*

Taught masters level Entrepreneurial Finance class (FING 6721).

*Summer Professor, Consortium of Universities for International Studies (CIMBA), Paderno del Grappa, Italy, 5/2011-6/2011.*

Taught undergraduate Principles of Finance  
 Course rating: 5.93 out of 6.00, 22 students.

*Associate Professor, Brigham Young University, 5/2005-7/2010.*

Taught principles of finance for undergraduates (BusM 300) – sections 200+ enrolled.  
 Taught advanced corporate finance for executive MBAs (MBA 693AF).  
 Taught entrepreneurial finance for executive MBAs (MBA 667/MBA 693EF).  
 Taught CFA II individual study course (MBA 693R).  
 Taught senior level advanced corporate finance for accountants (BusM 402).  
 Taught senior level entrepreneurial finance (BusM 475).

Supervised Office for Research and Creative Activities (ORCA) projects.  
Supervised MBA Field Study projects.  
Chaired honors theses.

*Summer Professor*, Consortium of Universities for International Studies (CIMBA), Paderno del Grappa, Italy, 5/2007-6/2007.

Taught undergraduate Principles of Finance (FIN 310).  
Instructor rating: 4.94 out of 5.00, 46 students.

*Guest Professor*, University of Utah, 2/2005-4/2005; 9/2006-4/2007.

Taught master level CFA Level I preparation courses (FIN 6600, FIN 6610).  
Taught master level CFA Level II individual study (FIN 6910).

*Visiting Professor*, University of Puerto Rico, 7/2005-4/2006.

Taught PhD independent study on IPOs and Entrepreneurial Finance (FING 8019).  
Taught masters level CFA preparation course (FING 6721a).  
Taught graduate advanced financial spreadsheet modeling class (FING 6721b).

*Assistant Professor*, Brigham Young University, 4/1999-4/2005.

Taught advanced corporate finance class for executive MBAs (MBA 693AF).  
Taught entrepreneurial finance class for executive MBAs (MBA 667).  
Taught business finance class for executive MBAs (MBA 520).  
Taught senior level advanced financial management class (BusM 401).  
Taught senior level advanced finance for accountants class (BusM 402).  
Taught graduate level managerial finance for engineers class (MGT 511).  
Supervised individual MBA studies (BusM 693R).  
Supervised Office for Research and Creative Activities (ORCA) projects.

*University Teaching Associate*, Florida State University, 1998 to 1999.

Mentored and trained Teaching Assistants University-wide.

*Graduate Teaching Instructor*, Florida State University, 1996 to 1999.

Taught undergraduate financial management of the firm (Fin 3403) (three sections).  
Taught undergraduate investments and financial markets (Fin 3244a) (five sections).  
Taught undergraduate financial markets, institutions, and international finance (Fin 3244b) (two sections). \*3244 was two separate preps through time.

## TEACHING DEVELOPMENT ACTIVITIES

- *Helping Struggling Students: What Can You Do? What Should You Avoid?*, Counseling and Psychological Services, BYU, Oct 21, 2021.
- *The Islamic World Today Conference*, BYU, October 18-19 2021.
- *To Whom Shall We Go? Emerging Adult Faith Questions and the Church: Why and What Can We Do?* BYU General Education lecture, October 2021.
- *Whistle Blowing and Ethics*, Partners in Business Ethics Symposium, BYU, October 2021.
- *How to Help Students in Distress*, Faculty Training, MSB Wellness & Prevention, October 2020.
- *Diversity and Inclusion Student Town Hall*, Marriott School of Business, October 2020.
- *Embracing Diversity in the Workplace*, BYU Office of Student Success and Inclusion, September 2020.
- Financial Education Association/Academy of Business Education seminars, September 2020.
- Finance Department Zoom Training for Online Education, March 2020.
- Marriott School Faculty Ethics Day, April 2019.
- Financial Education Association seminar sessions, September 2018.
- Academy of Management Teaching and Learning Conference, August 2016.
- Financial Education Association seminars on improving pedagogy, September 2015.
- Used midcourse feedback surveys through teaching center each semester, 2009-2015.

- *Teaching Finance in an On-Line Program*, Financial Education Association, October 2010.
- *Student Perceptions of Web Based Homework in an Intro to Finance Class*, FEA, October 2010.
- *Entrepreneurship Education Innovative Course Finalist Award Session, attendee*, USASBE, January 2010.
- Used Instructional Design midcourse feedback tool and interviewed with administrator, 2008.
- *Teaching and Researching Finance and Global Sustainability*, Financial Management Association, October 2008.
- *Technology in Financial Education*, Financial Management Association, October 2008.
- Use Student Consulting on Teaching (SCOT) program each semester, 1999-2008. (I now use the online survey tool instead.)
- *Islamic Finance*, Financial Management Association, October 2007.
- *What Should We Be Teaching Students and What do Employers Really Want Students to Know?* Financial Management Association, October 2007.
- *Case Teaching Seminar*, Participant, by Professor Terry Hill from Oxford University, Brigham Young University, September 2006.
- Marriott School Faculty Teaching Seminar, Presenter, "Excel in the Classroom," March 2003.
- Financial Education Association, Attended and presented three papers, Orlando, FL, April 2003.
- *Improving Learning with Technology Conference*, Center for Instructional Design/Faculty Center, Brigham Young University, November 2002.
- *Technology in Financial Education*, Financial Management Association, October 2002.
- *Developing Discussion Leadership Skills: A Tribute to the Master*, participant, by Professor Louis B. (By) Barnes of the Harvard Business School, Eccles School of Business, University of Utah, April 2000.
- Financial Management Association Assistant Professor Breakfast, FMA Annual Meeting, 1999, 2000, 2001.
- New Faculty Development Program Participant, Faculty Development Center, Brigham Young University, 1999-2000.
- Used the IDEA feedback system and met with Faculty Development specialists during first semester at BYU.
- Coordinator and Presenter, "Instructional Technology," at the Program for Instructional Excellence 1999 Spring Teaching Conference, Florida State University.
- Coordinator, "Course Design," at the Program for Instructional Excellence 1998 Fall Teaching Conference, Florida State University.
- Session Chair, "Grading Issues," at the Program for Instructional Excellence 1998 Fall Teaching Conference, Florida State University.
- Presenter, "Electronic Instructional Design," at the Program for Instructional Excellence 1997 Fall Teaching Conference, Florida State University.

### SERVICE ACTIVITY

#### SERVICE AWARDS/HONORS

- *Army ROTC Commissioning Keynote Speaker*, 2017, Brigham Young University, Army ROTC.
- *Army ROTC George Q. Cannon Honoree*, 2015, Brigham Young University, Army ROTC.
- *Air Force ROTC Detachment 855 Invited Speaker*, 2015, Brigham Young University, Air Force ROTC.
- *H. Taylor Peery Institute of Financial Services Faculty Director*, 2013-2015, Brigham Young University.
- *Outstanding Citizenship Award*, 2013, Finance Department, Brigham Young University.
- *Finance Department Associate Chair*, Marriott School, 2011-2013.
- *First Finance Major Program Director*, Marriott School, 2011-2013.
- *Patriot Award*, 2010, Brigham Young University, Army ROTC.
- *Keynote Speaker Citizen of the Year*, 2009, Springville, Utah Annual Police Department Banquet.
- *Outstanding Reviewer*, 2008, 2009, Venture Capital Division, USASBE.

#### PROFESSIONAL SERVICE

- Editor-in-Chief, *Journal of Entrepreneurial Finance*, 2009-present.
- Editorial Review Board, *Journal of Business Venturing*, 2010-present.
- Ad hoc reviewer:
  - Finance Journals:
    - Journal of Finance*
    - Journal of Financial and Quantitative Analysis*
    - Journal of Empirical Finance*
    - Journal of Corporate Finance*
    - Journal of Banking and Finance*
    - Financial Management*
    - European Financial Management*
    - Journal of Financial Research*
    - Financial Review*
    - Journal of Applied Finance*
    - Journal of Financial Education*
    - Journal of Microfinance*
    - Quarterly Journal of Finance and Accounting*
  - Economics Journals:
    - American Economic Review*
    - Contemporary Economics*
    - International Journal of Sustainable Economy*
    - International Review of Economics and Finance*
    - Journal of Economics and Finance*
  - Entrepreneurship Journals:
    - Journal of Business Venturing*
    - Entrepreneurship: Theory and Practice*
    - Journal of Small Business Management*
    - Journal of Entrepreneurial Finance*
    - Venture Capital: An International Journal of Entrepreneurial Finance*
  - Real Estate Journals:
    - Real Estate Economics*
    - Journal of Real Estate Finance and Economics*
    - Journal of Real Estate Research*
    - Journal of Real Estate Portfolio Management*
  - Management Journals:
    - Management Science*
    - Journal of Business Ethics*
    - Academy of Management Perspectives*
  - Text Books:
    - Addison Wesley Longman*
    - McGraw-Hill/Irwin*
    - MyEducator*
- Discussant, "Cultural Productivity and Short-Term Financial Commitment," by Philipp Ehrl and Rafael Ribas, 2021 Academy of Entrepreneurial Finance.
- Discussant, "Expectations of Active Mutual Fund Performance," by Magnus Dahlquist, Markus Ibert, and Felix Wilke, 2021 Academy of Behavioral Economics and Finance.
- Session Chair, "Entrepreneurial Finance," Academy of Entrepreneurial Finance, September 2021.
- Editorial Board Survey Participant, "Entrepreneurship in the Future: A Delphi Study of ETP and JBV Editorial Board Members," 2021.
- Promotion / Chair reviewer, Cranfield University, 2021.
- Session Chair, "Market Efficiency and Asset Allocation," Southern Finance Association, November 2020.
- Discussant, "IPO Performance and Stochastic Dominance," by Vassil Mihov and Jue Ren, 2020 Southern Finance Association Meeting.
- Session Chair, Financial Education Association, September 2020.
- Editorial Review Board, *Financial Decisions*, 2001-2018.

- Tenure and promotion reviewer, University of Texas-RGV, 2018.
- Tenure and promotion reviewer, University of Hartford, 2017.
- Panel Member, US Securities and Exchange Commission Investment Advisory Committee, "Capital Formation, Smaller Companies, and the Declining Number of Initial Public Offerings," June 22, 2017. [https://www.sec.gov/video/webcast-archive-player.shtml?document\\_id=062217iac](https://www.sec.gov/video/webcast-archive-player.shtml?document_id=062217iac)
- Discussant, 2016 Academy of Management Meeting, "Three-Party Status-Based Matching and Successful Exit in the IPO Market," by Lei Xu, Keith H. Brigham, and Juan Ling.
- Discussant, 2016 Academy of Management Meeting, "Unpacking the Relationship Between CEO Share Ownership and IPO Firm Survival," by Xian Cao and Qing Cao.
- Discussant, 2016 Academy of Management Meeting, "Portrayal and Perception of Founder CEOs Versus Nonfounder CEOs in Initial Public Offerings," by Christina Tupper.
- Discussant, 2016 Academy of Management Meeting, "The Clash Between Serial Entrepreneurs and Venture Capitalists on Valuation and Timing," by Fariss T. Mousa and Scott R. Gallagher.
- Panel Participant, 2016 Western Finance Association, Panel of Journal Editors.
- Conference Session Chair, 2016, Utah Academy of Sciences, Arts, and Letters.
- Conference Reviewer, 2016, Academy of Management.
- Conference Reviewer, 2016, International Association for Business and Society.
- Guest Lecturer, Southern Virginia University, March 2015.
- Tenure and promotion reviewer, University of South Florida, 2013.
- Tenure and promotion reviewer, University of Nevada Las Vegas, 2013.
- Editorial Review Board, *Entrepreneurship: Theory and Practice*, 2005-2012.
- Tenure and promotion reviewer, University of New Hampshire, 2011.
- Grant Reviewer, Social Sciences and Humanities Research Council of Canada, 2010.
- Panel Originator, Organizer, and Facilitator, "Entrepreneurial Finance," Financial Management Association Meetings, October 2010.
- Session Chair, 2010 US Association for Small Business and Entrepreneurship Meeting (USASBE), "Venture Finance: Obtaining Capital from Micro-Credit to the IPO".
- Reviewer, 2009 US Association for Small Business and Entrepreneurship Meeting, Venture Capital Finance Division. *Outstanding Reviewer Award*.
- Session Chair, 2008 Financial Management Association Meeting. "Cash and Cash-Like Investments."
- Reviewer, 2008 US Association for Small Business and Entrepreneurship Meeting. Venture Capital Finance Division. *Outstanding Reviewer Award*.
- Participant, 2008 Academy of Entrepreneurial Finance Meeting.
- Session Chair, 2006 Financial Management Association Meeting. "What Drives the Equity Issue Decision?"
- Discussant, 2006 Financial Management Association Meeting. "Information Asymmetry, Information Production, and the Types of Security Offerings," by Bingsheng Yi, Scott Besley, and Christos Pantzalis.
- Discussant, 2006 Financial Management Association Meeting. "Investment, Liquidity, and Private Debt: The Case of REIT Credit Facilities," by Robert Campbell, Erik Devos, and Andrew Spieler.
- Session Coordinator, 2005 Financial Management Association Meeting, "Small Business Financing and Decision Making."
- Reviewer and member of program committee for the 2005 Financial Management Association Meeting. Reviewed seven entrepreneurial finance working papers.
- Reviewer and member of program committee for the 2003 Financial Education Association Meeting. Reviewed five financial education papers.
- Reviewer and member of program committee for the 2002 Financial Management Association Meeting. Reviewed twelve new security issuance working papers.
- Session Coordinator, 2002 Financial Management Association Meeting, "Seasoned Equity Offerings."
- Discussant, 2001 Financial Management Association Meeting. "Partial Adjustment to Public Information and IPO Underpricing," by Dan Bradley and Brad Jordan.
- Session Chair, 2001 Financial Management Association Meeting, "Signaling?"
- Discussant, 2000 Financial Management Association Meeting. "Divergence of Opinion in IPOs," by Todd Houge, Tim Loughran, Gerry Suchanek, and Xuemin Yan.



- Focus Group Participant, Long Range Planning Committee, 2000 Financial Management Association Meeting.
- Reviewer and member of program committee for the 2000 Financial Management Association Meeting. Reviewed 18 IPO working papers.
- Session Coordinator, 2000 Financial Management Association Meeting. "Value Creation and Gain Sharing in Mergers and Acquisitions."
- Discussant, 1999 Financial Management Association Meeting. "Underpricing of Venture and Non Venture Capital IPOs: An Empirical Investigation," by Bill Francis, Iftekhar Hasan, Cheng-ru Hu.
- Session Chair, 1997 Financial Management Association Meeting. "Compensation and Corporate Investment Decisions."
- Discussant, 1997 Financial Management Association Meeting. "Wealth Gains from Equity Carveouts: Value Creation or Value Correction," by Anand Vijh.
- Discussant, 1997 Academy of Entrepreneurial and Small Firm Finance Symposium. "Banks as a Source of Small Business Capital: A Comparison of Men and Women-Owned Businesses," by Susan Coleman and Mary Carsky.
- Discussant, 1997 Eastern Finance Association Meeting. "Characteristics of Target Firms in Corporate Takeovers: Cross-Border Versus Domestic Bids," by Zakri Bello and Vahan Janjigian.
- Discussant, 1996 Academy of Entrepreneurial and Small Firm Finance Symposium. "Socially Responsible Small Firms: Financial and Market Performance," by G. C. Allen and S. B. Kask.

#### **CLUBS FOUNDED AND SPONSORED**

- BYU Rowing Club, Faculty Founder and Sponsor, 2021-present.
- BYU Cryptocurrency Club, Faculty Founder and Sponsor, 2021-present.
- BYU Motorcycle & Scooter Club, Faculty Founder and Sponsor, 2018-present.
- BYU Meditation Station, Faculty Founder and Sponsor, 2018-present.
- BYU Bodybuilding Club, Faculty Founder and Sponsor, 2018-present.
- BYU Southern Student Association, Faculty Founder and Sponsor, 2017-present.  
<https://www.facebook.com/groups/142449089682041/>
- BYU Spikeball Club, Faculty Founder and Sponsor, 2017-present.  
<https://www.facebook.com/groups/264599126975086/about/>
- BYU Sports Business Club, Founder and Sponsor, 2016-present.  
<https://www.facebook.com/BYUSBC/>
- BYU Veteran's Club, Faculty Founder and Sponsor, 2016-present.  
<https://www.facebook.com/BYUVeteransClub/posts/meet-jim-brau-not-only/1710890662526247/>
- BYU Team Handball Club, Faculty Founder and Sponsor, 2016-2018.  
<https://www.facebook.com/BYUTeamHandball16/>
- BYU Armenian Student Association, Faculty Sponsor, 2016-present.
- BYU Boxing Club, Faculty Founder and Sponsor, 2016-2017.
- BYU Real Estate Purchasing Club, Faculty Founder and Sponsor, 2016.
- BYU Waffle Wednesday Club, Faculty Sponsor, 2015-2016.
- BYU MBA Veteran's Club, Faculty Founder and Sponsor, 2015-2016.
- BYU Student Housing Organization, Faculty Founder and Sponsor, 2015-2016.
- BYU Tuxedo Club, Faculty Sponsor, 2015-2016.  
<https://www.youtube.com/watch?v=de3ribiEIO8&feature=youtu.be>
- BYU MBA Energy Club, Faculty Founder and Sponsor, 2012-2013.
- BYU Finance Society, Faculty Sponsor, 2000-2012.

#### **UNIVERSITY SERVICE**

- Finance Department Honors Coordinator, 2021-present.
- Board Member, Marriott Inclusion in Business Student Society, 2020-present.
- CFP® Coordinator, Program Creator, Finance Department, 2020-present.

- Faculty Mentor, MAcc IPO Article Series, 2017-present.
- Reader, Finance Major Graduates at Convocations, 2016-present (2020 and 2021 virtual).
- Judge, Marriott School International Case Teams, 2015-present.
- CFA Steering Committee member, Marriott School, 2013-present.
- Finance Pre-PhD Mentor, 2012-present.
- Finance Department Teaching Evaluation Committee, 2011-2014, 2017-2019, 2021-present.
- Finance Major Admissions Committee, 2011-present.
- BYU Army ROTC Advisory Council, Brigham Young University, 2010-present.
- CFA Scholarship Committee member, Marriott School, 2006-present.
- Rollins Center, Entrepreneurship Academic Faculty, 2003-present.
- MBA Team Sponsor, Rice Business Plan Competition (Shannon Peterson and David Spencer), 2021-2022.
- Financial Society Mid-Semester Social Keynote Speaker, Nov 2021.
- Panel Member, Partners in Business Ethics Symposium, Oct 2021.
- Panel Member, Pre-PhD Information Session, June 2021.
- Faculty Advisor, MSB Women in Business Closing Social, Apr 2021.
- Faculty Advisor, MSB Corporate Finance Club Closing Social, Apr 2021.
- Presenter, BYU Corporate Finance Club Graduate Education Panel, PhD, Mar 2021.
- Breakout Session Leader, MSB Women in Business, Diversity Panel, Oct 2020.
- Commencement Speaker, LGBTQ+ in Business, virtual graduation, 2020.
- Presenter, BYU Virtual Earth Day Celebration, 2020.
- Presenter, BYU Foundations of Leadership Conference, August 2019.
- Pre-PhD in Finance Panel Presenter, Panel of professors from each business discipline, Marriott School, April 2019.
- Finance Department Promotion and Tenure Committee, 2017-2018.
- Conducted three finance pre-PhD finance info sessions, Marriott School Jan-March 2018.
- Pre-PhD in Finance Panel Presenter, Panel of professors from each business discipline, Marriott School, March 2018.
- Presenter, "An Evening with the Portfolio Managers and Analysts," BYU Finance Society Markets Club, February 2018.
- Supervised field study team of five graduate students, Marriott School, Winter 2017 semester. Project entails a financial analysis for Adobe.
- Accounting Pre-PhD Mentor, 2006-2007, 2015-2016.
- Finance Department Faculty Evaluation Committee, 2014-2016.
- Presenter, BusM 180, Meet the Finance Major, Marriott School, September 2016.
- Mock Judge, Consortium for Undergraduate International Business Education (CUIBE), 2015.
- Table Leader, Women in Business Club, Marriott School, February 2015.
- Faculty Director, H. Taylor Peery Institute of Financial Services, Marriott School, 2013-2015.
- Finance Department Curriculum Committee, 2011-2014.
- College ORCA Review Committee member, Marriott School, 2006-2014.
- Brigham Young University Speakers Bureau, 2001-2014.
- Faculty Judge, BYU Private Equity Case Competition, 2014.
- Supervised field study team of five graduate students, Marriott School, Winter 2013 semester. Project entailed an analysis for a large manufacturing firm.
- Supervised field study team of three graduate students, Marriott School, Winter 2013 semester. Project entailed an M&A analysis for a large publicly traded firm.
- Supervised field study team of four graduate students, Marriott School, Winter 2013 semester. Project entailed an estate and financial planning analysis.
- Developed and manage Finance Department website, 2003-2013.
- Marriott School College Curriculum Committee, 2011-2013.
- Finance Department Associate Chair and Program Director, Marriott School, 2011-2013.
- Presenter, Marriott School Women in Business, March 2012.
- Supervised field study team of five graduate students, Marriott School, Winter 2012 semester. Project entailed an analysis for an oil and gas company.

- Supervised field study team of five graduate students, Marriott School, Winter 2012 semester. Project entailed an analysis of a new automotive part.
- Supervised field study team of five graduate students, Marriott School, Winter 2012 semester. Project entailed an analysis for a transportation firm.
- Supervised field study team of three graduate students, Marriott School, Fall 2011 semester. Project entailed an analysis for a CPA firm.
- Finance Department Recruiting Committee, Marriott School, 2008-2011.
- Supervised field study team of five graduate students, Marriott School, Winter 2011 semester. Project entailed a feasibility study of a new chemical compound.
- Supervised field study team of four graduate students, Marriott School, Winter 2011 semester. Project entailed an analysis of start vs. buy a firm in the US.
- Supervised field study team of four graduate students, Marriott School, Winter 2010 semester. Project entailed an ROI model for software firm.
- Business Management Undergraduate Curriculum Steering Committee, Marriott School, 2009.
- Social Change Steering Committee, Center for Economic Self-Reliance, Marriott School, 2009.
- Presenter, *Finance for Freshman: Transitioning to the University*, Student Development, BYU, 2009.
- Presenter, *Preparing Yourself for the Finance Job Market*, Finance Society, Marriott School, 2009.
- Supervised field study team of three graduate students, Marriott School, Winter 2009 semester. Project entailed conducting research for a local bank's expansion strategy.
- Entrepreneurship Center Committee member, 2006-2008.
- Finance Curriculum Committee member, Marriott School, 2006-2008.
- Supervised field study team of five graduate students, Marriott School, Winter 2008 semester. Project entailed conducting marketing, financial, and statistical research for a casual food restaurant chain.
- *Starting and Maintaining an FMA Student Chapter*, participant, Financial Management Association, October 2007.
- Panel Member, *Scholarly Productivity: The Best Advice I Got (or Wished I'd Got) as a New Faculty Member*, BYU Faculty Development Center, 2007.
- Faculty Volunteer, Executive MBA Integrative Exercises, Marriott School, 2001, 2002, 2003, 2006.
- Attend Commencement and Convocation regularly.
- Study Abroad/International Experiences Committee member, Marriott School, 2005.
- Center for Economic Self Reliance Committee member, Marriott School, 2002 - 2005.
- Lead a college-wide faculty discussion of Marriott School diversity initiatives, 2004.
- Volunteered for pilot diversity program and participated in student interviews, observation, and committee meetings, Winter and Fall 2004 semesters.
- Supervised field study team of six graduate students, Marriott School, Winter 2004 semester. Project entailed designing, implementing, and analyzing surveys conducted in Montenegro and Albania studying the impact of microfinance and SME loans for Opportunity International.
- Interviewed and filmed for the Undergraduate Management Orientation Video, Marriott School, 2003.
- New Business Student Orientation Presenter, BusM 320, Marriott School, Spring 2003, Fall 2003, Winter 2004, Spring 2009, Fall 2009.
- Habits of the Mind, New Student Orientation Presenter, BYU Orientation, Fall 2002.
- Marriott School Undergraduate Admissions, Curriculum, and Policy Committee member, 2001-2003.
- Supervised field study team of four graduate students, Marriott School, Winter 2001 semester. Project entailed studying various harvest strategies for an educational product company including acquisition and IPO.
- Faculty Research Advisor, Office of Research and Creative Activities, Brigham Young University, 2002-2003 (3 students); 2008-2009 (2 students).
- Committee Member, 1999 University Wide Outstanding Teaching Assistant Award Committee, Florida State University, March 1999.
- Coordinator, "Preparing a Professional Portfolio," College of Business Workshop, Florida State University, November 19, 1998.
- Panel Member, 1998 University New Graduate Student Orientation, Office of Graduate Studies, Florida State University.

- Speaker, 1998 College of Business New Graduate Student Orientation, Graduate Programs Office, Florida State University.
- Panel Member, "Professionalism Round Table," at the Program for Instructional Excellence 1998 Fall Teaching Conference, Florida State University.

### **HONOR'S THESES/DISSERTATIONS ADVISED**

- Honors Coordinator, Committee Member, Elizabeth Pearson, Finance, "Bridging the Gap in the Financial Services Sector: An Exploration of Why So Few Women Choose to Major in Finance," 2021-2022. Successfully defended.
- Committee Member, Jim Cicon, "Hiding in Plain Sight: Camouflage in the Corporate Governance of IPOs," University of Missouri PhD Dissertation, 2011-2012. Successfully defended and published in a peer-reviewed journal.
- Chair, Trevor Bodily, Accounting, "Valuation Models," 2008-2009. Took job instead of defending.
- Chair, Dave Heywood, Accounting, "IPO and SEO Waves in Healthcare Real Estate Investment Trusts," 2007-2008. Successfully defended and published in a peer-reviewed journal.
- Chair, Jeff Wheeler, Economics, "The Impact of Venture Capitalists on Buyout Premiums," 2006-2007. Took job instead of defending.

### **PRE-DOCTORAL STUDENTS MENTORED**

[I have worked one-on-one with a total of 120 RAs and 88 TAs from Apr 1999 - Apr 2022 at BYU. Below are the ones who pursued a doctoral degree. I have recruited many other pre-PhD students who I pass on to other mentors in the various disciplines.]

32. Michael Ashton, applies 2023, Finance (2022-present RA)
31. Peter Marshall, applies 2022, Finance (2021-present RA)
30. Peter Christensen, applies 2022, Accounting (2019-present RA)
29. David Andrews, University of Tennessee, Finance (2021 app cycle mentor, Elon College)
28. Paige Perkins, London Business School, Accounting (2020-2022 RA, mentor)
27. Finn McKinley, University of Arkansas, Supply Chain Management (2019-2022 RA,TA, mentor)
26. Whitney Holman, Texas A&M, Finance (2019-2022 RA, pre-PhD class)
25. Adam Pigg, University of Indiana, Finance (2018-20 pre-PhD mentor)
24. Jameson Brau, UC-Boulder, MS Organizational Leadership, Gonzaga Law, Juris Doctor (2017-18 RA)
23. Paige Nelson, University of Utah, Finance (2019 RA, pre-PhD class)
22. Damon Peterson, University of Chicago RA (2018-2020 pre-PhD class/mentor)
21. Bogdan Mukhametkaliev, University of Chicago RA (2018-2020 pre-PhD mentor)
20. John Garrett, Federal Reserve RA, Univ of Texas, Finance (2018-2019, recruited and mentored pre-PhD)
19. Brigham Brau, University of North Carolina, Accounting (2016-2017 RA, pre-PhD class)
18. Krista Gardner, Brigham Young University, Instructional Psych & Tech (2019-2020 RA)
17. Spencer Evans, Pennsylvania State University, Real Estate (2018-2020 RA, pre-PhD class)
16. Amy Cyr, University of Utah, Finance (2018-2019 RA)
15. Morgan Rhodes Bale, Drexel University, Marketing (2017-18, recruited through husband Cameron, RA)
14. Cameron Bale, Drexel University, Data Analytics (2017-18, recruited in Vasa, RA)
13. David Wilson, Rice University, Accounting (2017-2019 RA)
12. Truman Rowley, University of Georgia, Accounting (2015-2016 RA)
11. Bryan Seegmiller, MIT, Finance (2014, recruited in Vasa)
10. Stephen Owen, Pennsylvania State University, Finance (2014-2016 RA) [2021, Univ North Texas]
9. Jason Sandvik, University of Utah, Finance (2013-2014 RA): [2019, Tulane, 2022 Arizona]
8. Toshi Fukui, Texas A&M University, Finance (2013-2014 RA)
7. Steven Fortney, Yale University, Finance (2013 Pre-PhD class) [2021, Yale postdoc]
6. Bekki Brau, University of Arkansas, Supply Chain Management (2012-2013 RA) [2021, BYU]
5. Greg Allen, Ohio State University, Finance, (2013 Pre-PhD class) [2020, SEC]
4. Ruidi Huang, University of Illinois, Finance, (2011-2012 RA) [2019, SMU]
3. Josh Madsen, University of Chicago, Accounting (2006-2007 RA) [2013, Minnesota]

2. Mike Murff, Brigham Young University 2021, Educational Inquiry, Measurement, & Evaluation (2004 RA)
1. Colby Wright, Florida State University, Finance (2001-2003 professor, mentor) [2007 CMU, 2012 BYU]

### **ORCA PROJECTS ADVISED**

- David Wilson, Economics & Math, Topic: Transportation Firm Capital Structure, 2018.
- Adam Trone, Middle Eastern Studies/Arabic, Topic: Financial Literacy, 2009 (published).
- Jonathan Holloway, Accounting, Topic: Healthcare IPOs, 2008 (published).
- Bret Rasmussen, Finance, Topic: Initial Public Offering CFO Survey, 2003 (published).
- Lawrence Penner, Finance, Topic: Repricing Underwater Options, 2003.
- Gardner Gee, Economics, Topic: Small Corporate Offering Registrations, 2002 (published).

### **SERVICE PRESENTATIONS**

38. "Managing Personal Finances," Time to Thrive Wellness Conference, BYU Wellness, March 2022.
37. "Personal Finance for Leaders," MPA Capstone, BYU, February 2022.
36. "Personal Finance Boot Camp," MasterControl, WebEx, July 2021.
35. "Finance Basics and Financial Responsibility," Sundance Canyon Academy, Herriman City, UT, June 2021.
34. "Housing Decisions for Young Professionals," BYU MBA 2<sup>nd</sup> Year Professional Development, January 2020.
33. "Investing," BYU Personal Finance Club, November 2019.
32. "Non-Positional Leadership," BYU Foundations of Leadership Conference, August 2019.
31. "Winter Commissioning BYU Army ROTC," keynote speaker, BYU, December 2017.
30. "Honoring our Veterans," keynote speaker, Springville Senior Center, November 2017.
29. "Avoiding Debt and Living Below Your Means," Mormon Channel blog, March 2015.
28. "BYU Success and How to Achieve It," BYU Career & Academic Success Center Panel, February 2015.
27. "Mentor Leadership," BYU Air Force ROTC Detachment 855, February 2015.
26. "Strength and Honor," Tuiaki Family Tongan Fireside, July 2014.
25. "Excellent Teaching in Our Homes," Oak Hills Stake Fireside Panel, March 2014.
24. "Personal Finance Boot Camp," Hobble Creek Fourth Ward, March 2014.
23. "DECA High School Business Competition Judge," Springville High School, December 2012.
22. "Finances and College Prep for Junior High Students," Reagan Academy, October 2012.

21. "Women in Finance," Marriott School Women in Business Seminar, March 2012.
20. "Money Management for Teens," Hobbles Creek Fourth Ward Youth Combined, October 2011.
19. "Teaching at BYU," Army ROTC, Brigham Young University, September 2011.
18. "On Being a Patriot," Timberline National Youth Leader Training, Boy Scouts of America, Camp Schofield, July 2011.
17. "Stress Free Finances," 2011 Celebration of Marriage – Live, Laugh, Love, sponsored by City of Lehi Community Council and the Utah State University Extension, February 2011.
16. "Family and Personal Finances as Counseled by Church Leaders," Spanish Fork 11th Ward, October 2010.
15. "I Just Got My Paycheck, Now What?," Springville, Utah Police and Fire Department Seminar, October 2010.
14. "Stand Up, Stand Strong BOOT (Build On Our Testimonies) Camp," Hobbles Creek Fourth Ward Youth Conference, June 2010.
13. "A Word of Sincere Thanks," Springville, Utah Annual Police Department Banquet Keynote Speaker, May 2009.
12. "Scholarship Efforts in the Entrepreneurship Center," Marriott School Entrepreneurial Founders Meeting, January 2009.
11. "Enhancing Your Scholarly Productivity: Advice for New Faculty from Associate Professors," Panel Discussion, BYU Faculty Development Center, May 2007.
10. "Financial Preparedness as Counseled by Church Leaders," Hobbles Creek Fourth Ward, November 2008.
9. "Personal Finance as Counseled by Church Leaders," BYU Wellness, September 2008.
8. "Family Finances in Hard Times," Hobbles Creek Sixth Ward, July 2008.
7. "Family Finances and Home Storage," Hobbles Creek Sixth Ward, April 2007.
6. "Family Finances," Hobbles Creek Sixth Ward, January 2007.
5. "Family Finances and the Three Baskets," Northridge Orem Stake, March 2005.
4. "An Orderly Financial House," Spring Creek Springville Twelfth Ward, December 2002.
3. "Personal Investing Strategies," DHI Computing Service, Inc., Provo, UT, February 2002.
2. "Finance and Investment Workshop," Troop 122 BSA, Tallahassee, FL, March 1997.
1. "Budgeting for College Students," Tallahassee Fifth Ward, May 1996.

## SELECTED COMMUNITY AND CHURCH SERVICE

- Elders Quorum Secretary, Oak Hills Fifth Ward, Provo, UT, 2022-present
- Helping Hands International Refugee Volunteer, American Fork, UT 2021.
- Bishopric 1<sup>st</sup> Counselor, Provo YSA 16<sup>th</sup> Ward, Provo, UT 2019-2021.
- Executive Secretary, Oak Hills Fifth Ward, Provo, UT 2017-2019.
- Boy Scout Merit Badge Counselor, Hobble Creek & Provo Peak Districts, UT, 2000-2019.
- Elders Quorum President, Oak Hills Fifth Ward, Provo, UT, 2016-2017.
- Troop Committee Member, Troop 784, Boy Scouts of America, Provo, UT, 2016-2017.
- Provo Temple Ordinance Worker, LDS Church, 2015-2017.
- Sunday School Teacher, 16-18-year olds, Oak Hills Fifth Ward, Provo, UT 2015-2016.
- Home Teaching Coordinator, Oak Hills Fifth Ward, Provo, UT, 2015.
- Troop Committee Chair, Troop 784, Boy Scouts of America, Provo, UT, 2014-2016.
- Boy Scout Committee, Troop 784, Boy Scouts of America, Provo, UT, 2013-2014.
- Scoutmaster, Troop 784, Boy Scouts of America, Provo, UT 2013-2014.
- Basketball Head Coach, Girl's High School Rec League, Provo, UT, 2014 season.
- Basketball Asst. Coach, Boy's High School Rec League, Provo, UT, 2014 season.
- Tackle Football Line Coach, Provo, UT, 2013 season (Timpview 8<sup>th</sup> grade).
- Basketball Head Coach, Girl's High School Rec League, South County, UT, 2013 season.
- Youth Sunday School Teacher, Hobble Creek 5<sup>th</sup> Ward, Springville, UT 2012-2013.
- Scoutmaster, Troop 944, Boy Scouts of America, Springville, UT, 2009-2012.
- Tackle Football Head Coach, Springville, UT, 2012 season (Rotary 7<sup>th</sup> grade).
- Tackle Football Head Coach, Springville, UT, 2011 season (Springville freshman).
- Basketball Head Coach, Springville, UT, Junior Jazz (6<sup>th</sup> grade), 2011-2012.
- Basketball Head Coach, Springville, UT, Junior Jazz (2 teams simultaneously 4<sup>th</sup>, 7<sup>th</sup> grade), 2009-2010.
- Scoutmaster, Troop 925, Boy Scouts of America, Springville, UT, 2007-2009.
- Utah Valley Aquatics Parent Volunteer, Springville, UT, 2006-2008.
- Sunday School President, Hobble Creek Sixth Ward, Hobble Creek West Stake, 2006-2007.
- Primary Teacher, Metro Ward, San Juan Puerto Rico Stake, 2005-2006.
- Youth Soccer Head Coach, Provo, Orem, and Springville Recreation Teams, 1999-2005.
- Ward Clerk, Northridge Twelfth Ward, Northridge Stake, Orem, UT, 2003-2005.
- T-Ball Baseball Head Coach, Orem, UT, Recreation Team, 2003.
- Cubmaster, Boy Scouts of America, Springville, UT, 2001-2002.
- Elders Quorum President, Tallahassee Fifth Ward, Tallahassee Stake, 1995-1999.
- Ward Financial Clerk, Tallahassee Third Ward, Tallahassee Stake, 1994-1995.
- Boy Scout Committee, Troop 120 Boy Scouts of America, Tallahassee, FL, 1994.
- Young Men's President, Benning Hills Ward, Columbus Georgia Stake, 1992-1993.
- Elders Quorum First Counselor, Benning Hills Ward, Columbus Georgia Stake, 1991-1992.
- Young Adult Representative, West Point LDS Branch, West Point, NY, 1990-1991.
- Special Olympics Volunteer, West Point, NY, 1990.
- Sunday School Teacher, Roman Catholic Church, West Point, NY, 1987-1988.
- Den Chief, Boy Scouts of America, Tallahassee, FL, 1986.
- Eagle Scout, Boy Scouts of America, Tallahassee, FL, 1985.

## AFFILIATIONS (Past and Present)

- American Finance Association (AFA)
- Financial Management Association (FMA)
- Western Finance Association (WFA)
- Financial Planning Association (FPA)
- Association of Certified Fraud Examiners (ACFE)
- Academy of Management (AOM)
- Salt Lake City CFA Institute (CFAI)

- US Association for Small Business and Entrepreneurship (USASBE)
- Academy of Entrepreneurial Finance (AEF)
- International Council for Small Business (ICSB)
- American Real Estate and Urban Economics Association (AREUEA)
- American Real Estate Society (ARES)
- United States Military Academy Association of Graduates (USMA AOG)
- Financial Education Association (FEA)
- Utah Academy of Sciences, Arts & Letters (UASAL)
- The American Legion
- National Physique Committee (NPC)
- American Bodybuilding Association (ABA)
- BYU Cougar Club
- Understanding Sexuality, Gender, and Allyship (USGA)

## MILITARY SERVICE

*Highest Rank Earned:* Captain  
*Branch:* Army/Infantry

*West Point Interview Committee Field Team, 2014-present*  
 Available to conduct interviews for USMA admission for Utah congressional members.  
 Available to supervise USMA physical fitness entrance exams.  
 USMA liaison for Timpview and Provo High Schools.

*BYU Army ROTC Advisory Board, 2010-present.*  
 Serve as civilian/veteran committee member.  
 Army ROTC summer softball team member.  
 Keynote speaker for Army commissioning, Winter 2017.  
 Air Force ROTC lab presenter, February 2015.  
 Cadre teaching brown bag presentation, September 2011.

*Officer, U.S. Army Inactive Ready Reserve, 1996-1999*  
 Released with an Honorable Discharge.

*Officer, Florida Army National Guard, 3<sup>rd</sup> Battalion, 124<sup>th</sup> Infantry Regiment, 1994-1996*  
 Coordinated supplies for a 700-person organization.  
 Responsible for the supervision and training of 30 soldiers.  
 Awarded on two separate occasions for exceptional achievement.  
 Released with an Honorable Discharge.

*Officer, U.S. Army, 1<sup>st</sup> Battalion, 18<sup>th</sup> Regiment, 24<sup>th</sup> Infantry Division, 1991-1994,*  
 Responsible for the supervision and training of 30 soldiers.  
 Responsible for organizational assets in excess of 5 million dollars.  
 Awarded on three separate occasions for exceptional achievement.  
 Released with an Honorable Discharge.

*Special Military Awards*  
 Expert Infantryman Badge  
 Infantry Officer Basic Course Honor Graduate  
 Commandant's List, IOBC  
 Ranger, Airborne, Air Assault, Pathfinder, Mortar Leader, Bradley Fighting Vehicle Qualified



## CONSULTING

I have founded three consulting and publishing companies:

Brau and Associates, LLC (2018-present)  
A&J Innovations, LLC (2008-2012)  
Brau Consulting, LLC (2007-2018)

Entrepreneurial Finance  
New Venture Financing  
Venture Valuation  
Harvesting

Corporate Finance  
IPOs  
M&As  
Financial Management of the Firm (large and small)

Exec Ed  
Valuation  
Basic/Intermediate/Advanced Spreadsheet Modeling  
CFA Preparation  
CFP® Preparation

Consulting Affiliations (Past and present)  
Aquatherm, Inc.  
Coleman Research Group  
Gerson Lehrman Group  
Goldman Sachs  
Kaplan Schweser  
KIN Entertainment LLC  
Kirton McConkie Law Firm  
MasterControl  
QuinStreet, Inc  
Saudi Aramco Oil  
SpeechCloud  
Sweet Film Talk LLC  
Traeger Grills  
Tribyte LLC  
Wander, Inc. (Serve on the Advisory Board.)  
Woobie Decision Intelligence

## INTERESTS AND EDUCATION

### **RESEARCH INTERESTS**

Corporate Finance: Initial Public Offerings, Mergers and Acquisitions  
Entrepreneurial Finance: Capital Acquisition, Firm Valuation, Small Business Financial Management, Harvesting, Business Plans, Microfinance  
Financial Planning, Literacy, and Education  
Real Estate: REITs

### **TEACHING INTERESTS**

Principles of Finance  
Financial Management of the Firm (Corporate/Business Finance)

Entrepreneurial Finance  
Financial Spreadsheet Modeling  
Financial Planning  
CFA Preparation  
CFP® Preparation

## EDUCATION

*Certified Financial Planner™*, 2019, Certified Financial Planner Board.

*Chartered Financial Analyst*, 2004, Institute of Chartered Financial Analysts.

*Doctor of Philosophy in Finance*, Florida State University, May 1999

Course work: Cumulative 4.0 grade point average, Phi Kappa Phi University Top Scholar  
Support Area: Econometrics, Department of Economics  
Dissertation: "Three Essays on the Going Public Process"  
Dissertation Chair: James S. Ang

*Graduate Research Assistant*, Florida State University

Professor James S. Ang, Barnett Bank Eminent Scholar in Finance, 1996-1997  
Professor Jerome S. Osteryoung, Jim Moran Professor of Entrepreneurship, 1995-1996  
MBA Research Assistant, 1994-1995

*Masters of Economics (partial)*, Florida State University, August 1997

Completed all but two macro-econ courses as part of PhD program.  
Maintained a 4.0 grade point average.

*Master of Business Administration (partial)*, Florida State University, August 1995

Completed 27 hours towards an MBA prior to pursuing a Ph.D. in Finance.  
Maintained a 4.0 grade point average.

*Bachelor of Science*, The United States Military Academy, West Point, NY, June 1991

Major: Geography  
Engineering Track: Systems Engineering  
Distinguished Cadet (Top 5% Academically, Physically and in Leadership), Senior Year  
Dean's List, all eight Semesters.  
Internship: Environmental Protection Agency, Water Management Division, Summer 1990.

*Institute of Religion Diploma*, The Church of Jesus Christ of Latter-day Saints, West Point, NY,  
June 1991.

## PERSONAL

*Age:* 53  
*Marital Status:* Married, Michelle, 30 years.  
*Children:* Six:  
**Rebekah** – BS (Business, BYU), MS (Instructional Psych & Tech, BYU), PhD (Supply Chain Management, UArk)  
**Kamiko** (Bek's husband) – BS (Economics, BYU), Founder Sweet Film Talk, LLC; Founder KIN Entertainment, LLC.  
**Jameson** – BA (Philosophy, BYU), MS (Organizational Leadership, CU-Boulder), Law Student (Gonzaga, 2024), US Army Veteran.  
**Brigham** – BS (Accounting, BYU), BS (Economics, BYU), PhD Student (UNC Accounting, 2026)  
**AJ** (Brig's wife) – Cofounder and CEO Wander, Inc. (Bottega University graduate)

*Grandchildren:* **Heber** – Software Engineer, Cofounder Tribyte, LLC  
*Religion:* One granddaughter, one granddog, two grandcats  
*Hobbies:* The Church of Jesus Christ of Latter-day Saints  
*Certifications:* Family activities, bodybuilding, reading, writing, country music  
CFA, CFP®, Combat Lifesaver, US Army Master Fitness Trainer

## **BODYBUILDING HISTORY**

1991 Master Fitness Trainer Certified, US Army, West Point, NY

1994-1995 Trainer, Capital Racquet and Fitness, Tallahassee, FL

2007 NPC Utah Gold's Classic, Salt Lake City, UT

Junior Masters 3<sup>rd</sup> Place

Welter Weight Open 3<sup>rd</sup> Place

Trainer for Michelle Brau (2<sup>nd</sup> Women's Bodybuilding)

Trainer for Roy Critchfield (5<sup>th</sup> Men's Light Heavy)

Trainer for Eric Frutchey (1<sup>st</sup> Middleweight Open, 1<sup>st</sup> Lightweight Novice)

2008 NPC Utah Open, Salt Lake City, UT

Trainer for Roy Critchfield

2008 NPC Colorado Natural and Armed Forces, Colorado Springs, CO

Trainer for Eric Frutchey

Eric placed first in all three divisions and took overall championship.

2009 NPC Utah Nutrimart Classic, Salt Lake City, UT

Masters 4<sup>th</sup> Place

Trainer for Roy Critchfield (4<sup>th</sup> Men's Light Heavy)

2010 ABA Rocky Mountain Rumble, Layton, UT

Trainer for Eric Frutchey

Eric won Masters class and placed second in Medium Open

2010 INBA World Cup, Milano, Italy

Trainer for Eric Frutchey

Eric placed 4<sup>th</sup> overall.

2011 NPC Utah Nutrimart Classic, Salt Lake City, UT

Trainer for Roy Critchfield

Roy placed first Junior Master, second Natural Heavyweight division

2011 INBA/ABA Natural Olympia, Reno, NV

Trainer for Eric Frutchey

Eric placed 3<sup>rd</sup> in Master's Medium class

2012 ABA Rocky Mountain Rumble, Layton, UT

Trainer for Roy Critchfield

Roy won 1<sup>st</sup> place overall and qualified for pro card

2012 INBA/ABA Natural Olympia, Reno, NV

Trainer for Roy Critchfield

Roy placed 3<sup>rd</sup> in Junior Master's class

2016 INBA/PNBA Central Utah Classic, Springville, UT

Prepared for Master's Physique

2016 INBA/PNBA Natural Universe, Austin, TX  
Trainer for Eric Frutchey  
Eric placed 1<sup>st</sup> in Master's and 1<sup>st</sup> in Open Short

## RACE HISTORY

2002 Burley Lions Spudman Triathlon, Olympic  
2002 Big Muddy 7-Event Adventure Race, Winning Team  
2003 BYU Rex Lee Run, 5K  
2004 BYU Splash and Dash Biathlon, Sprint  
2005 Salem Spring Triathlon, Sprint  
2006 Salem Spring Triathlon, Sprint  
2006 Telos Turkey Triathlon, Sprint  
2008 Salem Spring Triathlon, Sprint  
2009 BYU Splash and Dash Biathlon, Sprint  
2009 Nestle Art City Days, 5K  
2009 BYU Rex Lee Run, 5K  
2010 Salem Spring Triathlon, Sprint  
2010 Uinta Mountains 50-Miler, 5-Day Hike  
2010 BSA 20-Miler, 1-Day Hike  
2012 BYU Lazyman Ironman (1 month to complete full ironman triathlon)  
2013 BYU Lazyman Ironman (1 month to complete full ironman triathlon)  
2014 BYU Lazyman Ironman (1 month to complete full ironman triathlon)  
2015 BYU Rex Lee Run, 5K  
2015 BYU Lazyman Ironman (1 month to complete full ironman triathlon)  
2018 Oak Hills Run, 5K  
2020 BYU Rex Lee Run, 5K  
2021 Temple-to-Temple Run, 5K

## BRIEF BIO

### James C. Brau

Jim Brau is the Joel C. Peterson Professor of Finance at the Marriott School and Editor-in-Chief of the *Journal of Entrepreneurial Finance*. He received his undergraduate training at the United States Military Academy at West Point (Class of 1991) and served three years as an active duty Airborne Ranger infantry officer in the United States Army and another five years in the Army National Guard and Army Reserves. While in the reserves, Jim earned his PhD from Florida State University in business administration and finance with a support area in econometrics. Jim joined the Marriott School faculty in April 1999 and was honorably discharged as an Army Captain in June 1999. In 2004, Jim earned the Chartered Financial Analyst designation and in 2019 he earned the Certified Financial Planner™ designation.

Jim's research interests include issues pertaining to initial public offerings, entrepreneurial finance, financial education, and real estate. He currently has a scholarship H-Index of 26, an i10-Index of 34, over 5,000 citations, and over 90,000 reads on ResearchGate (as of Apr 2022). He has over 110 academic presentations and published over 60 peer-reviewed articles to include articles in the *Journal of Finance*, *Journal of Financial Economics*, *Journal of Business*, *Journal of Financial and Quantitative Analysis*, *Journal of Banking and Finance*, *Journal of Business Venturing*, *Journal of Real Estate Economics and Finance*, and *Journal of Real Estate Research* among others.

He teaches principles of finance, corporate finance, entrepreneurial finance, and financial planning to university-wide students at the undergraduate and graduate levels. His current courses include Principles of Finance (Fin 201), Pre-PhD Individual Study (Fin 490r/MBA 693r), Financial Planning (Fin 418), Advanced Corporate Finance (EMBA 693AF), and Entrepreneurial Finance (EMBA 693EF). Jim has directly recruited and mentored 24 students who have begun doctoral programs. As part of his pre-PhD mentoring, Jim has worked with 27 BYU students as coauthors on 25 peer-reviewed articles.

Along with serving as Editor-in-Chief of the *Journal of Entrepreneurial Finance* since 2009, Jim has served on the editorial review board of the *Journal of Business Venturing* since 2010 and previously served on the editorial review board of *Entrepreneurship: Theory and Practice* for eight years (2005-2012). In addition to peer-reviewed articles, Jim has coauthored seven textbooks: *Principles of Finance: Intuition and Analysis*, *Financial Analysis and Management* (for MBAs), *Finance Skills for Managers*, *Financial Markets and Instruments*, *MBA Prep: Finance*, *Principles of Finance with Excel*, and *Introduction to Modern Business*.

Among his awards are West Point Distinguished Cadet (top 5% of Senior class in academics, physical fitness, and leadership), West Point dean's list all eight semesters, FSU Phi Kappa Phi Outstanding Graduate Scholar Award (Valedictorian), three FSU teaching awards (one college level and two university level), seven BYU teaching awards (five department level and two college level), three BYU research awards (two department level and one college level), three BYU outstanding citizen awards (one department level and two university level), four best-paper awards, 15 lead-articles, and the BYU University Young Scholar Award (university-wide).

Jim consults with firms, NGOs, entrepreneurs, angel investors, and venture capitalists. His consulting focuses on corporate finance/financial management, start-up financing, venture valuation, business plan construction, and harvest strategies. Jim also serves as an expert witness in finance-related lawsuits.

Jim married Michelle (West) in 1991 in the Jordan River Temple. Michelle (AA Fashion Production and Management from Columbus Technical College) is currently working on her undergraduate degree at BYU in Family Studies and is enjoying her career as a mother and grandmother. They are the parents of six children (two by marriage) and one granddaughter. Bekki (BS Business BYU, MS Instructional Psychology BYU, PhD Supply Chain Management Univ Arkansas) is an assistant professor in the Marriott School of Business at BYU. She is married to Kamiko Adcock (BS Economics BYU) who works in media production. Kamiko is the founder of KIN Entertainment LLC and the Sweet Film Talk podcast (<https://www.sweetfilmtalk.com/>). Jameson (BA Philosophy with minors in Human Development and Military Science BYU, MS Organizational Leadership CU-Boulder) is an Army veteran and law student at Gonzaga Law. Brigham (BS Accounting and BS Economics BYU) is a UNC Accounting PhD student. He is married to AJ (Call). AJ graduated from Bottega University and is the founder and CEO of Wander Inc (<https://www.wandermaps.com/>). They are the parents of one daughter. Heber has completed two years at BYU as a computer science major and business minor. He is a software engineer and cofounder and CTO of Tribyte LLC, a software development firm. In his free time, Jim enjoys family activities, bodybuilding, reading, writing, and 1980s country music.