Abigail M. Allen, D.B.A., CPA

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ACADEMIC EMPLOYMENT

2016-Present Associate Professor of Accounting, Marriott School of Management, BYU

2013-2016 Lecturer of Business Administration, Accounting and Management Unit, Harvard Business

School

EDUCATION AND PROFESSIONAL CREDENTIALS

2013	Doctorate of Business Administration, Accounting and Management, Harvard Business School Dissertation "Essays in Financial Accounting Standard Setting", AICPA Hispanic Doctoral Student Fellowship, KPMG Doctoral Fellowship
2006	Masters of Accounting, Leventhal School of Accounting, University of Southern California Magna Cum Laude, Leventhal Scholar
2006	B.S. in Accounting, University of Southern California Magna Cum Laude, Trustee Scholar
2008-	Certified Public Accountant (CPA), California

REFEREED PUBLICATIONS

Allen, A. and Wahid, A.S., 2024. Regulating gender diversity: Evidence from California senate bill 826. *Management Science*, 70(4), pp.2023-2046.

Wood, D. et al including Allen, A. (numerous coauthor paper), 2023 The ChatGPT artificial intelligence chatbot: How well does it answer accounting assessment questions? *Issues in Accounting Education* 38 (4): 81–108

Allen, A., Petacchi, R., 2022 Preparer Opposition and Strategic Implementation of Governmental Accounting Standards: Evidence from Public Pension Accounting Reform. *Management Science* 69(7), 4259-4282

Allen, A., Lewis-Western, M.F. and Valentine, K., 2022. The Innovation and Reporting Consequences of Financial Regulation for Young Life-Cycle Firms. *Journal of Accounting Research*, 60(1), pp.45-95.

Allen, A, Ramanna, K. and Roychodhury, S., 2018 Auditor Lobbying on Accounting Standards. *Journal of Law, Finance and Accounting*, 3(2), pp.291-331

• Winner of the AAA Western Conference Best Paper Award.

Allen, A. and Ramanna, K., 2013. Towards an understanding of the role of standard setters in standard setting. *Journal of Accounting and Economics*, 55(1), pp.66-90.

WORKING PAPERS

Allen, A., Standrige, K. and J. Thornock The (in) adequacy of contingent legal reporting (R&R JAR)

Allen, A., and W. Schmidt Event study Misestimation and Discretionary Media Reporting (under review at AMJ)

Allen, A., Lewis-Western, M.F. and Valentine, K., Intangible Intensive Firms and Performance Reporting (preparing for submission to JAR)

PRESS ARTICLES AND CITATIONS

Allen, A., Lewis-Western, M.F. and Valentine, K., The Innovation and Reporting Consequences of Financial Regulation for Young Life-Cycle Firms, *Columbia Law School Blue Sky Blog*, April 19, 2022

Institute for Truth in Accounting. Harvard Scoops Me. Institute for Truth in Accounting, Jan 5, 2015

Ramanna, K. Why Fair Value is the Rule, *Haravrd Business Review*, 91, no. 3, March 2013: 99 - 101

Lagace, Martha. Are the 'Big Four' Audit Firms Too Big to Fail', Forbes, Feb 4, 2013: 99 - 101

TEACHING VITAE

2024 - Present Marriott School of Management, BYU. Intermediate Managerial Accounting (ACC 402).

2018 - Present Marriott School of Management, BYU. Intro Financial/Managerial (Acct 310).

2016 -2017 Marriott School of Management, BYU. Intermediate Financial Accounting I (Acct 403a).

2013-2015 Harvard Business School, Financial Reporting and Control (1st year MBA core curriculum).

2009-2012 Harvard Business School, MBA Analytics

EXTRA-ACADEMIA PROFESSIONAL VITAE AND BOARD EXPERIENCE

2024-Present Zeo Energy, Board of Directors - Audit Committee Chair, SLC, UT

2019-Present Utah Museum of Contemporary Art, Audit Committee Independent Member, SLC, UT

2019-Present GREENbike, Audit Committee Independent Member, SLC, Utah

2005-2008 Deloitte, External Audit Senior, Los Angeles & San Jose, CA

2004 Mattel Inc., Internal Auditor, El Segundo, CA

ACADEMIC FELLOWSHIPS

2021-Present	Leanne Albrecht Faculty Fellowship
2008-2013	KPMG PhD Project Minority Doctoral Scholarship
2008-2013	AICPA Doctoral Fellowship for Hispanic Accounting Students
2011	AAA Doctoral Consortium Fellow

SPEAKING ENGAGEMENS AND PRESENTATIONS		
2024	BYU accounting Symposium	
2023	The Ohio State University, BYU University Devotional	
2019	George Washington University Cherry Blossom Accounting Conference, Texas A&M, AAA Annual Meeting, BYU Accounting Research Symposium	
2018	University of California Irvine, University of Illinois-Milwaukee	
2017	AAA Annual Meeting, MIT Asia Accounting Conference	
2016	Journal of Law Finance and Accounting conference, Northwestern Law School; AAA Annual Meeting	
2015	Brigham Young University, Santa Clara University, AAA annual meeting	
2014	AAA annual meeting, AAA western regional meeting, BYU Accounting Research Symposium, ADSA annual meeting	
2013	Stanford University, Harvard Business School, Massachusetts Institute of Technology, University of Southern California, University of California at Berkeley, University of Utah, Baruch University, AAA annual meeting, HBS Information Markets and Organizations Conference	

ACADEMIC CONFERENCE PARTICIPATION		
2024	FASB Financial Reporting Issues Conference, AAA FARS Midyear Meeting, Rotman Accounting Research Conference, BYU Accounting Research Symposium,	
2023	FASB Financial Reporting Issues Conference, Harvard Information and Markets Conference, BYU Accounting Research Symposium, RAST conference,	
2022	AAA Annual Meeting, FASB/IASB/TAR Conference, BYU Accounting Research Symposium, Harvard Information and Markets Conference, FASB Financial Reporting Issues Conference	
2021	BYU Accounting Research Symposium	
2020	AAA FARS Midyear Meeting, FASB Financial Reporting Issues Conference	
	Abigail M. Allan, D.P.A. CDA (December 2024)	

2019	George Washington University Cherry Blossom Accounting Conference, AAA Annual Meeting, BYU Accounting Research Symposium, HBS Information Markets and Organizations Conference, FASB Financial Reporting Issues Conference
2018	AAA Annual Meeting, BYU Accounting Research Symposium, HBS Information Markets and Organizations Conference
2017	AAA Annual Meeting, ADSA annual meeting, MIT Asia Accounting Conference, BYU Accounting Research Symposium, HBS Information Markets and Organizations Conference
2016	Journal of Law Finance and Accounting conference, Northwestern Law School; AAA Annual Meeting, BYU Accounting Research Symposium, HBS Information Markets and Organizations Conference
2015	AAA annual meeting, ADSA annual meeting, HBS Information Markets and Organizations Conference
2014	AAA annual meeting, AAA western regional meeting, BYU Accounting Research Symposium, ADSA annual meeting, HBS Information Markets and Organizations Conference, Stanford Accounting Summer Camp
2013	AAA annual meeting, HBS Information Markets and Organizations Conference

PROFESSIONAL ACADEMY & UNIVERSITY SERVICE

Ad-Hoc Academic Journal Reviewer Invitations (2012 – Present):

Journal of Accounting and Economics

Journal of Accounting Research

The Accounting Review

Contemporary Accounting Research

Management Science

Journal of Management Accounting Research

International Journal of Accounting Research

Journal of Accounting and Public Policy

Journal of Accounting Research Conference

Massachusetts Institute of Technology, Sloan School of Management, Asia Conference

Hawaii Accounting Research Conference

American Accounting Association Annual, Regional and FARS Meetings

Conference Committee: Financial Accounting Standards Board Financial Reporting Issues Conference (2023)

Conference Facilitator: Financial Accounting Standards Board Financial Reporting Issues Conference (2020)

Discussant: AAA Annual Meeting (2014, 2017, 2019, 2022), AAA FARS Meeting (2020, 2024), AAA Western Regional Meeting (2015), MIT Asia Accounting Conference (2017)

Deloitte Foundation Trueblood Seminars Committee Member (2018)