

# AARON JACOB

G M & V P O F A C C O U N T I N G



☎ 801-368-6846

✉ aaronjacob02@gmail.com

📍 Saratoga Springs, Utah

🌐 [Linkedin.com/in/aaronmarkjacob](https://www.linkedin.com/in/aaronmarkjacob)

## PROFILE

Highly motivated and results-oriented professional with 12 years of experience in financial and managerial accounting. Possesses a strong passion for education and fostering student success. Committed to the principles of The Church of Jesus Christ of Latter-day Saints and creating a Christ-centered learning environment.

## SKILLS

- Leadership and Strategy
- Derivatives and Digital Assets
- Financial Accounting
- Subledger Technology
- Relationship Building
- Teaching and Coaching
- Communication and Presenting
- Vision and Growth
- Enthusiasm and Energy

## TEACHING EXPERIENCE

### BYU PROVO ADJUNCT FACULTY

January 2025 - Present

- Accounting 310 - Lead engaging lectures, including real-world application
- Mentor students, while fostering their understanding of financial accounting

### THE WHARTON SCHOOL GUEST LECTURER

2018 - Present

- Present to new MBA students on how to thrive during the program
- Coach start-ups within the Wharton Cypher Accelerator Program

### BYU GUEST LECTURER

2017 - Present

- Acct 542 - lead student case study on derivatives and digital assets
- Present to multiple student organizations on career paths

### BYU IDAHO ADJUNCT FACULTY

2020 - 2021

- Taught business accounting class - The Cycle of Cash
- Top quartile teacher rating

### BYU INFORMATION TECHNOLOGY TRAINING

2008 - 2012

- Taught over 200 technology classes to faculty, students, and staff
- Developed new curriculum for technology courses

### MISSIONARY TRAINING CENTER

2008 - 2010

- Trained missionaries preparing to serve
- Provided coaching and mentoring to support personal growth

## EDUCATION

### BRIGHAM YOUNG UNIVERSITY

MACC and BS, Accounting

2008 - 2012

### WHARTON, UNIVERSITY OF PENNSYLVANIA

MBA

2017 - 2019

# PROFESSIONAL EXPERIENCE

## TAXBIT

General Manager and VP of Enterprise Accounting Business

2021 - Present

- Lead global accounting business unit and oversee all business functions
- Key member of executive leadership team driving overall company strategy
- Helped company raise > \$230 million in funding, achieve unicorn status, and expand internationally

## CHATHAM FINANCIAL

Director of Global Corporates and Financial Services Practice

2013 - 2021

- Led development and growth of Financial Services business line
- Oversaw critical technology build for supporting equity and foreign currency derivatives
- Led company's largest and most strategic customer engagements for global corporates practice

## FINANCIAL ACCOUNTING STANDARDS BOARD

Post Graduate Technical Assistant

2012 - 2013

- Nominate by BYU School of Accountancy for a post-graduate position
- Worked on joint projects with the FASB and IASB to align US GAAP and IFRS
- Led initiatives on derivatives, insurance, not-for-profit accounting updates

# PUBLICATIONS & MEDIA

- Bloomberg, *Balancing crypto's volatility with fair value accounting principles*, 2024
- Accounting Today, *Balancing crypto's volatility with fair value accounting principles*, 2024
- Kaplan, *New Guidance on Accounting for and Disclosure of Crypto Assets*, 2024
- Accounting Today, *FASB guidance encourages crypto adoption*, 2024
- Accounting Today, *How crypto regulations can build, or doom, businesses*, 2023
- Fox Business, *AI tools streamlining accounting workflows and opening capacity for innovation, expert says*, 2023
- Bloomberg, *Long-Awaited Bitcoin Accounting Rules to Capture Rises, Dips*, 2023
- TaxBit, *FASB Publishes New Guidelines for Crypto Accounting*, 2023
- TaxBit, *The Evolution of GameFi: Transforming Gaming and Crypto Accounting*, 2023
- TaxBit, *IFRS Crypto Accounting Standards and Key Differences with US GAAP*, 2023
- Forbes, *'I'm Anxious'—Bitcoin Now Braced For A Tesla Price Bombshell After Elon Musk Revealed Shock Sale*, 2022
- TaxBit, *Fair Market Value Measurements for Digital Assets*, 2022
- TaxBit, *4 Key Challenges of Digital Assets Accounting*, 2021
- Wall Street Journal, *Accountants, Lawmakers Urge Rules on Crypto Accounting*, 2021