

# TANNER SKOUSEN

## Assistant Professor

Information Systems Department  
Marriott School of Business  
Brigham Young University

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## PROFESSIONAL EXPERIENCE

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2023 – Present                      **Assistant Professor**  
Department of Information Systems  
Marriott School of Business  
Brigham Young University

## EDUCATION

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2023                                      *University of Georgia, Terry College of Business*  
Ph.D., Management Information Systems  
  
*Dissertation: Individual Resilience in Online Communities: An Embeddedness Perspective.* Committee: Hani Safadi (Chair), Elena Karahanna, Aaron Schechter

2017                                      *Brigham Young University, Marriott School of Management*  
BS and MS, Information Systems Management  
GPA: 3.94  
Information Systems Ph.D. preparation track

## RESEARCH INTERESTS

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- Online communities
- Healthcare IT
- Interruption management
- AI adoption and diffusion

## JOURNAL PUBLICATIONS

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1. Safadi, H., **Skousen, T.**, Karahanna, E. (2025) "Firm-Sponsored Online Communities: Building Alignment Capabilities for Participatory Governance." *Information Systems Research*, 36(1), 419-439
2. **Skousen, T.**, Ames, J., Gaskin, J. (2021) "Task-Adherence: An Agentic Perspective of Task-focused Dedication in an Interrupting Work Environment." *Journal of Organizational Effectiveness: People and Performance*
3. **Skousen, T.**, Safadi, H., Young, C., Karahanna, E., Safadi, S., & Chebib, F. (2020). "Successful Moderation in Online Patient Communities: Inductive Case Study." *Journal of Medical Internet Research*, 22(3), e15983.
4. Gaskin, J. E., and **Skousen, T.** (2016). "Time-Chunking and Hyper-Refocusing in a Digitally-Enabled Workplace: Six Forms of Knowledge Workers." *Frontiers in Psychology*, 7, 1627

## PAPERS UNDER REVIEW

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1. **Skousen, T.**, Safadi, H., Young, C., "How Online Health Communities Respond to Crises: Case Study of Mayo Clinic Connect." *Journal of the American Medical Informatics Association (JAMIA) Open* (2nd Round of Review)
2. **Skousen, T.**, Steffen, J., Chandler, C., Rosengren, W., Gaskin, J., Meservy, T. "Asynchronous Video Interviews and Artificial Intelligence: A Multi-Study Exploration." *European Journal of Information Systems* (1<sup>st</sup> Round of Review)

## CONFERENCE PROCEEDINGS AND PRESENTATIONS

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\* Denotes student co-author

1. **Skousen, T.**, \*Wait, O., \*Lear, J. "Beyond a Healthy Use of Technology: Understanding Technological Health." *Americas Conference on Information Systems*, Montreal, Canada, August 2025
2. \*Hutchings, M., Gaskin, J., **Skousen, T.** "Awe-full Research: Opening Minds in High-Stakes Meetings Through Wonder." TREO talk, *Americas Conference on Information Systems*, Montreal, Canada, August 2025
3. Feldman, S., Singh, A., Schooley, B., Pena, D., **Skousen, T.** "Next Generation Mentoring: Who is Mentoring Whom?", Panel Presentation, *Americas Conference on Information Systems*, Salt Lake City, Utah, August 2024
4. \*Gardner, J., **Skousen, T.** "The Dynamic and Constructive Nature of User-Generated Content in Online Spaces." TREO talk, *Americas Conference on Information Systems*, Salt Lake City, Utah, August 2024
5. **Skousen, T.** and \*Lear, J. "Technological Health: A New Perspective on Individual Well-being in the Digital Era." *European Conference on Information Systems*, Paphos, Cyprus, June 2024
6. **Skousen, T.**, Steffen, J., Chandler, C., Rosengren, W., Gaskin, J., Meservy, T. "Asynchronous Video Interviews and Artificial Intelligence: A Multi-Study Exploration." *International Conference for Information Systems*, Copenhagen, Denmark, December 2022

7. **Skousen, T.**, Safadi, H., Watson, R. “Open Communities and Formal Organizations: A Symbiosis View,” *International Conference for Information Systems*, Virtual, December 2020 (**Best Theory Paper Award Winner**)
8. Safadi, H., Watson, R., and **Skousen, T.** “Organizations and Communities: A Symbiosis View,” *Americas Conference on Information Systems*, Virtual, August 2020
9. **Skousen, T.**, Safadi, H., Karahanna, E., Young, C., and Chebib, F. “Tension Resolution and Sustaining Knowledge Flows in Online Communities,” *International Conference for Information Systems*, Munich, Germany, December 2019 (**Best Theory Paper Award Winner**)
10. **Skousen, T.** and Karahanna, E. “Diversity in Peer-Advice Networks and the Emergence of Collective Post-Adoptive Attitudes: A Multilevel Perspective,” *International Conference for Information Systems*, Munich, Germany, December 2019
11. Gaskin, J. and **Skousen, T.** “Time-Chunking Strategies in Digitally-enabled Knowledge Work”. *CNoW Pre-ICIS Workshop*, Dublin, Ireland, December 2016

## **WORKING PAPERS**

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1. “Interruption Management Through Cognitive Cost Control: Strategies and the Role of Technology” (with Adela Chen, Elena Karahanna, and Jacob Steffen) – **Planning to submit to MIS Quarterly January 2026**
2. “Participation Resilience of Online Community Members: An Embeddedness Perspective” (with Hani Safadi)
3. “The Effect of Implementing an AI-Voice Receptionist on Patient Trust and Reactivation” (with Ben Beck)
4. “Technological Health: A New Perspective on Individual Well-Being in the Digital Era” (with \*James Lear, \*Olivia Fowler, and \*Isaac Limb)
5. “From Coordination to Collaboration to Community: Understanding how Online Community Purpose influences Early Success Outcomes” (with \*Ryan Ward)
6. “The Evolution of User-Generated Content in Emergent and Formal Online Spaces” (with \*Joshua Gardner and \*Macy Eskelsen)
7. “Next Generation Mentoring: Who is Mentoring Whom? CAIS Panel Report” (with Akanksha Singh, Dalton Peña, Ben Schooley, and Sue Feldman)

## **INVITED PRESENTATIONS**

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1. Brigham Young University, Information Systems Department, 2019
2. Mayo Clinic, Mayo Clinic Social Media Network Annual Conference, 2019

## TEACHING EXPERIENCE

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### Instructor of Record

- Brigham Young University* IS 415: Exploratory Data Analytics
- Fall 2024 (4.7/5)
- IS 505: Programming for Data Science
- Fall 2025
  - Winter 2024 (4.9/5)
- IS 315: Introduction to Python Data Analytics
- Fall 2025
  - Fall 2023 (4.9/5)
- IS 110: Spreadsheets and Business Analysis
- Fall 2025
  - Winter 2018 (4.9/5)
  - Fall 2017 (5/5)

- University of Georgia* MIST 4610: Data Management and Analytics (SQL)
- Spring 2023 (4.93/5)
  - Fall 2021 (4.7/5)
  - Fall 2020 (4.83/5)

### Teaching Assistant

- University of Georgia* MIST 5730/6380: Advanced Data Management and Analytics (Python), 2021

- Brigham Young University* BUSM 540: Organizational Behavior, 2016-2017

## INDUSTRY EXPERIENCE

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*Brevium Inc, Account Manager, 2014-2018*

- Developed analytical tools to improve efficiency and effectiveness regarding the recognition of underperforming customers.
- Trained Practice Administrators and Doctors for over 200 different medical practices on software that improves healthcare compliance.

## ACADEMIC AWARDS AND ACHIEVEMENTS

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|   |      |
|---|------|
| ICIS Best Track Reviewer                              | 2023 |
| ICIS Doctoral Consortium                              | 2022 |
| Recipient of UGA Outstanding Teaching Assistant Award | 2022 |

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| Recipient of UGA's Graduate School Dean's Award        | 2021      |
| ICIS Best Track Reviewer                               | 2020      |
| ICIS Best Theory Paper Award                           | 2020      |
| AMCIS Advanced Doctoral Consortium                     | 2020      |
| ICIS Best Theory Paper Award                           | 2019      |
| Winner of the AIS – Bocconi Ph.D. Student Travel Grant | 2019      |
| "Most Outstanding MISM Student", BYU                   | 2017      |
| Marriott School of Management Dean's List              | 2014-2016 |

## **ACADEMIC SERVICE**

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### **Internal Service**

|   |              |
|---|--------------|
| IS Undergraduate Minor Committee            | 2025-Present |
| IS 110 Coordinator                          | 2024-Present |
| IS 315 Coordinator                          | 2023-Present |
| BSIS Admissions Committee                   | 2023-Present |
| Student Recruitment Committee               | 2023-Present |
| Workshop Coordinator, University of Georgia | 2020-2021    |

### **External Service**

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| Minitrack Chair, AMCIS                                     | 2026 |
| Associate Editor, ICIS                                     | 2024 |
| Doctoral Student Corner Co-Chair, ICIS, Copenhagen Denmark | 2022 |

Ad hoc Reviewer:

*MIS Quarterly*  
*Information Systems Journal*  
*Journal of Medical Internet Research*  
*Frontiers of Psychology*  
*International Conference for Information Systems*  
*Americas Conference on Information Systems*  
*Hawaii International Conference on Systems Sciences*  
*European Conference on Information Systems*  
*Electronic Commerce Research and Applications*