

# Rebekah Inez (Bekki) Brau

## Assistant Professor Global Supply Chain Management

Marriott School of Business  
Brigham Young University  
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## EDUCATION

### **Ph.D., Supply Chain Management, University of Arkansas; Fayetteville, AR**

The Sam M. Walton College of Business

Dissertation: “Integrating Systems, Processes, and Human Judgment: Three Essays on Value Creation with Supply Chain Analytics”

**[University of Arkansas Graduate School Distinguished Dissertation Award]**

**[Council of Supply Chain Management Practitioners Doctoral Dissertation Award]**

Degree Awarded: May 2021

### **M.S., Instructional Psychology and Technology, Brigham Young University; Provo, UT**

McKay School of Education

Concentration: Research and Evaluation

Capstone: “Plan, Do, Study, Act (PDSA): A Supply Chain Management Learning Activity”

Degree Awarded: December 2017

### **B.S., Management, Brigham Young University; Provo, UT**

Marriott School of Business

Concentration: Organizational Behavior Pre-PhD Program

Degree Awarded: June 2016

## RESEARCH ACTIVITY

### PUBLICATIONS IN PEER-REVIEWED JOURNALS

7. Brau, R.I., Sanders, N., Aloysius, J., & Williams, D. (2024) Utilizing People, Analytics, and AI for Decision-Making in the Digitalized Retail Supply Chain. *Journal of Business Logistics*, 45(1). <https://doi.org/10.1111/jbl.12355>
6. Brau, R.I., Aloysius, J. & Siemsen, E. (2023) Demand Planning for the Digital Supply Chain: How to Integrate Human Judgment and Predictive Analytics. *Journal of Operations Management*, 69, 965-982. <https://doi.org/10.1002/joom.1257> **[2024 Jack Meredith Best Paper Award]**

5. Barker, J. & Brau, R.I. (2020) Shipping Surcharges and LSQ: Pricing the Last Mile, *International Journal of Physical Distribution and Logistics Management*, 50(6), 667-691. <https://doi.org/10.1108/IJPDLM-09-2019-0292>
4. Brau, R.I., Gardner, J., McDonald, J., & Webb, S. (2019) Plan, Do, Study, Act (PDSA): A Supply Chain Management Learning Activity, *Decision Sciences Journal of Innovative Education* 17(1), 2019, 6-32 (from master's capstone project). <https://doi.org/10.1111/dsji.12171> [DSJIE Top Downloaded Paper 2018-2019]
3. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.J. (2017) An Empirical Analysis of the Success Factors in an Introductory Financial Management Class, *Journal of the Academy of Business Education* 18, 1-52 (lead article, from undergraduate program).
2. Brau, R.I. (2016) A Framework for Teaching the Goal of the Firm in Introductory Business Classes: Shareholder Wealth Maximization Ethicality and Classical Philosophical Paradigms, *Journal of the Utah Academy of Sciences, Arts & Letters* 93, 135-161, (from undergraduate program).
1. Brau, J.C., Brau, R.I., Owen, S., & Swenson, M.J. (2016) The Determinants of Student Performance in a University Marketing Class, *Business Education Innovation Journal* 8(2), 21-31, (from undergraduate program).

#### CONFERENCE PROCEEDINGS

6. Brau, R.I., McKinley, F., Aloysius, J. & Siemsen, E. Collaborate Human-Machine Learning for Demand Planning, *Academy of Management Proceedings* (1), 2024, 17307.
5. Brau, R.I., Sanders, N., Aloysius, J., & Williams, D. Unleashing the Power of Big Data in the Retail Supply Chain: The Partnership of Analytics and Managers, *Academy of Management Proceedings* (1), 2022, 11561.
4. Brau, R.I., Aloysius, J., & Siemsen, E. Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field, *Academy of Management Proceedings* (1), 2021, 16334.
3. Brau, R.I., Aloysius, J., & Siemsen, E. When Managers Meet Models: Integrating Human Judgment and Machine Learning, *Academy of Management Proceedings* (1), 2020, 21395.
2. Brau, J.C., Brau, R.I., Swenson, M.J. & Rowley, T., An Empirical Analysis of the Success Factors in an Introductory Business Class, *Academy of Management Proceedings* (1), 2016, 17349.
1. Brau, R.I. A Framework for Teaching the Goal of the Firm in Introductory Business Classes: Shareholder Wealth Maximization Ethicality and Classical Philosophical Paradigms, *Proceedings of the International Association for Business and Society* 27, 2016, 1-20.

#### WORK IN PROGRESS

- “The Use of Risk Salience Priming in Shifting Consumer Attitudes Toward Unattended In-Home Package Delivery” with Finnegan McKinley John Gardner, and Hugo DeCampos (*Revising for Second Round at the Journal of Business Logistics*)

“Demand Planner Acceptance of Advice from an AI Agent: Dimensions of Algorithm Performance” with Finnegan McKinley, John Aloysius, and Adriana Rossiter Hofer (*Under Review at the Journal of Operations Management*)

“Hidden Costs in Customer-Supplier Inventory Dynamics” with Brigham Brau, Joseph Henry, and Junyoung Jeong

“Behavioral Mechanisms in Predictive Analytics: A Multi-Theoretical Approach to High- and Low-Level Processing Tasks” with Nada Sanders and John Aloysius

“Collaborative Human-Machine Learning for Demand Planning: Reimagining the Partnership Between People and Automated Systems” with Finnegan McKinley, John Aloysius, and Enno Siemsen

### BOOK CHAPTERS

Brau, R., Fox, N., & Robinson, E. (2018). Behaviorism. In R. Kimmons (Ed.), *The Students' Guide to Learning Design and Research*. EdTech Books.  
[https://edtechbooks.org/education\\_research/behaviorismt](https://edtechbooks.org/education_research/behaviorismt)

Brau, R. (2018). Constructivism. In R. Kimmons (Ed.), *The Students' Guide to Learning Design and Research*. EdTech Books.  
[https://edtechbooks.org/education\\_research/constructivismy](https://edtechbooks.org/education_research/constructivismy)

### CONFERENCE PRESENTATIONS & POSTERS (\* indicates I presented)

37. McKinley, F., Brau, R.I., Aloysius, J., Hofer, A. (November 2024) Using AI-based Systems for Supply Chain Demand Planning: The Effect of Algorithm Performance on User Vigilance. *Decision Sciences Institute (DSI)*. Peer-reviewed presentation.

36. Brau, B.J, Brau, R.I., Henry, J., Jeong, J. (November 2024) Lean and Mean: The Unintended Consequences of Customer Pressure on Supplier Employee Well-Being. *Decision Sciences Institute (DSI)*. Invited presentation.\*

35. McKinley, F., Brau, R.I., Aloysius, J., Hofer, A. (September 2024) Using AI-based Systems for Supply Chain Demand Planning: The Effect of Algorithm Performance on User Vigilance. *Council of Supply Chain Management Professionals (CSCMP)*. Peer-reviewed presentation. [E. Grosvenor Plowman Award Finalist]

34. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (April 2024) Collaborative Human-Machine Learning. *Academy of Management*. Peer-reviewed presentation.\* [Chan Hahn Best Paper Award Finalist]

33. McKinley, F., Brau, R.I., Aloysius, J., & Hofer, A. (April 2024) Demand Planner Acceptance of Advice from an AI Agent: Dimensions of Algorithm Performance. *Behavioral Operations Conference*. Peer-reviewed presentation.

32. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (April 2024) Collaborative Human-Machine Learning. *Production and Operations Management Society (POMS)*. Invited presentation.\*

31. McKinley, F., Brau, R.I., Aloysius, J., & Hofer, A. (April 2024) Demand Planner Acceptance of Advice from an AI Agent: Dimensions of Algorithm Performance. *Production and Operations Management Society (POMS)*. Invited presentation.
30. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (November 2023) Collaborative Human-Machine Learning. *Decision Sciences Institute (DSI)*. Invited presentation.
29. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (October 2023) Collaborative Human-Machine Learning. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.\*
28. McKinley, F., Brau, R.I., Gardner, J., & DeCampos, H. (October 2023) The Use of Risk Salience Priming in Shifting Consumer Attitudes Toward Unattended In-Home Package Delivery. *Council of Supply Chain Management Professionals (CSCMP)*. Peer review presentation.
27. McKinley, F., Brau, R.I., Aloysius, J., & Hofer, A. (June 2023) Someone to Blame But Yourself: The Effects of AI and ML Forecast Management System Mistakes on Human Adjustments to Forecasts. *Behavioral Operations Conference Young Scholar Workshop*. Peer-reviewed presentation.
26. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (June 2023) Collaborative Human-Machine Learning. *Behavioral Operations Conference*. Peer-reviewed presentation.\*
25. Brau, R.I., McKinley, F., Aloysius, J., & Siemsen, E. (May 2023) Automation or Collaboration? Comparing Integrated Learning Methods with Machine Learning in Demand Planning. *Production and Operations Management Society (POMS)*. Invited presentation.
24. Brau, R.I., Aloysius, J., & Siemsen, E. (October 2022) Automation or Collaboration? Comparing Integrated Learning Methods with Machine Learning in Demand Planning. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.\*
23. Brau, R.I., Sanders, N., Aloysius, J., & Williams, D. (August 2022) Unleashing the Power of Big Data in the Retail Supply Chain: The Partnership of Analytics and Managers. *Academy of Management (AOM)*. Peer-reviewed presentation.\*
22. Brau, R.I., Aloysius, J. & Siemsen, E. (June 2022) Integrating Machine Learning and Human Judgment. *Behavioral Operations Conference*. Peer-reviewed presentation. (Unable to present after acceptance due to Covid-19.)
21. McKinley, F., Brau, R.I., Gardener, J., & DeCampos, H. (April 2022) The Use of Risk Salience Priming in Shifting Consumer Attitudes Toward Unattended In-Home Package Delivery. *Production and Operations Management Society (POMS)*. Invited presentation.
20. Brau, R.I., Aloysius, J. & Siemsen, E. (October 2021) Integrating Machine Learning and Human Judgment. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.\*

19. Brau, J.C., Brau, R.I., Henry, J., & Owen, S. (October 2021). Working Capital Efficiency Among Supply Chain-Linked Firms. *Financial Management Association*. Peer-reviewed presentation.
18. Brau, R.I., Aloysius, J. & Siemsen, E. (September 2021) Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field. *Council of Supply Chain Management Professionals (CSCMP), Academic Research Symposium (ARS)*. Peer-reviewed presentation.\*
17. Brau, R.I., Aloysius, J. & Siemsen, E. (August 2021) Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field. *Academy of Management (AOM)*. Peer-reviewed presentation.\* **[Chan Hahn Best Paper Award Finalist]**
16. Brau, R.I., Aloysius, J. & Siemsen, E. (April 2021) Integrating Machine Learning and Human Judgment: A Study on Demand Planning in the Field. *Production and Operations Management Society (POMS)*. Invited presentation.\*
15. Brau, R.I., Aloysius, J. & Siemsen, E. (November 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *Decision Sciences Institute (DSI)*. Peer-reviewed presentation.\*
14. Brau, R.I., Aloysius, J. & Siemsen, E. (August 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *Academy of Management (AOM)*. Peer-reviewed presentation.\* **[Best Student Paper Award Finalist]**
13. Brau, R.I., Aloysius, J. & Siemsen, E. (April 2020) When Managers Meet Models: Integrating Human Judgment and Analytics. *Production and Operations Management Society (POMS)*. Invited presentation.\* (Conference canceled after acceptance due to Covid-19.)
12. Brau, R.I., Aloysius, J. & Siemsen, E. (September 2019) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Council of Supply Chain Management Professionals (CSCMP), Academic Research Symposium (ARS)*. Peer-reviewed presentation.\*
11. Brau, R.I., Aloysius, J. & Siemsen, E. (May 2019) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Production and Operations Management Society (POMS)*. Invited presentation.\*
10. Brau, R.I., Aloysius, J., & Siemsen, E. (November 2018) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Institute for Operations Research and the Management Sciences (INFORMS)*. Invited presentation.
9. Brau, R.I. (September 2018) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Council of Supply Chain Management Professionals (CSCMP), Academic Research Symposium (ARS)*. Peer-reviewed poster presentation.\* **[First Place for Best Practical Application Poster]**
8. Barker, J. & Brau, R.I. (September 2018). Shipping Surcharges and Logistics Disruptions: Pricing Strategies to Attract and Retain Online Customers. *Council of Supply Chain Management Professionals (CSCMP), Academic Research Symposium (ARS)*. Peer-reviewed presentation.

7. Brau, R.I. (July 2018) When Models Meet Managers: Optimal Integration of Statistical Model-Based and Judgmental Forecasting. *Behavioral Operations Conference, Young Scholars Workshop*. Peer-reviewed presentation.\*
6. Brau, R.I. (April 2017) Instructional Designer Values as Revealed Through the Use of Inscriptions. *Utah Academy of Sciences, Arts, & Letters (UASAL)*. Peer-reviewed presentation.\*
5. Brau, R.I. (June 2016). A Framework for Teaching the Goal of the Firm in Introductory Business Classes: Shareholder Wealth Maximization Ethicality and Classical Philosophical Paradigms. *International Association of Business and Society (IABS)*. Peer-reviewed presentation.\*
4. Brau, R.I. (March 2016). Conditions of Shareholder Wealth Maximization Ethicality under Classical Philosophical Paradigms. *Utah Academy of Science, Arts, & Letters (UASAL)*. Peer-reviewed presentation.\*
3. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.S. (August 2016). An Empirical Analysis of the Factors of Success in an Introductory Business Class. *Academy of Management (AOM)*. Peer-reviewed presentation.\*
2. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.S. (March 2016). An Empirical Analysis of the Factors of Success in a Principles of Finance Class. *Utah Academy of Science, Arts, & Letters (UASAL)*. Peer-reviewed presentation.\*
1. Brau, J.C., Brau, R.I., Rowley, T., & Swenson, M.S. (September 2015). An Empirical Analysis of the Factors of Success in a Principles of Finance Class. *Academy of Business Education (ABE)*. Peer-reviewed presentation. **[Best Paper Award]**

## CONFERENCES ATTENDED

36. Decision Sciences Institute Annual Conference 2024
35. Council of Supply Chain Management Academic Research Symposium 2024
34. Academy of Management Annual Meeting 2024
33. Behavioral Operations Conference 2024
32. Production and Operations Management Society Annual Conference 2024
31. Journal of Operations Management Mini-Conference 2024
30. Institute for Operations Research and the Management Sciences Annual Meeting 2023
29. Council of Supply Chain Management Professionals Academic Research Symposium 2023
28. Behavioral Operations Conference 2023
27. Production and Operations Management Society Annual Conference 2023
26. Institute for Operations Research and the Management Sciences Annual Meeting 2022
25. Council of Supply Chain Management Professionals Academic Research Symposium 2022
24. Academy of Management Annual Meeting 2022
23. Production and Operations Management Society Annual Conference 2022
22. Logistics Doctoral Symposium 2022
21. Institute for Operations Research and the Management Sciences Annual Meeting 2021
20. Council of Supply Chain Management Professionals Academic Research Symposium 2021
19. Academy of Management Annual Meeting (Online) 2021
18. Production and Operations Management Society Annual Conference 2021

17. Logistics Doctoral Symposium 2021
16. Decision Sciences Institute Annual Conference 2020
15. International Symposium on Forecasting 2020
14. Academy of Management Annual Meeting (Online) 2020
13. Logistics Doctoral Symposium 2020
12. Council of Supply Chain Management Professionals Academic Research Symposium 2019
11. Production and Operations Management Society Annual Conference 2019
10. Logistics Doctoral Symposium 2019
9. Council of Supply Chain Management Professionals Academic Research Symposium 2018
8. Behavioral Operations Conference 2018
7. Logistics Doctoral Symposium 2018
6. Utah Academy of Sciences, Arts, & Letters 2017
5. International Association of Business and Society 2016
4. Utah Academy of Science, Arts, & Letters 2016
3. Academy of Management Annual Meeting 2016
2. Utah Academy of Science, Arts, & Letters 2015
1. Academy of Business Education 2015

#### **INVITED ACADEMIC PRESENTATIONS AND KEYNOTES**

16. Laurier Lazaridis School's 9th Annual World Class Supply Chain Summit Keynote Speaker, 2025
15. Brigham Young University Plant and Wildlife Sciences Research Seminar, 2025
14. World Trade Association of Utah Artificial Intelligence in International Business, 2024
13. Brigham Young University Marriott School of Business Marketing and Global Supply Chain Department Research Seminar, 2024
12. Brigham Young University Marriott School of Business Fall Conference, 2024
11. Supply Chain Management Research Center Emerging Research Symposium, 2021
10. Association For Supply Chain Management (ASCM) Corporate Roundtable, 2021
9. Association For Supply Chain Management (ASCM) Connect +, 2021
8. Brigham Young University Marriott School of Business Marketing and Global Supply Chain Department, 2020
7. Supply Chain Management Research Center Emerging Research Symposium, 2020
6. International Symposium on Forecasting, 2020
5. Plug and Play Tech Center Leading Supply Chain Innovation Webinar Part 1: Transforming your Business Analytics: Maturity Cycle for Decision Making, 2020
4. Walmart International Supplier Collaboration Board Meeting, 2020
3. Supply Chain Management Research Center Emerging Research Symposium, 2019
2. Association For Supply Chain Management (ASCM) Corporate Advisory Board Meeting, 2019
1. IRI (Information Resources Inc.), 2019

#### **INTERVIEWS AND NEWS ARTICLES THAT CITE MY RESEARCH OR ME**

Cultivating Corporate Stewardship (July 2024) *BYU Marriott Alumni Magazine*.

<https://marriott.byu.edu/magazine/student-experiences/cultivating-corporate-stewardship>

The Pathway to PhDs (April 2023). *BYU Marriott 2022 Annual Report*.

<https://marriott.byu.edu/magazine/00000186-c6ea-d65f-a79e-cfffdb200003/byu-marriott-2022-annual-report>

Brau, Sanks Earn GSIE's Distinguished Dissertation Award (August 2022). *University of Arkansas News*. [https://news.uark.edu/articles/60529/brau-sanks-earn-gsie-s-distinguished-dissertation-award?utm\\_source=newsletter&utm\\_medium=email2022-08-04&utm\\_campaign=news\\_headlines&utm\\_content=brau-sanks-earn-gsie-s-distinguished-dissertation-award](https://news.uark.edu/articles/60529/brau-sanks-earn-gsie-s-distinguished-dissertation-award?utm_source=newsletter&utm_medium=email2022-08-04&utm_campaign=news_headlines&utm_content=brau-sanks-earn-gsie-s-distinguished-dissertation-award)

Photography, Plants, and Human Behavior (May 2022). *BYU Marriott News*, <https://marriott.byu.edu/news/article?id=2136>

Students Organize Semester-Long Shoe Drive for Children in Africa (November 2021). *The Daily Universe*. <https://universe.byu.edu/2021/11/11/students-organize-semester-long-shoe-drive-for-children-in-africa/>

BYU Marriott Welcomes New Faculty (September 2021). *BYU Marriott News*. <https://marriott.byu.edu/infosys/news/article?id=2035>

Research Presented to the Association for Supply Chain Management Board (October 2019). *University of Arkansas News*. <https://news.uark.edu/articles/50201/research-presented-to-association-for-supply-chain-management-board>

## RESEARCH AWARDS

Jack Meredith Best Paper Award, *Journal of Operations Management*, 2024.

E. Grosvenor Plowman Award Finalist, Academic Research Symposium at the Council of Supply Chain Management Practitioners (CSCMP) Edge Conference, 2024.

Outstanding Researcher Award, BYU Marriott School of Business Marketing and Global Supply Chain Department, 2024

Chan Hahn Best Paper Award Finalist, Operations & Supply Chain Management (OSCM) Division, Academy of Management (AOM), 2024.

University of Arkansas Graduate School Distinguished Dissertation Award, University of Arkansas, 2022.

Doctoral Dissertation Award, Academic Research Symposium at the Council of Supply Chain Management Practitioners (CSCMP) Edge Conference, 2021.

Chan Hahn Best Paper Award Finalist, Operations & Supply Chain Management (OSCM) Division, Academy of Management (AOM), 2021.

Best Student Paper Award Finalist, Operations & Supply Chain Management (OSCM) Division, Academy of Management (AOM), 2020.

Top Downloaded Paper, *Decision Sciences Journal of Innovative Education*, 2018-2019.

First Place for Best Practical Application Poster, Academic Research Symposium, Council of Supply Chain Management Practitioners (CSCMP) Edge Conference, 2018.

Walton Doctoral Fellowship, 2017-2021.

Best Paper Award, Academy of Business Education (ABE), 2015.



## **RESEARCH GRANTS**

Association for Supply Chain Management, Associate Researcher  
“Supply Chains Analytics and the Evolving Work of Supply Chain Managers”  
Future of Supply Chains Grant, \$41,500 (2017), \$24,500 (2019)

Office of Research & Creative Activities, BYU, Primary Author  
“Externalities of Corporate Social Responsibility on Employee Compensation”  
University-wide grant competition for \$1,500 of support

## **PATENTS**

U.S. Patent Application 18/957,286, “Collaborative Human-Machine Learning System,”  
November 22, 2024. Co-inventor with Finnegan McKinley and John Aloysius.  
Nonprovisional Utility Patent Application filed by the University of Arkansas and Brigham  
Young University.

## **RESEARCH INTERESTS**

Human-Machine Partnership in Operations and Supply Chains  
Artificial Intelligence and Analytics in Decision-Making in Operations and Supply Chains  
Consumer Behavior & Last-Mile Delivery  
Behavioral Operations & Supply Chain Management

## **RESEARCH METHODOLOGIES**

Laboratory and Field Experiments  
Interventionist Research  
Econometric Analysis

## **TEACHING ACTIVITY**

### **TEACHING EXPERIENCE**

Assistant Professor, Brigham Young University, 2021-Present  
Scholarly Research in GSCM (pre-PhD), GSCM 585  
Introduction to Sustainable Business, GSCM 414  
Supply Chain Strategy, GSCM 429  
Introduction to Global Supply Chain Mgmt., GSCM 305

PhD Guest Lecturer, Michigan State University, 2024-Present  
Emerging Thought and Current Trends in Logistics, SCM 932  
Professor Simone Peinkofer

PhD Guest Lecturer, University of Arkansas, 2021-Present  
Behavioral Supply Chain Management, SCMT 64503  
Professor John Aloysius

EMBA Guest Lecturer, University of Arkansas, 2019-2021  
Predictive Supply Chain Analytics, SCMT 5693  
Professor John Aloysius

Graduate Teaching Instructor, University of Arkansas, 2018-2021  
International Logistics, SCMT 3643  
Supply Management, SCMT 3613

## TEACHING DEVELOPMENT ACTIVITIES

*Invest in Mission-Inspired Scholarship/Mentoring*, BYU Marriott (2024)  
*Using AI at the Marriott School*, BYU Marriott (2023)  
Interdisciplinary Sustainability Forum, BYU (2023)  
AI in the Classroom Workshop, BYU Marriott (2023)  
Spiritually Strengthening Workshop, BYU Marriott (2023)  
Case Teaching Workshop, BYU MBA, (2023)  
BYU New Faculty Spring Seminar, BYU Faculty Center, (2022)  
Principles of Sticky Learning Teaching Workshop, BYU Marriott, (2022)  
Effective Teaching Workshop, BYU Faculty Center, (2022)  
*Rising Together: How Allies Create Belonging*, BYU Inclusion and Diversity, (2021)  
UArk Ph.D. Seminar on University-Level Teaching, WCOB 6111, (2018)  
Many graduate courses in instructional psychology and technology, BYU, (2016-2017)  
Academy of Management Teaching and Learning Conference (TLC), (2016)

## TEACHING INTERESTS

Supply Chain Management Principles  
Predictive Analytics  
Operations and Supply Chain Management Research  
Sustainable Operations and Supply Chains

## SERVICE ACTIVITY

### PROFESSIONAL SERVICE (non-reviewer)

*Associate Editor*, Journal of Supply Chain Management, 2024-present  
*Treasurer*, Production and Operations Management Society, College of Behavior in Operations Management (elected position), 2023-present  
*Editorial Review Board*, Journal of Supply Chain Management, 2021-present  
*Session Organizer and Chair*, Decision Sciences Institute Annual Conference, Behavioral Operations Management Track, 2025  
*Co-Session Organizer and Co-Chair*, Production and Operations Management Conference, College of Behavior in Operations Management, 2025  
*Panel Member*, Navigating Feedback: How to Respond to Reviewers, Logistics Doctoral Symposium 2025  
*Faculty Discussant*, Experiments Roundtable, Logistics Doctoral Symposium, 2025  
*Moderator and Panel Participant*, Decision Sciences Institute Annual Conference Keynote Speaker, AI and the Future of Business Research, Dr. Nada Sanders, 2024.  
*Chair*, Production and Operations Management Society, College of Behavior in Operations Junior Scholar Paper Competition, 2023-2024  
*Co-Leader of Editorial Review Board Developmental Program*, Journal of Supply Chain Management, 2021-2024  
*Co-Session Organizer and Co-Chair*, Production and Operations Management Conference, College of Behavior in Operations Management, 2024  
*Session Organizer and Chair*, Production and Operations Management Conference, College of Procurement and Supplier Management, 2024  
*Organizing Committee*, Behavioral Operations Conference, 2021-2023  
*Facilitator*, Academy of Management Operations and Supply Chain Management Division Joint Junior Faculty and Doctoral Consortium, 2022  
*Faculty Advisor*, Logistics Doctoral Symposium, 2022

*Panel Member*, Logistics Doctoral Symposium, 2022  
*Panel Member*, Partners in Business Ethics Symposium, 2021  
*Editorial Review Board Developmental Program Member*, Journal of Supply Chain Management (JSCM), 2020-2021  
*Student Facilitator*, Teaching Ethics at Universities Conference, BYU Wheatley Institute, 2015

### **PROFESSIONAL SERVICE (ad hoc reviewer)**

*Manufacturing and Service Operations Management*, 2024-present  
*Decision Sciences Journal*, 2023-present  
*Production and Operations Management*, 2022-present  
*Journal of Operations Management*, 2020-present  
*Journal of Business Logistics*, 2021-present  
*Behavioral Operations Conference*, 2021-present  
*Council of Supply Chain Management Professionals Conference*, 2018-present  
*Academy of Management Conference*, 2017-present  
*International Journal of Forecasting*, 2024  
*International Journal of Operations and Production Management*, 2023  
*Quality Management Journal*, 2022  
*Council of Supply Chain Management Professionals Doctoral Dissertation Award*, 2022  
*Transportation Research Part E.*, 2021  
*International Association of Business Society Conference (IABS)*, 2016

### **UNIVERSITY SERVICE**

*Research Fellow*, Ballard Center for Social Impact, Mar. 2023-present  
*Faculty Affiliate*, Global Environmental Studies, Sep. 2023-present  
*Faculty Advisor*, Marriott School Women in Supply Chain Club, May 2021-present  
*Supply Chain Management Pre-PhD Mentor*, Marriott School, May 2021-present  
*Pre-PhD in Supply Chain Management Panel Presenter*, Panel of professors from each business discipline, Marriott School, Sep. 2021-present  
*Coordinator*, BYU Marriott Faculty Sustainability Group, Jan.-Oct. 2024  
*Global Supply Chain Representative*, MKTG 201 Presentation, Sep. 2022-2023  
*Speaker*, Honors Pre-PhD Information Session, Sep. 2024  
*Panel Member*, BYU Marriott Collective Power of Women in Business, Mar. 2024  
*Guest Lecturer*, Ben Abbott Lab of Ecosystem Ecology, Nov. 2023  
*Panel Member*, BYU Marriott MBA and Marriott Inclusion and Belonging Society Female Faculty Panel, Nov. 2023  
*Co-Developer*, GSCM 490R Introduction to Business, July 2022  
*Global Supply Chain Representative*, Business Major Exploration for Women, Mar. 2022  
*Panel Member*, Women in Graduate School Panel, Nov. 2021  
*Panel Member*, Marriott Inclusion in Business Society LGBTQ+ Panel, Sep. 2021

### **COMMUNITY SERVICE**

Youth leader for local church congregation, Vineyard, UT (2025)  
Women's group instructor for local church congregation, Vineyard, UT (2021-2024)  
Youth leader for local church congregation, Provo, UT (2021)  
Women's group leader for local church congregation, Rogers AR (2020-2021)  
Youth leader for local church congregation, Rogers AR (2020)  
Spanish translator for local church congregation, Rogers, AR (2019-2020)  
Sunday instructor for local church congregation, Bentonville, AR (2018)

Program Director for local Boys & Girls Club, Provo, UT (2017)  
Women's group instructor for local church congregation, Provo, UT (2016)  
Served church mission to Mexico City, Mexico (2014)  
YMAD Humanitarian Service Trip, Banjar India (2012)

## SERVICE AWARDS

Outstanding Reviewer, *Journal of Business Logistics*, 2024  
Values in Action: Excellence Award, BYU Marriott School of Business, 2024

## INDUSTRY ACTIVITY & PERSONAL

### INDUSTRY ENGAGEMENT AND EXPERIENCE

Consulting for Various Fortune 500 Firms, Jan 2018-Present  
Swire Coca-Cola Global Supply Chain Management Undergraduate Case Competition, *Judge*, Nov. 2024  
BYU Global Supply Chain Management National Advisory Board Meeting, *Faculty attendee*, Nov. 2024  
Morgan Stanley Information Session, *Faculty coordinator*, Oct. 2024  
Women Impacting Supply Chain Excellence (WISE) Symposium, *Faculty attendee*, Oct. 2024  
BYU Global Supply Chain Management National Advisory Board Meeting, *Faculty attendee*, Mar. 2023  
Boeing Global Supply Chain Management Undergraduate Case Competition, *Judge*, Nov. 2023  
BYU Global Supply Chain Management National Advisory Board Meeting, *Faculty attendee*, Nov. 2023  
Morgan Stanley Information Session, *Faculty coordinator*, Oct. 2023  
Women Impacting Supply Chain Excellence (WISE) Symposium, *Faculty attendee*, Oct. 2023  
Conservative Climate Summit, *Attendee*, Sept. 2023  
BYU Global Supply Chain Management National Advisory Board Meeting, *Faculty attendee*, Mar. 2022  
Women Impacting Supply Chain Excellence (WISE) Symposium, *Faculty attendee*, Oct. 2022  
AWS & VW Global Supply Chain Management (GSCM) Undergraduate Case Competition, *Judge*, Nov. 2021  
BYU Global Supply Chain Management National Advisory Board Meeting, *Faculty attendee*, Nov. 2022  
MyEducator, *Instructional Materials Auditor*, Jan 2017-April 2017  
WorldStock (Overstock.com), *Supply Chain Consultant*, Aug 2013-Dec 2013  
Citizens for Decency, *Project Management Intern*, Jan 2013-Aug 2013  
Women on Wall Street with Goldman Sachs, Credit Suisse, Morgan Stanley, Citigroup, *Participant*, July 2012

### LANGUAGES AND SKILLS

Speak, read, and write Spanish (I have lived in Mexico and Puerto Rico)  
Intermediate programmer in Django (oTree), JavaScript, HTML, CSS  
Proficient in Python, Stata, SPSS, R, and EViews statistical analysis software

**PERSONAL**

Hobbies include family activities, traveling (41 countries), film photography, reading, working out, yoga, swimming, and meditation.

Executive producer and script advisor for various award-winning short films

Women relay team triathlon winner

Family: Married to D. Kamiko Ho'okano Adcock, Jerry (Rescue Australian Cattle Dog mix)