

BYU Marriott School of Business

Course Conversion List (effective Fall 2018)

Due to the renaming of the school to the BYU Marriott School of Business and the addition of seven new majors, many courses offered by BYU Marriott have been renumbered. For example, BUS M 241, Marketing Management, is now listed as MKTG 201. (ACC, FIN & IS are not affected.)

Prerequisite Course Change		
Prior	New	
BUS M 241	MKTG 201	Marketing Management

Business Minor (323420) Course Changes (former Management Minor)		
Prior	New	
BUS M 241	MKTG 201	Marketing Management
ORG B 320	HRM 300	Organizational Behavior
BUS M 371R	ENT 381	Entrepreneurship Lecture Series
BUS M 380	MSB 380	Executive Lectures
BUS M 381R	MSB 381	Social Innovation Lecture Series

MSB (former BUS M and RECM)		
Prior	New	
BUS M 180	MSB 180	Business Career Lecture Series
BUS M 199R	MSB 199R	Academic Internship
BUS M 205R	MSB 205R	Planning for Financial Security at Retirement (ConEd)
BUS M 201	MSB 250	Financial Management (Independent Study only)
BUS M 326	MSB 326	Career Development and Student Mentoring
RECM 306	MSB 331	Introduction to Nonprofit Organizations
RECM 326	MSB 332	Nonprofit Resource Development
RECM 336	MSB 333	Nonprofit Management
RECM 453	MSB 334	Grant Writing
BUS M 375	MSB 375	Social Innovation: Do Good Better
BUS M 380	MSB 380	Executive Lectures
BUS M 371R	MSB 381R	Social Innovation Lecture Series
BUS M 390	MSB 390	Ethics for Management
BUS M 430	MSB 430	Introduction to International Business
BUS M 490R	MSB 432	International Business and Culture
BUS M 490R	MSB 490R	Topics in Business Management
BUS M 491R	MSB 491R	Social Innovation Projects
BUS M 494R	MSB 494R	On-Campus Experiential Projects
BUS M 495R	MSB 495R	E-Business Projects
BUS M 496R	MSB 496R	Academic Internship
BUS M 582	MSB 571	Ethics for Accounting Professionals
BUS M 583	MSB 572	Ethics for Information Systems Professionals
BUS M 596R	MSB 596R	Business Arabic, Chinese, English, French, German, Italian, Japanese, Korean, Business Language, Portuguese, Russian, or Spanish

Experience Design and Management		
Prior	New	
RECM 123	EXDM 123	Introduction to Outdoor Recreation Activities
RECM 199R	EXDM 199R	Academic Internship: Practicum
RECM 223R	EXDM 223R	021 Outdoor Skills Leadership
RECM 223R	EXDM 223R	022 Camping Skills
RECM 223R	EXDM 223R	023 Basic Backpacking
RECM 223R	EXDM 223R	024 Fly Fishing
RECM 223R	EXDM 223R	025 Wilderness Trek
RECM 223R	EXDM 223R	026 Winter Camping
RECM 223R	EXDM 223R	027 Hiking and Survival
RECM 223R	EXDM 223R	028 Mountain Biking
RECM 223R	EXDM 223R	029 Family Outdoor Recreation
RECM 223R	EXDM 223R	030 Sailing
RECM 223R	EXDM 223R	031 River Recreation
RECM 223R	EXDM 223R	033 Rock Climbing
RECM 223R	EXDM 223R	034 Ski Instructor
RECM 300	EXDM 300	Creating a Good Life through Experience Design
RECM 301	EXDM 301	Family Recreation
RECM 330	EXDM 302	Hospitality Management
RECM 332	EXDM 303	Introduction to Sports Management
RECM 385	EXDM 306	Community Festivals and Special Events
RECM 335	EXDM 307	Sport and Entertainment Venue Management
RECM 321	EXDM 308	Experience Facilitation
RECM 344	EXDM 309	Youth Development
RECM 404	EXDM 401	Theories & Frameworks of Exp. Design & Mgmt
RECM 489	EXDM 402	Careers in Recreation
RECM 430	EXDM 403	Managing within the Experience Economy
RECM 415	EXDM 404	Experience Design
RECM 486	EXDM 411	Risk Management in Experience Industries
RECM 425	EXDM 412	Event and Experience Management
RECM 482	EXDM 416	Experience Industry Marketing
RECM 487	EXDM 422	Experience Evaluation
RECM 490	EXDM 423	Experience Design and Management Capstone
RECM 497R	EXDM 490R	Topics in Experience Design and Management
RECM 494R	EXDM 494R	Experience Design Lab
RECM 496R	EXDM 496R	Senior Internship

Therapeutic Recreation and Management		
Prior	New	
RECM 199R	TRM 199R	Academic Internship: Practicum
RECM 460	TRM 400	Inclusion & Disabilities in Therapeutic Recreation
RECM 470	TRM 401	Introduction to Therapeutic Recreation
RECM 471	TRM 410	Assessment & the TR Process
RECM 472	TRM 420	Programming and Interventions in TR
RECM 473	TRM 421	Issues in Admin. of Therapeutic Recreation
RECM 474	TRM 422	Leadership and Facilitation Techniques in TR
RECM 490R	TRM 490R	Topics in TRM
RECM 496R	TRM 496R	Senior Internship

Entrepreneurial Management		
Prior	New	
BUS M 170	ENT 101	Introduction to Entrepreneurship
BUS M 372	ENT 301	Basic Entrepreneurship Skills
BUS M 312	ENT 312	Innovation Bootcamp
BUS M 313	ENT 313	(BUS M-TECH) Startup Bootcamp
BUS M 326	ENT 326	Career Development and Student Mentoring
BUS M 381	ENT 381	Entrepreneurship Lecture Series
BUS M 382	ENT 382	Technology Entrepreneurship Lecture Series
BUS M 470	ENT 401	Entrepreneurial Innovation
BUS M 402	ENT 402	Entrepreneurship Analytics
BUS M 471	ENT 411	Creating New Ventures
BUS M 277	ENT 412	Legal Issues in Entrepreneurship
BUS M 475	ENT 421	Financing New Ventures
BUS M 474	ENT 422	Managing New Ventures and Family Business
BUS M 476	ENT 434R	New Venture LaunchPad
BUS M 478A	ENT 431	Innovation Practicum
BUS M 478B	ENT 432	Commercializing Innovation
	ENT 436	Experiential Entrepreneurship
	ENT 437	Entrepreneurship Capstone
BUS M 490R	ENT 490R	Topics in Entrepreneurial Management

Global Supply Chain Management		
Prior	New	
BUS M 200	GSCM 200	Introduction to Global Supply Chain Management
BUS M 300	GSCM 300	Introduction to Operations Management
BUS M 326	GSCM 326	Career Development and Student Mentoring
BUS M 361	GSCM 401	Operations Management - GSCM MAJORS ONLY
BUS M 463	GSCM 402	Quality Management
BUS M 466	GSCM 403	Purchasing and Supply Management
BUS M 468	GSCM 404	Supply Chain Logistics
BUS M 450	GSCM 411	Global Business Negotiations
BUS M 461	GSCM 412	Operations Analytics
BUS M 462	GSCM 419	Customer Relationship Management
BUS M 469	GSCM 429	Global Supply Chain Strategy
BUS M 465	GSCM 431	Global Supply Chain
BUS M 490R	GSCM 490R	Topics in Global Supply Chain Management
BUS M 530	GSCM 530	Operations Management

Human Resource Management		
Prior	New	
ORG B 320	HRM 300	Organizational Behavior - BUSINESS MINORS ONLY
BUS M 326	HRM 326	Career Development and Student Mentoring
ORG B 321	HRM 391	Organizational Effectiveness - NON-HRM MAJORS
ORG B 321	HRM 401	Organizational Effectiveness - HRM MAJORS
ORG B 327	HRM 402	Human Resource Management
ORG B 330	HRM 411	Organizational Development and Change
ORG B 429	HRM 412	Compensation, Benefits, and Performance Mgmt
ORG B 347	HRM 413	Managerial Leadership Development
ORG B 431	HRM 431	International Human Resources
ORG B 432	HRM 432	Microfinance
BUS M 490R	HRM 490R	Topics in Human Resource Management
BUS M 540	HRM 540	Organizational Effectiveness

Marketing		
Prior	New	
BUS M 241	MKTG 201	Marketing Management
BUS M 326	MKTG 326	Career Development and Student Mentoring
BUS M 442	MKTG 401	Marketing Research
BUS M 444	MKTG 402	Consumer Behavior
BUS M 455	MKTG 403	Advertising and Promotion Management
BUS M 440	MKTG 411	Marketing Analytics
BUS M 454	MKTG 412	Professional Selling and Sales Management
BUS M 456	MKTG 413	Retailing Management
BUS M 472	MKTG 414	Entrepreneurial Marketing
BUS M 457	MKTG 415	Internet Marketing of Products and Services
BUS M 431	MKTG 416	International Marketing
BUS M 459	MKTG 429	Marketing Strategy
BUS M 490R	MKTG 490R	Topics in Marketing

Strategic Management		
Prior	New	
BUS M 326	STRAT 326	Career Development and Student Mentoring
BUS M 498	STRAT 391	Strategy and Organization
BUS M 487	STRAT 392	Strategy and Economics - NON-STRAT MAJORS
BUS M 480	STRAT 401	Strategy 1
BUS M 486	STRAT 402	Strategy Analytics - MAJORS
BUS M 481	STRAT 411	Strategy 2
BUS M 482	STRAT 421	Strategy Implementation
BUS M 488	STRAT 488	Agribusiness Management 1
BUS M 489	STRAT 489	Agribusiness Management 2
BUS M 490R	STRAT 490R	Topics in Strategic Management
BUS M 581	STRAT 560	Strategic Management

This chart is available online at msb.byu.edu/courseconversions